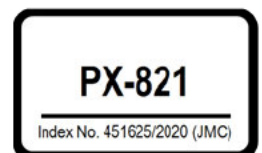


**To:** Erstling, Michael[MErstling@nrahq.org]  
**From:** Hsieh, Kai  
**Sent:** 2017-09-25T23:17:08Z  
**Importance:** Normal  
**Subject:** associated tv  
**Received:** 2017-09-25T23:17:10Z  
[Associated TV 2008 - 2017.xlsm](#)

It's under J:\Analysis\Public Relations  
Kai Hsieh  
Budget Analyst  
[REDACTED]



Document Produced Only in Native Format

National Rifle Association  
 Associated Television International  
 Invoice Analysis - 2008 through 2014

**Recurring Costs**

Description	2008	2009	2010	2011	2012	2013	2014
Broadcast & Internet Spots for Eddie Eagle				-	-	472,000	708,000
Membership TV Spots for Acquisition of Names and Members			740,000	562,000	540,000	747,000	816,000
Monthly Billing for Crime Strike	300,000	110,000	260,000	265,000	270,000	643,000	810,000
TV Spots - Television advertising on Run of Schedule (ROS) basis	800,000	1,595,000		332,500	808,922	281,250	460,800
	<u>1,100,000</u>	<u>1,705,000</u>	<u>1,000,000</u>	<u>1,159,500</u>	<u>1,618,922</u>	<u>2,143,250</u>	<u>2,794,800</u>

**Single Projects**

LA Town Hall / London Debate / Town Hall / Michael Yardley London Interview			112,000	97,820	795,527	1,308,245	177,200
Celebrity Shoot		381,532	615,032	398,500	608,515		
Top 5 Special - Production Costs							1,385,000
Inside the Real NRA						1,063,800	146,500
Hunting Program							1,200,000
Membership Special Survey Project			1,000,000	200,000			
Wayne LaPierre Reports						900,000	49,500
Purchase of stock footage for Infomercials / TV Spots						466,500	300,500
Internet Shorts for Armed Citizen					701,800		
Fundraising Videos (American Anthem / London)		502,830					
Hollywood Christmas Parade					135,000	221,500	
NRA Forum Video		278,610					
Eddie Eagle Video		200,439					
Crime Strike Infomercial - Production Costs							79,150
Big Game! Hunting Interviews - UK Experts - Expenses							57,000
Guns & Gold - TV Show Pilot				52,600			
Billion Dollar Campaign - Purchase news and clips							45,000
Miscellaneous TV Spots / Editing / Production Costs	78,451		201,588	2,855	174,050	313,050	
	<u>78,451</u>	<u>1,363,412</u>	<u>1,928,620</u>	<u>751,775</u>	<u>2,414,892</u>	<u>4,273,095</u>	<u>3,439,850</u>
	<u>1,178,451</u>	<u>3,068,412</u>	<u>2,928,620</u>	<u>1,911,275</u>	<u>4,033,814</u>	<u>6,416,345</u>	<u>6,234,650</u>

National Rifle Association  
 Associated Television International  
 Invoice Analysis for 2008  
**By Project**

Invoice		Batch	Perid		Project	Schd Payment
Date	Amount		Entered	Posted		

**2008**

3/5/2008	60,000.00	101-1441	14849	Mar-08	Mar-08	Production of True Stories
4/15/2008	60,000.00	101-1482	15508	Apr-08	Apr-08	Production of True Stories
5/21/2008	60,000.00	101-1517	16076	May-08	May-08	Production of True Stories
6/10/2008	60,000.00	101-1532	16476	Jun-08	Jun-08	Production of True Stories
7/10/2008	60,000.00	101-1560	16954	Jul-08	Jul-08	Production of True Stories
	<u>300,000.00</u>					
5/28/2008	100,000.00	101-1523	16406	Jun-08	Jun-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
6/10/2008	100,000.00	101-1533	16476	Jun-08	Jun-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
7/10/2008	100,000.00	101-1561	16954	Jul-08	Jul-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
8/15/2008	100,000.00	101-1570	17628	Aug-08	Aug-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
9/19/2008	100,000.00	101-1690	18228	Oct-08	Sep-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
10/21/2008	100,000.00	101-1712	18541	Oct-08	Oct-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
11/20/2008	100,000.00	101-1745	19026	Nov-08	Nov-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
12/8/2008	100,000.00	101-1757	19256	Dec-08	Dec-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
	<u>800,000.00</u>					
2/28/2008	48,978.00	101-1422	14648	Mar-08	Feb-08	1st cut of Membership 1/2 hour infomercial
2/5/2008	5,280.00	101-1409	14476	Feb-08	Feb-08	500 Peta/London Debate DVDs for O'Leary
2/4/2008	24,192.50	101-1405	14476	Feb-08	Feb-08	Re-edit original footage for future speaking engagements
	<u>78,450.50</u>					
	1,178,450.50					

National Rifle Association  
 Associated Television International  
 Invoice Analysis for 2009

**By Project**

Invoice			Batch	Perid		Project	Schd Payment
Date	Amount	Number		Entered	Posted		
<b>2009</b>							
8/26/2009	25,000.00	101-2920	23946	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - August	
9/14/2009	20,000.00	101-2941	23955	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - September	
10/7/2009	20,000.00	101-2950	23955	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - October	
10/16/2009	25,000.00	101-2971	23999	Oct-09	Nov-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - November	
11/19/2009	20,000.00	101-3012	24629	Dec-09	Dec-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - December	
	<u>110,000.00</u>						
1/9/2009	100,000.00	101-1800	19880	Jan-09	Jan-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
2/11/2009	100,000.00	101-2564	20175	Feb-09	Feb-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
2/24/2009	395,000.00	101-2584	20593	Mar-09	Mar-09	10 - 30 sec. spots - Television advertising to air nationally in broadcast syndication	
3/18/2009	100,000.00	101-2626	20745	Mar-09	Mar-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
4/8/2009	100,000.00	101-2645	21270	Apr-09	Apr-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
5/8/2009	100,000.00	101-2709	21732	May-09	May-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
6/17/2009	100,000.00	101-2787	22260	Jun-09	Jun-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
7/23/2009	100,000.00	101-2840	22742	Jul-09	Jul-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
8/12/2009	100,000.00	101-2902	23124	Aug-09	Aug-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
9/14/2009	100,000.00	101-2934	23818	Oct-09	Oct-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
10/16/2009	100,000.00	101-2970	24000	Oct-09	Oct-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
11/19/2009	100,000.00	101-3011	24635	Dec-09	Dec-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
12/15/2009	100,000.00	101-3071	24880	Dec-09	Dec-09	10 national spots - Television advertising on Run of Schedule (ROS) basis	
	<u>1,595,000.00</u>						
5/8/2009	43,000.00	101-2692	21600	May-09	May-09	NRA Celebrity Shoot at Annual Meeting	
5/5/2009	48,400.00	101-2685	21600	May-09	May-09	NRA Celebrity Shoot at Annual Meeting	
5/14/2009	39,516.40	101-2729	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting	
5/14/2009	9,371.60	101-2730	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting	
5/18/2009	15,000.00	101-2738	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting	
5/18/2009	27,300.00	101-2739	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting	
5/18/2009	9,749.21	101-2740	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting	
8/5/2009	16,850.00	101-2871	23946	Oct-09	Oct-09	NRA Celebrity Shoot at Annual Meeting	
2/18/2010	5,070.00	101-3193	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Color Correct	
2/18/2010	8,850.00	101-3190	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Digitize all Footage	
2/18/2010	85,845.00	101-3189	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing	
2/23/2010	51,330.00	101-3213	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing	
2/18/2010	3,450.00	101-3191	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Time Code all Footage	
2/18/2010	17,800.00	101-3192	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Transfer 5 Cameras to HD	
	<u>381,532.21</u>						
7/31/2009	35,030.00	101-2856	22854	Aug-09	Jul-09	American Anthem Fundraising video	
8/4/2009	23,700.00	101-2861	22858	Aug-09	Aug-09	American Anthem Fundraising video	
8/6/2009	9,500.00	101-2880	23946	Oct-09	Oct-09	American Anthem Fundraising video	

8/6/2009	3,800.00	101-2881	23946	Oct-09	Oct-09	American Anthem Fundraising video
9/14/2009	28,320.00	101-2939	23946	Oct-09	Oct-09	American Anthem Fundraising video
9/14/2009	17,700.00	101-2940	23946	Oct-09	Oct-09	American Anthem Fundraising video
11/4/2009	19,800.00	101-2981	24386	Nov-09	Nov-09	American Anthem Fundraising video
8/5/2009	28,935.00	101-2872	23946	Oct-09	Oct-09	London Fundraising Video
8/5/2009	29,440.00	101-2873	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	11,844.00	101-2918	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	8,500.00	101-2919	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	10,528.00	101-2922	23946	Oct-09	Oct-09	London Fundraising Video
4/13/2009	59,200.00	101-2655	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/13/2009	84,192.00	101-2657	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/13/2009	68,000.00	101-2656	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/21/2009	27,503.40	101-2665	21327	Apr-09	Apr-09	Production of Convention and Fundraising video
5/4/2009	36,838.00	101-2673	21423	May-09	May-09	Production of Convention and Fundraising video
	<u>502,830.40</u>					
5/4/2009	8,390.00	101-2674	21423	May-09	May-09	Eddie Eagle Video
6/24/2009	48,730.00	101-2811	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	13,075.00	101-2841	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	23,800.00	101-2842	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	11,850.00	101-2843	22854	Aug-09	Jul-09	Eddie Eagle Video
7/1/2009	9,850.00	101-2818	23946	Oct-09	Oct-09	Eddie Eagle Video
7/1/2009	48,000.00	101-2819	23946	Oct-09	Oct-09	Eddie Eagle Video
7/10/2009	36,744.18	101-2825	23946	Oct-09	Oct-09	Eddie Eagle Video
	<u>200,439.18</u>					
5/4/2009	19,000.00	101-2675	21423	May-09	May-09	Production for NRA Forum Video
5/4/2009	5,315.00	101-2676	21423	May-09	May-09	Production for NRA Forum Video
5/4/2009	22,400.00	101-2677	21437	May-09	May-09	Production for NRA Forum Video
5/11/2009	48,730.00	101-2722	21767	May-09	May-09	Production for NRA Forum Video
5/14/2009	23,508.00	101-2728	21767	May-09	May-09	Production for NRA Forum Video
5/15/2009	44,591.00	101-2741	21767	May-09	May-09	Production for NRA Forum Video
5/15/2009	33,421.00	101-2742	21767	May-09	May-09	Production for NRA Forum Video
8/7/2009	19,912.50	101-2891	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/7/2009	7,762.50	101-2892	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/7/2009	12,375.00	101-2893	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/26/2009	22,137.00	101-2917	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/26/2009	19,458.00	101-2921	23946	Oct-09	Oct-09	Production for NRA Forum Video
	<u>278,610.00</u>					
	<u>3,068,411.79</u>					

National Rifle Association  
Associated Television International  
Invoice Analysis for 2010

**By Project**

Invoice			Batch	Perid		Project	Schd Payment
Date	Amount	Number		Entered	Posted		
<b>2010</b>							
12/16/2009	45,000.00	101-3079	25280	Jan-10	Jan-10	Membership TV Spots for Acquisition of Names and Members	
1/22/2010	45,000.00	101-3114	25489	Jan-10	Jan-10	Membership TV Spots for Acquisition of Names and Members	
2/17/2010	45,000.00	101-3177	26194	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members	
3/17/2010	100,000.00	101-3223	26445	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members	
3/17/2010	45,000.00	101-3224	26424	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members	
4/14/2010	100,000.00	101-3252	26863	Apr-10	Apr-10	Membership TV Spots for Acquisition of Names and Members	
4/14/2010	45,000.00	101-3253	26748	Apr-10	Apr-10	Membership TV Spots for Acquisition of Names and Members	
5/13/2010	45,000.00	101-3282	27674	Jun-10	Jun-10	Membership TV Spots for Acquisition of Names and Members	
6/17/2010	45,000.00	101-3316	30366	Dec-10	Dec-10	Membership TV Spots for Acquisition of Names and Members	
7/29/2010	45,000.00	101-3357	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members	
8/20/2010	45,000.00	101-3384	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members	
9/15/2010	45,000.00	101-3393	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members	
10/14/2010	45,000.00	101-3428	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members	
11/3/2010	45,000.00	101-3461	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members	
	<u>740,000.00</u>						
12/15/2009	25,000.00	101-3072	24804	Dec-09	Dec-09	Monthly Billing for Crime Strike - January	
1/22/2010	20,000.00	101-3099	25489	Jan-10	Jan-10	Monthly Billing for Crime Strike - February	
2/17/2010	20,000.00	101-3175	26174	Mar-10	Mar-10	Monthly Billing for Crime Strike - March	
3/17/2010	20,000.00	101-3222	26425	Mar-10	Apr-10	Monthly Billing for Crime Strike - April	
4/14/2010	25,000.00	101-3251	26748	Apr-10	Apr-10	Monthly Billing for Crime Strike - May	
5/13/2010	20,000.00	101-3280	27674	Jun-10	Jun-10	Monthly Billing for Crime Strike - June 2010	
6/17/2010	20,000.00	101-3314	28065	Jul-10	Jul-10	Monthly Billing for Crime Strike - July 2010	
7/29/2010	25,000.00	101-3355	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - August 2010	
8/20/2010	20,000.00	101-3382	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - September 2010	
9/15/2010	25,000.00	101-3391	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - October 2010	
10/14/2010	20,000.00	101-3426	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - November 2010	
11/3/2010	20,000.00	101-3459	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - December 2010	
	<u>260,000.00</u>						
7/20/2010	24,250.00	101-3265	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Friday Prep and Shoot	
7/20/2010	48,500.00	101-3273	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Saturday Prep and Shoot	
7/20/2010	30,000.00	101-3274	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 4 Audio Crews - Fri & Sat Prep and Shoot	
2/17/2010	16,500.00	101-3178	26174	Mar-10	Mar-10	John Wayne Celebrity Shoot 2010 - Location Expenses	
3/31/2010	105,000.00	101-3234	26532	Apr-10	Mar-10	John Wayne Celebrity Shoot 2010 - Ojai Valley Inn Accomodations & Banquets	
7/20/2010	39,287.50	101-3264	30665	Dec-10	Jan-11	John Wayne Celebrity Shoot 2010 - Other Costs: Tent and Trailer Rental and Other	
4/2/2010	67,321.44	101-3239	26528	Apr-10	Apr-10	John Wayne Celebrity Shoot 2010 - Other Costs: Transport, Security etc.	
5/4/2010	38,282.00	101-3266	27674	Jun-10	Jun-10	Location Crew Expenses for the 2010 Celebrity Shoot	
7/20/2010	18,931.25	101-3277	28288	Jul-10	Jul-10	Other Transportation Costs for the 2010 Celebrity Shoot	
7/20/2010	31,840.85	101-3276	28288	Jul-10	Jul-10	Sets and Crew Lodging Costs for the 2010 Celebrity Shoot	
6/4/2010	78,632.76	101-3301	27666	Jun-10	Jun-10	Food and Beverage Costs for the 2010 Celebrity Shoot (Ojai Valley Inn)	

5/4/2010	71,291.00	101-3267	27666	Jun-10	Jun-10	Cost of Welcome Event and Awards Event for the 2010 Celebrity Shoot
7/20/2010	45,195.00	101-3275	28288	Jul-10	Jul-10	Catering and Gift Costs for the 2010 Celebrity Shoot
	<u>615,031.80</u>					
12/16/2009	100,000.00	101-3078	25297	Jan-10	Jan-10	Membership Special Survey Project for Research
1/22/2010	100,000.00	101-3113	25490	Jan-10	Jan-10	Membership Special Survey Project for Research
2/17/2010	100,000.00	101-3176	26189	Mar-10	Mar-10	Membership Special Survey Project for Research
5/13/2010	100,000.00	101-3281	27666	Jun-10	Jun-10	Membership Special Survey Project for Research
6/17/2010	100,000.00	101-3315	28078	Jul-10	Jul-10	Membership Special Survey Project for Research
7/29/2010	100,000.00	101-3356	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
8/20/2010	100,000.00	101-3383	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
9/15/2010	100,000.00	101-3392	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
10/14/2010	100,000.00	101-3427	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
11/3/2010	100,000.00	101-3460	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
	<u>1,000,000.00</u>					
7/20/2010	48,500.00	101-3342	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Hilton Hotel Location Fees
7/20/2010	28,400.00	101-3338	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Lighting Design
7/20/2010	16,400.00	101-3339	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Lighting Rental
7/20/2010	18,700.00	101-3341	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Sound System Deposit
	<u>112,000.00</u>					
6/18/2010	50,000.00	101-3325	30366	Dec-10	Dec-10	1st Cut for New Direct Response HDTV Spot
10/29/2010	3,850.00	101-3450	30665	Dec-10	Jan-11	Closed Caption for Spots - SAFE Book and NRA Bag Offer
10/22/2010	28,700.00	101-3435	30665	Dec-10	Jan-11	Cost related to Spots - SAFE Book and NRA Bag Offer
10/27/2010	26,988.00	101-3441	30665	Dec-10	Jan-11	Cost related to Spots - SAFE Book and NRA Bag Offer
5/13/2010	27,490.00	101-3290	27674	Jun-10	Jun-10	Cost related to the NRA Convention 2010 Shoot
5/13/2010	64,560.00	101-3289	27666	Jun-10	Jun-10	HD Crew to Shoot at NRA Convention 2010
	<u>201,588.00</u>					
	2,928,619.80					

**Move to 2009**

2/18/2010	5,070.00	101-3193	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Color Correct
2/18/2010	8,850.00	101-3190	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Digitize all Footage
2/18/2010	85,845.00	101-3189	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing
2/23/2010	51,330.00	101-3213	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing
2/18/2010	3,450.00	101-3191	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Time Code all Footage
2/18/2010	17,800.00	101-3192	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Transfer 5 Cameras to HD
	<u>172,345.00</u>					



National Rifle Association  
Associated Television International  
Invoice Analysis for 2011  
**By Project**

Invoice			Batch	Perid		Project	Schd Payment
Date	Amount	Number		Entered	Posted		
<b>2011</b>							
12/10/2010	45,000.00	101-3498	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members - January 2011	
1/14/2011	45,000.00	101-3519	30818	Jan-11	Jan-11	Membership TV Spots for Acquisition of Names and Members - February 2011	
2/15/2011	45,000.00	101-3546	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members - March 2011	
3/15/2011	45,000.00	101-3578	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members - April 2011	
4/12/2011	22,000.00	101-3571	32422	May-11	May-11	Membership additional TV Spots for Acquisition of Names and Members 4/20 - 4/30	
4/15/2011	45,000.00	101-3584	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members - May 2011	
5/15/2011	45,000.00	101-3639	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members - June 2011	
6/15/2011	45,000.00	101-3650	33491	Jul-11	Jul-11	Membership TV Spots for Acquisition of Names and Members - July 2011	
7/15/2011	45,000.00	101-3662	33491	Jul-11	Jul-11	Membership TV Spots for Acquisition of Names and Members - August 2011	
9/1/2011	45,000.00	101-3687	34183	Sep-11	Sep-11	Membership TV Spots for Acquisition of Names and Members - September 2011	
9/30/2011	45,000.00	101-3706	34827	Oct-11	Sep-11	Membership TV Spots for Acquisition of Names and Members - October 2011	
11/14/2011	45,000.00	101-3731	35602	Dec-11	Dec-11	Membership TV Spots for Acquisition of Names and Members - November 2011	
12/9/2011	45,000.00	101-3753	35882	Dec-11	Dec-11	Membership TV Spots for Acquisition of Names and Members - December 2011	
	<u>562,000.00</u>						
12/10/2010	25,000.00	101-3496	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - January 2011	
1/14/2011	20,000.00	101-3517	30818	Jan-11	Jan-11	Monthly Billing for Crime Strike - February 2011	
2/15/2011	20,000.00	101-3544	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - March 2011	
3/15/2011	20,000.00	101-3576	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - April 2011	
4/15/2011	25,000.00	101-3583	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - May 2011	
5/15/2011	20,000.00	101-3638	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - June 2011	
6/15/2011	25,000.00	101-3649	33491	Jul-11	Jul-11	Monthly Billing for Crime Strike - July 2011	
7/15/2011	25,000.00	101-3661	33491	Jul-11	Jul-11	Monthly Billing for Crime Strike - August 2011	
9/1/2011	20,000.00	101-3686	34183	Sep-11	Sep-11	Monthly Billing for Crime Strike - September 2011	
9/30/2011	25,000.00	101-3705	34828	Oct-11	Oct-11	Monthly Billing for Crime Strike - October 2011	
11/14/2011	20,000.00	101-3732	35602	Dec-11	Dec-11	Monthly Billing for Crime Strike - November 2011	
12/9/2011	20,000.00	101-3754	35882	Dec-11	Dec-11	Monthly Billing for Crime Strike - December 2011	
	<u>265,000.00</u>						
11/21/2011	35,000.00	101-3739	35882	Dec-11	Dec-11	7 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book	
11/11/2011	97,500.00	101-3725	35340	Nov-11	Nov-11	Safe TV Spots (10) on Laura McKenzie Traveler	
12/5/2011	200,000.00	101-3746	35638	Dec-11	Dec-11	Safe TV Spots (20) on Laura McKenzie Traveler	
	<u>332,500.00</u>						
4/13/2011	85,000.00	101-3586	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Banquet Room and F&B	
5/10/2011	114,000.00	101-3612	32514	May-11	May-11	2011 Celebrity Shoot - Deposit - Party Rentals, Tenting and Party Favors	
4/28/2011	87,500.00	101-3595	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Range and Equipment Rentals	
4/13/2011	73,150.00	101-3585	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Rooms, F&B and Ground travel	
2/22/2011	38,850.00	101-3549	31380	Mar-11	Mar-11	Celebrity Shoot 2011 - Ojai Valley Inn Room Deposit	
	<u>398,500.00</u>						

2/7/2011	38,950.00	101-3536	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - 1st Edit for Approval
2/1/2011	8,800.00	101-3528	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - Edit 2 minute demo for PM and Membership
2/1/2011	4,850.00	101-3527	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - Transfer tapes in HD to disk w/o timecodes
	<u>52,600.00</u>					
7/20/2010	47,950.00	101-3340	31607	Mar-11	Mar-11	LA Town Hall Meeting - Set Design, Construction and Partial Delivery
7/20/2010	49,870.00	101-3337	31607	Mar-11	Mar-11	LA Town Hall Meeting - TV Production Unit and Equipment
	<u>97,820.00</u>					
12/10/2010	100,000.00	101-3497	35638	Dec-11	Dec-11	Membership Special Survey Project
1/14/2011	100,000.00	101-3518	35638	Dec-11	Dec-11	Membership Special Survey Project
	<u>200,000.00</u>					
2/8/2011	2,855.00	101-3541	31144	Feb-11	Feb-11	Research and Dub 911 call for WLP Speech per Millie Hallow
	<u>2,855.00</u>					

