EXHIBIT 7

In The Matter Of:

NRA v. Ackerman McQueen

Wayne LaPierre September 24, 2019 Confidential



Min-U-Script® with Word Index

1 NITHE CIRCUIT COURT FOR THE CITY OF ALEXANDRIA 2 3 ON BEMALF OF THE DEFENDANT ACKERMAN & MCQUEEN: 4 DAVID SCHEMETER, ESQUIRE 5 JOSEPH A. OWNALARE, RSQUIRE	2 3 4 5 NAT OF	IRGINIA: IN THE CIRCUIT COURT FOR THE CITY OF ALEXANDRIA TIONAL RIFLE ASSOCIATION AMERICA, Plaintiffs, Vs. KERMAN McQUEEN, INC., and RCURY GROUP, INC., Defendants. * CONFIDENTIAL * Washington, D.C. Tuesday, September 24, 2019 Deposition of WAYNE LaPIERRE, a witness rein, called for examination by counsel for fendants in the above-entitled matter, pursuant to tice, the witness being duly sworn by MICHELE E. DY, RPR, CRR, a Notary Public in and for the strict of Columbia, taken at the offices of	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	ON BEHALF OF THE DEFENDANT ACKERMAN & McQUEEN: DAVID SCHERTLER, ESQUIRE JOSEPH A. GONZALEZ, ESQUIRE Schertler & Onorato, LLP 901 New York Avenue, Northwest Suite 500 Washington, D.C. 20001 Telephone: (202) 628-4199 - AND - JAY J. MADRID, ESQUIRE Dorsey 300 Crescent Court, Suite 400 Dallas, Texas 75201 Telephone: (214) 981-9932
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3 ON BEHALF OF THE DEFENDANT ACKEMANA & MCQUERN: 4 DAVID SCHEMELER, ESQUIRE 5 NATIONAL RIFLE ASSOCIATION 6 OF MARKICA, 7 Plaintiffs, 7 Vs. 8 ACKESSMAN MCQUERN, INC., 9 MEXICATOR GROUP, INC., 10 Defendants. 11	3 4	TIONAL RIFLE ASSOCIATION AMERICA, Plaintiffs, vs. KERMAN McQUEEN, INC., and RCURY GROUP, INC., Defendants. * CONFIDENTIAL * Washington, D.C. Tuesday, September 24, 2019 Deposition of WAYNE LaPIERRE, a witness rein, called for examination by counsel for fendants in the above-entitled matter, pursuant to tice, the witness being duly sworn by MICHELE E. DY, RPR, CRR, a Notary Public in and for the strict of Columbia, taken at the offices of	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	DAVID SCHERTLER, ESQUIRE JOSEPH A. GONZALEZ, ESQUIRE Schertler & Onorato, LLP 901 New York Avenue, Northwest Suite 500 Washington, D.C. 20001 Telephone: (202) 628-4199 - AND - JAY J. MADRID, ESQUIRE Dorsey 300 Crescent Court, Suite 400 Dallas, Texas 75201 Telephone: (214) 981-9932
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Flaintiffs, Case No. CL19003787; 7 7 7 7 7 7 7 7 7	6 7 8 9 MER 10 11 12 13 14 15 16 17 18 her 19 Def 20 not 21 EDD 22 Dis 23 Sch 24 Nor 25 1 2 3 ON 4 5 6 7 8 9 10 11 12 13 14	Plaintiffs, vs. Case No. CL19001757; vs. KERMAN McQUEEN, INC., and RCURY GROUP, INC., Defendants. * CONFIDENTIAL * Washington, D.C. Tuesday, September 24, 2019 Deposition of WAYNE LaPIERRE, a witness rein, called for examination by counsel for fendants in the above-entitled matter, pursuant to tice, the witness being duly sworn by MICHELE E. DY, RPR, CRR, a Notary Public in and for the strict of Columbia, taken at the offices of	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	901 New York Avenue, Northwest Suite 500 Washington, D.C. 20001 Telephone: (202) 628-4199 - AND - JAY J. MADRID, ESQUIRE Dorsey 300 Crescent Court, Suite 400 Dallas, Texas 75201 Telephone: (214) 981-9932
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1 today.

- 2 MR. MADRID: Jay Madrid, pro hac vice,
- 3 for Ackerman McQueen.
- 4 MR. DICKIESON: We have a client
- 5 representative, Tony Makris, with Mercury Group.
- 6 MR. COX: Bob Cox, with Briglia Hundley,
- 7 representing the NRA.
- MR. COLLINS: Michael Collins, from the
- 9 law firm of Brewer, Attorneys and Counselors, here
- 10 for the plaintiff NRA.
- 11 And also with us is Josh Powell, our
- 12 corporate representative.
- THE VIDEOGRAPHER: All right. The court
- 14 reporter is Michele Eddy and will now swear in the
- 15 witness.
- 16 ---
- 17 WAYNE LaPIERRE,
- 18 having been duly sworn, testified as follows:
- MR. COLLINS: Just one thing for the
- 20 record. I'm sure I'll repeat this at the end, but
- 21 I anticipate that we will mark the deposition
- 22 transcript confidential.
- MR. SCHERTLER: I don't think we have
- 24 any opposition to that. That sounds fine. So,
- 25 great.

- 1 questions that I'm asking and give accurate and
- 2 correct answers to the best of your ability to
- 3 those questions?
- 4 A. No.
- 5 Q. Any medications that you're on that
- 6 could affect your ability to understand things
- 7 today?
- 8 A. No.
- 9 Q. And no -- no kind of impairment that you
- 10 believe would impact your ability to understand
- 11 what's going on.
- 12 A. Correct.
- 13 Q. Can I ask you what you did to prepare
- 14 for the deposition? And what I'd like to do is
- make sure -- we're not looking about specific
- 16 conversations you might have had with your
- 17 lawyers, but did you meet with anybody, did you
- 18 review documents, things like that?
- 19 A. I talked with my attorneys and reviewed
- 20 a couple documents.
- 21 Q. Okay. And you know that this
- 22 deposition --
- 23 A. NRA's attorneys, I should say, also.
- 24 Q. Very well. We're not going to get into
- 25 the discussions you might have had with attorneys

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- 1 EXAMINATION
- 2 BY MR. SCHERTLER:
- 3 Q. Mr. LaPierre, good morning, sir.
- 4 A. Good morning.
- 5 Q. Thanks very much for coming to our shop.
- 6 Let me just start out by asking, have
- 7 you ever been deposed before?
- 8 A. One other time.
- **9** Q. Okay. The rules are fairly simple.
- 10 We'll ask questions. You'll answer the questions
- 11 to the best of your ability. Obviously, for the
- 12 benefit of the court reporter, who is taking
- everything down, we have to articulate answers. I
- 14 don't think that will be a problem for you.
- 15 You've got a lot of speaking experience.
- What was the case where you were
- 17 deposed? Is that -- can you tell me?
- **18** A. It was a case called Member Drive.
- **19** Q. About how long ago was that?
- 20 A. Oh, gosh, several years ago.
- 21 Q. Is there anything -- I apologize for
- 22 asking these questions, but they're standard
- 23 questions.
- Is there anything that would prevent you
- 25 from being able to give -- understand the

- because that's all considered privileged.
- 2 When you -- you're aware of the fact
- 3 that this deposition is being taken in connection
- 4 with several lawsuits that have been filed in the
- 5 Circuit Court in Alexandria City.
- 6 A. I am.
- 7 Q. And there are -- at this point in time,
- 8 there have been three separate complaints that
- 9 have been filed by the NRA against Ackerman
- 10 McQueen and its subsidiary Mercury Group.
- 11 Are you familiar with those lawsuits?
- 12 A. I'm familiar with the lawsuit that
- 13 require Ackerman McQueen -- asking Ackerman
- 14 McQueen to produce its records for review by the
- 15 organization and another lawsuit in Dallas asking
- 16 Ackerman McQueen -- I think in Federal Court,
- 17 asking Ackerman McQueen to stop from using NRA
- 18 images.
- 19 Q. And, obviously, the subject matter of
- 20 the lawsuit that the NRA has filed against
- 21 Ackerman McQueen in Texas is not the subject here,
- 22 so I won't be asking you any questions about that.
- But are you aware of the fact that the NRA, in May
- of 2019, filed a second lawsuit against Ackerman
- 5 McQueen and Mercury in which it alleged that

- 1 Ackerman McQueen employees had disclosed
- 2 confidential information to media or press
- 3 sources?
- 4 MR. COLLINS: Objection. The document
- 5 speaks for itself, but you can testify.
- 6 Q. I'm just asking you if you're aware that
- 7 that lawsuit was filed.
- 8 A. I am aware that NRA was concerned over
- 9 Ackerman McQueen revealing confidential
- 10 information publicly.
- 11 Q. Were you aware that they filed a lawsuit
- 12 alleging that?
- 13 A. I thought -- I thought it was a part of
- 14 the other record -- other lawsuit.
- 15 Q. I see.
- Are you aware of the fact that just more
- 17 recently, within the last couple weeks, in
- 18 September, that the NRA has filed yet a third suit
- 19 against Ackerman McQueen regarding the return
- 20 of -- alleging that it is entitled to the return
- 21 of NRA property under the services agreement? Are
- 22 you aware of that lawsuit?
- 23 A. I know -- I know that NRA has a request
- 24 to return of NRA's property under the -- under the
- 25 services agreement.

- 1 Q. Okay. So, is it fair to say, then, that
- 2 you do review those documents for accuracy?
- 3 A. Well, yeah, if I saw something
- 4 inaccurate, I would say something.
- 5 Q. Okay.
- 6 Is there anybody else within the NRA
- 7 that also reviews those pleadings for accuracy and
- 8 substance?
- 9 A. I'm not -- maybe our legal counsel, John
- 10 Frazer, he would have to talk about how -- how
- 11 much he reviews them. I think -- I think Josh
- 12 Powell, our chief of staff, reviews them.
- 13 Q. Anyone else that you can recall?
- MR. COLLINS: Don't speculate. Just
- 15 talk about what you know.
- 16 Q. Agreed.
- **17** A. Not that I know of.
- 18 Q. Let me shift gears a little bit. Your
- 19 current employment is as the -- is, I think, if I
- 20 have it correctly, as the executive vice president
- 21 for the NRA, correct?
- 22 A. Correct.
- 23 Q. And you are the executive vice president
- 24 for the National Rifle Association of America. Is
- 25 that the correct title?

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- 1 Q. Okay. Let me ask you just generally.
- 2 When the NRA -- counsel for the NRA files these
- 3 particular lawsuits, the three lawsuits that I
- 4 referred to, what role do you typically play in
- 5 reviewing the -- let's say, the complaint that's
- 6 filed initially to start the lawsuit?
- 7 A. I read it over and take a look at it.
- 8 Q. Are you asked to -- are you asked to
- 9 provide any information that would be relevant or
- 10 included in that complaint?
- 11 A. Well --
- MR. COLLINS: I object. I object. You
- 13 can answer that yes or no, but don't get into any
- 14 conversations with your counsel.
- 15 A. Yes.
- 16 Q. And just to maybe put a finer point on
- 17 it, when the completed draft that will be filed in
- 18 court is prepared, do you review that for
- 19 accuracy?
- 20 A. I read it -- I read it over.
- 21 Q. And, obviously, if you read it over and
- 22 thought that there was something incorrect or that
- 23 shouldn't be in there, you would notify your
- 24 attorneys of that.
- 25 A. I would -- I would say something.

- 1 A. That's correct.
- 2 Q. Do you also hold position -- do you hold
- 3 any position with the NRA-ILA, the Institute for
- 4 Legislative Action?
- **5** A. Well, it's one -- it's one organization.
- 6 I am the executive director of the National Rifle
- 7 Association. ILA is a division of the NRA.
- 8 Q. So, then, do you exert -- in your
- **9** position, do you also have authority over ILA?
- 10 A. I have authority over ILA, although they
- 11 have -- they have a certain amount of historical
- 12 independence.
- 13 Q. And there is an executive director for
- 14 the ILA, as I understand it; is that correct?
- 15 A. That's correct.
- **16** Q. And that person, formerly up until June
- 17 of this year, had been a gentleman by the name of
- **18** Christopher Cox. Is that correct?
- **19** A. That's correct.
- 20 Q. Mr. Cox was recently replaced by -- who
- 21 is the new executive director?
- 22 A. Jason Ouimet.
- 23 Q. Does Mr. Ouimet, would he report to you?
- 24 A. Yes.
- 25 Q. And the NRA Foundation, is that also --

- 1 is that a separate organization from --
- **2** A. That is a separate 503(c)(3)
- organization.
- 4 Q. And who is the head of the NRA
- Foundation?
- 6 A. It has a Board of Directors, and I think
- the acting person right now is Jim Porter, who is
- a member of our Board of Directors.
- Q. Member of the NRA of America Board of
- Directors.
- 11 A. Board of Directors.
- 12 Q. And does he report to you?
- 13 A. No.
- 14 Q. Does the Board for the NRA Foundation
- have any reporting obligations to the Board of the
- NRA, National Rifle Association of America?
- A. They -- the members of the Foundation
- Board are selected by the -- well, the Foundation
- just -- the Foundation must have the ability to
- replace vacancies, because they just replaced a 20
- vacancy the other day. I think the members of the
- Foundation Board are selected by the NRA Board of
- Directors.
- 24 Q. And when you say the NRA Board of
- 25 Directors, that's your organization, the National

- enforcement training, safety, education, programs
- like that, that are 501(c)(3) and can be funded by
- NRA 501(c)(3) Foundation.
- 4 Q. So the projects that can be funded by
- the 501(c)(3) Foundation are more limited in scope
- than -- under the law, than the different projects
- that can be engaged in by the NRA itself? 7
- MR. COLLINS: Objection. If you know. 8
- A. No, that's correct. The attorneys --
- the Foundation attorneys review all of those
- funded projects to make sure that they are 11
- legitimate 501(c)(3) projects and vet them to make
- sure they comply with the law.
- Q. And so is it fair to say that the --
- look, with respect to Mr. Collins' objections, I'm
- just asking you for what you know. If you don't
- know, you don't know.
- A. Right. I don't -- I'm a member of the
- Foundation Board, but it's not something I
- directly control. 20
- Q. Are the finances of the Foundation kept 21
- separately from the finances of the NRA itself?
- When I refer to the NRA, I'll talk about the NRA,
- the National Rifle Association of America.
- 25 A. You know, the NRA treasurer's office

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- 1 Rifle Association?
- 2 A. That's the organization I work for, the
- National Rifle Association.
- 4 Q. So the NRA Board selects the directors
- for the NRA Foundation.
- MR. COLLINS: If you know.
- A. I believe that's correct. 7
- 8 Q. Who selects the executive director for
- the NRA Foundation? How is he appointed?
- 10 A. He has historically been -- I think it
- is a joint decision by the Director of Advancement
- and the Board of the Foundation. I think there's
- a cooperative relationship there.
- 14 Q. Now, what is the inner relationship
- between the work that's done by the Foundation and
- the work that's done by the NRA itself, if you can
- describe that for us. 17
- **18** A. The Foundation was founded by the
- National Rifle Association charter -- set up and 19
- chartered in D.C. with the idea of creating a 20
- vehicle for donor-designated 501(c)(3) gifts and
- to raise -- a vehicle to raise money for donors
- that wished to donate to 501(c)(3) programs that
- were run by the National Rifle Association. The
- 25 NRA has many 501(c)(3) programs, for example, law

- would -- would be able to give you a more specific
- response, but I know that the Foundation's
- finances are -- I believe the treasurer would say
- they're -- they're kept separate.
- Q. Has the Foundation engaged in financial
- transactions with the NRA?
- A. Yes, the Foundation has given a loan to
- the NRA.
- 9 O. Just one?
- A. I think just one. And the Foundation
- funds 501 -- many 501(c)(3) programs run by the
- National Rifle Association. It also, the Board,
- on its own, receives requests for funding and,
- from time to time, funds other 501(c)(3) requests
- that -- and half of the money raised from Friends
- of the NRA dinners, which is 501(c)(3) fundraising
- effort, actually stays at the local level and 17
- is --18
- Q. Local level of what organization?
- A. Well, let's say, there's an NRA Friends
- of the NRA committee in Gainesville, Florida. The
- committee of that friends dinner, actually half of
- the money stays with that committee, and they are
- able to fund projects at the local level in
- Gainesville that are appropriate 501(c)(3)

- 1 programs. And I believe those programs are also
- 2 vetted by the NRA attorneys -- Foundation
- 3 attorneys to make sure that they are in compliance
- 4 with (c)(3) law.
- 5 Q. I see.
- What about -- you said there was one
- loan that the Foundation made to the NRA. When
- was that?
- MR. COLLINS: I'm going to object. I'm
- 10 not sure this has any relevancy to the cases that
- 11 are pending in Virginia but ...
- 12 Q. But you can answer. So he'll object for
- 13 the record.
- 14 A. There was -- I think it was made two
- years ago, maybe three years ago. Two years ago
- **16** so ...
- 17 Q. Do you know the amount?
- 18 A. 5 million.
- 19 Q. Has it been paid back?
- 20 A. It has not been paid back.
- 21 Q. But that's the only loan that you know
- 22 from the Foundation to the NRA?
- 23 A. It is.
- 24 Q. Any loans from the Foundation to the
- 25 ILA?

- 1 your position as executive director for the NRA?
- 2 I know it's a long time.
- 3 A. Since 1991.
- **4** Q. So coming on almost 30 years.
- 5 A. Yes, a long time.
- 6 Q. How did you get that position to begin
- with? How did that come about? Had you worked
- for the NRA before that?
- A. I had worked for the NRA previous to
- that as a lobbyist, a state director, a federal
- director, criminal affairs director, and the
- director of ILA.
- 13 Q. And then in '91 you were appointed as
- executive director?
- 15 A. I was elected by the Board.
- **16** Q. Is that how the executive director is
- appointed; is he elected by the Board?
- A. Correct. 18
- MR. COLLINS: I'm going to object. Is 19
- that the right term, "executive director"? Maybe 20
- 21
- Q. I'm sorry, if I'm misstating your title,
- please let me know and I'll correct it. I thought
- you said executive director.
- 25 A. The executive vice president of NRA is

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- MR. COLLINS: I'm going to object. I'm
- 2 not sure it has any relevance whatsoever to the
- pending lawsuits. I'll give you a little bit
- 4 more, but --
- 5 A. It's one organization, so it's
- 6 actually -- but NRA has \$3 million of ILA money
- 7 that was raised by NRA and ILA. You could
- 8 characterize it as loan or not -- it's all NRA
- 9 money.
- 10 Q. Right. But with, at least, the
- 11 Foundation, I think, if I -- if I understood you
- 12 correctly, there are different rules and
- 13 regulations that apply to the use of the
- 14 Foundation money that --
- 15 A. Right.
- 16 Q. -- that can't be -- that are more
- restrictive than what the NRA or ILA can --
- MR. COLLINS: I'll object to the extent 18
- 19 it's asking for legal conclusions or legal
- 20 analysis.
- **21** Q. To the extent that you know.
- 22 A. I am -- I am not an expert on it, but I
- 23 think that's true.
- 24 Q. Let me just -- again, I don't want to
- 25 get too deep into this. How long have you held

- 1 elected by the Board of Directors.
- 2 Q. And is it -- just have to be majority
- 3 vote or ...
- 4 A. It has to be a majority vote.
- 5 Q. And the -- as I understand it right now,
- the Board of Directors for the NRA is
- approximately 76 members; is that correct?
- 8 A. That's correct.
- 9 Q. How often do you have to run for
- 10 reelection?
- 11 A. Every year.
- 12 Q. So it's an annual vote that the Board
- 13 takes to --
- 14 A. Correct.
- 15 Q. And typically, in those elections over
- the last, like 28, 29 years, since 1991, have you
- ever been challenged? Have there ever been other
- nominees that the Board has considered in the
- annual vote for the executive vice president?
- 20 A. There was a challenge in -- I can't
- remember the exact year. I think it was '97,
- maybe. I think it was '97.
- 23 Q. That was it?
- 24 A. Yes.
- **25** Q. Otherwise you've run unopposed?

1 A. I think that's correct.

2 Q. Where does this election take place? Is

- 3 it at the annual convention?
- 4 A. Yes, it's usually Monday morning, the
- 5 day of the board meeting of the national
- 6 convention.
- 7 Q. Again, I'm not going to get too deep
- 8 into this, but can you tell me what your
- 9 compensation is, what form your compensation takes
- 10 with the NRA? Are you a salaried --
- 11 A. I'm a salaried employee.
- 12 Q. And if you -- just in the most recent
- 13 year, what was your annual salary with them?