1,911,275.00

**Move to 2010**

7/20/2010	24,250.00	101-3265	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Friday Prep and Shoot
7/20/2010	48,500.00	101-3273	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Saturday Prep and Shoot
7/20/2010	30,000.00	101-3274	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 4 Audio Crews - Fri & Sat Prep and Shoot

National Rifle Association  
 Associated Television International  
 Invoice Analysis for 2012  
**By Project**

Invoice			Batch	Perid		Project	Schd Payment
Date	Amount	Number		Entered	Posted		
<b>2012</b>							
12/28/2011	45,000.00	101-3769	36019	Dec-11	Jan-12	Membership TV Spots for Acquisition of Names and Members - January 2012	
1/31/2012	45,000.00	101-3799	36487	Feb-12	Feb-12	Membership TV Spots for Acquisition of Names and Members - February 2012	
2/17/2012	45,000.00	101-3815	36733	Mar-12	Feb-12	Membership TV Spots for Acquisition of Names and Members - March 2012	
3/29/2012	45,000.00	101-3850	37336	Apr-12	Apr-12	Membership TV Spots for Acquisition of Names and Members - April 2012	
4/20/2012	45,000.00	101-3856	37575	Apr-12	Apr-12	Membership TV Spots for Acquisition of Names and Members - May 2012	
5/22/2012	45,000.00	101-3865	38978	Jul-12	Jul-12	Membership TV Spots for Acquisition of Names and Members - June 21012	
6/21/2012	45,000.00	101-3890	39294	Aug-12	Aug-12	Membership TV Spots for Acquisition of Names and Members - July 2012	
7/20/2012	45,000.00	101-3927	39065	Jul-12	Jul-12	Membership TV Spots for Acquisition of Names and Members - August 2012	
8/16/2012	45,000.00	101-3957	39425	Aug-12	Aug-12	Membership TV Spots for Acquisition of Names and Members - September 2012	
9/18/2012	45,000.00	101-3973	39909	Sep-12	Sep-12	Membership TV Spots for Acquisition of Names and Members - October 2012	
10/16/2012	45,000.00	101-3979	40408	Oct-12	Oct-12	Membership TV Spots for Acquisition of Names and Members - November 2012	
11/16/2012	45,000.00	101-4010	40907	Nov-12	Nov-12	Membership TV Spots for Acquisition of Names and Members - December 2012	
	<u>540,000.00</u>						
12/28/2011	25,000.00	101-3768	36019	Dec-11	Jan-12	Monthly Billing for Crime Strike - January 2012	
1/31/2012	20,000.00	101-3800	36487	Feb-12	Feb-12	Monthly Billing for Crime Strike - February 2012	
2/17/2012	20,000.00	101-3816	36733	Mar-12	Feb-12	Monthly Billing for Crime Strike - March 2012	
3/29/2012	25,000.00	101-3849	37336	Apr-12	Apr-12	Monthly Billing for Crime Strike - April 2012	
4/20/2012	20,000.00	101-3855	37575	Apr-12	Apr-12	Monthly Billing for Crime Strike - May 2012	
5/22/2012	20,000.00	101-3864	38978	Jul-12	Jul-12	Monthly Billing for Crime Strike - June 2012	
6/21/2012	25,000.00	101-3889	39294	Aug-12	Aug-12	Monthly Billing for Crime Strike - July 2012	
7/20/2012	20,000.00	101-3926	39065	Jul-12	Jul-12	Monthly Billing for Crime Strike - August 2012	
8/16/2012	25,000.00	101-3956	39425	Aug-12	Aug-12	Monthly Billing for Crime Strike - September 2012	
9/18/2012	20,000.00	101-3974	39909	Sep-12	Sep-12	Monthly Billing for Crime Strike - October 2012	
10/16/2012	25,000.00	101-3980	40408	Oct-12	Oct-12	Monthly Billing for Crime Strike - November 2012	
11/16/2012	25,000.00	101-4011	40907	Nov-12	Nov-12	Monthly Billing for Crime Strike - December 2012	
	<u>270,000.00</u>						
1/9/2012	298,850.00	101-3773	36142	Jan-12	Jan-12	TV spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership	
2/20/2012	238,287.00	101-3825	36723	Feb-12	Feb-12	TV spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership	
2/28/2012	16,000.00	101-3840	36935	Mar-12	Mar-12	8 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book	
4/20/2012	36,000.00	101-3852	37716	May-12	Apr-12	12 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership	
4/20/2012	24,000.00	101-3854	37716	May-12	Apr-12	12 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership	
4/20/2012	36,000.00	101-3852	37828	May-12	May-12	12 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership	
6/5/2012	22,800.00	101-3873	38304	Jun-12	Jun-12	TV Spots - Television advertising on Run of Schedule (ROS) basis	
6/25/2012	26,985.00	101-3895	38690	Jun-12	Jun-12	TV Spots - Television advertising on Run of Schedule (ROS) basis	
7/20/2012	28,000.00	101-3930	39160	Jul-12	Jul-12	10 spots - Television advertising on Run of Schedule (ROS) basis	
7/24/2012	22,000.00	101-3943	39160	Jul-12	Jul-12	10 spots - Television advertising on Run of Schedule (ROS) basis	
9/4/2012	15,000.00	102-3966	39724	Sep-12	Sep-12	10 spots - Television advertising on Run of Schedule (ROS) basis	
9/10/2012	15,000.00	102-3969	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis	
9/17/2012	15,000.00	102-3972	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis	

9/24/2012	15,000.00	102-3975	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
	<u>808,922.00</u>					
5/1/2012	22,800.00	101-3860	38304	Jun-12	Jun-12	Armed Citizen - Logo and art for fundraising and internet
7/13/2012	56,000.00	101-3916	39396	Aug-12	Aug-12	(2) New Internet shorts for Armed Citizen for fundraising test
7/13/2012	63,000.00	101-3915	39855	Sep-12	Sep-12	(2) New Internet shorts on UN Debate for fundraising
7/25/2012	84,000.00	101-3944	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
7/27/2012	84,000.00	101-3947	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
7/30/2012	84,000.00	101-3950	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
7/31/2012	84,000.00	101-3953	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
6/5/2012	112,000.00	101-3872	38401	Jun-12	Jun-12	(4) New Internet Shorts for Armed Citizen website
7/23/2012	112,000.00	101-3934	39855	Sep-12	Sep-12	(4) New Internet shorts on UN Debate and current events
	<u>701,800.00</u>					
3/9/2012	127,535.00	101-3845	37024	Mar-12	Mar-12	2012 London Debate - Production services
3/7/2012	82,600.00	101-3844	37029	Mar-12	Mar-12	2012 London Debate - Production services
4/20/2012	58,500.00	101-3853	37697	May-12	Apr-12	2012 London Debate - Re-cut infomercial
3/23/2012	48,500.00	101-3848	37394	Apr-12	Apr-12	2012 London Debate - Re-edit
7/16/2012	49,800.00	101-3920	38959	Jul-12	Jul-12	London Debate - Infomercial long form
10/17/2012	58,500.00	101-3984	40467	Oct-12	Oct-12	London Debate - Internet rough cut
10/25/2012	94,910.00	101-3999	40576	Nov-12	Oct-12	London Debate - Production Costs
10/25/2012	84,162.00	101-4000	40576	Nov-12	Oct-12	London Debate - Production Costs
7/23/2012	48,500.00	101-3937	39749	Sep-12	Sep-12	Purchase news footage for London Debate and UN
7/23/2012	31,800.00	101-3936	39749	Sep-12	Sep-12	Re-edit infomercial on London Debate for Internet
7/23/2012	47,800.00	101-3935	39749	Sep-12	Sep-12	Re-edit infomercial on London Debate for TV
7/12/2012	62,920.00	101-3912	38969	Jul-12	Jul-12	UN Internet Fundraising Segment - Production Costs
	<u>795,527.00</u>					
1/18/2012	68,000.00	101-3787	36133	Jan-12	Jan-12	2012 Celebrity Shoot - Ojai Valley Inn
2/24/2012	168,000.00	101-3832	36910	Mar-12	Mar-12	2012 Celebrity Shoot - Ojai Valley Inn
4/20/2012	150,000.00	101-3851	37697	May-12	Apr-12	2012 Celebrity Shoot - Room, F&B
7/16/2012	17,540.00	101-3921	38959	Jul-12	Jul-12	Celebrity Shoot 2012 - Bus and SUV rental
6/28/2012	32,061.00	101-3900	38992	Jul-12	Jul-12	Celebrity Shoot 2012 - Catering Service
6/8/2012	18,190.00	101-3878	38376	Jun-12	Jun-12	Celebrity Shoot 2012 - Design fees, Linens for events
6/12/2012	20,177.00	101-3881	38376	Jun-12	Jun-12	Celebrity Shoot 2012 - Flowers, decorations, furniture, entertainment
6/15/2012	55,930.00	101-3887	38612	Jun-12	Jun-12	Celebrity Shoot 2012 - Furniture and lighting
6/18/2012	14,250.00	101-3888	38587	Jun-12	Jun-12	Celebrity Shoot 2012 - Golf Cart rentals, Rest Room Trailer, Celebrity Trailer
6/22/2012	37,037.00	101-3891	38638	Jun-12	Jun-12	Celebrity Shoot 2012 - Instructors, décor etc.
7/12/2012	27,330.20	101-3911	38959	Jul-12	Jul-12	Celebrity Shoot 2012 - Security and EMS
	<u>608,515.20</u>					
11/1/2012	50,000.00	101-4002	41011	Dec-12	Nov-12	:30 Second Ad for LOD for Hollywood Christmas Parade
11/20/2012	50,000.00	101-4016	41011	Dec-12	Nov-12	Additional :30 Second Ad for LOD for Hollywood Christmas Parade
10/19/2012	35,000.00	101-3987	40441	Oct-12	Oct-12	Hollywood Christmas Parade promotion for LOD - NRA to receive recognition
	<u>135,000.00</u>					
11/2/2012	30,000.00	101-4005	40718	Nov-12	Nov-12	Internet Media Development with W. Phillips
7/23/2012	15,000.00	101-3939	39749	Sep-12	Sep-12	Internet test spots for NRA
1/4/2012	12,850.00	101-3772	36147	Jan-12	Jan-12	Membership Spot - Re-edit
7/23/2012	116,200.00	101-3938	39396	Aug-12	Aug-12	YouTube test for NRA YouTube Channel - Develop 8 videos

174,050.00

4,033,814.20

National Rifle Association  
Associated Television International  
Invoice Analysis for 2013

**By Project**

Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	
<b>2013</b>						
3/15/2013	35,000.00	101-4081	42802	Mar-13	Mar-13	Broadcast & Internet Spots for Eddie Eagle - April 2013
4/16/2013	35,000.00	101-4091	43370	Apr-13	May-13	Broadcast & Internet Spots for Eddie Eagle - May 2013
5/6/2013	48,000.00	101-4099	43815	May-13	May-13	Broadcast & Internet Spots for Eddie Eagle - June 2013
6/11/2013	59,000.00	101-4242	44429	Jun-13	Jun-13	Broadcast & Internet Spots for Eddie Eagle - July 2013
7/16/2013	59,000.00	101-4441	45011	Jul-13	Jul-13	Broadcast & Internet Spots for Eddie Eagle - August 2013
8/16/2013	59,000.00	101-4530	46508	Oct-13	Oct-13	Broadcast & Internet Spots for Eddie Eagle - September 2013
9/16/2013	59,000.00	101-4720	46508	Oct-13	Oct-13	Broadcast & Internet Spots for Eddie Eagle - October 2013
10/16/2013	59,000.00	101-4965	46510	Oct-13	Nov-13	Broadcast & Internet Spots for Eddie Eagle - November 2013
11/16/2013	59,000.00	101-6042	46974	Nov-13	Nov-13	Broadcast & Internet Spots for Eddie Eagle - December 2013
	<u>472,000.00</u>					
12/17/2012	45,000.00	101-4021	41220	Dec-12	Dec-12	Membership TV Spots for Acquisition of Names and Members - January 2013
1/16/2013	45,000.00	101-4038	41644	Jan-13	Jan-13	Membership TV Spots for Acquisition of Names and Members - February 2013
2/15/2013	45,000.00	101-4065	42110	Feb-13	Feb-13	Membership TV Spots for Acquisition of Names and Members - March 2013
3/15/2013	68,000.00	101-4080	42832	Mar-13	Mar-13	Membership TV Spots for Acquisition of Names and Members - April 2013
4/16/2013	68,000.00	101-4090	43462	Apr-13	Apr-13	Membership TV Spots for Acquisition of Names and Members - May 2013
5/6/2013	68,000.00	101-4098	43904	May-13	May-13	Membership TV Spots for Acquisition of Names and Members - June 2013
6/11/2013	68,000.00	101-4241	44429	Jun-13	Jun-13	Membership TV Spots for Acquisition of Names and Members - July 2013
7/16/2013	68,000.00	101-4440	45011	Jul-13	Jul-13	Membership TV Spots for Acquisition of Names and Members - August 2013
8/16/2013	68,000.00	101-4531	46508	Oct-13	Oct-13	Membership TV Spots for Acquisition of Names and Members - September 2013
9/16/2013	68,000.00	101-4721	46508	Oct-13	Oct-13	Membership TV Spots for Acquisition of Names and Members - October 2013
10/16/2013	68,000.00	101-4966	46510	Oct-13	Nov-13	Membership TV Spots for Acquisition of Names and Members - November 2013
11/16/2013	68,000.00	101-6043	46974	Nov-13	Nov-13	Membership TV Spots for Acquisition of Names and Members - December 2013
	<u>747,000.00</u>					
12/17/2012	25,000.00	101-4022	41220	Dec-12	Dec-12	Monthly Billing for Crime Strike - January 2013
1/16/2013	25,000.00	101-4039	41644	Jan-13	Jan-13	Monthly Billing for Crime Strike - February 2013
2/15/2013	29,500.00	101-4066	42110	Feb-13	Feb-13	Monthly Billing for Crime Strike - March 2013
3/15/2013	49,500.00	101-4079	42802	Mar-13	Mar-13	Monthly Billing for Crime Strike - April 2013
4/16/2013	49,500.00	101-4089	43370	Apr-13	May-13	Monthly Billing for Crime Strike - May 2013
5/6/2013	59,500.00	101-4097	43904	May-13	May-13	Monthly Billing for Crime Strike - June 2013
6/11/2013	67,500.00	101-4240	44429	Jun-13	Jun-13	Monthly Billing for Crime Strike - July 2013
7/16/2013	67,500.00	101-4439	45011	Jul-13	Jul-13	Monthly Billing for Crime Strike - August 2013
8/16/2013	67,500.00	101-4532	46508	Oct-13	Oct-13	Monthly Billing for Crime Strike - September 2013
9/16/2013	67,500.00	101-4722	46508	Oct-13	Oct-13	Monthly Billing for Crime Strike - October 2013
10/16/2013	67,500.00	101-4967	46510	Oct-13	Nov-13	Monthly Billing for Crime Strike - November 2013

11/16/2013	<u>67,500.00</u>	101-6044	46974	Nov-13	Nov-13	Monthly Billing for Crime Strike - December 2013
	<u>643,000.00</u>					
11/1/2013	53,750.00	101-6016	47039	Nov-13	Nov-13	TV Spots - Closed Captioning
12/31/2012	62,500.00	101-4031	41457	Dec-12	Dec-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/15/2013	42,000.00	101-4429	44924	Jul-13	Jul-13	TV Spots - Television advertising on Run of Schedule (ROS) basis
10/30/2013	75,000.00	101-5190	46685	Nov-13	Oct-13	TV Spots - Television advertising on Run of Schedule (ROS) basis

National Rifle Association  
 Associated Television International  
 Invoice Analysis for 2014

**By Year**

Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	

**2014**

12/16/2013	59,000.00	101-6302	47663	Jan-14	Jan-14	Broadcast & Internet Spots for Eddie Eagle - January 2014
1/16/2014	59,000.00	101-6601	47826	Jan-14	Jan-14	Broadcast & Internet Spots for Eddie Eagle - February 2014
2/16/2014	59,000.00	101-6732	48443	Mar-14	Mar-14	Broadcast & Internet Spots for Eddie Eagle - March 2014
3/16/2014	59,000.00	101-6990	48535	Mar-14	Mar-14	Broadcast & Internet Spots for Eddie Eagle - April 2014
5/14/2014	59,000.00	101-7357	49467	May-14	May-14	Broadcast & Internet Spots for Eddie Eagle - May 2014
6/11/2014	59,000.00	101-7512	49815	Jun-14	Jun-14	Broadcast & Internet Spots for Eddie Eagle - June 2014
6/17/2014	59,000.00	101-7562	50029	Jun-14	Jun-14	Broadcast & Internet Spots for Eddie Eagle - July 2014
7/21/2014	59,000.00	101-8216	50372	Jul-14	Jul-14	Broadcast & Internet Spots for Eddie Eagle - August 2014
8/19/2014	59,000.00	101-8810	50808	Aug-14	Aug-14	Broadcast & Internet Spots for Eddie Eagle - September 2014
9/16/2014	59,000.00	101-9127	51185	Sep-14	Sep-14	Broadcast & Internet Spots for Eddie Eagle - October 2014
	<u>590,000.00</u>					
12/16/2013	68,000.00	101-6301	47663	Jan-14	Jan-14	Membership TV Spots for Acquisition of Names and Members - January 2014
1/16/2014	68,000.00	101-6602	47826	Jan-14	Jan-14	Membership TV Spots for Acquisition of Names and Members - February 2014
2/16/2014	68,000.00	101-6730	48443	Mar-14	Mar-14	Membership TV Spots for Acquisition of Names and Members - March 2014
3/16/2014	68,000.00	101-6988	48535	Mar-14	Mar-14	Membership TV Spots for Acquisition of Names and Members - April 2014
5/14/2014	68,000.00	101-7355	49467	May-14	May-14	Membership TV Spots for Acquisition of Names and Members - May 2014
6/11/2014	68,000.00	101-7510	49815	Jun-14	Jun-14	Membership TV Spots for Acquisition of Names and Members - June 2014
6/17/2014	68,000.00	101-7560	50029	Jun-14	Jun-14	Membership TV Spots for Acquisition of Names and Members - July 2014
7/21/2014	68,000.00	101-8218	50372	Jul-14	Jul-14	Membership TV Spots for Acquisition of Names and Members - August 2014
8/19/2014	68,000.00	101-8812	50808	Aug-14	Aug-14	Membership TV Spots for Acquisition of Names and Members - September 2014
9/16/2014	68,000.00	101-9126	51185	Sep-14	Sep-14	Membership TV Spots for Acquisition of Names and Members - October 2014
	<u>680,000.00</u>					
12/16/2013	67,500.00	101-6300	47663	Jan-14	Jan-14	Monthly Billing for Crime Strike - January 2014
1/16/2014	67,500.00	101-6603	47826	Jan-14	Jan-14	Monthly Billing for Crime Strike - February 2014
2/16/2014	67,500.00	101-6731	48443	Mar-14	Mar-14	Monthly Billing for Crime Strike - March 2014
3/16/2014	67,500.00	101-6989	48535	Mar-14	Mar-14	Monthly Billing for Crime Strike - April 2014
5/14/2014	67,500.00	101-7356	49467	May-14	May-14	Monthly Billing for Crime Strike - May 2014
6/11/2014	67,500.00	101-7511	49815	Jun-14	Jun-14	Monthly Billing for Crime Strike - June 2014
6/17/2014	67,500.00	101-7561	50029	Jun-14	Jun-14	Monthly Billing for Crime Strike - July 2014
7/21/2014	67,500.00	101-8217	50372	Jul-14	Jul-14	Monthly Billing for Crime Strike - August 2014
8/19/2014	67,500.00	101-8811	50808	Aug-14	Aug-14	Monthly Billing for Crime Strike - September 2014
9/16/2014	67,500.00	101-9125	51185	Sep-14	Sep-14	Monthly Billing for Crime Strike - October 2014
	<u>675,000.00</u>					



12/16/2013	40,000.00	101-6290	47653	Jan-14	Jan-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
3/19/2014	56,000.00	101-7015	48535	Mar-14	Mar-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
5/5/2014	48,000.00	101-7280	49234	May-14	May-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
5/8/2014	30,000.00	101-7296	49282	May-14	May-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/6/2014	44,000.00	101-7453	49794	Jun-14	Jun-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/10/2014	48,000.00	101-7475	49794	Jun-14	Jun-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/23/2014	40,000.00	101-7827	49952	Jun-14	Jun-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/8/2014	32,000.00	101-7910	50240	Jul-14	Jul-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/15/2014	28,000.00	101-8116	50279	Jul-14	Jul-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/30/2014	36,000.00	101-8377	50515	Aug-14	Jul-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
8/15/2014	20,000.00	101-8622	50718	Aug-14	Aug-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
	<u>422,000.00</u>					
5/5/2014	38,000.00	101-7282	49234	May-14	May-14	Michael Yardley London Interview
5/16/2014	33,363.00	101-7365	49574	May-14	May-14	Michael Yardley London Interview
6/6/2014	24,938.00	101-7450	49794	Jun-14	Jun-14	Michael Yardley London Interview
6/6/2014	30,440.00	101-7451	49794	Jun-14	Jun-14	Michael Yardley London Interview
6/10/2014	25,000.00	101-7476	49794	Jun-14	Jun-14	Michael Yardley London Interview
6/17/2014	25,440.00	101-7550	49875	Jun-14	Jun-14	Michael Yardley London Interview
	<u>177,181.00</u>					
6/23/2014	45,000.00	101-7825	49952	Jun-14	Jun-14	Billion Dollar Campaign - Purchase news and clips
1/27/2014	43,650.00	101-6656	47843	Jan-14	Jan-14	Crime Strike Infomercial - Production Costs
3/19/2014	35,500.00	101-7014	48538	Mar-14	Mar-14	Crime Strike Infomercial - Production Costs
12/16/2013	98,000.00	101-6292	47663	Jan-14	Jan-14	Inside the Real NRA - Final Edit Approval
1/28/2014	48,500.00	101-6672	48090	Feb-14	Feb-14	Inside the Real NRA - Re-edit per WLP and AckMc
5/5/2014	37,500.00	101-7283	49234	May-14	May-14	Purchase of stock footage
5/8/2014	45,000.00	101-7290	49282	May-14	May-14	Purchase of stock footage
6/23/2014	48,000.00	101-7826	49952	Jun-14	Jun-14	Purchase rights to Goerge Soros news story
12/16/2013	80,000.00	101-6291	47663	Jan-14	Jan-14	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
1/10/2014	45,000.00	101-6510	47804	Jan-14	Jan-14	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
1/14/2014	45,000.00	101-6577	47804	Jan-14	Jan-14	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
5/5/2014	49,500.00	101-7281	49234	May-14	May-14	Re-Cut of "Wayne LaPierre Reports"
2/12/2014	1,385,000.00	101-6715	48443	Mar-14	Mar-14	Top 5 Special - Production Costs
8/15/2014	19,000.00	101-8623	50718	Aug-14	Aug-14	Big Game! Hunting Interviews - UK Experts - Expenses
8/15/2014	38,000.00	101-8624	50718	Aug-14	Aug-14	Big Game! Hunting Interviews - UK Experts Expenses
	1,200,000.00					Hunting Program