16 Q. How is that salary determined?

- 17 A. By the Board of Directors, by -- they
- 18 have a compensation committee by the Board, and
- 19 then the entire Board votes or accepts the --
- 20 whatever the recommendation or doesn't accept the
- 21 recommendation by the compensation committee of
- 22 the Board.
- 23 Q. I see. Forgive me for the simplicity of
- 24 this, but would that income or that salary be
- 25 considered what we refer to as W-2 income where --

- 1 Q. Your income is paid for by the NRA.
- 2 A. Correct.
- 3 Q. Do you have income from any other
- 4 sources?
- 5 A. I don't.
- 6 Q. And do you hold -- outside of your
- 7 position as the executive vice president for the
- 8 NRA, have you ever held other positions, let's say
- 9 directors of the -- the directorship of another
- 10 company or something along those lines?
- 11 A. I've been the National Fish and Wildlife
- 12 Foundation Board, NFWF, the Water Fowl Foundation,
- 13 Wetlands Commission, things like that.
- 14 Q. Are you compensated for those?
- 15 A. No.
- 16 Q. Just, we'll get into this in a little
- 17 more detail, but does the NRA pay for any of your
- 18 personal expenses?
- 19 A. No.
- MR. COLLINS: Objection. Ambiguous, but
- 21 you can answer if you can.
- 22 A. No, with the exception of the fact that
- 23 I am required at all times by NRA to travel
- 24 private for security reasons.
- 25 Q. But you would consider that a business

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- **1** A. It would.
- 2 Q. -- taxes and other things are deducted
- 3 from it?
- 4 A. It's all W-2.
- 5 Q. Do you get any other bonuses or any
- 6 other form of compensation from the NRA aside from
- 7 your salary?
- 8 A. I don't. Part of the way -- the way
- 9 they work it is part of the salary is considered
- 10 bonus, but it's really built in with the salary
- 11 structure.
- 12 Q. I see. So there's -- if you looked at
- 13 it, there would be a separation between salary and
- 14 a bonus portion of that?
- 15 A. Yes, but going back to when they
- originally did it, they -- they -- not me -- they,
- 17 the compensation committee and the Board, decided
- 18 that's the way they were going to set it up.
- 19 Q. Okay. And, obviously, if it's -- it's
- 20 considered taxable income.
- 21 A. Correct.
- 22 Q. You're not paid, then, by any of the
- 23 other entities, either the ILA or the Foundation?
- 24 Your --
- 25 A. No, I'm not.

- 1 expense imposed by the NRA.
- 2 A. NRA requires me, for security reasons,
- 3 to travel at all times private.
- 4 Q. And where is that -- when you say the
- 5 NRA, who in the NRA has imposed that requirement
- 6 on you?
- 7 A. Our security director.
- 8 Q. Who would that be?
- 9 A. Jim Staples.
- 10 Q. And does that require Board approval? I
- 11 would assume that traveling that way is more
- 12 expensive than maybe traveling just by commercial
 - 13 airline.
 - 14 A. Unfortunately, yes.
 - **15** Q. Does that expense have to be approved by
 - 16 the Board as well?
- 17 A. The Board is completely aware of it and,
- 18 yes. They're aware of it.
- 19 Q. But other than that, and outside of
- 20 that, there are no personal expenses that you're
- 21 aware of that are reimbursed or paid for by the
- 22 NRA?
- 23 A. That's correct.
- MR. COLLINS: Objection. You can
- 25 answer.

MR. SCHERTLER: Did you have an

- 2 objection, Mike?
- 3 MR. COLLINS: My objection is -- I don't
- 4 want to coach the witness, but are we talking
- 5 about if he goes out to lunch and they reimburse
- 6 him for the lunch, those type of things? I don't
- 7 know what level we're talking about or the
- 8 particulars we're talking about. So it seems a
- 9 little ambiguous.
- 10 Q. I don't know how better to describe it,
- 11 but some things we do in life are connected with
- our business, and if you go out to lunch with
- 13 other people that have an affiliation with the NRA
- 14 or that might be for a business purpose -- I think
- 15 the IRS has definitions about all of this. But if
- 16 you took your wife out to dinner at night, that
- would be considered probably a personal expense.
- 18 A. Right.
- 19 Q. If you traveled to a Caribbean island
- 20 for a vacation and you weren't working, that would
- 21 be considered a personal expense, I would say.
- 22 A. No.
- MR. COLLINS: Objection. Calls for a
- 24 legal conclusion.
- 25 Q. Just, in your mind, you have to make

- 1 That trip, at least the airfare, would be done by
- 2 a private jet because that's the NRA requirement?
- 3 A. NRA --
- 4 MR. COLLINS: Objection to the use of
- 5 work related, but go ahead, please.
- 6 A. NRA would require me to travel private.
- 7 Q. Even though it's for a personal
- 8 vacation.
- 9 A. Correct.
- 10 Q. Would the NRA pay for it?
- 11 A. If --
- 12 Q. Go ahead.
- 13 A. Yes, the NRA would pay for it.
- 14 Q. So the NRA would pay for that travel?
- 15 A. Correct.
- 16 Q. Is that considered a personal expense
- 17 that is attributable to your taxable income, let's
- 18 say?
- MR. COLLINS: Objection. Calls for a
- 20 legal conclusion. If you're able to answer it,
- 21 you can go ahead, but ...
- 22 A. I am not an expert in that area. The
- 23 lawyers in the treasurer's office and the accounts
- 24 would have to answer that. All I know is that,
- 25 not by my own doing but by the requirements of my

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- 1 some decisions about what's personal.
- 2 A. No, NRA -- I said very clearly, NRA
- 3 requires me, at all times, whether it's personal
- 4 or business, to travel private.
- 5 Q. Okay. So let me just make sure I
- 6 understand. So, the NRA has a requirement that
- 7 whenever you travel, you have to travel a certain
- 8 way for security reasons, correct?
- 9 A. Correct.
- 10 Q. And let's just talk -- I mean, there are
- 11 different modes of travel, but if we were talking
- 12 about airplanes, flights from one place to
- 13 another, what would that mean? How would you have
- 14 to travel in order to be secure as required by the
- 15 NRA? Are we just talking a private jet?
- 16 A. A private -- private aircraft, if I'm
- 17 traveling by aircraft, as opposed to commercial
- **18** aircraft.
- 19 Q. Okay. So, in other words -- and forgive
- 20 me if I'm trying to understand this and I'm not
- 21 getting it -- but let's say you and your wife
- decided to take a week's vacation on a Caribbeanisland -- something we all like to do from time to
- 24 time -- and this wasn't really work related.
- 25 You're not going to have a lot of work meetings.

- 1 job and what -- the history of what has happened
- 2 to me personally, NRA requires me to travel
- 3 private.
- 4 Q. Okay. So, look, I understand the travel
- 5 part of it that you've explained. Let me just
- 6 take it a little further. So, if you travel to a
- 7 location for a personal vacation and the NRA is
- 8 paying your airfare through a private jet for the
- 9 security reasons you've identified, what about
- 10 lodging? Let's say you stay at a nice hotel in a
- 11 Caribbean island. Is that an expense that's paid
- 12 by the NRA, or do you pay that yourself?
- 13 A. If I was going on a nonbusiness vacation
- 14 somewhere that wasn't related to being within NRA
- 15 business, I would pick it up.
- 16 Q. So you would pay that lodging or meal
- 17 expenses once you arrive at the location.
- MR. COLLINS: Objection as far as when
- 19 he would actually pay it.
- MR. SCHERTLER: I'm sorry?
- MR. COLLINS: Objection as far as when
- 22 he would pay it. I don't know if it's actually
- when he got to the lodge or whether prepaid on a
- 24 credit card, so just trying to be precise.
- 25 A. If it was not related in any way to NRA

- 1 business, I would -- I would pay that personally.
- 2 Q. Okay. Let me just ask you, over the --
- 3 let's say over the last -- we're in 2019 here --
- 4 2017, 2018, have you taken personal vacations
- 5 where you have paid for the lodging and meals,
- 6 other accoutrements to vacation?
- 7 A. I have.
- 8 Q. Personally, from your personal income?
- A. I have.
- 10 Q. Any examples that you might be able to
- 11 give us?
- MR. COLLINS: I'm going to object.
- 13 Again, I think we're getting far afield from what
- 14 these lawsuits are about, including your
- 15 counterclaims as they exist today. You can answer
- maybe one more -- one more, up to a couple more
- 17 questions about this topic, but otherwise we don't
- 18 see any relevancy.
- **19** A. Sure, my wife and I went to the
- 20 Broadmoor for Christmas and I paid for it.
- 21 Q. I'm sorry?
- 22 A. Broadmoor Hotel.
- 23 O. Where is that?
- 24 A. Colorado.
- **25** Q. But traveled by plane.

- 1 whether it's wise or unwise for NRA to engage in
- 2 an affinity relationship with that partner. And
- 3 NRA does have affinity partners. It's primarily
- 4 managed under the treasurer's office.
- 5 Q. Can you give me an example, if you have
- 6 one off the top of your head.
- 7 A. I think they have -- I think NRA has,
- 8 under the treasurer's office, set up a wine club,
- 9 for example. They also have an affinity credit
- 10 card.
- 11 Q. I see.
- **12** A. They have -- things like that.
- 13 Q. Have you or -- if I could extend this to
- 14 your wife as well, do you have any investments in
- 15 any of those companies --
- 16 A. I don't.
- 17 Q. -- that market or have those affinity
- 18 agreements?
- 19 A. I don't.
- 20 Q. So let me go into your role as the
- 21 executive vice president for the NRA. I know it's
- 22 been a long tenure. What -- can you just
- 23 describe, to the best of your ability, what are
- 24 your responsibilities as EVP?
- 25 A. You know, the thing that -- the thing

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- 1 A. Correct.
- 2 Q. As I understand it, the NRA is engaged
- 3 in sponsoring certain products that it either
- 4 endorses or assists with in marketing. Are you
- 5 familiar with that?
- 6 A. NRA does have affinity programs and
- 7 they -- they do -- they have affinity
- 8 relationships with various partners.
- 9 Q. And, so, if I'm correct, that affinity
- 10 relationship would involve somebody who markets a
- 11 certain product -- I'm spit-balling here --
- 12 binoculars, that might be used for hunting and the
- 13 NRA might develop -- have an affiliation with the
- 14 producer and marketer of those binoculars so that
- 15 they're somehow endorsed by the NRA, is that -- is
- 16 that the type of --
- 17 A. I--
- MR. COLLINS: I'm going to object.
- 19 Let's let him finish first and give me an
- 20 opportunity to object. Again, I think we're
- 21 getting far afield, but you can answer that one,
- 22 if you can.
- 23 A. NRA has relationships -- it has an
- 24 actual committee of people that look at those
- types of decisions and make a judgment as to