Total 2014 **5,806,831.00** 191.4% << Percent of 2014 Budget invoiced as of 9/16/14

2014 Budget

816,000.00  
810,000.00  
708,000.00  
700,000.00  
3,034,000.00

Associated TV - Member Acquisition  
Associated TV - Crime Strike  
Associated TV - Eddie Eagle  
Associated TV - London Debate

4/7/2014	200,000.00	101-7099	48466	Mar-14	Apr-14
5/9/2014	200,000.00	101-7310	49307	May-14	May-14
2/12/2014	200,000.00	101-6928	48465	Mar-14	Mar-14

National Rifle Association  
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 Invoice Analysis for 2015

**By Year**

Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	
<b>2015</b>						
11/17/2014	68,000.00	101-9576	52272	Nov-14	Nov-14	Membership TV Spots for Acquisition of Names and Members - December 2014
11/17/2014	59,000.00	101-9575	52272	Nov-14	Nov-14	Broadcast & Internet Spots for Eddie Eagle - December 2014
8/26/2014	200,000.00	101-8900	53846	Mar-15	Mar-15	Infomercial - Protect Your Hunting Rights
8/12/2015	245,000.00	101-12005	56048	Aug-15	Aug-15	Home Rental during filming in Hollywood Hills CA
3/19/2015	48,000.00	10110266	54170	Apr-15	Mar-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/17/2015	75,000.00	101-11455	55295	Jun-15	Jun-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
8/26/2014	75,000.00	101-8901	53846	Mar-15	Mar-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
10/15/2015	16,000.00	101-13523	57084	Nov-15	Nov-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
	<u>166,000.00</u>					
1/20/2015	67,500.00	101-9862	53125	Jan-15	Feb-15	Monthly Billing for Crime Strike - January 2015
2/16/2015	67,500.00	CRIMESTRIKE3/	53529	Feb-15	Mar-15	Monthly Billing for Crime Strike - February 2015
3/16/2015	67,500.00	101-10225	53920	Mar-15	Mar-15	Monthly Billing for Crime Strike - March 2015
4/16/2015	67,500.00	101-10655	54438	Apr-15	Apr-15	Monthly Billing for Crime Strike - April 2015
5/18/2015	67,500.00	101-11201	54886	May-15	May-15	Monthly Billing for Crime Strike - May 2015
6/16/2015	67,500.00	101-11426	55252	Jun-15	Jun-15	Monthly Billing for Crime Strike - June 2015
7/16/2015	67,500.00	101-11835	55562	Jul-15	Jul-15	Monthly Billing for Crime Strike - July 2015
8/17/2015	67,500.00	101-12220	55911	Aug-15	Aug-15	Monthly Billing for Crime Strike - August 2015
9/16/2015	67,500.00	101-12811	56262	Sep-15	Sep-15	Monthly Billing for Crime Strike - September 2015
10/15/2015	67,500.00	101-13524	56734	Oct-15	Oct-15	Monthly Billing for Crime Strike - October 2015
11/16/2015	67,500.00	101-13789	57085	Nov-15	Nov-15	Monthly Billing for Crime Strike - November 2015
12/16/2015	67,500.00	101-14195	57437	Dec-15	Jan-16	Monthly Billing for Crime Strike - December 2015
	<u>810,000.00</u>					
5/1/2015	298,500.00	101-10777	54692	May-15	May-15	Town Hall - Deposit, Rental Fees
5/14/2015	24,739.06	101-11120	54869	May-15	May-15	Town Hall - Audience Extras, Parking
5/15/2015	79,175.00	101-11151	55057	Jun-15	May-15	Town Hall - Parking, Security, EMS, Insurance, Snacks, Fire Dept, Permits, Ushers
5/27/2015	50,000.00	101-11325	55057	Jun-15	May-15	Town Hall - TV Clips
5/20/2015	40,000.00	101-11250	55059	Jun-15	May-15	Town Hall - News Clips
5/20/2015	20,785.00	101-11255	55059	Jun-15	May-15	Town Hall - Security, Fire Dept
9/1/2015	38,800.00	101-12617	56178	Sep-15	Sep-15	Town Hall - First Cut
9/3/2015	37,900.00	101-12625	56178	Sep-15	Sep-15	Town Hall - Revised Second Cut
9/8/2015	42,750.00	101-12699	56180	Sep-15	Sep-15	Town Hall - Third Cut
9/14/2015	73,868.00	101-12751	56490	Oct-15	Sep-15	Town Hall - Master Cut
9/17/2015	106,800.00	101-12888	56490	Oct-15	Sep-15	Town Hall - Production, Editing
9/18/2015	31,288.00	101-12901	56495	Oct-15	Sep-15	Town Hall - Graphics

9/28/2015	28,870.00	101-12930	56495	Oct-15	Sep-15	Town Hall - CC, Transcript
9/25/2015	19,500.00	101-12925	56495	Oct-15	Sep-15	Town Hall - Legal
9/14/2015	45,700.00	101-12752	56495	Oct-15	Sep-15	Town Hall - Sound Mix
10/15/2015	27,000.00	101-13522	57084	Nov-15	Nov-15	Town Hall - Legal
	<u>452,476.00</u>					

National Rifle Association  
 Associated Television International  
 Invoice Analysis for 2016

**By Year**

Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	
<b>2016</b>						
2/1/2016	48,500.00	101-13991	57959	Jan-16	Jan-16	Hollywood Christmas Parade - Transportation
12/1/2015	57,650.00	101-13993	58002	Feb-16	Jan-16	Hollywood Christmas Parade - VIP Grandstand Seats
1/25/2016	58,750.00	101-15623	58228	Feb-16	Feb-16	Hollywood Christmas Parade - Construction of viewing area
1/25/2016	49,925.00	101-15624	58228	Feb-16	Feb-16	Hollywood Christmas Parade - LOD Tribute
	<u>214,825.00</u>					
2/1/2016	245,000.00	101-15635	58428	Mar-16	Feb-16	Home Rental during filming in Hollywood Hills CA
7/1/2016	250,000.00	101-18644	60477	Jul-16	Jul-16	Home Rental during filming in Hollywood Hills CA
8/1/2016	200,000.00	101-20133	60896	Aug-16	Aug-16	Home Rental during filming in Hollywood Hills CA
9/12/2016	243,000.00	101-20498	61728	Oct-16	Oct-16	Home Rental during filming in Hollywood Hills CA
	<u>938,000.00</u>					
12/16/2015	67,500.00	101-14195	57437	Dec-15	Jan-16	Monthly Billing for Crime Strike - January 2016
1/18/2016	67,500.00	101-15111	57820	Jan-16	Feb-16	Monthly Billing for Crime Strike - February 2016
2/16/2016	67,500.00	101-15970	58211	Feb-16	Mar-16	Monthly Billing for Crime Strike - March 2016
3/16/2016	67,500.00	101-16227	58634	Mar-16	Apr-16	Monthly Billing for Crime Strike - April 2016
4/16/2016	67,500.00	101-16889	59164	Apr-16	Apr-16	Monthly Billing for Crime Strike - May 2016
5/17/2016	67,500.00	101-18199	59684	May-16	May-16	Monthly Billing for Crime Strike - June 2016
6/17/2016	67,500.00	101-18399	60132	Jun-16	Jul-16	Monthly Billing for Crime Strike - July 2016
7/18/2016	67,500.00	101-20006	60502	Jul-16	Aug-16	Monthly Billing for Crime Strike - August 2016
8/16/2016	67,500.00	101-20311	61016	Aug-16	Sep-16	Monthly Billing for Crime Strike - September 2016
9/15/2016	67,500.00	101-20519	61398	Sep-16	Sep-16	Monthly Billing for Crime Strike - October 2016
10/20/2016	67,500.00	101-20684	61876	Oct-16	Oct-16	Monthly Billing for Crime Strike - November 2016
11/15/2016	67,500.00	101-20722	62173	Nov-16	Nov-16	Monthly Billing for Crime Strike - December 2016
	<u>810,000.00</u>					
7/27/2016	295,800.00	101-20093	60683	Aug-16	Jul-16	Town Hall - Sound Stage, Set, Cameras
8/10/2016	49,650.00	101-20185	60851	Aug-16	Aug-16	Town Hall - Audience Extras, Parking
8/10/2016	28,300.00	101-20187	60851	Aug-16	Aug-16	Town Hall - EMS, Permits, Snacks, Insurance
8/12/2016	50,000.00	101-20199	61014	Aug-16	Aug-16	Town Hall - News Clips
8/12/2016	27,775.00	101-20200	60910	Aug-16	Aug-16	Town Hall - Security, Fire Dept
8/12/2016	33,650.00	101-20201	60910	Aug-16	Aug-16	Town Hall - Audience Cameras, Ushers
8/17/2016	28,000.00	101-20380	61216	Sep-16	Aug-16	Town Hall - Studio Cancelation
8/31/2016	44,750.00	101-20403	61216	Sep-16	Aug-16	Town Hall - HD Cameras, Security, Disabled Entrance
8/31/2016	66,900.00	101-20404	61285	Sep-16	Sep-16	Town Hall - Graphics, HVAC, Teleprompter
8/31/2016	30,495.00	101-20405	61216	Sep-16	Aug-16	Town Hall - Generators, Extras, Make-up, Parking
9/6/2016	55,000.00	101-20480	61285	Sep-16	Sep-16	Town Hall - News Clips, Green Screen

710,320.00

Total 2016 2,673,145.00 140.0% << Percent of 2016 Budget invoiced as of 10/11/16

2016 Budget  
810,000.00  
600,000.00  
500,000.00  
1,910,000.00

Associated TV - Crime Strike (PR)  
Associated TV - Pass Through (PR)  
Associated TV - Town Hall (in Membership)

National Rifle Association  
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 Invoice Analysis for 2017

**By Year**

Invoice			Batch	Perid		Project
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**2017**

1/19/2017	59,890.00	101-20917	63048	Jan-17	Jan-17	Hollywood Christmas Parade - Transportation
1/19/2017	72,250.00	101-20918	63048	Jan-17	Jan-17	Hollywood Christmas Parade - VIP Grandstand Seats
1/19/2017	58,925.00	101-20919	63048	Jan-17	Jan-17	Hollywood Christmas Parade - LOD Tribute
1/19/2017	71,375.00	101-20920	63048	Jan-17	Jan-17	Hollywood Christmas Parade - Construction of viewing area
	<u>262,440.00</u>					
2/6/2017	247,500.00	101-20936	63330	Feb-17	Feb-17	Home Rental during filming in Hollywood Hills CA
4/6/2017	398,750.00	101-21002	64340	May-17	May-17	Town Hall - Sound Stage, Set, Cameras
5/15/2017	58,500.00	101-21048	64491	May-17	May-17	Town Hall - Audience Extras
5/15/2017	72,000.00	101-21042	64491	May-17	May-17	Town Hall - News Clips
5/15/2017	16,000.00	10121046	64790	Jun-17	Jun-17	Town Hall - Airfare
5/15/2017	36,300.00	10121041	64790	Jun-17	Jun-17	Town Hall - EMS, Permits, Snacks, Insurance
5/15/2017	37,000.00	10121043	64790	Jun-17	Jun-17	Town Hall - Security, Fire Dept
5/15/2017	40,500.00	10121044	64790	Jun-17	Jun-17	Town Hall - Audience Cameras, Ushers
5/15/2017	28,450.00	10121047	64790	Jun-17	Jun-17	Town Hall - Airfare, Hotel, Food, Bus
5/15/2017	15,900.00	10121049	64790	Jun-17	Jun-17	Town Hall - Luxury Mobile Toilets, Parking
5/15/2017	15,000.00	10121040	64790	Jun-17	Jun-17	Town Hall - Talent Fee
5/15/2017	6,000.00	10121045	64790	Jun-17	Jun-17	Town Hall - Makeup
7/14/2017	23,800.00	10121088	65316	Jul-17	Jul-17	Town Hall - First Edit
7/14/2017	364,500.00	101-21092	65361	Jul-17	Jul-17	Home Rental during filming in Hollywood Hills CA
8/10/2017	36,290.00	10121111	65587	Aug-17	Aug-17	Town Hall - Re Edit
8/10/2017	88,975.00	101-21110	65610	Aug-17	Aug-17	Town Hall - Final Notes Edit
8/15/2017	90,000.00	101-21112	65610	Aug-17	Aug-17	Town Hall - Internet Edit
	<u>1,575,465.00</u>					
12/15/2016	67,500.00	101-20872	62510	Dec-16	Jan-17	Monthly Billing for Crime Strike - January 2017
1/17/2017	67,500.00	101-20878	63065	Jan-17	Feb-17	Monthly Billing for Crime Strike - February 2017
2/15/2017	67,500.00	101-20948	63441	Feb-17	Mar-17	Monthly Billing for Crime Strike - March 2017
3/16/2017	67,500.00	101-20982	63751	Mar-17	Mar-17	Monthly Billing for Crime Strike - April 2017
4/17/2017	67,500.00	101-21010	64152	Apr-17	May-17	Monthly Billing for Crime Strike - May 2017
5/15/2017	67,500.00	101-21057	64577	May-17	Jun-17	Monthly Billing for Crime Strike - June 2017
6/15/2017	67,500.00	101-21072	64935	Jun-17	Jul-17	Monthly Billing for Crime Strike - July 2017
7/17/2017	67,500.00	101-21102	65362	Jul-17	Aug-17	Monthly Billing for Crime Strike - August 2017
8/15/2017	67,500.00	101-21120	65615	Aug-17	Sep-17	Monthly Billing for Crime Strike - September 2017
9/18/2017	67,500.00	101-21158	66069	Sep-17	Sep-17	Monthly Billing for Crime Strike - October 2017
	<u>675,000.00</u>					



Total 2017

2,512,905.00

2017 Budget  
810,000.00  
500,000.00  
-  
1,310,000.00

Associated TV - Crime Strike (PR)  
Associated TV - Pass Through (PR)  
Associated TV - Town Hall (in Membership)



National Rifle Association  
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 Invoice Analysis for 2008 - 2014

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**2008**

2/4/2008	24,192.50	101-1405	14476	Feb-08	Feb-08	Re-edit original footage for future speaking engagements
2/5/2008	5,280.00	101-1409	14476	Feb-08	Feb-08	500 Peta/London Debate DVDs for O'Leary
2/28/2008	48,978.00	101-1422	14648	Mar-08	Feb-08	1st cut of Membership 1/2 hour infomercial
3/5/2008	60,000.00	101-1441	14849	Mar-08	Mar-08	Production of True Stories
4/15/2008	60,000.00	101-1482	15508	Apr-08	Apr-08	Production of True Stories
5/21/2008	60,000.00	101-1517	16076	May-08	May-08	Production of True Stories
5/28/2008	100,000.00	101-1523	16406	Jun-08	Jun-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
6/10/2008	60,000.00	101-1532	16476	Jun-08	Jun-08	Production of True Stories
6/10/2008	100,000.00	101-1533	16476	Jun-08	Jun-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
7/10/2008	100,000.00	101-1561	16954	Jul-08	Jul-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
7/10/2008	60,000.00	101-1560	16954	Jul-08	Jul-08	Production of True Stories
8/15/2008	100,000.00	101-1570	17628	Aug-08	Aug-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
9/19/2008	100,000.00	101-1690	18228	Oct-08	Sep-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
10/21/2008	100,000.00	101-1712	18541	Oct-08	Oct-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
11/20/2008	100,000.00	101-1745	19026	Nov-08	Nov-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
12/8/2008	100,000.00	101-1757	19256	Dec-08	Dec-08	10 national spots - Television advertising on Run of Schedule (ROS) basis

2008 Total 1,178,450.50

National Rifle Association  
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 Invoice Analysis for 2008 - 2014

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**2009**

1/9/2009	100,000.00	101-1800	19880	Jan-09	Jan-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
2/11/2009	100,000.00	101-2564	20175	Feb-09	Feb-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
2/24/2009	395,000.00	101-2584	20593	Mar-09	Mar-09	10 - 30 sec. spots - Television advertising to air nationally in broadcast syndication
3/18/2009	100,000.00	101-2626	20745	Mar-09	Mar-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
4/13/2009	59,200.00	101-2655	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/13/2009	84,192.00	101-2657	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/13/2009	68,000.00	101-2656	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/8/2009	100,000.00	101-2645	21270	Apr-09	Apr-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
4/21/2009	27,503.40	101-2665	21327	Apr-09	Apr-09	Production of Convention and Fundraising video
5/4/2009	36,838.00	101-2673	21423	May-09	May-09	Production of Convention and Fundraising video
5/4/2009	8,390.00	101-2674	21423	May-09	May-09	Eddie Eagle Video
5/4/2009	19,000.00	101-2675	21423	May-09	May-09	Production for NRA Forum Video
5/4/2009	5,315.00	101-2676	21423	May-09	May-09	Production for NRA Forum Video
5/4/2009	22,400.00	101-2677	21437	May-09	May-09	Production for NRA Forum Video
5/8/2009	43,000.00	101-2692	21600	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/5/2009	48,400.00	101-2685	21600	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/8/2009	100,000.00	101-2709	21732	May-09	May-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
5/11/2009	48,730.00	101-2722	21767	May-09	May-09	Production for NRA Forum Video
5/14/2009	23,508.00	101-2728	21767	May-09	May-09	Production for NRA Forum Video
5/14/2009	39,516.40	101-2729	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/14/2009	9,371.60	101-2730	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/18/2009	15,000.00	101-2738	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/18/2009	27,300.00	101-2739	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/18/2009	9,749.21	101-2740	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/15/2009	44,591.00	101-2741	21767	May-09	May-09	Production for NRA Forum Video
5/15/2009	33,421.00	101-2742	21767	May-09	May-09	Production for NRA Forum Video
6/17/2009	100,000.00	101-2787	22260	Jun-09	Jun-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
7/23/2009	100,000.00	101-2840	22742	Jul-09	Jul-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
6/24/2009	48,730.00	101-2811	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	13,075.00	101-2841	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	23,800.00	101-2842	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	11,850.00	101-2843	22854	Aug-09	Jul-09	Eddie Eagle Video

National Rifle Association  
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Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	
7/31/2009	35,030.00	101-2856	22854	Aug-09	Jul-09	American Anthem Fundraising video
8/4/2009	23,700.00	101-2861	22858	Aug-09	Aug-09	American Anthem Fundraising video
8/12/2009	100,000.00	101-2902	23124	Aug-09	Aug-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
9/14/2009	100,000.00	101-2934	23818	Oct-09	Oct-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
7/1/2009	9,850.00	101-2818	23946	Oct-09	Oct-09	Eddie Eagle Video
7/1/2009	48,000.00	101-2819	23946	Oct-09	Oct-09	Eddie Eagle Video
7/10/2009	36,744.18	101-2825	23946	Oct-09	Oct-09	Eddie Eagle Video
8/5/2009	16,850.00	101-2871	23946	Oct-09	Oct-09	NRA Celebrity Shoot at Annual Meeting
8/5/2009	28,935.00	101-2872	23946	Oct-09	Oct-09	London Fundraising Video
8/5/2009	29,440.00	101-2873	23946	Oct-09	Oct-09	London Fundraising Video
8/6/2009	9,500.00	101-2880	23946	Oct-09	Oct-09	American Anthem Fundraising video
8/6/2009	3,800.00	101-2881	23946	Oct-09	Oct-09	American Anthem Fundraising video
8/7/2009	19,912.50	101-2891	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/7/2009	7,762.50	101-2892	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/7/2009	12,375.00	101-2893	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/26/2009	22,137.00	101-2917	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/26/2009	11,844.00	101-2918	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	8,500.00	101-2919	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	25,000.00	101-2920	23946	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - August
8/26/2009	19,458.00	101-2921	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/26/2009	10,528.00	101-2922	23946	Oct-09	Oct-09	London Fundraising Video
9/14/2009	28,320.00	101-2939	23946	Oct-09	Oct-09	American Anthem Fundraising video
9/14/2009	17,700.00	101-2940	23946	Oct-09	Oct-09	American Anthem Fundraising video
9/14/2009	20,000.00	101-2941	23955	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - September
10/7/2009	20,000.00	101-2950	23955	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - October
10/16/2009	25,000.00	101-2971	23999	Oct-09	Nov-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - November
10/16/2009	100,000.00	101-2970	24000	Oct-09	Oct-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
11/4/2009	19,800.00	101-2981	24386	Nov-09	Nov-09	American Anthem Fundraising video
11/19/2009	100,000.00	101-3011	24635	Dec-09	Dec-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
11/19/2009	20,000.00	101-3012	24629	Dec-09	Dec-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - December
12/15/2009	25,000.00	101-3072	24804	Dec-09	Dec-09	Monthly Billing for Crime Strike - January
12/15/2009	100,000.00	101-3071	24880	Dec-09	Dec-09	10 national spots - Television advertising on Run of Schedule (ROS) basis

2009 Total 2,921,066.79

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<b>2010</b>						
12/16/2009	45,000.00	101-3079	25280	Jan-10	Jan-10	Membership TV Spots for Acquisition of Names and Members
12/16/2009	100,000.00	101-3078	25297	Jan-10	Jan-10	Membership Special Survey Project for Research
1/22/2010	20,000.00	101-3099	25489	Jan-10	Jan-10	Monthly Billing for Crime Strike - February
1/22/2010	45,000.00	101-3114	25489	Jan-10	Jan-10	Membership TV Spots for Acquisition of Names and Members
1/22/2010	100,000.00	101-3113	25490	Jan-10	Jan-10	Membership Special Survey Project for Research
2/17/2010	20,000.00	101-3175	26174	Mar-10	Mar-10	Monthly Billing for Crime Strike - March
2/17/2010	16,500.00	101-3178	26174	Mar-10	Mar-10	John Wayne Celebrity Shoot 2010 - Location Expenses
2/18/2010	8,850.00	101-3190	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Digitize all Footage
2/18/2010	3,450.00	101-3191	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Time Code all Footage
2/18/2010	17,800.00	101-3192	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Transfer 5 Cameras to HD
2/18/2010	5,070.00	101-3193	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Color Correct
2/17/2010	100,000.00	101-3176	26189	Mar-10	Mar-10	Membership Special Survey Project for Research
2/18/2010	85,845.00	101-3189	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing
2/23/2010	51,330.00	101-3213	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing
2/17/2010	45,000.00	101-3177	26194	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members
3/17/2010	45,000.00	101-3224	26424	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members
3/17/2010	20,000.00	101-3222	26425	Mar-10	Apr-10	Monthly Billing for Crime Strike - April
3/17/2010	100,000.00	101-3223	26445	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members
4/2/2010	67,321.44	101-3239	26528	Apr-10	Apr-10	John Wayne Celebrity Shoot 2010 - Other Costs: Transport, Security etc.
3/31/2010	105,000.00	101-3234	26532	Apr-10	Mar-10	John Wayne Celebrity Shoot 2010 - Ojai Valley Inn Accomodations & Banquets
4/14/2010	25,000.00	101-3251	26748	Apr-10	Apr-10	Monthly Billing for Crime Strike - May
4/14/2010	45,000.00	101-3253	26748	Apr-10	Apr-10	Membership TV Spots for Acquisition of Names and Members
4/14/2010	100,000.00	101-3252	26863	Apr-10	Apr-10	Membership TV Spots for Acquisition of Names and Members
5/4/2010	71,291.00	101-3267	27666	Jun-10	Jun-10	Cost of Welcome Event and Awards Event for the 2010 Celebrity Shoot
5/4/2010	38,282.00	101-3266	27674	Jun-10	Jun-10	Location Crew Expenses for the 2010 Celebrity Shoot
5/13/2010	64,560.00	101-3289	27666	Jun-10	Jun-10	HD Crew to Shoot at NRA Convention 2010
5/13/2010	100,000.00	101-3281	27666	Jun-10	Jun-10	Membership Special Survey Project for Research
5/13/2010	27,490.00	101-3290	27674	Jun-10	Jun-10	Cost related to the NRA Convention 2010 Shoot
5/13/2010	20,000.00	101-3280	27674	Jun-10	Jun-10	Monthly Billing for Crime Strike - June 2010
5/13/2010	45,000.00	101-3282	27674	Jun-10	Jun-10	Membership TV Spots for Acquisition of Names and Members
6/4/2010	78,632.76	101-3301	27666	Jun-10	Jun-10	Food and Beverage Costs for the 2010 Celebrity Shoot (Ojai Valley Inn)
6/17/2010	20,000.00	101-3314	28065	Jul-10	Jul-10	Monthly Billing for Crime Strike - July 2010
6/17/2010	100,000.00	101-3315	28078	Jul-10	Jul-10	Membership Special Survey Project for Research
7/20/2010	45,195.00	101-3275	28288	Jul-10	Jul-10	Catering and Gift Costs for the 2010 Celebrity Shoot
7/20/2010	31,840.85	101-3276	28288	Jul-10	Jul-10	Sets and Crew Lodging Costs for the 2010 Celebrity Shoot
7/20/2010	18,931.25	101-3277	28288	Jul-10	Jul-10	Other Transportation Costs for the 2010 Celebrity Shoot
6/17/2010	45,000.00	101-3316	30366	Dec-10	Dec-10	Membership TV Spots for Acquisition of Names and Members
6/18/2010	50,000.00	101-3325	30366	Dec-10	Dec-10	1st Cut for New Direct Response HDTV Spot
7/20/2010	39,287.50	101-3264	30665	Dec-10	Jan-11	John Wayne Celebrity Shoot 2010 - Other Costs: Tent and Trailer Rental and Other
7/20/2010	28,400.00	101-3338	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Lighting Design
7/20/2010	16,400.00	101-3339	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Lighting Rental
7/20/2010	18,700.00	101-3341	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Sound System Deposit

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7/20/2010	48,500.00	101-3342	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Hilton Hotel Location Fees
7/29/2010	25,000.00	101-3355	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - August 2010
7/29/2010	45,000.00	101-3357	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
8/20/2010	20,000.00	101-3382	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - September 2010
8/20/2010	45,000.00	101-3384	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
9/15/2010	25,000.00	101-3391	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - October 2010
9/15/2010	45,000.00	101-3393	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
10/14/2010	20,000.00	101-3426	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - November 2010
10/14/2010	45,000.00	101-3428	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
10/22/2010	28,700.00	101-3435	30665	Dec-10	Jan-11	Cost related to Spots - SAFE Book and NRA Bag Offer
10/27/2010	26,988.00	101-3441	30665	Dec-10	Jan-11	Cost related to Spots - SAFE Book and NRA Bag Offer
10/29/2010	3,850.00	101-3450	30665	Dec-10	Jan-11	Closed Caption for Spots - SAFE Book and NRA Bag Offer
11/3/2010	20,000.00	101-3459	30665	Dec-10	Jan-11	Monthly Billing for Crime Strike - December 2010
11/3/2010	45,000.00	101-3461	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
7/29/2010	100,000.00	101-3356	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
8/20/2010	100,000.00	101-3383	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
9/15/2010	100,000.00	101-3392	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
10/14/2010	100,000.00	101-3427	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
11/3/2010	100,000.00	101-3460	30679	Dec-10	Jan-11	Membership Special Survey Project for Research

2010 Total 2,973,214.80

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<b>2011</b>						
1/14/2011	20,000.00	101-3517	30818	Jan-11	Jan-11	Monthly Billing for Crime Strike - February 2011
1/14/2011	45,000.00	101-3519	30818	Jan-11	Jan-11	Membership TV Spots for Acquisition of Names and Members
2/1/2011	4,850.00	101-3527	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - Transfer tapes in HD to disk w/o timecodes
2/1/2011	8,800.00	101-3528	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - Edit 2 minute demo for PM and Membership
2/7/2011	38,950.00	101-3536	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - 1st Edit for Approval
2/8/2011	2,855.00	101-3541	31144	Feb-11	Feb-11	Research and Dub 911 call for WLP Speech per Millie Hallow
2/22/2011	38,850.00	101-3549	31380	Mar-11	Mar-11	Celebrity Shoot 2011 - Ojai Valley Inn Room Deposit
7/20/2010	24,250.00	101-3265	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Friday Prep and Shoot
7/20/2010	48,500.00	101-3273	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Saturday Prep and Shoot
7/20/2010	30,000.00	101-3274	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 4 Audio Crews - Fri & Sat Prep and Shoot
7/20/2010	49,870.00	101-3337	31607	Mar-11	Mar-11	LA Town Hall Meeting - TV Production Unit and Equipment
7/20/2010	47,950.00	101-3340	31607	Mar-11	Mar-11	LA Town Hall Meeting - Set Design, Construction and Partial Delivery
4/12/2011	22,000.00	101-3571	32422	May-11	May-11	Membership additional TV Spots for Acquisition of Names and Members 4/20 - 4/30
4/13/2011	73,150.00	101-3585	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Rooms, F&B and Ground travel
4/13/2011	85,000.00	101-3586	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Banquet Room and F&B
4/28/2011	87,500.00	101-3595	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Range and Equipment Rentals
5/10/2011	114,000.00	101-3612	32514	May-11	May-11	2011 Celebrity Shoot - Deposit - Party Rentals, Tenting and Party Favors
6/15/2011	25,000.00	101-3649	33491	Jul-11	Jul-11	Monthly Billing for Crime Strike - July 2011
6/15/2011	45,000.00	101-3650	33491	Jul-11	Jul-11	Membership TV Spots for Acquisition of Names and Members
7/15/2011	25,000.00	101-3661	33491	Jul-11	Jul-11	Monthly Billing for Crime Strike - August 2011
7/15/2011	45,000.00	101-3662	33491	Jul-11	Jul-11	Membership TV Spots for Acquisition of Names and Members
9/1/2011	20,000.00	101-3686	34183	Sep-11	Sep-11	Monthly Billing for Crime Strike - September 2011
9/1/2011	45,000.00	101-3687	34183	Sep-11	Sep-11	Membership TV Spots for Acquisition of Names and Members
9/30/2011	45,000.00	101-3706	34827	Oct-11	Sep-11	Membership TV Spots for Acquisition of Names and Members
9/30/2011	25,000.00	101-3705	34828	Oct-11	Oct-11	Monthly Billing for Crime Strike - October 2011
12/10/2010	45,000.00	101-3498	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members
2/15/2011	20,000.00	101-3544	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - March 2011
2/15/2011	45,000.00	101-3546	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members
3/15/2011	20,000.00	101-3576	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - April 2011
3/15/2011	45,000.00	101-3578	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members
4/15/2011	25,000.00	101-3583	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - May 2011
12/10/2010	25,000.00	101-3496	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - January 2011
4/15/2011	45,000.00	101-3584	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members
5/15/2011	45,000.00	101-3639	35072	Oct-11	Oct-11	Membership TV Spots for Acquisition of Names and Members
5/15/2011	20,000.00	101-3638	35072	Oct-11	Oct-11	Monthly Billing for Crime Strike - June 2011
11/11/2011	97,500.00	101-3725	35340	Nov-11	Nov-11	Safe TV Spots (10) on Laura McKenzie Traveler
11/14/2011	45,000.00	101-3731	35602	Dec-11	Dec-11	Membership TV Spots for Acquisition of Names and Members
11/14/2011	20,000.00	101-3732	35602	Dec-11	Dec-11	Monthly Billing for Crime Strike - November 2011
12/10/2010	100,000.00	101-3497	35638	Dec-11	Dec-11	Membership Special Survey Project
1/14/2011	100,000.00	101-3518	35638	Dec-11	Dec-11	Membership Special Survey Project
12/5/2011	200,000.00	101-3746	35638	Dec-11	Dec-11	Safe TV Spots (20) on Laura McKenzie Traveler
11/21/2011	35,000.00	101-3739	35882	Dec-11	Dec-11	7 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book

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12/9/2011	45,000.00	101-3753	35882	Dec-11	Dec-11	Membership TV Spots for Acquisition of Names and Members
12/9/2011	20,000.00	101-3754	35882	Dec-11	Dec-11	Monthly Billing for Crime Strike - December 2011
<b>2012</b>						
12/28/2011	25,000.00	101-3768	36019	Dec-11	Jan-12	Monthly Billing for Crime Strike - January 2012
12/28/2011	45,000.00	101-3769	36019	Dec-11	Jan-12	Membership TV Spots for Acquisition of Names and Members
1/18/2012	68,000.00	101-3787	36133	Jan-12	Jan-12	2012 Celebrity Shoot - Ojai Valley Inn
1/9/2012	298,850.00	101-3773	36142	Jan-12	Jan-12	TV spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership
1/4/2012	12,850.00	101-3772	36147	Jan-12	Jan-12	Membership Spot - Re-edit
1/31/2012	45,000.00	101-3799	36487	Feb-12	Feb-12	Membership TV Spots for Acquisition of Names and Members
1/31/2012	20,000.00	101-3800	36487	Feb-12	Feb-12	Monthly Billing for Crime Strike - February 2012
2/20/2012	238,287.00	101-3825	36723	Feb-12	Feb-12	TV spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership
2/17/2012	45,000.00	101-3815	36733	Mar-12	Feb-12	Membership TV Spots for Acquisition of Names and Members
2/17/2012	20,000.00	101-3816	36733	Mar-12	Feb-12	Monthly Billing for Crime Strike - March 2012
2/24/2012	168,000.00	101-3832	36910	Mar-12	Mar-12	2012 Celebrity Shoot - Ojai Valley Inn
2/28/2012	16,000.00	101-3840	36935	Mar-12	Mar-12	8 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book
3/9/2012	127,535.00	101-3845	37024	Mar-12	Mar-12	2012 London Debate - Production services
3/7/2012	82,600.00	101-3844	37029	Mar-12	Mar-12	2012 London Debate - Production services
3/29/2012	25,000.00	101-3849	37336	Apr-12	Apr-12	Monthly Billing for Crime Strike - April 2012
3/29/2012	45,000.00	101-3850	37336	Apr-12	Apr-12	Membership TV Spots for Acquisition of Names and Members
3/23/2012	48,500.00	101-3848	37394	Apr-12	Apr-12	2012 London Debate - Re-edit
4/20/2012	20,000.00	101-3855	37575	Apr-12	Apr-12	Monthly Billing for Crime Strike - May 2012
4/20/2012	45,000.00	101-3856	37575	Apr-12	Apr-12	Membership TV Spots for Acquisition of Names and Members
4/20/2012	150,000.00	101-3851	37697	May-12	Apr-12	2012 Celebrity Shoot - Room, F&B
4/20/2012	58,500.00	101-3853	37697	May-12	Apr-12	2012 London Debate - Re-cut infomercial
4/20/2012	36,000.00	101-3852	37716	May-12	Apr-12	12 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership
4/20/2012	24,000.00	101-3854	37716	May-12	Apr-12	12 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership
4/20/2012	36,000.00	101-3852	37828	May-12	May-12	12 spots - Television advertising on Run of Schedule (ROS) basis - SAFE Book/Membership
5/1/2012	22,800.00	101-3860	38304	Jun-12	Jun-12	Armed Citizen - Logo and art for fundraising and internet
6/5/2012	22,800.00	101-3873	38304	Jun-12	Jun-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/8/2012	18,190.00	101-3878	38376	Jun-12	Jun-12	Celebrity Shoot 2012 - Design fees, Linens for events
6/12/2012	20,177.00	101-3881	38376	Jun-12	Jun-12	Celebrity Shoot 2012 - Flowers, decorations, furniture, entertainment
6/5/2012	112,000.00	101-3872	38401	Jun-12	Jun-12	(4) New Internet Shorts for Armed Citizen website
6/18/2012	14,250.00	101-3888	38587	Jun-12	Jun-12	Celebrity Shoot 2012 - Golf Cart rentals, Rest Room Trailer, Celebrity Trailer
6/15/2012	55,930.00	101-3887	38612	Jun-12	Jun-12	Celebrity Shoot 2012 - Furniture and lighting
6/22/2012	37,037.00	101-3891	38638	Jun-12	Jun-12	Celebrity Shoot 2012 - Instructors, décor etc.
6/25/2012	26,985.00	101-3895	38690	Jun-12	Jun-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/12/2012	27,330.20	101-3911	38959	Jul-12	Jul-12	Celebrity Shoot 2012 - Security and EMS
7/16/2012	49,800.00	101-3920	38959	Jul-12	Jul-12	London Debate - Infomercial long form
7/16/2012	17,540.00	101-3921	38959	Jul-12	Jul-12	Celebrity Shoot 2012 - Bus and SUV rental
7/12/2012	62,920.00	101-3912	38969	Jul-12	Jul-12	UN Internet Fundraising Segment - Production Costs
5/22/2012	20,000.00	101-3864	38978	Jul-12	Jul-12	Monthly Billing for Crime Strike - June 2012
5/22/2012	45,000.00	101-3865	38978	Jul-12	Jul-12	Membership TV Spots for Acquisition of Names and Members

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6/28/2012	32,061.00	101-3900	38992	Jul-12	Jul-12	Celebrity Shoot 2012 - Catering Service
7/20/2012	20,000.00	101-3926	39065	Jul-12	Jul-12	Monthly Billing for Crime Strike - August 2012
7/20/2012	45,000.00	101-3927	39065	Jul-12	Jul-12	Membership TV Spots for Acquisition of Names and Members
7/20/2012	28,000.00	101-3930	39160	Jul-12	Jul-12	10 spots - Television advertising on Run of Schedule (ROS) basis
7/24/2012	22,000.00	101-3943	39160	Jul-12	Jul-12	10 spots - Television advertising on Run of Schedule (ROS) basis
6/21/2012	25,000.00	101-3889	39294	Aug-12	Aug-12	Monthly Billing for Crime Strike - July 2012
6/21/2012	45,000.00	101-3890	39294	Aug-12	Aug-12	Membership TV Spots for Acquisition of Names and Members
7/25/2012	84,000.00	101-3944	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
7/27/2012	84,000.00	101-3947	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
7/30/2012	84,000.00	101-3950	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
7/23/2012	116,200.00	101-3938	39396	Aug-12	Aug-12	YouTube test for NRA YouTube Channel - Develop 8 videos
7/13/2012	56,000.00	101-3916	39396	Aug-12	Aug-12	(2) New Internet shorts for Armed Citizen for fundraising test
7/31/2012	84,000.00	101-3953	39396	Aug-12	Aug-12	(3) New Internet Shorts for Armed Citizen website
8/16/2012	25,000.00	101-3956	39425	Aug-12	Aug-12	Monthly Billing for Crime Strike - September 2012
8/16/2012	45,000.00	101-3957	39425	Aug-12	Aug-12	Membership TV Spots for Acquisition of Names and Members - September 2012
9/4/2012	15,000.00	102-3966	39724	Sep-12	Sep-12	10 spots - Television advertising on Run of Schedule (ROS) basis
9/10/2012	15,000.00	102-3969	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
9/17/2012	15,000.00	102-3972	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
9/24/2012	15,000.00	102-3975	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/23/2012	47,800.00	101-3935	39749	Sep-12	Sep-12	Re-edit infomercial on London Debate for TV
7/23/2012	31,800.00	101-3936	39749	Sep-12	Sep-12	Re-edit infomercial on London Debate for Internet
7/23/2012	48,500.00	101-3937	39749	Sep-12	Sep-12	Purchase news footage for London Debate and UN
7/23/2012	15,000.00	101-3939	39749	Sep-12	Sep-12	Internet test spots for NRA
7/23/2012	112,000.00	101-3934	39855	Sep-12	Sep-12	(4) New Internet shorts on UN Debate and current events
7/13/2012	63,000.00	101-3915	39855	Sep-12	Sep-12	(2) New Internet shorts on UN Debate for fundraising
9/18/2012	45,000.00	101-3973	39909	Sep-12	Sep-12	Membership TV Spots for Acquisition of Names and Members - October
9/18/2012	20,000.00	101-3974	39909	Sep-12	Sep-12	Monthly Billing for Crime Strike - October 2012
10/16/2012	45,000.00	101-3979	40408	Oct-12	Oct-12	Membership TV Spots for Acquisition of Names and Members
10/16/2012	25,000.00	101-3980	40408	Oct-12	Oct-12	Monthly Billing for Crime Strike - November 2012
10/19/2012	35,000.00	101-3987	40441	Oct-12	Oct-12	Hollywood Christmas Parade promotion for LOD - NRA to receive recognition
10/17/2012	58,500.00	101-3984	40467	Oct-12	Oct-12	London Debate - Internet rough cut
10/25/2012	94,910.00	101-3999	40576	Nov-12	Oct-12	London Debate - Production Costs
10/25/2012	84,162.00	101-4000	40576	Nov-12	Oct-12	London Debate - Production Costs
11/2/2012	30,000.00	101-4005	40718	Nov-12	Nov-12	Internet Media Development with W. Phillips
11/1/2012	50,000.00	101-4002	41011	Dec-12	Nov-12	:30 Second Ad for LOD for Hollywood Christmas Parade
11/20/2012	50,000.00	101-4016	41011	Dec-12	Nov-12	Additional :30 Second Ad for LOD for Hollywood Christmas Parade



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<b>2013</b>						
11/16/2012	45,000.00	101-4010	40907	Nov-12	Nov-12	Membership TV Spots for Acquisition of Names and Members - December 2013
11/16/2012	25,000.00	101-4011	40907	Nov-12	Nov-12	Monthly Billing for Crime Strike - December 2013
12/17/2012	45,000.00	101-4021	41220	Dec-12	Dec-12	Membership TV Spots for Acquisition of Names and Members - January 2013
12/17/2012	25,000.00	101-4022	41220	Dec-12	Dec-12	Monthly Billing for Crime Strike - January 2013
12/31/2012	31,500.00	101-4032	41455	Dec-12	Dec-12	Replacement and Related Costs of Integration of LOD
12/31/2012	41,000.00	101-4033	41455	Dec-12	Dec-12	Re-edit Spots for LOD
12/31/2012	62,500.00	101-4031	41457	Dec-12	Dec-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
1/16/2013	45,000.00	101-4038	41644	Jan-13	Jan-13	Membership TV Spots for Acquisition of Names and Members - February 2013
1/16/2013	25,000.00	101-4039	41644	Jan-13	Jan-13	Monthly Billing for Crime Strike - February 2013
2/4/2013	29,550.00	101-4047	41905	Feb-13	Feb-13	Replace and Re-edit NRA Spots - Crime Strike & Armed Citizen
2/4/2013	75,000.00	101-4046	41915	Feb-13	Feb-13	(10) :30 Second Spots on Great Big World
2/12/2013	48,000.00	101-4061	42110	Feb-13	Feb-13	Purchase Stock Footage for UN Gun Ban Half Hour Program
2/15/2013	45,000.00	101-4065	42110	Feb-13	Feb-13	Membership TV Spots for Acquisition of Names and Members - March 2013
2/15/2013	29,500.00	101-4066	42110	Feb-13	Feb-13	Monthly Billing for Crime Strike - March 2013
2/19/2013	48,500.00	101-4069	42529	Mar-13	Feb-13	Second Re-cut NRA Debate on UN Infomercial
3/15/2013	49,500.00	101-4079	42802	Mar-13	Mar-13	Monthly Billing for Crime Strike - April 2013
3/15/2013	35,000.00	101-4081	42802	Mar-13	Mar-13	Broadcast & Internet Spots for Eddie Eagle - April 2013
3/15/2013	68,000.00	101-4080	42832	Mar-13	Mar-13	Membership TV Spots for Acquisition of Names and Members - April 2013
3/7/2013	78,000.00	101-4075	42832	Mar-13	Mar-13	(10) :30 Second Spots on Laura McKenzie's Traveler
4/9/2013	398,850.00	102-4060	43363	Apr-13	Apr-13	Services for the Television Spots for Town Hall Meetings
4/16/2013	49,500.00	101-4089	43370	Apr-13	May-13	Monthly Billing for Crime Strike - May 2013
4/16/2013	35,000.00	101-4091	43370	Apr-13	May-13	Broadcast & Internet Spots for Eddie Eagle - May 2013
4/16/2013	68,000.00	101-4090	43462	Apr-13	Apr-13	Membership TV Spots for Acquisition of Names and Members - May 2013
5/6/2013	68,785.00	101-4096	43765	May-13	May-13	London Debate - Final Re-cut (entire debate)
5/6/2013	19,500.00	101-4094	43791	May-13	May-13	London Debate - Final Re-cut (entire debate) Closed Caption w/ transcript
5/6/2013	36,800.00	101-4095	43791	May-13	May-13	London Debate - Stock footage
5/6/2013	48,000.00	101-4099	43815	May-13	May-13	Broadcast & Internet Spots for Eddie Eagle - June 2013
5/6/2013	9,500.00	101-4100	43815	May-13	May-13	Graphic Changes to Internet and Broadcast Spots
5/6/2013	17,000.00	101-4101	43815	May-13	May-13	Celebrity Testimonials for Monthly Interenet and TV Spots
5/7/2013	21,348.00	101-4117	43815	May-13	May-13	London Debate - Video Crew Air Transportation
5/9/2013	35,580.00	101-4125	43815	May-13	May-13	London Debate - Video Crew Air Transportation
5/6/2013	59,500.00	101-4097	43904	May-13	May-13	Monthly Billing for Crime Strike - June 2013
5/6/2013	68,000.00	101-4098	43904	May-13	May-13	Membership TV Spots for Acquisition of Names and Members - June 2013
5/13/2013	78,500.00	102-4131	43904	May-13	May-13	London Debate - UN Infomercial - 30 Minute Final Cut
5/13/2013	97,500.00	102-4130	43904	May-13	May-13	London Debate - UN Infomercial - Select Cuts for Internet
5/9/2013	66,007.24	101-4119	44104	May-13	May-13	London Debate - Talent Air Transportation
5/8/2013	26,325.00	101-4122	44104	May-13	May-13	London Debate - Host Air Transportation
5/16/2013	32,046.48	101-4144	44104	May-13	May-13	London Debate - Other Crew Air Transportation
6/11/2013	59,000.00	101-4242	44429	Jun-13	Jun-13	Broadcast & Internet Spots for Eddie Eagle - July 2013
6/11/2013	68,000.00	101-4241	44429	Jun-13	Jun-13	Membership TV Spots for Acquisition of Names and Members - July 2013
6/11/2013	67,500.00	101-4240	44429	Jun-13	Jun-13	Monthly Billing for Crime Strike - July 2013
6/14/2013	64,092.96	101-4290	44429	Jun-13	Jun-13	London Debate - Producers Air Transportation