- 1 that I honestly have spent most of my time on are
- 2 -- are -- it's managing the association, but the
- 3 majority of my time is consumed by public
- 4 advocacy, you know, messaging, fundraising,
- 5 building networks, building relationships with
- 6 donors, building relationships with celebrities,
- 7 outreach across the association to all Americans,
- 8 spokesperson. NRA is a -- is a -- is the foremost
- 9 Second Amendment advocacy group in the United
- 10 States, and representing millions of Americans,
- and my -- that's -- that's what consumes a lot --
- a lot of my time, is that advocacy, the messaging, the public relations, but also all the networking,
- 14 the donor responsibilities, the building the
- 15 networks, building -- NRA, it was built brick by
- brick from the ground up by networks that we
- 17 largely created of people that believed in their
- 18 freedom and believed in their Second Amendment.
- 19 Q. So, I think I have a sense of the -- so,
- 20 is it fair to say that a lot of your day-to-day
- 21 work is involved in sending out this message and
- 22 meeting with people and developing relationships,
- 23 advocating for the NRA?
- 24 A. Correct.
- 25 Q. I know the ILA has a specific lobbying

- 1 purpose, but do you interact with members of
- 2 Congress or other legislatures with respect to
- 3 Second Amendment issues?
- 4 A. From time to time.
- 5 Q. And, as I understand it, the NRA has --
- 6 is it one annual convention in some city
- 7 throughout the country?
- 8 A. That's correct.
- 9 Q. This is a fairly major event. Is that
- 10 fair to say?
- 11 A. It is. We've been able to build it up
- to the point where it typically runs in the range
- of somewhere between 70- and 85,000 people.
- 14 Q. And I think the last one that I'm aware
- of was in Indianapolis back in April of this year?
- 16 A. That's correct.
- 17 Q. In which both the President and Vice
- 18 President made appearances and spoke to the
- 19 membership.
- 20 A. That's correct.
- 21 Q. Are you essentially the lead person in
- 22 the representation of the NRA at those functions,
- 23 at that event?
- MR. COLLINS: Objection. Ambiguous, but
- 25 ...

- 1 staff, also.
- 2 Q. Do you have regular meetings with your
- **3** executive staff?
- 4 A. Yes, from time to time.
- 5 Q. Do those meetings take -- typically take
- 6 place here in -- your headquarters in Fairfax,
- 7 Virginia?
- 8 A. Yeah, I do a lot of individual meetings,
- 9 too, with those folks as individuals. I probably
- 10 do more individual meetings -- lately, I've been
- 11 doing more team meetings with the executive staff,
- **12** but I -- I do an awful lot of individual meetings.
- 13 Q. With people on your executive staff.
- 14 A. Correct.
- 15 Q. Do you have a personal assistant that
- 16 handles scheduling or other administrative matters
- 17 for you?
- **18** A. You know, I have three or four people
- **19** that work on that.
- 20 Q. Who would those people be?
- 21 A. Well, one would be Vanessa Shahidi, an
- 22 Unda Fisher, and a Millie Hallow. I guess those
- 23 would be the primary -- primary three. Patty
- 24 Steinmetz.
- 25 Q. Okay.

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- 1 A. I am the executive vice president of the
- 2 NRA, but there are -- I am one of the lead persons
- 3 at that event, yes.
- 4 Q. Who would be the other lead persons that
- 5 would speak to the membership?
- 6 A. The ILA director has a significant role
- 7 in it. The general operations director has a
- 8 significant role in it. The members of our Board.
- **9** Q. The president?
- 10 A. Officers.
- 11 O. The president?
- 12 A. The president, yes.
- 13 Q. So let me ask you this, who are -- could
- 14 I ask you to identify for us the people that would
- 15 be part of your immediate support staff, the
- people that report directly to you within the NRA?
- 17 A. The people that report directly to me
- within the NRA would be the general counsel's
- 19 office, the membership director, the GO director,
- 20 the advancement director, the publications
- 21 director. The treasurer is elected independently
- 22 by the Board. Those would be the key ones.
- 23 Q. And would you consider those members of
- 24 your executive team?
- 25 A. Yes, I would. Josh Powell, chief of

- 1 In the course of -- so, typically, your
- 2 typical day would include any number of meetings,
- 3 sometimes individually, sometimes with a team,
- 4 correct?
- 5 A. Correct.
- 6 Q. I assume that your typical day would
- 7 also involve phone conversations with all kinds of
- 8 people, both within the NRA and outside the NRA.
- **9** A. That's correct.
- 10 Q. And probably meetings with people
- 11 outside the NRA as well. You talked about --
- 12 A. Correct.
- 13 Q. -- fundraising, getting the message out.
- 14 A. Correct.
- 15 Q. Do you also interact with people that
- provide services for the NRA, like vendors?
- 17 A. I interact with some vendors, not all
- 18 vendors.
- **19** Q. So would -- would your interaction be
- 20 with what you might be considered the major, more
- 21 significant vendors to the NRA?
- 22 A. It would be with the major vendors that
- 23 work in a -- in a scope of work that directly
- 24 impacts the area that I work on most of the time,
- which could be the branding, the imaging, the

- 1 messaging, the fundraising, the -- and the donor
- 2 relationships, the celebrity relationships, all of
- 3 that.
- 4 Q. Sure.
- 5 A. For example, I don't spend time with
- 6 whoever the affinity bank is that NRA has.
- 7 Q. Right. You're not spending time with
- 8 people that are providing copy machines to the --
- 9 A. Correct, correct.
- 10 Q. Let me kind of talk a little bit about
- 11 that. So let me focus on Ackerman McQueen. You
- 12 have -- the NRA has had, up until recently, a very
- 13 long-standing relationship with the -- with
- 14 Ackerman McQueen. Is that fair to say?
- 15 A. That's correct.
- 16 Q. And I think that -- did that
- 17 relationship between Ackerman McQueen and the NRA
- 18 actually precede you becoming the executive vice
- 19 president?
- 20 A. It did.
- 21 Q. So they were already on board when you
- 22 became the executive vice president.
- 23 A. They were.
- 24 Q. And is it fair to say that for most of
- 25 the time that this relationship existed, back into

- 1 MR. COLLINS: Objection. Vague and
- 2 ambiguous. But go ahead, if you can.
- 3 A. I think a business colleague
- 4 relationship -- relationship.
- 5 Q. Did you -- one of the services I
- 6 understand Ackerman McQueen provided to the NRA
- 7 was assistance in getting messages out or public
- 8 relations. Is that fair to say?
- 9 A. That's correct.
- 10 Q. And I think, based on the pleadings that
- 11 I've read, there was -- actually, the NRA believed
- 12 that Ackerman McQueen assisted them and helped get
- them through a number of difficult times for the
- 14 NRA. Would that be fair to say?
- MR. COLLINS: Objection. Those
- 16 documents speak for themselves, but ...
- 17 A. I think -- I think Ackerman McQueen and
- 18 Angus, for years, did outstanding work for the NRA
- 19 in the branding, imaging, crisis management area.
- 20 Q. Did you come to rely personally on the
- 21 advice and counsel of Angus McQueen, especially
- 22 during some of these crisis management issues?
- 23 A. I would -- I would always consult Angus
- 24 and I would -- I would listen to his advice. I
- 25 would rely on it. We wouldn't always agree, but I

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- 1 the 1990s or '80s, up until recently when it was
- 2 terminated, was the principal contact at Ackerman
- 3 McQueen Angus McQueen?
- 4 A. Yes, I think it would be, in terms of my
- 5 principal contact, it would be Angus. I think our
- 6 treasurer would probably have a different answer
- 7 as to who he interacted with.
- 8 Q. Understood. So there might be different
- 9 folks at different levels at the NRA that
- 10 interacted with their counterparts.
- 11 A. Correct.
- 12 Q. But Angus would have been your
- 13 counterpart.
- 14 A. Correct.
- 15 Q. How long did you know -- obviously,
- 16 Mr. McQueen passed away this summer.
- 17 A. Right.
- 18 Q. How long had you known him before that?
- 19 A. I think I met Angus probably -- it's
- 20 possible I shook his hand earlier. I don't think
- 21 I really got to know him until probably '84.
- 22 Q. That's going back a bit.
- 23 A. It sure is.
- 24 Q. What kind of relationship did you
- 25 develop with him?

- 1 always respected his opinion and I always sought
- 2 it out. As I said, I think he was one of the
- 3 better crisis management business people in the
- 4 United States.
- 5 Q. Over the -- I mean, we're talking about
- 6 over a course of a long time, and I recognize
- 7 that, but over that period of time -- and I
- 8 understand that things can -- changed here in the
- 9 last six months or even the last year, but
- 10 throughout 19 -- you know, when you became
- 11 executive vice president in '91, let's say just up
- 12 through 2017 or 2018, before the current breakup,
- 13 did you regard the services that were provided to
- 14 the NRA by Ackerman McQueen as valuable and
- 15 significant services?
- MR. COLLINS: Objection. I'm going to
- 17 object to the use of the terms "may the last six
- 18 months or year" and also ambiguity as far as value
- 19 to the services, but you may answer.
- 20 A. I think NRA worked on all kinds -- kinds
- 21 of -- and Ackerman McQueen created based on a
- 22 mutual input cooperation in terms of working
- 23 together on the product. Ackerman McQueen created
- a lot of outstanding campaigns for the NRA going

-- whether it was inserts in the magazines,

- 1 whether it was programs like Stand and Fight, All
- 2 In, Good Guy campaign, Freedom Safest Place
- 3 campaign. Ackerman McQueen created many
- 4 outstanding branding and imaging programs for the
- 5 National Rifle Association.
- 6 Q. That you believe were valuable to the
- 7 mission of the NRA.
- 8 A. I know they were valuable.
- 9 Q. And the -- up through, let's say, when
- 10 you became executive vice president in '91 -- and,
- 11 again, I recognize that these lawsuits indicate a
- change in, at least, the 2018 time period -- but
- up until 2018, do you ever recall any issues being
- 14 raised about the money that Ackerman McQueen was
- 15 charging the NRA for providing these various
- services that you've described?
- MR. COLLINS: Objection. The papers in
- 18 the lawsuits speak for themselves, but if you have
- 19 an answer, you're welcome.
- 20 A. My -- my area was in the imaging and the
- 21 branding and the marketing and the messaging and
- 22 all of that. And I think they were outstanding
- 23 campaigns that delivered a -- the desired purpose
- 24 for the National Rifle Association, and while I do
- 25 not control the treasurer's office and the