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6/13/2013	80,116.20	101-4275	44429	Jun-13	Jun-13	London Debate - Other Crew Air Transportation
6/20/2013	61,670.00	101-4306	44562	Jun-13	Jun-13	London Town Hall event accommodations
6/20/2013	50,744.40	101-4307	44562	Jun-13	Jun-13	London Town Hall event accommodations
6/20/2013	70,480.00	101-4308	44562	Jun-13	Jun-13	London Town Hall event accommodations
6/24/2013	44,100.00	101-4315	44558	Jun-13	Jun-13	London Debate - Per Diem
6/24/2013	18,400.00	101-4316	44558	Jun-13	Jun-13	London Debate - Excess Baggage & Equipment
6/24/2013	28,600.00	101-4317	44558	Jun-13	Jun-13	London Debate - Vehicle Transportation
7/15/2013	42,000.00	101-4429	44924	Jul-13	Jul-13	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/16/2013	67,500.00	101-4439	45011	Jul-13	Jul-13	Monthly Billing for Crime Strike - August 2013
7/16/2013	68,000.00	101-4440	45011	Jul-13	Jul-13	Membership TV Spots for Acquisition of Names and Members - August 2013
7/16/2013	59,000.00	101-4441	45011	Jul-13	Jul-13	Broadcast & Internet Spots for Eddie Eagle - August 2013
7/22/2013	485,000.00	101-4462	45011	Jul-13	Jul-13	Inside the Real Members of the NRA - Production Services for TV Spots
7/25/2013	300,000.00	101-4592	45229	Aug-13	Aug-13	Wayne LaPierre Reports - Production Services for 1/2 hour episode
8/15/2013	285,000.00	101-4525	46508	Oct-13	Oct-13	Inside the Real Members of the NRA - Production Services for TV Spots
8/16/2013	59,000.00	101-4530	46508	Oct-13	Oct-13	Broadcast & Internet Spots for Eddie Eagle - September 2013
8/16/2013	68,000.00	101-4531	46508	Oct-13	Oct-13	Membership TV Spots for Acquisition of Names and Members - September 2013
8/16/2013	67,500.00	101-4532	46508	Oct-13	Oct-13	Monthly Billing for Crime Strike - September 2013
9/3/2013	300,000.00	101-4651	46508	Oct-13	Oct-13	Wayne LaPierre Reports - Production Services for 1/2 hour episode - August
9/16/2013	59,000.00	101-4720	46508	Oct-13	Oct-13	Broadcast & Internet Spots for Eddie Eagle - October 2013
9/16/2013	68,000.00	101-4721	46508	Oct-13	Oct-13	Membership TV Spots for Acquisition of Names and Members - October 2013
9/16/2013	67,500.00	101-4722	46508	Oct-13	Oct-13	Monthly Billing for Crime Strike - October 2013
9/17/2013	83,500.00	101-4729	46508	Oct-13	Oct-13	Purchase Stock Footage for NRA Infomercial and TV Spots
10/1/2013	285,000.00	101-4800	46508	Oct-13	Oct-13	Inside the Real Members of the NRA - Production Services for TV Spots
10/2/2013	300,000.00	101-4809	46508	Oct-13	Oct-13	Wayne LaPierre Reports - Production Services for 1/2 hour episode - September
10/15/2013	75,000.00	101-4900	46508	Oct-13	Oct-13	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
10/16/2013	59,000.00	101-4965	46510	Oct-13	Nov-13	Broadcast & Internet Spots for Eddie Eagle - November 2013
10/16/2013	68,000.00	101-4966	46510	Oct-13	Nov-13	Membership TV Spots for Acquisition of Names and Members - November 2013
10/16/2013	67,500.00	101-4967	46510	Oct-13	Nov-13	Monthly Billing for Crime Strike - November 2013
10/28/2013	60,000.00	101-5171	46685	Nov-13	Oct-13	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
10/30/2013	90,000.00	101-5181	46685	Nov-13	Oct-13	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
10/30/2013	75,000.00	101-5190	46685	Nov-13	Oct-13	TV Spots - Television advertising on Run of Schedule (ROS) basis
11/1/2013	48,000.00	101-6011	46703	Nov-13	Nov-13	TV Spots - Television advertising on Run of Schedule (ROS) basis
11/1/2013	98,000.00	101-6012	46686	Nov-13	Nov-13	Hollywood Christmas Parade - LOD Tribute
11/1/2013	35,000.00	101-6013	46703	Nov-13	Nov-13	Hollywood Christmas Parade - Disabled Veterans - Transportation Services
11/1/2013	46,000.00	101-6014	46703	Nov-13	Nov-13	Hollywood Christmas Parade - Disabled Veterans - Construction Special Viewing Area
11/1/2013	42,500.00	101-6015	46703	Nov-13	Nov-13	Hollywood Christmas Parade - Disabled Veterans - Tickets to VIP Grandstand
11/1/2013	53,750.00	101-6016	47039	Nov-13	Nov-13	TV Spots - Closed Captioning
11/16/2013	59,000.00	101-6042	46974	Nov-13	Nov-13	Broadcast & Internet Spots for Eddie Eagle - December 2013
11/16/2013	68,000.00	101-6043	46974	Nov-13	Nov-13	Membership TV Spots for Acquisition of Names and Members - December 2013
11/16/2013	67,500.00	101-6044	46974	Nov-13	Nov-13	Monthly Billing for Crime Strike - December 2013
11/25/2013	45,000.00	101-6132	47015	Nov-13	Nov-13	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
11/25/2013	8,800.00	101-6133	47015	Nov-13	Nov-13	Inside the Real NRA - Closed Caption for Internet Version
11/25/2013	8,800.00	101-6134	47015	Nov-13	Nov-13	London Town Hall - Closed Caption
12/27/2013	48,000.00	101-6375	47451	Dec-13	Dec-13	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots

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12/16/2013	40,000.00	101-6290	47653	Jan-14	Jan-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
12/16/2013	80,000.00	101-6291	47663	Jan-14	Jan-14	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
12/16/2013	98,000.00	101-6292	47663	Jan-14	Jan-14	Inside the Real NRA - Final Edit Approval
12/16/2013	67,500.00	101-6300	47663	Jan-14	Jan-14	Monthly Billing for Crime Strike - January 2014
12/16/2013	68,000.00	101-6301	47663	Jan-14	Jan-14	Membership TV Spots for Acquisition of Names and Members - January 2014
12/16/2013	59,000.00	101-6302	47663	Jan-14	Jan-14	Broadcast & Internet Spots for Eddie Eagle - January 2014
1/10/2014	45,000.00	101-6510	47804	Jan-14	Jan-14	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
1/14/2014	45,000.00	101-6577	47804	Jan-14	Jan-14	Purchase World Rights for Stock Footage for NRA Infomercial and TV Spots
1/16/2014	59,000.00	101-6601	47826	Jan-14	Jan-14	Broadcast & Internet Spots for Eddie Eagle - February 2014
1/16/2014	68,000.00	101-6602	47826	Jan-14	Jan-14	Membership TV Spots for Acquisition of Names and Members - February 2014
1/16/2014	67,500.00	101-6603	47826	Jan-14	Jan-14	Monthly Billing for Crime Strike - February 2014
1/27/2014	43,650.00	101-6656	47843	Jan-14	Jan-14	Crime Strike Infomercial - Production Costs
1/28/2014	48,500.00	101-6672	48090	Feb-14	Feb-14	Inside the Real NRA - Re-edit per WLP and AckMc
2/12/2014	1,385,000.00	101-6715	48443	Mar-14	Mar-14	Top 5 Special - Production Costs
2/16/2014	68,000.00	101-6730	48443	Mar-14	Mar-14	Membership TV Spots for Acquisition of Names and Members - March 2014
2/16/2014	67,500.00	101-6731	48443	Mar-14	Mar-14	Monthly Billing for Crime Strike - March 2014
2/16/2014	59,000.00	101-6732	48443	Mar-14	Mar-14	Broadcast & Internet Spots for Eddie Eagle - March 2014
3/16/2014	68,000.00	101-6988	48535	Mar-14	Mar-14	Membership TV Spots for Acquisition of Names and Members - April 2014
3/16/2014	67,500.00	101-6989	48535	Mar-14	Mar-14	Monthly Billing for Crime Strike - April 2014
3/16/2014	59,000.00	101-6990	48535	Mar-14	Mar-14	Broadcast & Internet Spots for Eddie Eagle - April 2014
3/19/2014	56,000.00	101-7015	48535	Mar-14	Mar-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
3/19/2014	35,500.00	101-7014	48538	Mar-14	Mar-14	Crime Strike Infomercial - Production Costs
5/5/2014	48,000.00	101-7280	49234	May-14	May-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
5/5/2014	49,500.00	101-7281	49234	May-14	May-14	Re-Cut of "Wayne LaPierre Reports"
5/5/2014	38,000.00	101-7282	49234	May-14	May-14	Michael Yardley London Interview
5/5/2014	37,500.00	101-7283	49234	May-14	May-14	Purchase of stock footage
5/8/2014	30,000.00	101-7296	49282	May-14	May-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
5/8/2014	45,000.00	101-7290	49282	May-14	May-14	Purchase of stock footage
5/14/2014	68,000.00	101-7355	49467	May-14	May-14	Membership TV Spots for Acquisition of Names and Members - May 2014
5/14/2014	59,000.00	101-7357	49467	May-14	May-14	Broadcast & Internet Spots for Eddie Eagle - May 2014
5/14/2014	67,500.00	101-7356	49467	May-14	May-14	Monthly Billing for Crime Strike - May 2014
5/16/2014	33,363.00	101-7365	49574	May-14	May-14	Michael Yardley London Interview
6/6/2014	24,938.00	101-7450	49794	Jun-14	Jun-14	Michael Yardley London Interview
6/6/2014	30,440.00	101-7451	49794	Jun-14	Jun-14	Michael Yardley London Interview
6/6/2014	44,000.00	101-7453	49794	Jun-14	Jun-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/10/2014	48,000.00	101-7475	49794	Jun-14	Jun-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/10/2014	25,000.00	101-7476	49794	Jun-14	Jun-14	Michael Yardley London Interview
6/11/2014	67,500.00	101-7511	49815	Jun-14	Jun-14	Monthly Billing for Crime Strike - June 2014
6/11/2014	59,000.00	101-7512	49815	Jun-14	Jun-14	Broadcast & Internet Spots for Eddie Eagle - June 2014
6/11/2014	68,000.00	101-7510	49815	Jun-14	Jun-14	Membership TV Spots for Acquisition of Names and Members - June 2014
6/17/2014	25,440.00	101-7550	49875	Jun-14	Jun-14	Michael Yardley London Interview

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6/17/2014	68,000.00	101-7560	50029	Jun-14	Jun-14	Membership TV Spots for Acquisition of Names and Members - July 2014
6/17/2014	67,500.00	101-7561	50029	Jun-14	Jun-14	Monthly Billing for Crime Strike - July 2014
6/17/2014	59,000.00	101-7562	50029	Jun-14	Jun-14	Broadcast & Internet Spots for Eddie Eagle - July 2014
6/23/2014	45,000.00	101-7825	49952	Jun-14	Jun-14	Billion Dollar Campaign - Purchase news and clips
6/23/2014	48,000.00	101-7826	49952	Jun-14	Jun-14	Purchase rights to Goerge Soros news story
6/23/2014	40,000.00	101-7827	49952	Jun-14	Jun-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/8/2014	32,000.00	101-7910	50240	Jul-14	Jul-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/15/2014	28,000.00	101-8116	50279	Jul-14	Jul-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/21/2014	59,000.00	101-8216	50372	Jul-14	Jul-14	Broadcast & Internet Spots for Eddie Eagle - August 2014
7/21/2014	67,500.00	101-8217	50372	Jul-14	Jul-14	Monthly Billing for Crime Strike - August 2014
7/21/2014	68,000.00	101-8218	50372	Jul-14	Jul-14	Membership TV Spots for Acquisition of Names and Members - August 2014
7/30/2014	36,000.00	101-8377	50515	Aug-14	Jul-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
8/15/2014	20,000.00	101-8622	50718	Aug-14	Aug-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
8/15/2014	19,000.00	101-8623	50718	Aug-14	Aug-14	Big Game! Hunting Interviews - UK Experts - Expenses
8/15/2014	38,000.00	101-8624	50718	Aug-14	Aug-14	Big Game! Hunting Interviews - UK Experts Expenses
8/19/2014	59,000.00	101-8810	50808	Aug-14	Aug-14	Broadcast & Internet Spots for Eddie Eagle - September 2014
8/19/2014	67,500.00	101-8811	50808	Aug-14	Aug-14	Monthly Billing for Crime Strike - September 2014
8/19/2014	68,000.00	101-8812	50808	Aug-14	Aug-14	Membership TV Spots for Acquisition of Names and Members - September 2014
8/26/2014	200,000.00	101-8900	53846	Mar-15	Mar-15	Protecting Your Hunting Rights
8/26/2014	75,000.00	101-8901	53846	Mar-15	Mar-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
9/16/2014	222,000.00	101-9110	58435	Mar-16	Feb-16	TV Spots - Production Services for 6 radio and HD TV Spots
9/16/2014	67,500.00	101-9125	51185	Sep-14	Sep-14	Monthly Billing for Crime Strike - October 2014
9/16/2014	68,000.00	101-9126	51185	Sep-14	Sep-14	Membership TV Spots for Acquisition of Names and Members - October 2014
9/16/2014	59,000.00	101-9127	51185	Sep-14	Sep-14	Broadcast & Internet Spots for Eddie Eagle - October 2014
9/17/2014	48,000.00	101-9144	58426	Mar-16	Feb-16	TV Spots - Television advertising on Run of Schedule (ROS) basis
10/3/2014	200,000.00	101-9275	58435	Mar-16	Feb-16	
10/3/2014	75,000.00	101-9276	58435	Mar-16	Feb-16	TV Spots - Television advertising on Run of Schedule (ROS) basis
10/15/2014	59,000.00	101-9325	51629	Oct-14	Oct-14	Broadcast & Internet Spots for Eddie Eagle - November 2014
10/15/2014	68,000.00	101-9326	51629	Oct-14	Oct-14	Membership TV Spots for Acquisition of Names and Members - November 2014
10/15/2014	67,500.00	101-9327	51629	Oct-14	Oct-14	Monthly Billing for Crime Strike - November 2014
10/29/2014	49,925.00	101-9450	52576	Dec-14	Dec-14	LOD Tribute at Hollywood Christmas Parade
10/29/2014	48,500.00	101-9451	52576	Dec-14	Dec-14	Transportation of Disabled Veterans for Christmas Parade - LOD
10/29/2014	58,750.00	101-9452	52540	Dec-14	Dec-14	Special Viewing Area for Hollywood Christmas Parade
10/29/2014	57,650.00	101-9453	52540	Dec-14	Dec-14	Tickets for Grand Stand Seats for Celebrity Shoot and Veterans at Parade
11/17/2014	59,000.00	101-9575	52272	Nov-14	Nov-14	Broadcast & Internet Spots for Eddie Eagle - December 2014
11/17/2014	68,000.00	101-9576	52272	Nov-14	Nov-14	Membership TV Spots for Acquisition of Names and Members - December 2014
11/17/2014	67,500.00	101-9577	52272	Nov-14	Nov-14	Monthly Billing for Crime Strike - December 2014
11/21/2014	4,500.00	101-9585	52723	Dec-14	Dec-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
11/28/2014	75,000.00	101-9595	52663	Dec-14	Dec-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
12/15/2014	75,000.00	101-9642	52663	Dec-14	Dec-14	TV Spots - Television advertising on Run of Schedule (ROS) basis
12/16/2014	67,500.00	101-9656	52667	Dec-14	Jan-15	Monthly Billing for Crime Strike - January 2015
1/20/2015	67,500.00	101-9862	53125	Jan-15	Feb-15	Monthly Billing for Crime Strike - February 2015
2/16/2015	67,500.00	CRIMESTRIKE3/15	53529	Feb-15	Mar-15	Monthly Billing for Crime Strike - March 2015

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Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	
3/16/2015	67,500.00	101-10225	53920	Mar-15	Mar-15	Monthly Billing for Crime Strike - April 2015
3/19/2015	48,000.00	101-10266	54170	Apr-15	Mar-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
4/16/2015	67,500.00	101-10655	54438	Apr-15	Apr-15	Monthly Billing for Crime Strike - May 2015
5/1/2015	298,500.00	101-10777	54692	May-15	May-15	Town Hall - Deposits & Rental Fees - PR
5/14/2015	24,739.06	101-11120	54869	May-15	May-15	Town Hall - Audience Extras - PR
5/15/2015	79,175.00	101-11151	55057	Jun-15	May-15	Town Hall - Audience / Security / EMS / Cameras - MEMBERSHIP
5/18/2015	67,500.00	101-11201	54886	May-15	May-15	Monthly Billing for Crime Strike - June 2015
5/20/2015	40,000.00	101-11250	55059	Jun-15	May-15	Town Hall - 4 60-second clips with rights - MEMBERSHIP
5/20/2015	20,785.00	101-11255	55059	Jun-15	May-15	Town Hall - Security / Fire Dept / Metal Detection - MEMBERSHIP
5/27/2015	50,000.00	101-11325	55057	Jun-15	May-15	Town Hall - 5 60-second clips with rights - MEMBERSHIP
6/16/2015	67,500.00	101-11426	55252	Jun-15	Jun-15	Monthly Billing for Crime Strike - July 2015
6/17/2015	75,000.00	101-11455	55295	Jun-15	Jun-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
6/9/2015	48,500.00	101-11501	58426	Mar-16	Feb-16	Town Hall - First Revised Cut
7/16/2015	67,500.00	101-11835	55562	Jul-15	Jul-15	Monthly Billing for Crime Strike - August 2015
8/12/2015	245,000.00	101-12005	56048	Aug-15	Aug-15	7 Day Home Rental during filming in Hollywood Hills CA
8/17/2015	67,500.00	101-12220	55911	Aug-15	Aug-15	Monthly Billing for Crime Strike - September 2015
9/1/2015	38,800.00	101-12617	56178	Sep-15	Sep-15	Town Hall - First Cut
9/3/2015	37,900.00	101-12625	56178	Sep-15	Sep-15	Town Hall - Revised Second Cut
9/8/2015	42,750.00	101-12699	56180	Sep-15	Sep-15	Town Hall - Third Cut
9/14/2015	73,868.00	101-12751	56490	Oct-15	Sep-15	Town Hall - Master Cut
9/14/2015	45,700.00	101-12752	56495	Oct-15	Sep-15	Town Hall - Sound Mix
9/16/2015	67,500.00	101-12811	56262	Sep-15	Sep-15	Monthly Billing for Crime Strike - October 2015
9/17/2015	106,800.00	101-12888	56490	Oct-15	Sep-15	Town Hall - Production, Editing
9/18/2015	31,288.00	101-12901	56495	Oct-15	Sep-15	Town Hall - Graphics
9/25/2015	19,500.00	101-12925	56495	Oct-15	Sep-15	Town Hall - Legal
9/28/2015	28,870.00	101-12930	56495	Oct-15	Sep-15	Town Hall - CC, Transcript
10/15/2015	27,000.00	101-13522	57084	Nov-15	Nov-15	Town Hall - Legal
10/15/2015	16,000.00	101-13523	57084	Nov-15	Nov-15	TV Spots - Television advertising on Run of Schedule (ROS) basis
10/15/2015	67,500.00	101-13524	56734	Oct-15	Oct-15	Monthly Billing for Crime Strike - November 2015
11/16/2015	67,500.00	101-13789	57085	Nov-15	Nov-15	Monthly Billing for Crime Strike - December 2015
12/1/2015	57,650.00	101-13993	58002	Feb-16	Jan-16	Hollywood Christmas Parade - VIP Grandstand Seats
12/16/2015	67,500.00	101-14195	57437	Dec-15	Jan-16	Monthly Billing for Crime Strike - January 2016
1/18/2016	67,500.00	101-15111	57820	Jan-16	Feb-16	Monthly Billing for Crime Strike - February 2016
1/25/2016	58,750.00	101-15623	58228	Feb-16	Feb-16	Hollywood Christmas Parade - Construction of viewing area
1/25/2016	49,925.00	101-15624	58228	Feb-16	Feb-16	Hollywood Christmas Parade - LOD Tribute
2/1/2016	48,500.00	101-13991	57959	Jan-16	Jan-16	Hollywood Christmas Parade - Transportation
2/1/2016	245,000.00	101-15635	58428	Mar-16	Feb-16	Home Rental during filming in Hollywood Hills CA
2/16/2016	67,500.00	101-15970	58211	Feb-16	Mar-16	Monthly Billing for Crime Strike - March 2016
3/16/2016	67,500.00	101-16227	58634	Mar-16	Apr-16	Monthly Billing for Crime Strike - April 2016
4/16/2016	67,500.00	101-16889	59164	Apr-16	Apr-16	Monthly Billing for Crime Strike - May 2016
5/17/2016	67,500.00	101-18199	59684	May-16	May-16	Monthly Billing for Crime Strike - June 2016
6/17/2016	67,500.00	101-18399	60132	Jun-16	Jul-16	Monthly Billing for Crime Strike - July 2016