- 1 A. That's fine.
- 2 THE VIDEOGRAPHER: Going off the record.
- 3 The time is 11:10.
- 4 (A brief recess was taken.)
- 5 THE VIDEOGRAPHER: We're going back on
- 6 the record. The time is 11:24.
- 7 BY MR. SCHERTLER:
- 8 Q. Thank you. We'll resume the deposition,
- 9 Mr. LaPierre.
- I want to go back. This is the curse of
- 11 a lawyer. Every time we take a break, then you
- 12 think of a few more things.
- Did you -- for the almost 30 years that
- 14 you were working with Ackerman McQueen, did you
- 15 regard Angus McQueen as a friend?
- MR. COLLINS: Objection. Go ahead.
- 17 A. You know, with Angus, I always knew it
- 18 was business. I regarded him as a colleague, but
- 19 I always knew with Angus it was business.
- 20 Q. Did you ever -- strange question, but
- 21 did you ever refer to him as Yoda? Do you recall
- 22 using that term?
- 23 A. Yes, I did.
- 24 Q. What was that meant to impart?
- 25 A. That I thought that --

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- 1 treasurer's office deals independently on money,
- 2 I'm sure there were people that didn't like what
- 3 the NRA was paying. I thought that we were paying
- 4 for a valuable service and getting a valuable
- 5 product.
- 6 Q. So you had no issues with the money that
- 7 was being paid to Ackerman McQueen.
- 8 MR. COLLINS: Objection as far as time
- **9** frames.
- 10 A. Not on those campaigns I didn't.
- 11 Q. So let me just switch gears briefly
- 12 to --
- MR. COLLINS: If we're going to switch,
- 14 can we take a little break? If we're switching
- 15 gears.
- MR. SCHERTLER: No, of course. Of
- 17 course.
- 18 MR. COLLINS: Thank you.
- 19 BY MR. SCHERTLER:
- 20 Q. Mr. LaPierre, at any point you need
- 21 coffee or anything that --
- 22 A. Thanks.
- 23 Q. -- just let us know.
- 24 A. Thanks.
- 25 Q. We really appreciate your accommodation.

- 1 Q. That's the Star Wars character, right?
- **2** A. That's correct.
- **3** Q. The little guy?
- 4 A. I thought that from a branding and
- 5 imaging and crisis management skill, I thought
- 6 that he had a certain amount of exceptional,
- 7 unique, genius quality.
- 8 Q. That -- that benefited both you and the
- 9 NRA --
- MR. COLLINS: Objection.
- 11 Q. -- over the period of time that he was
- 12 providing services?
- MR. COLLINS: Objection about benefiting
- 14 himself
- 15 A. That talent had -- had great benefit to
- 16 the -- to the NRA and in -- it certainly helped me
- 17 in my -- in the undertaking of my duties for the
- 18 NRA.
- 19 Q. Could you describe that in a little more
- 20 detail, if you would, just exactly what he would
- 21 do that would help you do your job as the leader
- 22 of the NRA?
- 23 A. Well, I was, during most of my time, the
- 24 primary spokesperson, national spokesperson for
- 5 the National Rifle Association, and I would have

Iu.

- 1 -- after -- after whatever the crisis was that NRA
- 2 was dealing with, we would -- we would -- we would
- talk, and I was often doing national television
- appearances, hundreds of them. We would -- we
- 5 would consult and go back and forth and game
- 6 strategies. And I would -- as I said, I mean, we
- 7 didn't always agree, but I always respected his
- 8 opinion and felt he was one of the most gifted
- 9 people in the country in that area.
- 10 Q. And that's providing -- is it fair to
- say in terms of that kind of advice and counsel
- 12 strategy, that's an intangible benefit to the NRA?
- 13 A. It's a great benefit to the NRA.
- 14 Q. So let me switch gears a little bit.
- Obviously, I don't know your day-to-day
- 16 regime, but I think we talked about the many
- 17 meetings that you have internally, externally, the
- 18 public appearances that you make, the
- 19 conversations that you probably have with donors,
- 20 with other people that have connections with the
- 21 NRA. Do you -- in the course of your meetings or
- in the course of your phone conferences, do you
- 23 have any mechanism or process that you -- you've
- come to use to memorialize what's being said or
- 25 take notes of what's being said?

- 1 to the attorneys?
- 2 A. Correct.
- 3 Q. During the course of this, I mean, have
- 4 there been any notepads or memorialization that

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- 5 you would typically destroy or not preserve?
- 6 A. If it was stuff that I didn't feel was
- 7 relevant to any future purpose that I just
- 8 scribbled down something, in the course of the
- 9 day, I would throw it away; but if it was
- 10 something that I felt had a future use in terms of
- 11 whether it's speeches, whether it's points I
- wanted to make with donors, whether it's media
- 13 appearances or -- I would tend to keep those.
- 14 Q. What about conversations? If I
- 15 typically have a conversation, I would like to
- 16 take a note about it just so I have a record of
- what I told that person or that person told me.
- Do you memorialize those kinds of
- 19 conferences just to make sure that, you know,
- 20 there's a clearer record of what was said?
- 21 A. Sometimes.
- 22 Q. And would those be included in the
- 23 notepads that you've turned over to the lawyers?
- 24 A. They would have. I've turned over
- 25 virtually everything I had. In fact, everything I

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- 1 A. A lot of times I take notes on yellow
- 2 pads of -- if it involves media, if it involves
- 3 sound bites, if it involves particularly
- 4 messaging, things like that.
- 5 Q. Do you -- do you do this in shorthand or
- 6 do you write out words? How do you -- all of us
- 7 have a different kind of style.
- 8 A. It's kind of my own shorthand. It's
- 9 hard to read if you're not me, but I can read it.
- 10 Q. Okay. And the -- have you been doing
- 11 this through the course of years in terms of
- making notes on pads?
- 13 A. I have.
- 14 Q. Do you preserve or keep those notepads?
- 15 A. I keep -- I've kept a lot of ones that
- 16 involve media -- media appearances and public
- 17 relations, media sound bites and talking points.
- **18** Q. Where do you keep those?
- **19** A. Well, I used to keep them in my house.
- 20 They all have since been turned over as part of
- 21 the discovery process to the attorneys, and
- 22 they're all with the attorneys now.
- 23 Q. Okay. Now, are these -- how would you
- 24 -- how would you quantify it for us? Are these
- many boxes of notepads that you've now turned over

- 1 have, I have turned over.
- 2 Q. In that process, again, forgive me for
- 3 asking this, but you wouldn't have destroyed or --
- 4 A. I did not destroy anything.
- 5 Q. So, if I understand the purpose of
- 6 providing them was -- to your attorneys was so
- 7 that in the process of discovery your attorneys
- 8 can figure out what would be responsive or
- 9 necessary for them to turn over to --
- 10 A. We were given notice -- oh, gosh, well
- over a year ago now, probably sometime going back
- 12 to early 1918 -- sometime early in 1918, not to
- 13 destroy any documents.
- 14 Q. So we're talking about 2018. I know
- 15 that --
- 16 A. 1918. Yes, 2018.
- 17 Q. I know we go way back. None of us are
- 18 that old.
- 19 A. 2018.
- 20 Q. So would that -- what we call kind of
- 21 preservation notice?
- 22 A. Our legal -- our general counsel sent
- 23 out a preservation notice saying, do not destroy
- 24 any documents.
- **25** Q. Do you know what the connection that

- 1 preservation notice was sent out? Was there a
- 2 specific investigation or subpoena that the NRA
- 3 had received that required that kind of notice?
- 4 A. I think it was --
- 5 MR. COLLINS: Don't speculate. If you
- 6 know, tell him. Don't speculate about whether --
- 7 you know what --
- 8 A. Then you need to talk to our general
- 9 counsel
- 10 Q. Understood. If you don't know, then
- 11 I--
- 12 A. I just know we got the notice.
- 13 Q. Okay. At that point, you adhered to the
- 14 notice and preserved everything that you had.
- 15 A. I did. I did.
- 16 Q. Especially, you know, those who have
- 17 been around a little bit, we all have different
- 18 habits, do you communicate by way of email?
- **19** A. I don't.
- 20 Q. And is there a reason for that?
- 21 A. I'm an old guy.
- 22 Q. Okay. Do you have an email account?
- 23 A. I do have an email account.
- 24 Q. Okay. We have seen, I think, at least
- 25 one email -- I'll be able to show it to you --

- 1 that. And then we've made several copies.
- 2 MR. SCHERTLER: Would two copies be
- **3** sufficient for you?
- 4 MR. COLLINS: If you have a third, but
- 5 ...
- 6 MR. SCHERTLER: We have a third.
- 7 MR. COLLINS: That would be great.
- 8 MR. SCHERTLER: I have one for Josh and
- 9 then we have one.
- MR. COLLINS: Just so I understand, are
- 11 we going sequentially by witnesses? Or is it
- 12 randomly 57? There's no problem. I'm just
- 13 wondering --
- MR. SCHERTLER: There's no method to my
- 15 madness. I wish there were.
- 16 BY MR. SCHERTLER:
- 17 Q. So just, if I could ask you first to
- 18 take a look at this. With every document I want
- 19 to give you a chance to read it --
- 20 A. That's what I was doing.
- 21 Q. -- before I ask you any questions about
- 22 it.
- MR. COLLINS: Just for the record, I'm
- 24 going to object to the extent this has nothing to
- 25 do with the litigation yet. I don't see a Bates

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- 1 that looks like it came from your account. So
- 2 would there be occasions on which you would send
- 3 an email or someone would send an email from your
- 4 account?
- 5 A. I probably didn't send it. It's
- 6 possible that maybe my wife sent something or
- 7 possibly my assistant, but probably -- probably my
- 8 wife would have answered somebody back.
- 9 MR. SCHERTLER: Could I ask, can you
- 10 find just that one email that we were -- we wanted
- 11 to show Mr. LaPierre.
- MR. GONZALEZ: It's Exhibit 57.
- MR. SCHERTLER: Yes, I think that's
- **14** probably it.
- So I'm going -- we already have it
- 16 marked, Madam Court Reporter, as LaPierre
- 17 Deposition Exhibit 57.
- 18 (Exhibit 57 was marked for identification
- and attached to the deposition transcript.)
- 20 BY MR. SCHERTLER:
- 21 Q. Mr. LaPierre, what I'll do with these
- 22 documents, we're going to look at a few.
- 23 A. Right.
- 24 Q. I'm going to give you the original, and
- 25 I'll assume that the court reporter will keep

- 1 number. Maybe it was produced, but if it was, I
- 2 object on that grounds to use in today's
- 3 deposition.
- 4 MR. SCHERTLER: Joseph tells me it has
- 5 been produced.
- 6 MR. COX: I don't know. It just doesn't
- 7 have a Bates number on it --
- 8 MR. COLLINS: I am not disputing it.
- 9 MR. COX: -- so that's why we're
- 10 wondering.
- MR. COLLINS: I'm not disputing that. I
- iust don't know from the document.
- 13 A. I'm aware -- I'm aware of this. It was
- 14 not sent out by my wife. It was sent out by
- 15 Andrew Arulanandam.
- 16 Q. So I may -- so, just for the record,
- 17 this document seems to show, at the bottom half,
- 18 it's an email that comes from your email account
- 19 to Melanie Montgomery, copied to Andrew.
- 20 A. Right.
- 21 Q. So, your -- if I'm reading you
- 22 correctly, this -- Andrew would have sent this
- 23 under your email account. This would not come
- 24 from you.
- 25 A. Andrew -- Andrew sent this under my

.5, 1

- 1 email account. I was aware that we were sending
- 2 it.
- з Q. Okay.
- 4 A. And I was aware of what was in it.
- 5 Q. So you approved him sending this --
- 6 A. I did.
- 7 Q. -- by way of your email account.
- 8 A. I did.
- **9** Q. Does this go to your point that you
- 10 never actually sit down and type an email
- 11 yourself?
- 12 A. Yes, I never do.
- 13 Q. Do you -- do you correspond with people
- through like written memos at all, notes?
- 15 A. No, not much.
- 16 Q. Sticky note?
- 17 A. I'm a phone guy, to tell you the honest
- truth. The old-fashioned way.
- MR. COLLINS: I apologize, sometimes he 19
- will start his question, pause a little bit, and 20
- then go on, so just whatever -- take your time so
- he can finish.
- 23 Q. I thought that was just fine. That was
- 24 what I was looking for.
- 25 A. No, I really am. I don't do a lot of

- considered a non-for-profit entity. Is that your
- understanding?
- 3 MR. COLLINS: Object. Addressing for
- his understanding, otherwise I object as a legal
- conclusion, anything outside of that.
- A. It is my understanding that's correct.
- Q. Is it also your understanding that as a
- consequence of that non-for-profit status, that it
- -- the NRA qualifies as a tax-exempt organization?
- MR. COLLINS: If you know.
- A. It is my understanding that that's 11
- accurate.
- Q. So that the NRA as an organization
- doesn't have to pay federal or state taxes?
- MR. COLLINS: Objection, again, if you 15
- know. 16
- 17 A. I'm not the expert, but I believe that's
- correct.
- Q. And, then, are you -- is it your
- understanding or are you aware of the fact that
- there are certain rules or regulations under New
- York State law that the NRA must follow in order
- to maintain its status as a 501(c)(4)
- organization? 24
- MR. COLLINS: I'm going to object as not 25

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- **2** Q. So, really, what you -- if I understand
- 3 this correctly, then, any recordings of meetings
- 4 or conversations that you thought were important

1 memos. I'm a -- I'm an old-fashioned phone guy.

- enough to write down would be in those notepads
- that you've turned over to your attorneys?
- **7** A. They would.
- 8 Q. Just briefly -- I think you said some of
- this already, and I won't belabor it, but the
- 10 National Rifle Association is headquartered here
- 11 in Fairfax, Virginia, correct?
- 12 A. Correct.
- 13 Q. But it is registered in the State of New
- 14 York as a 501(c)(4) organization; is that right?
- 15 A. That's -- that's correct. To the best
- of my knowledge, that's correct.
- 17 Q. Does that registration harken back to
- 18 the 1870s when the organization was first created?
- 20 MR. COLLINS: Objection. To your
- 21 personal knowledge, if you know.
- 22 A. I -- it does go back to the 1870s.
- 23 Q. And 501 -- I'm asking for your
- 24 understanding, obviously, recognizing you're not
- an expert in tax law, but a 501(c)(4) is

- 1 having any relevancy to this lawsuit and, two,
- again, if you know, since you're not a lawyer.
- 3 Q. Just -- what -- I'm really looking for
- your understanding. I'm not looking for a legal
- treatise on this.
- A. I'm not an expert on New York
- non-for-profit law. I know the NRA is chartered
- in New York as a -- as a non-for-profit 501(c)(3)
- -- 501(c)(4), I believe.
- 10 Q. Okay. But are you aware of any rules
- that the 501(c)(4) has to comply with in order to
- maintain that status?
- A. You know, I'm really not the expert in
- the -- in -- it has to abide by the 501(c)(3) and
- (c)(4) laws of the state. I -- I'm not an expert
- on that area.
- Q. You wouldn't know exactly what those
- requirements are. Is that fair to say?
- **19** A. I -- I'm not the expert. That's
- 20 correct.
- Q. Fair enough. 21
- The ILA is actually part of the NRA. Is
- that fair to say?
- 24 A. That's correct.
- 25 O. But the IRA -- the ILA is not considered

1 a 501(c)(4).

- 2 MR. COLLINS: If --
- 3 A. ILA is considered a 501(c)(4) as far as
- 4 I know and it also -- as far as I know.
- 5 Q. It's -- is it your understanding the ILA
- 6 is allowed, though, to participate in certain
- 7 political activities that the NRA itself could
- 8 not?
- 9 MR. COLLINS: Objection. Again, don't
- 10 speculate. Only from your personal knowledge, if
- 11 you know.
- 12 A. The ILA has a political action
- 13 committee, which is allowed to participate in
- 14 certain political activities which NRA would not
- 15 be able to.
- **16** Q. And is it your understanding that the
- 17 political action committee has to file separate
- 18 registrations with the Federal Election
- **19** Commission?
- MR. COLLINS: I'm going to object. I
- 21 think this is far afield from what these lawsuits
- are about, including the counterclaims, and also,
- 23 do not speculate as to what the answer is, yes or
- 24 no.
- **25** Q. So we have --

- 1 clear, memos or information came out from an NRA
- 2 Board member, Dan Boren, in emails talking about
- 3 a -- to use your word, coup attempt or whatever,
- 4 and with -- there seemed to be some level of
- 5 involvement from Chris Cox, and he was put on
- 6 administrative leave pending an investigation of
- 7 that -- that matter -- administrative leave with
- 8 pay pending an investigation of that matter. I
- **9** believe at some point after that, Chris sent in
- 10 his resignation.
- 11 Q. Do you know exactly what it was that --
- what evidence existed that you're aware of that
- 13 pointed to Mr. Cox's involvement in -- forgive me,
- but for lack of a better word, the coup attempt?
- MR. COLLINS: I'm going to object to the
- 16 use of the word "coup." Secondly is --
- MR. SCHERTLER: Do you have another word
- 18 you would like me to use? I'm happy to --
- MR. COLLINS: No, I'll object to the use
- 20 of the word "coup," but that's the word you used.
- Two is do not, as part of your answer,
- 22 reveal any communications you had with your
- 23 attorneys. If you can answer it without referring
- 24 to the conversations or other communications with
- 25 your attorneys, you may do so.

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- 1 A. Yes is the answer. They have to file
- 2 separate.
- 3 Q. So --
- 4 MR. SCHERTLER: Look, the speculation is
- 5 agreed upon by both parties.
- 6 Q. Chris Cox had been executive director of
- 7 the ILA from 2002 until this year. Is that
- 8 correct?
- **9** A. That's correct.
- 10 Q. Why did Mr. Cox leave the ILA?
- MR. COLLINS: I'm going to object as
- being outside the scope of the issues in this
- 13 litigation, including the counterclaims asserted
- 14 by the defendants.
- MR. SCHERTLER: So, I disagree just in
- 16 the sense, Mike, that I think that there has been,
- in the pleadings you have filed, issues related to
- 18 a coup attempt. Obviously, we'll talk more about
- 19 that, but I think this bears on that.
- MR. COLLINS: Okay.
- BY MR. SCHERTLER:
- 22 Q. Can you tell us, to your understanding,
- as to why Mr. Cox left the ILA?
- 24 A. I reappointed Mr. Cox at the national
- convention in Indianapolis. After that, it became

- 1 A. What was the question again?
- 2 Q. Are you -- are you aware of some text or
- 3 email evidence that involved Chris Cox that
- 4 revealed some involvement in this coup attempt?
- 5 MR. COLLINS: And like I say -- if you
- 6 want me to give you a word, how about using
- 7 extortion instead of coup.
- 8 MR. SCHERTLER: Okay.
- 9 THE WITNESS: Well, I don't know whether
- 10 I can answer that given what you've said, Michael,
- 11 because how I became aware of what I'm aware of
- 12 was through the attorneys.
- MR. COLLINS: Okay. I think you can
- 14 answer -- what was the question again? Can you
- 15 repeat the question, please?
- **16** Q. Are you aware of any evidence --
- MR. COLLINS: You can answer that yes or
- 18 no.
- 19 A. Yes.
- 20 Q. And without revealing what your
- 21 attorneys might have said, can you tell us what
- 22 kind of information it is that you became aware
- 23 of?
- MR. COLLINS: And if you learned what
- information you're aware of only through counsel,

- 1 I instruct you not to answer.
- MR. DICKIESON: I object. If he has
- facts, those facts are not privileged and that's
- what the suit is based on, so I think he's got to
- MR. COLLINS: And are we agreeing that 6
- we can have more than one person be involved?
- MR. DICKIESON: I'm representing Mercury
- 9 Group. I made that clear.
- MR. COLLINS: Again, our position is if 10
- you learned -- if the only way you know about it 11
- is through conversations with counsel, we're going
- to instruct you not to answer.
- THE WITNESS: That's how I know about 14
- 15 it.
- 16 Q. We may disagree, but if you're
- instructed by your lawyer not to answer based on
- privilege, then we would expect that you would
- respect that. Okay?
- 20 A. Okay.
- 21 Q. So, let me switch gears then a little
- 22 bit. The -- at the same time, was the person who
- 23 reported to Chris Cox at the ILA -- forgive me, I
- 24 can't recall his name -- but did he also leave the
- ILA? I believe he was either chief of staff to

- 1 A. In some ways.
- 2 Q. Did it surprise you -- without going
- 3 into what information that the lawyers gave you,
- did it surprise you when you learned that
- information from the lawyers that led to Mr. Cox
- being put on suspension?
- A. It did.
- Q. Did you ever have a chance to talk to
- him about it?
- 10 A. We talked. I don't think I ever talked
- -- I have -- no, I have not talked to Chris since
- I was -- received that information from the
- lawyers. I talked to Chris after the Indianapolis
- convention at -- several times, but not -- I have
- not had a conversation with him after I received
- that information from the lawyers. I did leave a
- message on his phone saying I was sorry about the 17
- -- about his brother passing away.
- Q. Okay. What were the conversations that
- you had with him before you learned of the
- information but after the Indianapolis conference
- that you just made a reference to?
- A. Chris talked to me about his role going
- forward, that he had some interest of him
- appointing -- of me appointing him chief of staff.