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Date	Amount	Number		Entered	Posted	
7/1/2016	250,000.00	101-18644	60477	Jul-16	Jul-16	Home Rental during filming in Hollywood Hills CA
7/18/2016	67,500.00	101-20006	60502	Jul-16	Aug-16	Monthly Billing for Crime Strike - August 2016
7/27/2016	295,800.00	101-20093	60683	Aug-16	Jul-16	Town Hall - Sound Stage, Set, Cameras
8/1/2016	200,000.00	101-20133	60896	Aug-16	Aug-16	Home Rental during filming in Hollywood Hills CA
8/10/2016	49,650.00	101-20185	60851	Aug-16	Aug-16	Town Hall - Audience Extras, Parking
8/10/2016	28,300.00	101-20187	60851	Aug-16	Aug-16	Town Hall - EMS, Permits, Snacks, Insurance
8/12/2016	50,000.00	101-20199	61014	Aug-16	Aug-16	Town Hall -
8/12/2016	33,650.00	101-20201	60910	Aug-16	Aug-16	Town Hall - Audience Cameras, Ushers
8/12/2016	27,775.00	101-20200	60910	Aug-16	Aug-16	Town Hall - Security, Fire Dept
8/16/2016	67,500.00	101-20311	61016	Aug-16	Sep-16	Monthly Billing for Crime Strike - September 2016
8/17/2016	28,000.00	101-20380	61216	Sep-16	Aug-16	Town Hall -
8/31/2016	44,750.00	101-20403	61216	Sep-16	Aug-16	Town Hall -
8/31/2016	66,900.00	101-20404	61285	Sep-16	Sep-16	Town Hall -
8/31/2016	30,495.00	101-20405	61216	Sep-16	Aug-16	Town Hall -
9/6/2016	55,000.00	101-20480	61285	Sep-16	Sep-16	Town Hall -
9/12/2016	243,000.00	101-20498	61728	Oct-16	Oct-16	Home Rental during filming in Hollywood Hills CA
9/15/2016	67,500.00	101-20519	61398	Sep-16	Sep-16	Monthly Billing for Crime Strike - October 2016
12/15/2016	67,500.00	101-20872	62510	Dec-16	Jan-17	Monthly Billing for Crime Strike - January 2017
1/17/2017	67,500.00	101-20878	63065	Jan-17	Feb-17	Monthly Billing for Crime Strike - February 2017
1/19/2017	59,890.00	101-20917	63048	Jan-17	Jan-17	Hollywood Christmas Parade - Transportation
1/19/2017	72,250.00	101-20918	63048	Jan-17	Jan-17	Hollywood Christmas Parade - VIP Grandstand Seats
1/19/2017	58,925.00	101-20919	63048	Jan-17	Jan-17	Hollywood Christmas Parade - LOD Tribute
1/19/2017	71,375.00	101-20920	63048	Jan-17	Jan-17	Hollywood Christmas Parade - Construction of viewing area
2/6/2017	247,500.00	101-20936	63330	Feb-17	Feb-17	Home Rental during filming in Hollywood Hills CA
2/15/2017	67,500.00	101-20948	63441	Feb-17	Mar-17	Monthly Billing for Crime Strike - March 2017
3/16/2017	67,500.00	101-20982	63751	Mar-17	Mar-17	Monthly Billing for Crime Strike - April 2017
4/6/2017	398,750.00	101-21002	64340	May-17	May-17	Town Hall - Sound Stage, Set, Cameras
4/17/2017	67,500.00	101-21010	64152	Apr-17	May-17	Monthly Billing for Crime Strike - May 2017
5/15/2017	67,500.00	101-21057	64577	May-17	Jun-17	Monthly Billing for Crime Strike - June 2017
5/15/2017	58,500.00	101-21048	64491	May-17	May-17	Town Hall - Audience Extras
5/15/2017	72,000.00	101-21042	64491	May-17	May-17	Town Hall - News Clips
5/15/2017	16,000.00	10121046	64790	Jun-17	Jun-17	Town Hall - Airfare
5/15/2017	36,300.00	10121041	64790	Jun-17	Jun-17	Town Hall - EMS, Permits, Snacks, Insurance
5/15/2017	37,000.00	10121043	64790	Jun-17	Jun-17	Town Hall - Security, Fire Dept
5/15/2017	40,500.00	10121044	64790	Jun-17	Jun-17	Town Hall - Audience Cameras, Ushers
5/15/2017	28,450.00	10121047	64790	Jun-17	Jun-17	Town Hall - Airfare, Hotel, Food, Bus
5/15/2017	15,900.00	10121049	64790	Jun-17	Jun-17	Town Hall - Luxury Mobile Toilets, Parking
5/15/2017	15,000.00	10121040	64790	Jun-17	Jun-17	Town Hall - Talent Fee
5/15/2017	6,000.00	10121045	64790	Jun-17	Jun-17	Town Hall - Makeup
6/15/2017	67,500.00	101-21072	64935	Jun-17	Jul-17	Monthly Billing for Crime Strike - July 2017
7/14/2017	23,800.00	10121088	65316	Jul-17	Jul-17	Town Hall - First Edit
7/14/2017	364,500.00	101-21092	65361	Jul-17	Jul-17	Home Rental during filming in Hollywood Hills CA

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Date	Amount	Number		Entered	Posted	
7/17/2017	67,500.00	101-21102	65362	Jul-17	Aug-17	Monthly Billing for Crime Strike - August 2017
8/10/2017	36,290.00	10121111	65587	Aug-17	Aug-17	Town Hall - Re Edit
8/10/2017	88,975.00	101-21110	65610	Aug-17	Aug-17	Town Hall - Final Notes Edit
8/10/2017	67,500.00	101-21120	65615	Aug-17	Sep-17	Monthly Billing for Crime Strike - September 2017
8/15/2017	90,000.00	101-21112	65610	Aug-17	Aug-17	Town Hall - Internet Edit
9/18/2017	67,500.00	101-21158	66069	Sep-17	Sep-17	Monthly Billing for Crime Strike - October 2017

Total 2014 **13,444,381.06** 443.1% << Percent of 2014 Budget invoiced as of 6/23/14

<u>2014 Budget</u>
816,000.00
810,000.00
708,000.00
700,000.00
<u><u>3,034,000.00</u></u>

Associated TV - Member Acquisition  
 Associated TV - Crime Strike  
 Associated TV - Eddie Eagle  
 Associated TV - London Debate

Invoice	Category	Year	Amount		2008	2009	2010	2011	2012	2013	2014	2015	2016	2017 Total	
101-1405	Misc	2008	\$24,193	Celebrity	\$ -	\$ 209,187	\$ 787,377	\$ 398,500	\$ 608,515	\$ 17,000	\$ 57,650	\$ -	\$ -	\$ -	\$ 2,078,229
101-1409	London	2008	\$5,280	Christmas Parade	\$ -	\$ -	\$ -	\$ -	\$ 135,000	\$ 221,500	\$ 157,175	\$ 57,650	\$ 157,175	\$ 262,440	\$ 990,940
101-1422	Misc	2008	\$48,978	Crime Strike	\$ -	\$ 135,000	\$ 260,000	\$ 265,000	\$ 270,000	\$ 715,050	\$ 889,150	\$ 810,000	\$ 675,000	\$ 607,500	\$ 4,626,700
101-1441	Project	2008	\$60,000	Eddie Eagle	\$ -	\$ 200,439	\$ -	\$ -	\$ -	\$ 531,000	\$ 649,000	\$ -	\$ -	\$ -	\$ 1,380,439
101-1482	Project	2008	\$60,000	Home Rental	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 245,000	\$ 938,000	\$ 612,000	\$ 1,795,000
101-1517	Project	2008	\$60,000	London	\$ 5,280	\$ 89,247	\$ -	\$ -	\$ 732,607	\$ 726,501	\$ 177,181	\$ -	\$ -	\$ -	\$ 1,730,816
101-1523	ROS	2008	\$100,000	Membership Names	\$ -	\$ 45,000	\$ 740,000	\$ 562,000	\$ 540,000	\$ 770,000	\$ 748,000	\$ -	\$ -	\$ -	\$ 3,405,000
101-1532	Project	2008	\$60,000	Misc	\$ 73,171	\$ 395,000	\$ 142,050	\$ 2,855	\$ 507,270	\$ 259,000	\$ 2,017,500	\$ -	\$ -	\$ -	\$ 3,396,846
101-1533	ROS	2008	\$100,000	Project	\$ 300,000	\$ 692,193	\$ 59,538	\$ 52,600	\$ 504,000	\$ 1,006,800	\$ 98,000	\$ -	\$ -	\$ -	\$ 2,713,131
101-1561	ROS	2008	\$100,000	ROS	\$ 800,000	\$ 1,200,000	\$ -	\$ 35,000	\$ 871,422	\$ 205,000	\$ 734,500	\$ 139,000	\$ -	\$ -	\$ 3,984,922
101-1560	Project	2008	\$60,000	Survey	\$ -	\$ 100,000	\$ 1,000,000	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,200,000
101-1570	ROS	2008	\$100,000	Town Hall	\$ -	\$ -	\$ 209,820	\$ -	\$ -	\$ 581,744	\$ -	\$ 1,014,175	\$ 710,320	\$ 963,465	\$ 3,479,524
101-1690	ROS	2008	\$100,000	TV Spots	\$ -	\$ -	\$ -	\$ 297,500	\$ -	\$ 1,590,250	\$ 312,000	\$ -	\$ -	\$ -	\$ 2,199,750
101-1712	ROS	2008	\$100,000	Total	\$ 1,178,451	\$ 3,066,067	\$ 3,198,785	\$ 1,713,455	\$ 4,168,814	\$ 6,623,845	\$ 5,840,156	\$ 2,265,825	\$ 2,480,495	\$ 2,445,405	
101-1745	ROS	2008	\$100,000	Budget			\$ 1,700,000	\$ 1,475,000	\$ 1,300,000	\$ 1,300,000	\$ 3,034,000	\$ 1,740,000	\$ 1,410,000	\$ 1,310,000	
101-1757	ROS	2008	\$100,000												
101-1800	ROS	2009	\$100,000												
101-2564	ROS	2009	\$100,000	Selected category: Total											
101-2584	Misc	2009	\$395,000												
101-2626	ROS	2009	\$100,000												
101-2655	Project	2009	\$59,200		2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	
101-2657	Project	2009	\$84,192	Celebrity	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2656	Project	2009	\$68,000	Christmas Parade	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2645	ROS	2009	\$100,000	Crime Strike	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2665	Project	2009	\$27,503	Eddie Eagle	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2673	Project	2009	\$36,838	Home Rental	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2674	Eddie Eagle	2009	\$8,390	London	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2675	Project	2009	\$19,000	Membership Names	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2676	Project	2009	\$5,315	Misc	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2677	Project	2009	\$22,400	Project	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2692	Celebrity	2009	\$43,000	ROS	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2685	Celebrity	2009	\$48,400	Survey	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2709	ROS	2009	\$100,000	Town Hall	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2722	Project	2009	\$48,730	TV Spots	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
101-2728	Project	2009	\$23,508	Total	\$ 1,178,451	\$ 3,066,067	\$ 3,198,785	\$ 1,713,455	\$ 4,168,814	\$ 6,623,845	\$ 5,840,156	\$ 2,265,825	\$ 2,480,495	\$ 2,445,405	
101-2729	Celebrity	2009	\$39,516	Budget	\$ 1,700,000	\$ 1,700,000	\$ 1,700,000	\$ 1,475,000	\$ 1,300,000	\$ 1,300,000	\$ 3,034,000	\$ 1,740,000	\$ 1,410,000	\$ 1,310,000	
101-2730	Celebrity	2009	\$9,372												
101-2738	Celebrity	2009	\$15,000												
101-2739	Celebrity	2009	\$27,300												
101-2740	Celebrity	2009	\$9,749												
101-2741	Project	2009	\$44,591												
101-2742	Project	2009	\$33,421												
101-2787	ROS	2009	\$100,000												
101-2840	ROS	2009	\$100,000												
101-2811	Eddie Eagle	2009	\$48,730												
101-2841	Eddie Eagle	2009	\$13,075												
101-2842	Eddie Eagle	2009	\$23,800												
101-2843	Eddie Eagle	2009	\$11,850												
101-2856	Project	2009	\$35,030												
101-2861	Project	2009	\$23,700												
101-2902	ROS	2009	\$100,000												
101-2934	ROS	2009	\$100,000												
101-2818	Eddie Eagle	2009	\$9,850												
101-2819	Eddie Eagle	2009	\$48,000												
101-2825	Eddie Eagle	2009	\$36,744												
101-2871	Celebrity	2009	\$16,850												
101-2872	London	2009	\$28,935												
101-2873	London	2009	\$29,440												
101-2880	Project	2009	\$9,500												
101-2881	Project	2009	\$3,800												
101-2891	Project	2009	\$19,913												
101-2892	Project	2009	\$7,763												
101-2893	Project	2009	\$12,375												
101-2917	Project	2009	\$22,137												
101-2918	London	2009	\$11,844												
101-2919	London	2009	\$8,500												
101-2920	Crime Strike	2009	\$25,000												
101-2921	Project	2009	\$19,458												
101-2922	London	2009	\$10,528												
101-2939	Project	2009	\$28,320												



101-2940	Project	2009	\$17,700
101-2941	Crime Strike	2009	\$20,000
101-2950	Crime Strike	2009	\$20,000
101-2971	Crime Strike	2009	\$25,000
101-2970	ROS	2009	\$100,000
101-2981	Project	2009	\$19,800
101-3011	ROS	2009	\$100,000
101-3012	Crime Strike	2009	\$20,000
101-3072	Crime Strike	2009	\$25,000
101-3071	ROS	2009	\$100,000
101-3079	Membership Names	2009	\$45,000
101-3078	Survey	2009	\$100,000
101-3099	Crime Strike	2010	\$20,000
101-3114	Membership Names	2010	\$45,000
101-3113	Survey	2010	\$100,000
101-3175	Crime Strike	2010	\$20,000
101-3178	Celebrity	2010	\$16,500
101-3190	Celebrity	2010	\$8,850
101-3191	Celebrity	2010	\$3,450
101-3192	Celebrity	2010	\$17,800
101-3193	Celebrity	2010	\$5,070
101-3176	Survey	2010	\$100,000
101-3189	Celebrity	2010	\$85,845
101-3213	Celebrity	2010	\$51,330
101-3177	Membership Names	2010	\$45,000
101-3224	Membership Names	2010	\$45,000
101-3222	Crime Strike	2010	\$20,000
101-3223	Membership Names	2010	\$100,000
101-3239	Celebrity	2010	\$67,321
101-3234	Celebrity	2010	\$105,000
101-3251	Crime Strike	2010	\$25,000
101-3253	Membership Names	2010	\$45,000
101-3252	Membership Names	2010	\$100,000
101-3267	Celebrity	2010	\$71,291
101-3266	Celebrity	2010	\$38,282
101-3289	Misc	2010	\$64,560
101-3281	Survey	2010	\$100,000
101-3290	Misc	2010	\$27,490
101-3280	Crime Strike	2010	\$20,000
101-3282	Membership Names	2010	\$45,000
101-3301	Celebrity	2010	\$78,633
101-3314	Crime Strike	2010	\$20,000
101-3315	Survey	2010	\$100,000
101-3275	Celebrity	2010	\$45,195
101-3276	Celebrity	2010	\$31,841
101-3277	Celebrity	2010	\$18,931
101-3316	Membership Names	2010	\$45,000
101-3325	Misc	2010	\$50,000
101-3264	Celebrity	2010	\$39,288
101-3338	Town Hall	2010	\$28,400
101-3339	Town Hall	2010	\$16,400
101-3341	Town Hall	2010	\$18,700
101-3342	Town Hall	2010	\$48,500
101-3355	Crime Strike	2010	\$25,000
101-3357	Membership Names	2010	\$45,000
101-3382	Crime Strike	2010	\$20,000
101-3384	Membership Names	2010	\$45,000
101-3391	Crime Strike	2010	\$25,000
101-3393	Membership Names	2010	\$45,000
101-3426	Crime Strike	2010	\$20,000
101-3428	Membership Names	2010	\$45,000
101-3435	Project	2010	\$28,700
101-3441	Project	2010	\$26,988
101-3450	Project	2010	\$3,850
101-3459	Crime Strike	2010	\$20,000
101-3461	Membership Names	2010	\$45,000
101-3356	Survey	2010	\$100,000
101-3383	Survey	2010	\$100,000
101-3392	Survey	2010	\$100,000
101-3427	Survey	2010	\$100,000
101-3460	Survey	2010	\$100,000

101-3517	Crime Strike	2011	\$20,000
101-3519	Membership Names	2011	\$45,000
101-3527	Project	2011	\$4,850
101-3528	Project	2011	\$8,800
101-3536	Project	2011	\$38,950
101-3541	Misc	2011	\$2,855
101-3549	Celebrity	2011	\$38,850
101-3265	Celebrity	2010	\$24,250
101-3273	Celebrity	2010	\$48,500
101-3274	Celebrity	2010	\$30,000
101-3337	Town Hall	2010	\$49,870
101-3340	Town Hall	2010	\$47,950
101-3571	Membership Names	2011	\$22,000
101-3585	Celebrity	2011	\$73,150
101-3586	Celebrity	2011	\$85,000
101-3595	Celebrity	2011	\$87,500
101-3612	Celebrity	2011	\$114,000
101-3649	Crime Strike	2011	\$25,000
101-3650	Membership Names	2011	\$45,000
101-3661	Crime Strike	2011	\$25,000
101-3662	Membership Names	2011	\$45,000
101-3686	Crime Strike	2011	\$20,000
101-3687	Membership Names	2011	\$45,000
101-3706	Membership Names	2011	\$45,000
101-3705	Crime Strike	2011	\$25,000
101-3498	Membership Names	2010	\$45,000
101-3544	Crime Strike	2011	\$20,000
101-3546	Membership Names	2011	\$45,000
101-3576	Crime Strike	2011	\$20,000
101-3578	Membership Names	2011	\$45,000
101-3583	Crime Strike	2011	\$25,000
101-3496	Crime Strike	2010	\$25,000
101-3584	Membership Names	2011	\$45,000
101-3639	Membership Names	2011	\$45,000
101-3638	Crime Strike	2011	\$20,000
101-3725	TV Spots	2011	\$97,500
101-3731	Membership Names	2011	\$45,000
101-3732	Crime Strike	2011	\$20,000
101-3497	Survey	2010	\$100,000
101-3518	Survey	2011	\$100,000
101-3746	TV Spots	2011	\$200,000
101-3739	ROS	2011	\$35,000
101-3753	Membership Names	2011	\$45,000
101-3754	Crime Strike	2011	\$20,000
101-3768	Crime Strike	2011	\$25,000
101-3769	Membership Names	2011	\$45,000
101-3787	Celebrity	2012	\$68,000
101-3773	ROS	2012	\$298,850
101-3772	Misc	2012	\$12,850
101-3799	Membership Names	2012	\$45,000
101-3800	Crime Strike	2012	\$20,000
101-3825	ROS	2012	\$238,287
101-3815	Membership Names	2012	\$45,000
101-3816	Crime Strike	2012	\$20,000
101-3832	Celebrity	2012	\$168,000
101-3840	ROS	2012	\$16,000
101-3845	London	2012	\$127,535
101-3844	London	2012	\$82,600
101-3849	Crime Strike	2012	\$25,000
101-3850	Membership Names	2012	\$45,000
101-3848	London	2012	\$48,500
101-3855	Crime Strike	2012	\$20,000
101-3856	Membership Names	2012	\$45,000
101-3851	Celebrity	2012	\$150,000
101-3853	London	2012	\$58,500
101-3852	ROS	2012	\$36,000
101-3854	ROS	2012	\$24,000
101-3852	ROS	2012	\$36,000
101-3860	Misc	2012	\$22,800
101-3873	ROS	2012	\$22,800
101-3878	Celebrity	2012	\$18,190

101-3881	Celebrity	2012	\$20,177
101-3872	Project	2012	\$112,000
101-3888	Celebrity	2012	\$14,250
101-3887	Celebrity	2012	\$55,930
101-3891	Celebrity	2012	\$37,037
101-3895	ROS	2012	\$26,985
101-3911	Celebrity	2012	\$27,330
101-3920	London	2012	\$49,800
101-3921	Celebrity	2012	\$17,540
101-3912	Misc	2012	\$62,920
101-3864	Crime Strike	2012	\$20,000
101-3865	Membership Names	2012	\$45,000
101-3900	Celebrity	2012	\$32,061
101-3926	Crime Strike	2012	\$20,000
101-3927	Membership Names	2012	\$45,000
101-3930	ROS	2012	\$28,000
101-3943	ROS	2012	\$22,000
101-3889	Crime Strike	2012	\$25,000
101-3890	Membership Names	2012	\$45,000
101-3944	Project	2012	\$84,000
101-3947	Project	2012	\$84,000
101-3950	Project	2012	\$84,000
101-3938	Misc	2012	\$116,200
101-3916	Project	2012	\$56,000
101-3953	Project	2012	\$84,000
101-3956	Crime Strike	2012	\$25,000
101-3957	Membership Names	2012	\$45,000
102-3966	ROS	2012	\$15,000
102-3969	ROS	2012	\$15,000
102-3972	ROS	2012	\$15,000
102-3975	ROS	2012	\$15,000
101-3935	London	2012	\$47,800
101-3936	London	2012	\$31,800
101-3937	London	2012	\$48,500
101-3939	Misc	2012	\$15,000
101-3934	Misc	2012	\$112,000
101-3915	Misc	2012	\$63,000
101-3973	Membership Names	2012	\$45,000
101-3974	Crime Strike	2012	\$20,000
101-3979	Membership Names	2012	\$45,000
101-3980	Crime Strike	2012	\$25,000
101-3987	Christmas Parade	2012	\$35,000
101-3984	London	2012	\$58,500
101-3999	London	2012	\$94,910
101-4000	London	2012	\$84,162
101-4005	Misc	2012	\$30,000
101-4002	Christmas Parade	2012	\$50,000
101-4016	Christmas Parade	2012	\$50,000
101-4010	Membership Names	2012	\$45,000
101-4011	Crime Strike	2012	\$25,000
101-4021	Membership Names	2012	\$45,000
101-4022	Crime Strike	2012	\$25,000
101-4032	Misc	2012	\$31,500
101-4033	Misc	2012	\$41,000
101-4031	ROS	2012	\$62,500
101-4038	Membership Names	2013	\$45,000
101-4039	Crime Strike	2013	\$25,000
101-4047	Crime Strike	2013	\$29,550
101-4046	Misc	2013	\$75,000
101-4061	Misc	2013	\$48,000
101-4065	Membership Names	2013	\$45,000
101-4066	Crime Strike	2013	\$29,500
101-4069	Misc	2013	\$48,500
101-4079	Crime Strike	2013	\$49,500
101-4081	Eddie Eagle	2013	\$35,000
101-4080	Membership Names	2013	\$68,000
101-4075	Misc	2013	\$78,000
102-4060	Town Hall	2013	\$398,850
101-4089	Crime Strike	2013	\$49,500
101-4091	Eddie Eagle	2013	\$35,000
101-4090	Membership Names	2013	\$68,000