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- 1 Chris Cox?
- 2 A. Yes, Scott Christman.
- 3 Q. Correct.
- 4 A. Was put on and -- yes.
- 5 Q. And did he resign or was he forced to
- 7 A. I don't -- I don't believe he resigned.
- I think Scott was put on leave and I --
- MR. COLLINS: Don't speculate. If you
- know, good. 10
- 11 A. He was -- he was put -- he was put on
- 12 leave.
- 13 Q. Obviously, Mr. Cox had been head of the
- ILA, I think if I read Wikipedia correctly, from
- 2002. So for many years you had worked closely
- with him. 16
- 17 A. I had.
- 18 Q. Throughout that period of time, did you
- have a good relationship and trusting relationship
- with him? 20
- **21** A. We had a -- we had a -- We had a -- I
- 22 respected Chris' judgment and I respected the work
- 23 that he was doing on the Hill.
- 24 Q. Would you describe it as a personal
- 25 relationship at all?

- 1 O. For you?
- **2** A. For me. And that -- that he would be
- able to work a lot of things out with people if he
- were in that role.
- 5 Q. Did you consider that?
- A. I listened to it. I don't -- I don't
- know that I ever considered it something
- realistic, but I -- we had a lunch and I -- I
- listened to him in terms of his proposal.
- Q. Who was your chief of staff at the time?
- A. Josh Powell.
- 12 Q. Josh Powell continues to be your chief
- of staff? 13
- 14 A. Correct.
- O. So, again, let me kind of move on to
- another topic. Hopefully, if we move through
- enough topics, we'll finish. 17
- I want to ask you a little bit about the 18
- NRA Board of Directors. As I understand it right
- now, the NRA Board of Directors is -- consists of
- 76 members. Is that a correct number?
- 22 A. That's correct.
- 23 Q. How do you become a member -- a director
- 24 of the NRA?
- 25 A. You -- you run, and I think a third of

- 1 them are elected each year, and the 76th member is
- 2 elected at the convention from the members in
- attendance that have been members for over a
- certain period of time. And then the NRA has a --
- or two ways, NRA has a nominating committee
- that -- made up of members of the Board of
- Directors that nominates candidates that have
- submitted their interest in being considered. And
- then there's another process where if members
- gather so many signatures on their own from NRA --
- I think it has to be life members, but I'm not 11
- sure -- they can run by petition, so you don't
- have to be nominated by the nominating committee.
- 14 Q. I see. And, then, those people
- nominated by petition or by committee would be up
- for vote? 16
- 17 A. Vote by the membership -- by the
- qualified voting membership of the NRA, which I
- believe is comprised of life members of the
- organization and five-year-consecutive members of 20
- the organization. 21
- 22 Q. I see.
- 23 A. I think.
- 24 Q. These are people who actually have to
- attend the annual meeting in order to be able to

- "regular," but go ahead, please.
- A. There are -- the committee meetings
- would be called by the president, signed off on by

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- the president, and would be -- would be asked --
- requested by the committee chairman. Most of the
- time those are in relation -- at the same time of
- the NRA Board meeting or the convention. There
- are sometimes when a committee is called which is
- not during those -- those times. It just depends
- on whether the committee has something that they
- think needs to be considered before the next
- regularly scheduled Board meeting or the national
- convention.
- Q. Okay. Does the -- within the rules and
- regulations that apply to the NRA and its
- operation, are there specific matters that you
- have to obtain Board approval in order to be able
- to conduct those matters?
- MR. COLLINS: Objection. Calls for a 19
- legal conclusion, but you can answer if you -- if 20
- you know -- whatever you know from your personal
- knowledge.
- Q. Let me just ask you this. I mean, are
- there things that if you want to do it as the
- executive director of the NRA, before you do it,

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you have to go to the Board and say will you

- approve this?
- MR. COLLINS: Same objection, but ... 3
- A. I mean, ultimately, the Board controls
- everything in the organization, ultimately. I
- work for the Board. I'm an employee of the Board.
- I know there are things, particularly with the
- treasurer's office involving money, where if they
- wanted to do something, they would have to go to
- the Board. There are -- there are things
- involving business relationships that they would
- have to go to the Board on. There are things like
- that. 13
- Q. Let me -- let me kind of drill down a
- little bit. Let's say contracts that the NRA is
- going to enter into --
- A. Yes, contracts over a certain amount
- require Board signatures.
- Q. Would that be the entire Board or is
- that just a committee?
- A. It would be -- I think it's -- I think
- it's two officers, and I think it's -- I don't
 - remember if I -- I think it's two board officers.
- and then I think it's another NRA in-house
- officer. I'm not positive. That's what I think

- 2 A. No, the ballot is sent out to all of
- 3 them in their magazines.
- **4** Q. I see.
- And within the -- do you report to the 5
- Board?
- 7 A. I do.
- 8 Q. What kind of issues are you required to
- bring to the Board's attention?
- 10 A. I attend all kinds of various -- the
- Board is kind of like a mini Congress, to tell you
- the truth. I mean, there are 76 members and there
- are --13
- 14 Q. They can't get anything done? That was
- 15 a joke.

20

- 16 A. There are -- there are a lot of
- committees. I don't know how many, but 15, 20
- different committees of the Board. They divide up
- the different areas of responsibility. I attend many of those committees. And I work with the
- Board on all kinds of issues. 21
- 22 Q. Are there regular meetings that you have
- with either the Board itself or the committees
- that comprise smaller subsets?
- MR. COLLINS: Objection to the word 25

- 2 Q. That's the approval you need in order --
- 3 for a contract over a certain amount.
- **4** A. (Nodding head.)
- 5 Q. What amount? Do you know what the
- threshold is?
- MR. COLLINS: Objection. Don't
- speculate. If you know. 8
- THE WITNESS: Can I say if I'm pretty
- 10 sure?

1 it is.

- MR. COLLINS: Well, if you have an 11
- 12 answer.
- Q. So, I guess what I'd be asking, if you 13
- wanted to sign a contract with somebody, when
- would you believe the amount would require you to
- be --16
- A. The -- the contracts would almost always 17
- come not from me but from our treasurer's office
- is where the contracts would come. That -- and
- they would be put forward by the treasurer's 20
- office. I'm pretty sure the amount is over 21
- 100,000. That's what it is.
- 23 O. There's been a lot of press regarding
- the NRA recently. And in an article that came out
- just yesterday in the Wall Street Journal, there

- relevancy whatsoever to this lawsuit that I can
- see and if there's -- even if it is relevant to
- this lawsuit, I'm certainly willing to listen, but
- I don't see it, and I think I'm going to instruct
- you not to answer as completely irrelevant.
- MR. SCHERTLER: So I would disagree 6
- because I think that you have placed in issue all
- kinds of expenses and how expenses were treated
- within the NRA, including expenses from Ackerman
- McQueen, but we would -- we would argue that how
- the NRA treated other expenses would either serve 11
- 12 as a defense or as supporting evidence as to what
- you're claiming was wrong about what Ackerman
- McQueen did.
- MR. COLLINS: I'm still going to --15
- MR. SCHERTLER: So are you going to 16
- instruct him not to answer that question? 17
 - MR. COLLINS: Yes, on this particular
- subject, this particular contract, I'm going to 19
- instruct him not to answer. I don't think it has 20
- any relationship to what contracts may be at issue 21
- in the lawsuits that are pending in Virginia 22
- between the parties.
- BY MR. SCHERTLER: 24
- **25** Q. Are you going to follow that advice?

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- 1 was a reference in this article. And I'm not
- alleging that whatever is in the press, because I
- know there are things the press says that they get
- wrong, but it says -- there's an allegation here
- that you had signed a ten-year contract in 2018
- with a person called Marion Hammer, a Florida gun
- lobbyist. Is that correct?
- A. That is correct.
- 9 Q. And they describe it as a contract --
- the extension of a consulting agreement that would
- pay Ms. Hammer \$220,000 a year for ten years.
- Does that sound accurate to you? 12
- MR. COLLINS: Objection. Lack of any 13
- relevancy whatsoever to this lawsuit.
- 15 Q. So I think what that means, you can
- answer. He's objecting for --
- 17 A. I know I -- I believe I signed that
- contract. I know it went through the treasurer's
- office. The treasurer's office worked on it. I'm
- aware of that contract. 20
- 21 Q. And the article seems to imply that that
- contract, when it was signed, did not have 22
- 23 approval from the Board of Directors.
- MR. COLLINS: Objection. If you know 24
- about this issue. Two, I object because it has no

- 1 A. Well, I've been told to follow the
- advice of my attorneys, of the NRA attorneys.
- Q. All right. So let me just ask you one
- other question. We'll see if it meets with an
- 5 objection.
- What the article says is that that
- contract that you signed with Ms. Hammer earlier
- in 2018 had to get retroactive approval by the
- Board at its September 2018 meeting. Are you
- aware of the fact that, in September 2018, the 10
- Board provided retroactive approval for the
- contract with Ms. Hammer? 12
- MR. COLLINS: Objection. Let me object 13
- again since it's on the same subject matter that 14
- I'm instructing you not to answer because it has
- no relevancy whatsoever to this lawsuit. I again
- instruct you not to answer that question. 17
- MR. SCHERTLER: So, look, obviously, I 18
- 19 can't force you to answer, but I do think that
- 20 this is an issue that we'll take up with the judge
- because, first of all, I don't think relevance 21
- objections give you the right to say the witness 22
- cannot answer. I think you can certainly make a relevance objection, but with -- my understanding
- of the rules is if it's a privilege issue, you can