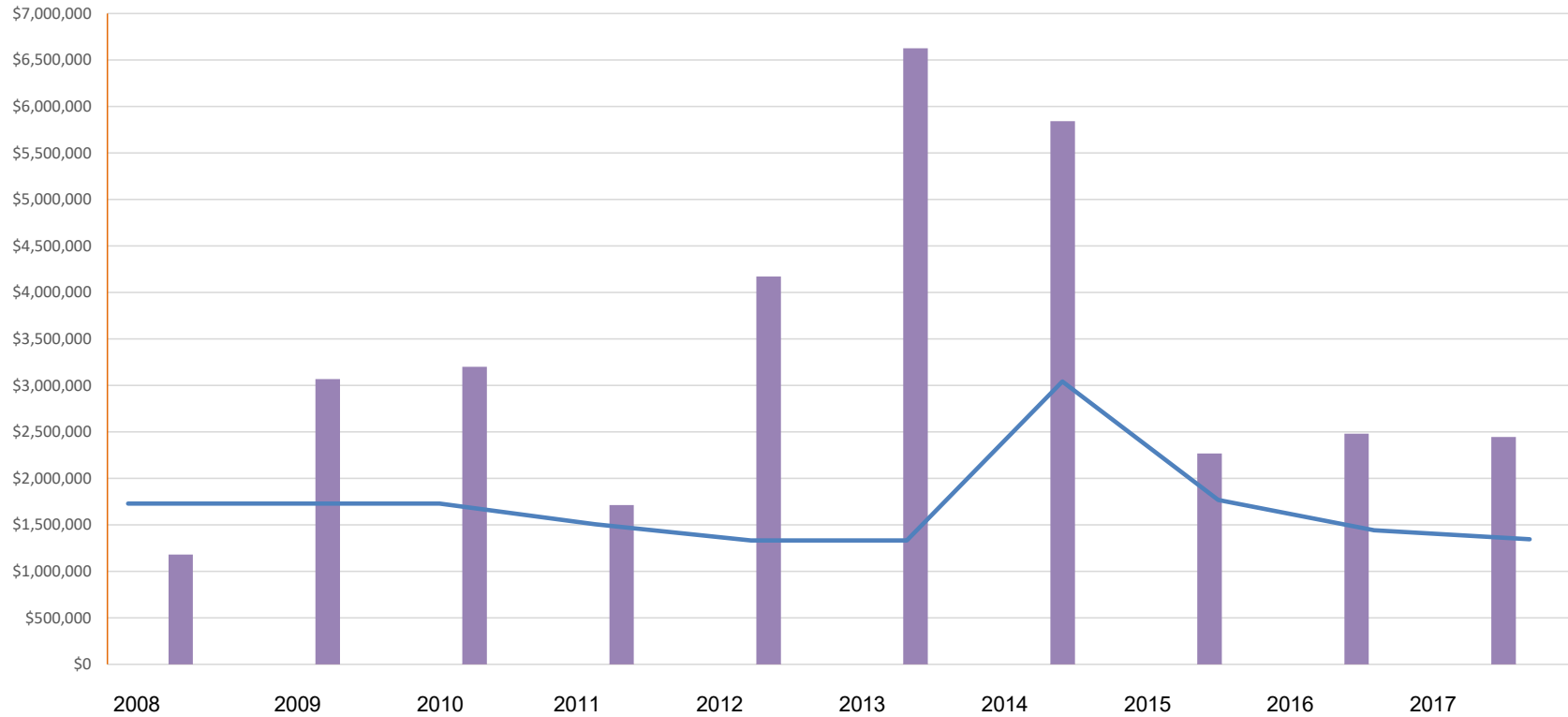
101-4096	London	2013	\$68,785
101-4094	London	2013	\$19,500
101-4095	London	2013	\$36,800
101-4099	Eddie Eagle	2013	\$48,000
101-4100	Misc	2013	\$9,500
101-4101	Celebrity	2013	\$17,000
101-4117	London	2013	\$21,348
101-4125	London	2013	\$35,580
101-4097	Crime Strike	2013	\$59,500
101-4098	Membershipe Names	2013	\$68,000
102-4131	London	2013	\$78,500
102-4130	London	2013	\$97,500
101-4119	London	2013	\$66,007
101-4122	London	2013	\$26,325
101-4144	London	2013	\$32,046
101-4242	Eddie Eagle	2013	\$59,000
101-4241	Membershipe Names	2013	\$68,000
101-4240	Crime Strike	2013	\$67,500
101-4290	London	2013	\$64,093
101-4275	London	2013	\$80,116
101-4306	Town Hall	2013	\$61,670
101-4307	Town Hall	2013	\$50,744
101-4308	Town Hall	2013	\$70,480
101-4315	London	2013	\$44,100
101-4316	London	2013	\$18,400
101-4317	London	2013	\$28,600
101-4429	ROS	2013	\$42,000
101-4439	Crime Strike	2013	\$67,500
101-4440	Membershipe Names	2013	\$68,000
101-4441	Eddie Eagle	2013	\$59,000
101-4462	TV Spots	2013	\$485,000
101-4592	Project	2013	\$300,000
101-4525	TV Spots	2013	\$285,000
101-4530	Eddie Eagle	2013	\$59,000
101-4531	Membershipe Names	2013	\$68,000
101-4532	Crime Strike	2013	\$67,500
101-4651	Project	2013	\$300,000
101-4720	Eddie Eagle	2013	\$59,000
101-4721	Membershipe Names	2013	\$68,000
101-4722	Crime Strike	2013	\$67,500
101-4729	TV Spots	2013	\$83,500
101-4800	TV Spots	2013	\$285,000
101-4809	Project	2013	\$300,000
101-4900	TV Spots	2013	\$75,000
101-4965	Eddie Eagle	2013	\$59,000
101-4966	Membershipe Names	2013	\$68,000
101-4967	Crime Strike	2013	\$67,500
101-5171	TV Spots	2013	\$60,000
101-5181	TV Spots	2013	\$90,000
101-5190	ROS	2013	\$75,000
101-6011	ROS	2013	\$48,000
101-6012	Christmas Parade	2013	\$98,000
101-6013	Christmas Parade	2013	\$35,000
101-6014	Christmas Parade	2013	\$46,000
101-6015	Christmas Parade	2013	\$42,500
101-6016	TV Spots	2013	\$53,750
101-6042	Eddie Eagle	2013	\$59,000
101-6043	Membershipe Names	2013	\$68,000
101-6044	Crime Strike	2013	\$67,500
101-6132	TV Spots	2013	\$45,000
101-6133	Project	2013	\$8,800
101-6134	London	2013	\$8,800
101-6375	TV Spots	2013	\$48,000
101-6290	ROS	2013	\$40,000
101-6291	TV Spots	2013	\$80,000
101-6292	Project	2013	\$98,000
101-6300	Crime Strike	2013	\$67,500
101-6301	Membershipe Names	2013	\$68,000
101-6302	Eddie Eagle	2013	\$59,000
101-6510	TV Spots	2014	\$45,000
101-6577	TV Spots	2014	\$45,000

101-6601	Eddie Eagle	2014	\$59,000
101-6602	Membership Names	2014	\$68,000
101-6603	Crime Strike	2014	\$67,500
101-6656	Crime Strike	2014	\$43,650
101-6672	Project	2014	\$48,500
101-6715	Misc	2014	\$1,385,000
101-6730	Membership Names	2014	\$68,000
101-6731	Crime Strike	2014	\$67,500
101-6732	Eddie Eagle	2014	\$59,000
101-6988	Membership Names	2014	\$68,000
101-6989	Crime Strike	2014	\$67,500
101-6990	Eddie Eagle	2014	\$59,000
101-7015	ROS	2014	\$56,000
101-7014	Crime Strike	2014	\$35,500
101-7280	ROS	2014	\$48,000
101-7281	Project	2014	\$49,500
101-7282	London	2014	\$38,000
101-7283	Misc	2014	\$37,500
101-7296	ROS	2014	\$30,000
101-7290	Misc	2014	\$45,000
101-7355	Membership Names	2014	\$68,000
101-7357	Eddie Eagle	2014	\$59,000
101-7356	Crime Strike	2014	\$67,500
101-7365	London	2014	\$33,363
101-7450	London	2014	\$24,938
101-7451	London	2014	\$30,440
101-7453	ROS	2014	\$44,000
101-7475	ROS	2014	\$48,000
101-7476	London	2014	\$25,000
101-7511	Crime Strike	2014	\$67,500
101-7512	Eddie Eagle	2014	\$59,000
101-7510	Membership Names	2014	\$68,000
101-7550	London	2014	\$25,440
101-7560	Membership Names	2014	\$68,000
101-7561	Crime Strike	2014	\$67,500
101-7562	Eddie Eagle	2014	\$59,000
101-7825	Misc	2014	\$45,000
101-7826	Misc	2014	\$48,000
101-7827	ROS	2014	\$40,000
101-7910	ROS	2014	\$32,000
101-8116	ROS	2014	\$28,000
101-8216	Eddie Eagle	2014	\$59,000
101-8217	Crime Strike	2014	\$67,500
101-8218	Membership Names	2014	\$68,000
101-8377	ROS	2014	\$36,000
101-8622	ROS	2014	\$20,000
101-8623	Misc	2014	\$19,000
101-8624	Misc	2014	\$38,000
101-8810	Eddie Eagle	2014	\$59,000
101-8811	Crime Strike	2014	\$67,500
101-8812	Membership Names	2014	\$68,000
101-8900	Misc	2014	\$200,000
101-8901	ROS	2014	\$75,000
101-9110	TV Spots	2014	\$222,000
101-9125	Crime Strike	2014	\$67,500
101-9126	Membership Names	2014	\$68,000
101-9127	Eddie Eagle	2014	\$59,000
101-9144	ROS	2014	\$48,000
101-9275	Misc	2014	\$200,000
101-9276	ROS	2014	\$75,000
101-9325	Eddie Eagle	2014	\$59,000
101-9326	Membership Names	2014	\$68,000
101-9327	Crime Strike	2014	\$67,500
101-9450	Christmas Parade	2014	\$49,925
101-9451	Christmas Parade	2014	\$48,500
101-9452	Christmas Parade	2014	\$58,750
101-9453	Celebrity	2014	\$57,650
101-9575	Eddie Eagle	2014	\$59,000
101-9576	Membership Names	2014	\$68,000
101-9577	Crime Strike	2014	\$67,500
101-9585	ROS	2014	\$4,500

101-9595	ROS	2014	\$75,000
101-9642	ROS	2014	\$75,000
101-9656	Crime Strike	2014	\$67,500
101-9862	Crime Strike	2015	\$67,500
CRIMESTRIKE3/15	Crime Strike	2015	\$67,500
101-10225	Crime Strike	2015	\$67,500
101-10266	ROS	2015	\$48,000
101-10655	Crime Strike	2015	\$67,500
101-10777	Town Hall	2015	\$298,500
101-11120	Town Hall	2015	\$24,739
101-11151	Town Hall	2015	\$79,175
101-11201	Crime Strike	2015	\$67,500
101-11250	Town Hall	2015	\$40,000
101-11255	Town Hall	2015	\$20,785
101-11325	Town Hall	2015	\$50,000
101-11426	Crime Strike	2015	\$67,500
101-11455	ROS	2015	\$75,000
101-11501	Town Hall	2015	\$48,500
101-11835	Crime Strike	2015	\$67,500
101-12005	Home Rental	2015	\$245,000
101-12220	Crime Strike	2015	\$67,500
101-12617	Town Hall	2015	\$38,800
101-12625	Town Hall	2015	\$37,900
101-12699	Town Hall	2015	\$42,750
101-12751	Town Hall	2015	\$73,868
101-12752	Town Hall	2015	\$45,700
101-12811	Crime Strike	2015	\$67,500
101-12888	Town Hall	2015	\$106,800
101-12901	Town Hall	2015	\$31,288
101-12925	Town Hall	2015	\$19,500
101-12930	Town Hall	2015	\$28,870
101-13522	Town Hall	2015	\$27,000
101-13523	ROS	2015	\$16,000
101-13524	Crime Strike	2015	\$67,500
101-13789	Crime Strike	2015	\$67,500
101-13993	Christmas Parade	2015	\$57,650
101-14195	Crime Strike	2015	\$67,500
101-15111	Crime Strike	2016	\$67,500
101-15623	Christmas Parade	2016	\$58,750
101-15624	Christmas Parade	2016	\$49,925
101-13991	Christmas Parade	2016	\$48,500
101-15635	Home Rental	2016	\$245,000
101-15970	Crime Strike	2016	\$67,500
101-16227	Crime Strike	2016	\$67,500
101-16889	Crime Strike	2016	\$67,500
101-18199	Crime Strike	2016	\$67,500
101-18399	Crime Strike	2016	\$67,500
101-18644	Home Rental	2016	\$250,000
101-20006	Crime Strike	2016	\$67,500
101-20093	Town Hall	2016	\$295,800
101-20133	Home Rental	2016	\$200,000
101-20185	Town Hall	2016	\$49,650
101-20187	Town Hall	2016	\$28,300
101-20199	Town Hall	2016	\$50,000
101-20201	Town Hall	2016	\$33,650
101-20200	Town Hall	2016	\$27,775
101-20311	Crime Strike	2016	\$67,500
101-20380	Town Hall	2016	\$28,000
101-20403	Town Hall	2016	\$44,750
101-20404	Town Hall	2016	\$66,900
101-20405	Town Hall	2016	\$30,495
101-20480	Town Hall	2016	\$55,000
101-20498	Home Rental	2016	\$243,000
101-20519	Crime Strike	2016	\$67,500
101-20872	Crime Strike	2016	\$67,500
101-20878	Crime Strike	2017	\$67,500
101-20917	Christmas Parade	2017	\$59,890
101-20918	Christmas Parade	2017	\$72,250
101-20919	Christmas Parade	2017	\$58,925
101-20920	Christmas Parade	2017	\$71,375
101-20936	Home Rental	2017	\$247,500

101-20948	Crime Strike	2017	\$67,500
101-20982	Crime Strike	2017	\$67,500
101-21002	Town Hall	2017	\$398,750
101-21010	Crime Strike	2017	\$67,500
101-21057	Crime Strike	2017	\$67,500
101-21048	Town Hall	2017	\$58,500
101-21042	Town Hall	2017	\$72,000
	10121046 Town Hall	2017	\$16,000
	10121041 Town Hall	2017	\$36,300
	10121043 Town Hall	2017	\$37,000
	10121044 Town Hall	2017	\$40,500
	10121047 Town Hall	2017	\$28,450
	10121049 Town Hall	2017	\$15,900
	10121040 Town Hall	2017	\$15,000
	10121045 Town Hall	2017	\$6,000
101-21072	Crime Strike	2017	\$67,500
	10121088 Town Hall	2017	\$23,800
101-21092	Home Rental	2017	\$364,500
101-21102	Crime Strike	2017	\$67,500
	10121111 Town Hall	2017	\$36,290
101-21110	Town Hall	2017	\$88,975
101-21120	Crime Strike	2017	\$67,500
101-21112	Town Hall	2017	\$90,000
101-21158	Crime Strike	2017	\$67,500

<b>Associated Television Analysis</b>											
<b>Category/Year</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>Total</b>
Celebrity	\$ -	\$ 209,187	\$ 787,377	\$ 398,500	\$ 608,515	\$ 17,000	\$ 57,650	\$ -	\$ -	\$ -	\$ 2,078,229
Christmas Parade	\$ -	\$ -	\$ -	\$ -	\$ 135,000	\$ 221,500	\$ 157,175	\$ 57,650	\$ 157,175	\$ 262,440	\$ 990,940
Crime Strike	\$ -	\$ 135,000	\$ 260,000	\$ 265,000	\$ 270,000	\$ 715,050	\$ 889,150	\$ 810,000	\$ 675,000	\$ 607,500	\$ 4,626,700
Eddie Eagle	\$ -	\$ 200,439	\$ -	\$ -	\$ -	\$ 531,000	\$ 649,000	\$ -	\$ -	\$ -	\$ 1,380,439
Home Rental	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 245,000	\$ 938,000	\$ 612,000	\$ 1,795,000
London	\$ 5,280	\$ 89,247	\$ -	\$ -	\$ 732,607	\$ 726,501	\$ 177,181	\$ -	\$ -	\$ -	\$ 1,730,816
Membership Names	\$ -	\$ 45,000	\$ 740,000	\$ 562,000	\$ 540,000	\$ 770,000	\$ 748,000	\$ -	\$ -	\$ -	\$ 3,405,000
Misc	\$ 73,171	\$ 395,000	\$ 142,050	\$ 2,855	\$ 507,270	\$ 259,000	\$2,017,500	\$ -	\$ -	\$ -	\$ 3,396,846
Project	\$ 300,000	\$ 692,193	\$ 59,538	\$ 52,600	\$ 504,000	\$1,006,800	\$ 98,000	\$ -	\$ -	\$ -	\$ 2,713,131
ROS	\$ 800,000	\$1,200,000	\$ -	\$ 35,000	\$ 871,422	\$ 205,000	\$ 734,500	\$ 139,000	\$ -	\$ -	\$ 3,984,922
Survey	\$ -	\$ 100,000	\$1,000,000	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,200,000
Town Hall	\$ -	\$ -	\$ 209,820	\$ -	\$ -	\$ 581,744	\$ -	\$1,014,175	\$ 710,320	\$ 963,465	\$ 3,479,524
TV Spots	\$ -	\$ -	\$ -	\$ 297,500	\$ -	\$1,590,250	\$ 312,000	\$ -	\$ -	\$ -	\$ 2,199,750
<b>Total</b>	<b>\$1,178,451</b>	<b>\$3,066,067</b>	<b>\$3,198,785</b>	<b>\$1,713,455</b>	<b>\$4,168,814</b>	<b>\$6,623,845</b>	<b>\$5,840,156</b>	<b>\$2,265,825</b>	<b>\$2,480,495</b>	<b>\$2,445,405</b>	<b>\$32,981,298</b>
Budget	\$1,700,000	\$1,700,000	\$1,700,000	\$1,475,000	\$1,300,000	\$1,300,000	\$3,034,000	\$1,740,000	\$1,410,000	\$1,310,000	





National Rifle Association  
 Associated Television International  
 Invoice Analysis for 2008 - 2011

**By Project**

Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	
2/4/2008	24,192.50	101-1405	14476	Feb-08	Feb-08	Re-edit original footage for future speaking engagements
2/5/2008	5,280.00	101-1409	14476	Feb-08	Feb-08	500 Peta/London Debate DVDs for O'Leary
2/28/2008	48,978.00	101-1422	14648	Mar-08	Feb-08	1st cut of Membership 1/2 hour infomercial
6/18/2010	50,000.00	101-3325	30366	Dec-10	Dec-10	1st Cut for New Direct Response HDTV Spot
10/29/2010	3,850.00	101-3450	30665	Dec-10	Jan-11	Closed Caption for Spots - SAFE Book and NRA Bag Offer
10/22/2010	28,700.00	101-3435	30665	Dec-10	Jan-11	Cost related to Spots - SAFE Book and NRA Bag Offer
10/27/2010	26,988.00	101-3441	30665	Dec-10	Jan-11	Cost related to Spots - SAFE Book and NRA Bag Offer
2/8/2011	2,855.00	101-3541	31144	Feb-11	Feb-11	Research and Dub 911 call for WLP Speech per Millie Hallow
<u>190,843.50</u>						
5/28/2008	100,000.00	101-1523	16406	Jun-08	Jun-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
6/10/2008	100,000.00	101-1533	16476	Jun-08	Jun-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
7/10/2008	100,000.00	101-1561	16954	Jul-08	Jul-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
8/15/2008	100,000.00	101-1570	17628	Aug-08	Aug-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
9/19/2008	100,000.00	101-1690	18228	Oct-08	Sep-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
10/21/2008	100,000.00	101-1712	18541	Oct-08	Oct-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
11/20/2008	100,000.00	101-1745	19026	Nov-08	Nov-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
12/8/2008	100,000.00	101-1757	19256	Dec-08	Dec-08	10 national spots - Television advertising on Run of Schedule (ROS) basis
1/9/2009	100,000.00	101-1800	19880	Jan-09	Jan-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
2/11/2009	100,000.00	101-2564	20175	Feb-09	Feb-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
2/24/2009	395,000.00	101-2584	20593	Mar-09	Mar-09	10 - 30 sec. spots - Television advertising to air nationally in broadcast syndication
3/18/2009	100,000.00	101-2626	20745	Mar-09	Mar-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
4/8/2009	100,000.00	101-2645	21270	Apr-09	Apr-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
5/8/2009	100,000.00	101-2709	21732	May-09	May-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
6/17/2009	100,000.00	101-2787	22260	Jun-09	Jun-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
7/23/2009	100,000.00	101-2840	22742	Jul-09	Jul-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
8/12/2009	100,000.00	101-2902	23124	Aug-09	Aug-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
9/14/2009	100,000.00	101-2934	23818	Oct-09	Oct-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
10/16/2009	100,000.00	101-2970	24000	Oct-09	Oct-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
11/19/2009	100,000.00	101-3011	24635	Dec-09	Dec-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
12/15/2009	100,000.00	101-3071	24880	Dec-09	Dec-09	10 national spots - Television advertising on Run of Schedule (ROS) basis
<u>2,395,000.00</u>						

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Date	Amount	Number		Entered	Posted	
12/16/2009	100,000.00	101-3078	25297	Jan-10	Jan-10	Membership Special Survey Project for Research
1/22/2010	100,000.00	101-3113	25490	Jan-10	Jan-10	Membership Special Survey Project for Research
2/17/2010	100,000.00	101-3176	26189	Mar-10	Mar-10	Membership Special Survey Project for Research
3/17/2010	100,000.00	101-3223	26445	Mar-10	Mar-10	Membership Special Survey Project for Research
4/14/2010	100,000.00	101-3252	26863	Apr-10	Apr-10	Membership Special Survey Project for Research
5/13/2010	100,000.00	101-3281	27666	Jun-10	Jun-10	Membership Special Survey Project for Research
6/17/2010	100,000.00	101-3315	28078	Jul-10	Jul-10	Membership Special Survey Project for Research
7/29/2010	100,000.00	101-3356	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
8/20/2010	100,000.00	101-3383	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
9/15/2010	100,000.00	101-3392	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
10/14/2010	100,000.00	101-3427	30679	Dec-10	Jan-11	Membership Special Survey Project for Research
11/3/2010	100,000.00	101-3460	30679	Dec-10	Jan-11	Membership Special Survey Project for Research

1,200,000.00

12/16/2009	45,000.00	101-3079	25280	Jan-10	Jan-10	Membership TV Spots for Acquisition of Names and Members
1/22/2010	45,000.00	101-3114	25489	Jan-10	Jan-10	Membership TV Spots for Acquisition of Names and Members
2/17/2010	45,000.00	101-3177	26194	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members
3/17/2010	45,000.00	101-3224	26424	Mar-10	Mar-10	Membership TV Spots for Acquisition of Names and Members
4/14/2010	45,000.00	101-3253	26748	Apr-10	Apr-10	Membership TV Spots for Acquisition of Names and Members
5/13/2010	45,000.00	101-3282	27674	Jun-10	Jun-10	Membership TV Spots for Acquisition of Names and Members
6/17/2010	45,000.00	101-3316	30366	Dec-10	Dec-10	Membership TV Spots for Acquisition of Names and Members
7/29/2010	45,000.00	101-3357	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
8/20/2010	45,000.00	101-3384	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
9/15/2010	45,000.00	101-3393	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
10/14/2010	45,000.00	101-3428	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
11/3/2010	45,000.00	101-3461	30665	Dec-10	Jan-11	Membership TV Spots for Acquisition of Names and Members
1/14/2011	45,000.00	101-3519	30818	Jan-11	Jan-11	Membership TV Spots for Acquisition of Names and Members
4/12/2011	22,000.00	101-3571	32422	May-11	May-11	Membership additional TV Spots for Acquisition of Names and Members 4/20 - 4/30

607,000.00

3/5/2008	60,000.00	101-1441	14849	Mar-08	Mar-08	Production of True Stories
4/15/2008	60,000.00	101-1482	15508	Apr-08	Apr-08	Production of True Stories
5/21/2008	60,000.00	101-1517	16076	May-08	May-08	Production of True Stories
6/10/2008	60,000.00	101-1532	16476	Jun-08	Jun-08	Production of True Stories
7/10/2008	60,000.00	101-1560	16954	Jul-08	Jul-08	Production of True Stories

300,000.00

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Date	Amount	Number		Entered	Posted	
8/26/2009	25,000.00	101-2920	23946	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - August
10/7/2009	20,000.00	101-2950	23955	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - October
9/14/2009	20,000.00	101-2941	23955	Oct-09	Oct-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - September
10/16/2009	25,000.00	101-2971	23999	Oct-09	Nov-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - November
11/19/2009	20,000.00	101-3012	24629	Dec-09	Dec-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - December
12/15/2009	25,000.00	101-3072	24804	Dec-09	Dec-09	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - January
1/22/2010	20,000.00	101-3099	25489	Jan-10	Jan-10	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - February
2/17/2010	20,000.00	101-3175	26174	Mar-10	Mar-10	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - March
3/17/2010	20,000.00	101-3222	26425	Mar-10	Apr-10	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - April
4/14/2010	25,000.00	101-3251	26748	Apr-10	Apr-10	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - May
5/13/2010	20,000.00	101-3280	27674	Jun-10	Jun-10	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - June
6/17/2010	20,000.00	101-3314	28065	Jul-10	Jul-10	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - July
7/29/2010	25,000.00	101-3355	30665	Dec-10	Jan-11	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - August
8/20/2010	20,000.00	101-3382	30665	Dec-10	Jan-11	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - September
9/15/2010	25,000.00	101-3391	30665	Dec-10	Jan-11	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - October
10/14/2010	20,000.00	101-3426	30665	Dec-10	Jan-11	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - November
11/3/2010	20,000.00	101-3459	30665	Dec-10	Jan-11	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - December
1/14/2011	20,000.00	101-3517	30818	Jan-11	Jan-11	Monthly Billing and 2 x 30 sec spots in 100 markets - Crime Strike - February
<u>390,000.00</u>						
7/31/2009	35,030.00	101-2856	22854	Aug-09	Jul-09	American Anthem Fundraising video
8/4/2009	23,700.00	101-2861	22858	Aug-09	Aug-09	American Anthem Fundraising video
8/6/2009	9,500.00	101-2880	23946	Oct-09	Oct-09	American Anthem Fundraising video
8/6/2009	3,800.00	101-2881	23946	Oct-09	Oct-09	American Anthem Fundraising video
9/14/2009	28,320.00	101-2939	23946	Oct-09	Oct-09	American Anthem Fundraising video
9/14/2009	17,700.00	101-2940	23946	Oct-09	Oct-09	American Anthem Fundraising video
11/4/2009	19,800.00	101-2981	24386	Nov-09	Nov-09	American Anthem Fundraising video
<u>137,850.00</u>						
5/4/2009	8,390.00	101-2674	21423	May-09	May-09	Eddie Eagle Video
6/24/2009	48,730.00	101-2811	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	13,075.00	101-2841	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	23,800.00	101-2842	22854	Aug-09	Jul-09	Eddie Eagle Video
7/23/2009	11,850.00	101-2843	22854	Aug-09	Jul-09	Eddie Eagle Video
7/1/2009	9,850.00	101-2818	23946	Oct-09	Oct-09	Eddie Eagle Video
7/1/2009	48,000.00	101-2819	23946	Oct-09	Oct-09	Eddie Eagle Video
7/10/2009	36,744.18	101-2825	23946	Oct-09	Oct-09	Eddie Eagle Video
<u>200,439.18</u>						

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Date	Amount	Number		Entered	Posted	
8/5/2009	28,935.00	101-2872	23946	Oct-09	Oct-09	London Fundraising Video
8/5/2009	29,440.00	101-2873	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	11,844.00	101-2918	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	8,500.00	101-2919	23946	Oct-09	Oct-09	London Fundraising Video
8/26/2009	10,528.00	101-2922	23946	Oct-09	Oct-09	London Fundraising Video
<u>89,247.00</u>						
2/1/2011	4,850.00	101-3527	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - Transfer tapes in HD to disk w/o timecodes
2/1/2011	8,800.00	101-3528	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - Edit 2 minute demo for PM and Membership
2/7/2011	38,950.00	101-3536	31144	Feb-11	Feb-11	Guns & Gold - TV Show Pilot - 1st Edit for Approval
<u>52,600.00</u>						
5/8/2009	43,000.00	101-2692	21600	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/5/2009	48,400.00	101-2685	21600	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/14/2009	39,516.40	101-2729	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/14/2009	9,371.60	101-2730	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/18/2009	15,000.00	101-2738	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/18/2009	27,300.00	101-2739	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
5/18/2009	9,749.21	101-2740	21767	May-09	May-09	NRA Celebrity Shoot at Annual Meeting
8/5/2009	16,850.00	101-2871	23946	Oct-09	Oct-09	NRA Celebrity Shoot at Annual Meeting
5/13/2010	64,560.00	101-3289	27666	Jun-10	Jun-10	HD Crew to Shoot at NRA Convention 2010
5/13/2010	27,490.00	101-3290	27674	Jun-10	Jun-10	Cost related to the NRA Convention 2010 Shoot
<u>301,237.21</u>						
2/18/2010	5,070.00	101-3193	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Color Correct
2/18/2010	8,850.00	101-3190	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Digitize all Footage
2/18/2010	85,845.00	101-3189	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing
2/23/2010	51,330.00	101-3213	26189	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Editing
2/18/2010	3,450.00	101-3191	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Time Code all Footage
2/18/2010	17,800.00	101-3192	26174	Mar-10	Mar-10	Teddy Roosevelt Celebrity Shoot 2009 - Transfer 5 Cameras to HD
<u>172,345.00</u>						

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Date	Amount	Number		Entered	Posted	
2/17/2010	16,500.00	101-3178	26174	Mar-10	Mar-10	John Wayne Celebrity Shoot 2010 - Location Expenses
3/31/2010	105,000.00	101-3234	26532	Apr-10	Mar-10	John Wayne Celebrity Shoot 2010 - Ojai Valley Inn Accomodations & Banquets
4/2/2010	67,321.44	101-3239	26528	Apr-10	Apr-10	John Wayne Celebrity Shoot 2010 - Other Costs: Transport, Security etc.
5/4/2010	71,291.00	101-3267	27666	Jun-10	Jun-10	Cost of Welcome Event and Awards Event for the 2010 Celebrity Shoot
5/4/2010	38,282.00	101-3266	27674	Jun-10	Jun-10	Location Crew Expenses for the 2010 Celebrity Shoot
6/4/2010	78,632.76	101-3301	27666	Jun-10	Jun-10	Food and Beverage Costs for the 2010 Celebrity Shoot (Ojai Valley Inn)
7/20/2010	45,195.00	101-3275	28288	Jul-10	Jul-10	Catering and Gift Costs for the 2010 Celebrity Shoot
7/20/2010	31,840.85	101-3276	28288	Jul-10	Jul-10	Sets and Crew Lodging Costs for the 2010 Celebrity Shoot
7/20/2010	18,931.25	101-3277	28288	Jul-10	Jul-10	Other Transportation Costs for the 2010 Celebrity Shoot
7/20/2010	39,287.50	101-3264	30665	Dec-10	Jan-11	John Wayne Celebrity Shoot 2010 - Other Costs: Tent and Trailer Rental and Other
7/20/2010	24,250.00	101-3265	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Friday Prep and Shoot
7/20/2010	48,500.00	101-3273	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 10 Camera Crews - Saturday Prep and Shoot
7/20/2010	30,000.00	101-3274	31607	Mar-11	Mar-11	John Wayne Celebrity Shoot 2010 - 4 Audio Crews - Fri & Sat Prep and Shoot

615,031.80

2/22/2011	38,850.00	101-3549	31380	Mar-11	Mar-11	2011 Celebrity Shoot - Deposit - Ojai Valley Inn Room Deposit
4/13/2011	73,150.00	101-3585	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Rooms, F&B and Ground travel
4/13/2011	85,000.00	101-3586	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Banquet Room and F&B
4/28/2011	87,500.00	101-3595	32475	May-11	May-11	2011 Celebrity Shoot - Deposit - Range and Equipment Rentals
5/10/2011	114,000.00	101-3612	32514	May-11	May-11	2011 Celebrity Shoot - Deposit - Party Rentals, Tenting and Party Favors

398,500.00

5/4/2009	19,000.00	101-2675	21423	May-09	May-09	Production for NRA Forum Video
5/4/2009	5,315.00	101-2676	21423	May-09	May-09	Production for NRA Forum Video
5/4/2009	22,400.00	101-2677	21437	May-09	May-09	Production for NRA Forum Video
5/11/2009	48,730.00	101-2722	21767	May-09	May-09	Production for NRA Forum Video
5/14/2009	23,508.00	101-2728	21767	May-09	May-09	Production for NRA Forum Video
5/15/2009	44,591.00	101-2741	21767	May-09	May-09	Production for NRA Forum Video
5/15/2009	33,421.00	101-2742	21767	May-09	May-09	Production for NRA Forum Video
8/7/2009	19,912.50	101-2891	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/7/2009	7,762.50	101-2892	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/7/2009	12,375.00	101-2893	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/26/2009	22,137.00	101-2917	23946	Oct-09	Oct-09	Production for NRA Forum Video
8/26/2009	19,458.00	101-2921	23946	Oct-09	Oct-09	Production for NRA Forum Video

278,610.00

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4/13/2009	59,200.00	101-2655	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/13/2009	84,192.00	101-2657	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/13/2009	68,000.00	101-2656	21237	Apr-09	Apr-09	Production of Convention and Fundraising video
4/21/2009	27,503.40	101-2665	21327	Apr-09	Apr-09	Production of Convention and Fundraising video
5/4/2009	36,838.00	101-2673	21423	May-09	May-09	Production of Convention and Fundraising video

275,733.40

7/20/2010	48,500.00	101-3342	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Hilton Hotel Location Fees
7/20/2010	28,400.00	101-3338	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Lighting Design
7/20/2010	16,400.00	101-3339	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Lighting Rental
7/20/2010	18,700.00	101-3341	30665	Dec-10	Jan-11	Town Hall Meeting - Los Angeles - Sound System Deposit
7/20/2010	49,870.00	101-3337	31607	Mar-11	Mar-11	Town Hall Meeting - Los Angeles - TV Production Unit and Equipment
7/20/2010	47,950.00	101-3340	31607	Mar-11	Mar-11	Town Hall Meeting - Los Angeles - Set Design, Construction and Partial Delivery

209,820.00

Grand Total 7,814,257.09

7/16/2012	17,540.00	101-3921	38959	Jul-12	Jul-12	2012 Celebrity Shoot - Bus and SUV rental
6/28/2012	32,061.00	101-3900	38992	Jul-12	Jul-12	2012 Celebrity Shoot - Catering Service
6/8/2012	18,190.00	101-3878	38376	Jun-12	Jun-12	2012 Celebrity Shoot - Design fees, Linens for events
6/12/2012	20,177.00	101-3881	38376	Jun-12	Jun-12	2012 Celebrity Shoot - Flowers, decorations, furniture, entertainment
6/15/2012	55,930.00	101-3887	38612	Jun-12	Jun-12	2012 Celebrity Shoot - Furniture and lighting
6/18/2012	14,250.00	101-3888	38587	Jun-12	Jun-12	2012 Celebrity Shoot - Golf Cart rentals, Rest Room Trailer, Celebrity Trailer
6/22/2012	37,037.00	101-3891	38638	Jun-12	Jun-12	2012 Celebrity Shoot - Instructors, décor etc.
1/18/2012	68,000.00	101-3787	36133	Jan-12	Jan-12	2012 Celebrity Shoot - Ojai Valley Inn
2/24/2012	168,000.00	101-3832	36910	Mar-12	Mar-12	2012 Celebrity Shoot - Ojai Valley Inn
4/20/2012	150,000.00	101-3851	37697	May-12	Apr-12	2012 Celebrity Shoot - Room, F&B
7/12/2012	27,330.20	101-3911	38959	Jul-12	Jul-12	2012 Celebrity Shoot - Security and EMS
7/16/2012	49,800.00	101-3920	38959	Jul-12	Jul-12	2012 London Debate - Infomercial long form
10/17/2012	58,500.00	101-3984	40467	Oct-12	Oct-12	2012 London Debate - Internet rough cut
10/25/2012	94,910.00	101-3999	40576	Nov-12	Oct-12	2012 London Debate - Production Costs
10/25/2012	84,162.00	101-4000	40576	Nov-12	Oct-12	2012 London Debate - Production Costs
3/9/2012	127,535.00	101-3845	37024	Mar-12	Mar-12	2012 London Debate - Production services
3/7/2012	82,600.00	101-3844	37029	Mar-12	Mar-12	2012 London Debate - Production services
4/20/2012	58,500.00	101-3853	37697	May-12	Apr-12	2012 London Debate - Re-cut infomercial
3/23/2012	48,500.00	101-3848	37394	Apr-12	Apr-12	2012 London Debate - Re-edit
7/23/2012	31,800.00	101-3936	39749	Sep-12	Sep-12	2012 London Debate - Re-edit infomercial for Internet

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Date	Amount	Number		Entered	Posted	
7/23/2012	47,800.00	101-3935	39749	Sep-12	Sep-12	2012 London Debate - Re-edit infomercial for TV
7/13/2012	56,000.00	101-3916	39396	Aug-12	Aug-12	Armed Citizen - (2) New Internet shorts for fundraising test
7/25/2012	84,000.00	101-3944	39396	Aug-12	Aug-12	Armed Citizen - (3) New Internet Shorts for website
7/27/2012	84,000.00	101-3947	39396	Aug-12	Aug-12	Armed Citizen - (3) New Internet Shorts for website
7/30/2012	84,000.00	101-3950	39396	Aug-12	Aug-12	Armed Citizen - (3) New Internet Shorts for website
7/31/2012	84,000.00	101-3953	39396	Aug-12	Aug-12	Armed Citizen - (3) New Internet Shorts for website
6/5/2012	112,000.00	101-3872	38401	Jun-12	Jun-12	Armed Citizen - (4) New Internet Shorts for website
5/1/2012	22,800.00	101-3860	38304	Jun-12	Jun-12	Armed Citizen - Logo and art for fundraising and internet
7/23/2012	116,200.00	101-3938	39396	Aug-12	Aug-12	Armed Citizen - YouTube test for NRA YouTube Channel - Develop 8 videos
10/19/2012	35,000.00	101-3987	40441	Oct-12	Oct-12	Hollywood Christmas Parade promotion for LOD - NRA to receive recognition
7/23/2012	15,000.00	101-3939	39749	Sep-12	Sep-12	Internet test spots for NRA
1/4/2012	12,850.00	101-3772	36147	Jan-12	Jan-12	Membership Spot - Re-edit
12/28/2011	45,000.00	101-3769	36019	Dec-11	Jan-12	Membership TV Spots for Acquisition of Names and Members
1/31/2012	45,000.00	101-3799	36487	Feb-12	Feb-12	Membership TV Spots for Acquisition of Names and Members
2/17/2012	45,000.00	101-3815	36733	Mar-12	Feb-12	Membership TV Spots for Acquisition of Names and Members
3/29/2012	45,000.00	101-3850	37336	Apr-12	Apr-12	Membership TV Spots for Acquisition of Names and Members
4/20/2012	45,000.00	101-3856	37575	Apr-12	Apr-12	Membership TV Spots for Acquisition of Names and Members
5/22/2012	45,000.00	101-3865	38978	Jul-12	Jul-12	Membership TV Spots for Acquisition of Names and Members
7/20/2012	45,000.00	101-3927	39065	Jul-12	Jul-12	Membership TV Spots for Acquisition of Names and Members
6/21/2012	45,000.00	101-3890	39294	Aug-12	Aug-12	Membership TV Spots for Acquisition of Names and Members
10/16/2012	45,000.00	101-3979	40408	Oct-12	Oct-12	Membership TV Spots for Acquisition of Names and Members
9/18/2012	45,000.00	101-3973	39909	Sep-12	Sep-12	Membership TV Spots for Acquisition of Names and Members - October
8/16/2012	45,000.00	101-3957	39425	Aug-12	Aug-12	Membership TV Spots for Acquisition of Names and Members - September 2012
3/29/2012	25,000.00	101-3849	37336	Apr-12	Apr-12	Monthly Billing for Crime Strike - April 2012
7/20/2012	20,000.00	101-3926	39065	Jul-12	Jul-12	Monthly Billing for Crime Strike - August 2012
1/31/2012	20,000.00	101-3800	36487	Feb-12	Feb-12	Monthly Billing for Crime Strike - February 2012
12/28/2011	25,000.00	101-3768	36019	Dec-11	Jan-12	Monthly Billing for Crime Strike - January 2012
6/21/2012	25,000.00	101-3889	39294	Aug-12	Aug-12	Monthly Billing for Crime Strike - July 2012
5/22/2012	20,000.00	101-3864	38978	Jul-12	Jul-12	Monthly Billing for Crime Strike - June 2012
2/17/2012	20,000.00	101-3816	36733	Mar-12	Feb-12	Monthly Billing for Crime Strike - March 2012
4/20/2012	20,000.00	101-3855	37575	Apr-12	Apr-12	Monthly Billing for Crime Strike - May 2012
10/16/2012	25,000.00	101-3980	40408	Oct-12	Oct-12	Monthly Billing for Crime Strike - November 2012
9/18/2012	20,000.00	101-3974	39909	Sep-12	Sep-12	Monthly Billing for Crime Strike - October 2012
8/16/2012	25,000.00	101-3956	39425	Aug-12	Aug-12	Monthly Billing for Crime Strike - September 2012
7/23/2012	48,500.00	101-3937	39749	Sep-12	Sep-12	Purchase news footage for London Debate and UN
1/9/2012	298,850.00	101-3773	36142	Jan-12	Jan-12	TV spots - SAFE Book/Membership - Television advertising on Run of Schedule (ROS) basi
2/20/2012	238,287.00	101-3825	36723	Feb-12	Feb-12	TV spots - SAFE Book/Membership - Television advertising on Run of Schedule (ROS) basi
4/20/2012	36,000.00	101-3852	37716	May-12	Apr-12	TV spots - SAFE Book/Membership (12) Television advertising on Run of Schedule (ROS) b
4/20/2012	24,000.00	101-3854	37716	May-12	Apr-12	TV spots - SAFE Book/Membership (12) Television advertising on Run of Schedule (ROS) b
4/20/2012	36,000.00	101-3852	37828	May-12	May-12	TV spots - SAFE Book/Membership (12) Television advertising on Run of Schedule (ROS) b
2/28/2012	16,000.00	101-3840	36935	Mar-12	Mar-12	TV spots - SAFE Book/Membership (8) Television advertising on Run of Schedule (ROS) ba
6/5/2012	22,800.00	101-3873	38304	Jun-12	Jun-12	TV Spots - Television advertising on Run of Schedule (ROS) basis

National Rifle Association  
 Associated Television International  
 Invoice Analysis for 2008 - 2011

**By Project**

Invoice			Batch	Perid		Project
Date	Amount	Number		Entered	Posted	
6/25/2012	26,985.00	101-3895	38690	Jun-12	Jun-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
9/10/2012	15,000.00	102-3969	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
9/17/2012	15,000.00	102-3972	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
9/24/2012	15,000.00	102-3975	39724	Sep-12	Sep-12	TV Spots - Television advertising on Run of Schedule (ROS) basis
7/20/2012	28,000.00	101-3930	39160	Jul-12	Jul-12	TV spots - Television advertising on Run of Schedule (ROS) basis (10)
7/24/2012	22,000.00	101-3943	39160	Jul-12	Jul-12	TV spots - Television advertising on Run of Schedule (ROS) basis (10)
9/4/2012	15,000.00	102-3966	39724	Sep-12	Sep-12	TV spots - Television advertising on Run of Schedule (ROS) basis (10)
7/13/2012	63,000.00	101-3915	39855	Sep-12	Sep-12	UN Debate - (2) New Internet shorts on for fundraising
7/23/2012	112,000.00	101-3934	39855	Sep-12	Sep-12	UN Debate - (4) New Internet shorts on UN Debate and current events
7/12/2012	62,920.00	101-3912	38969	Jul-12	Jul-12	UN Debate - Internet Fundraising Segment - Production Costs





Table with columns for date, amount, transaction type, and status. Includes entries for NRA, cleared, and zero check status across various months from 2015 to 2021.

Table with columns for transaction type (Check), amount, date, status (Cleared), and amount. Lists specific checks and their statuses.

Table with columns for date, amount, document type, status, and dates. It contains multiple rows of financial data, including entries for CRIMESTRIKE3/15 and various vouchers and checks.