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23

- 1 certainly instruct the witness not to answer, but
- all the other issues, you don't have the right to
- decide what the scope of relevance is.
- 4 MR. COLLINS: Sure, but our position is
- if it's clearly, clearly outside the scope, one,
- absolutely no relevancy, two, no opportunity to
- lead to the discovery of admissible evidence, such
- as, has he ever visited Disney World, that would 8
- be completely irrelevant.
- MR. SCHERTLER: I didn't ask him that. 10
- MR. COLLINS: I didn't say you did. 11
- 12 MR. SCHERTLER: That was my next
- question. 13
- MR. COLLINS: That does hit a point 14
- where we can instruct not to answer. We 15
- understand you disagree.
- MR. SCHERTLER: Okay. Understood. 17
- BY MR. SCHERTLER: 18
- Q. The -- did you -- so, again, I'm just 19
- going -- I won't go too far into this, but did you 20
- have the authority as the executive director of 21
- the NRA to enter into a contract like that, a 22
- ten-year, \$220,000-per-year contract?
- MR. COLLINS: Objection again. I'm 24
- going to instruct you not to answer, the same

and look nothing like any Ackerman contract that I

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- think could be at issue here, that's the basis for
- my objection, and I will instruct you not to 3
- 4 answer.
- MR. SCHERTLER: Understood. 5
- BY MR. SCHERTLER: 6
- Q. What authority do you have to enter into
- contracts? Is there a limit to contracts that you
- can actually enter into?
- MR. COLLINS: Objection. When you say 10
- "you," you mean him personally. 11
- 12 MR. SCHERTLER: Yes.
- A. Virtually -- virtually, all the 13
- contracts that I am involved with go through our
- treasurer's office, and the treasurer's office
- takes it from there in terms of what they are
- required to do in terms of others' signatures. 17
- Q. Let me ask you, just if I can try to
- understand the process. I don't mean to beat on
- this Marion Hammer contract. Maybe I can make it 20
- more generic. 21
- So let's say you think it's appropriate 22
- for the NRA to enter into a ten-year contract at
- \$220,000 a year with an individual for some
- services that individual will provide to the NRA.

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- 1 subject matter that was objected to for the
- grounds we said in the prior two answers. I don't
- see any need to repeat it again. 3
- MR. SCHERTLER: His authority to enter
- into contracts would be relevant. That's what
- 6 we're going to claim.
- 7 MR. COLLINS: You're still talking --
- MR. SCHERTLER: I'm just asking him if 8
- 9 he had the authority to enter into a contract like this. 10
- 11
- MR. COLLINS: Right, like this, which
- has no basis -- has relevancy to this lawsuit. 12
- I'm not aware of any contract like that. 13
- MR. SCHERTLER: Which would be -- his 14
- authority to enter into different contracts, including contracts with Ackerman McQueen, would 16
- be relevant, and I'm asking him if he has the 17
- authority to enter into this contract. 18
- 19 MR. COLLINS: The authority to enter
- 20 into contracts with Ackerman McQueen, I certainly
- agree with you, but as far as a contract that 21
- doesn't look anything like any contract with 22
- Ackerman McQueen, and it's this particular one
- that we objected to as clearly having no relevancy
- nor likelihood to lead to discoverable evidence

- Do you have the authority to say, I want to do
- this, this is something I think is in the best
- interest of the NRA, and if you feel that way,
- what process do you follow to get that contract
- approved? 5
- MR. COLLINS: Same objection, again.
- 7 Again, we're focusing on a contract like Marion
- 8 Hammer's.

23

- 9 MR. SCHERTLER: Just hypothetical.
- MR. COLLINS: Sure, but that 10
- hypothetical has no relevancy to any issue
- concerning contracts in this case. If there is a
- contract with Ackerman McQueen, and I'm not
- remembering it, that has a structure like that
- that you want to ask about, I certainly understand
- that; but, hypothetically, contracts over ten
- years for \$220,000 a year, absolutely nothing to
- do with this case. It's not simply just, well,
- it's a close one, so it's relevant. No, it's not.
- It's our position it's not a close call at all,
- has no relevancy, no likelihood to lead to 21
- discoverable of admissible evidence on the issues
- in this case. Again, I invite you to tell me of a contract in this case that's similar. I'm going

to instruct you not to answer -- I'm instructing

- 1 the witness not to answer.
- BY MR. SCHERTLER:
- 3 Q. So, Mr. LaPierre, let me just ask
- 4 simply. So if you encounter an opportunity where
- you think this -- you want to enter into a
- contract on behalf of the NRA for somebody to
- provide services, products, whatever to the NRA,
- what process do you follow?
- 9 A. I would -- I would consult the
- 10 treasurer's office and work with them.
- 11 Q. Anybody in particular within the
- treasurer's office that you would work with on --
- 13 A. The one that I worked with most -- the
- one that I would work with most often would be the
- treasurer appointed by -- elected by our Board of
- Directors. 16
- **17** Q. Who is that right now?
- **18** A. It is right now Craig Spray.
- 19 Q. Is it Woody Phillips that preceded him?
- 20 A. Woody Phillips preceded him until he
- 21 retired.
- 22 Q. So what would you do when you saw an
- opportunity and wanted to enter into a contract,
- 24 what would you tell Mr. Phillips or Mr. Spray?
- 25 A. Well, I would often ask his opinion, to

- 1 Q. So she gets no compensation from the NRA
- for this?
- 3 A. She gets no compensation from the NRA.
- **4** Q. Does she perform any other work for any
- other organizations affiliated with the NRA, or is
- that strictly for the NRA?
- A. That work is strictly with the National
- Rifle Association.
- Q. Does she perform any work for any other
- NRA-related organizations?
- A. What -- what do you mean by related?
- Q. Well, so, I guess I could start out with
- the Foundation or the ILA, because I believe those
- are related.
- 15 A. Well, the Foundation -- the Women's
- Leadership Forum, which Susan is a volunteer for,
- is under the Office of Advancement, but that's not
- necessarily, I don't think, the NRA Foundation. I
- think the Office of Advancement is -- NRA pays for
- their staff and that program is under -- the
- Women's Leadership Forum is under the Office of 21
- Advancement.
- O. Okay. Which is under the NRA
- Foundation? 24
- MR. COLLINS: No. 25

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- 1 begin with, what he thought about it, and whether
- he thought it was appropriate or not, and what do
- you think. I mean, I would say to him, I was
- thinking of doing this. What do you think and is
- it appropriate? Is there a problem with it? And
- that would -- that would be what I would do.
- Q. That would be your standard procedure.
- 8 A. (Nodding head.)
- **9** Q. Did you do that with Marion Hammer?
- 10 A. I did do that with Marion Hammer.
- 11 O. Your -- again, I'm not trying to -- I'm
- not trying to get into personal stuff. I'm going
- to stay away from that. Susan LaPierre is your
- wife.
- 15 A. Correct.
- 16 Q. Am I correct that she does hold some
- position with the NRA or an organization
- affiliated with the NRA?
- 19 A. She holds a volunteer position as
- Chairman of the Women's Leadership Forum, which is

www.LexitasLegal.com/Premier

- a philanthropic organization for women that want
- 22 to support the various programs of the National
- Rifle Association.
- 24 Q. This is a volunteer position?
- **25** A. It's a totally volunteer position.

- 1 A. The Office of Advancement raises money
- **2** for the NRA Foundation.
- 3 Q. Okay.
- 4 A. But it's not -- I wouldn't say it's
- under the NRA Foundation.
- Q. Okay. And fair to say that there's no
- payment that goes --
- A. But a certain -- we -- I just want to
- make sure I get it correct. The -- I think the
- NRA Foundation is obligated to pay for a certain
- amount of the NRA Foundation staff. I think
- that's required by law.
- 13 Q. And would that include --
- 14 A. I'm getting a little bit over my head,
- though, but to the best of my knowledge.
- Q. Would that include Mrs. LaPierre?
- MR. COLLINS: Again, don't speculate. 17
- A. My wife receives no compensation at all. 18
- **19** O. Okav.
- 20 A. So that --
- 21 Q. There's no compensation she receives
- 22 from the Foundation or --
- 23 A. Correct.
- **24** Q. -- the NRA or anybody else.
- 25 A. Correct.

- 1 Q. Does she have any positions with other
- 2 private companies?
- **3** A. Be more specific.
- 4 Q. So let's say non NRA company. Does she
- 5 work for any private company?
- 6 A. As a volunteer or --
- 7 Q. As a compensated person.
- 8 A. No, she doesn't.
- 9 Q. So she has no income herself.
- 10 A. Correct. She is -- she is a Board
- 11 member of -- of Youth for Tomorrow, which is a
- 12 youth home created by Coach Joe Gibbs of the
- 13 Washington Redskins, and she is an uncompensated
- 14 member of the Board. In fact, she was even until
- 15 recently president of the Board as a volunteer.

- 18 Q. Would that equate to a niece?
- MR. COLLINS: If you know.
- 20 A. I guess so.
- 21 Q. And is she employed by the NRA?
- **22** A. She is.
- 23 Q. What is her position with the NRA?
- 24 A. She works for the Women's Leadership
- 25 Forum. She particularly runs all the events for

- 1 he worked for, raising money for political
- 2 candidates.
- 3 Q. Is there some point that Mr. Makris
- 4 actually then was working for Mercury or as a
- 5 subsidiary of Ackerman McQueen?
- 6 A. There -- there is.
- 7 Q. And did you -- did Mr. Makris provide
- 8 services to you and/or the NRA while working for
- 9 Mercury?
- o A. He did.
- 11 Q. What kind of services did he provide?
- 12 A. Tony provided a multitude of services.
- 13 I mean, one as a crisis PR consultant. He also
- 14 worked as a networks account, and Tony worked
- 15 nationwide in terms of helping build NRA networks,
- 16 NRA donors, NRA celebrities. He worked on NRA
- 17 ads. He worked on -- he worked, particularly,
- 18 further in NRA in the hunting area where NRA was
- 19 doing all the legislative work and not getting a
- 20 lot of the credit. We worked with Tony to raise
- 21 NRA's profile in the -- in the hunting area
- 22 through a television show.
- 23 O. What was that show?
- 24 A. It was Under Wild Skies.
- 25 Q. It was Tony's show?

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- 1 the Women's Leadership Forum. She also works with
- 2 my wife on day-to-day matters dealing with the
- 3 Women's Leadership Forum.
- 4 O. I see.
- 5 Is she compensated for that work?
- 6 A. She is compensated.
- 7 Q. Any other family members that work with
- 8 the NRA?
- 9 A. No.
- 10 Q. So, just quickly, we talked about Angus
- 11 McQueen. You met Mr. Makris. Obviously he's
- 12 here.
- 13 A. Right.
- 14 Q. Have you worked with Tony Makris in the
- 15 past?
- 16 A. I have. Tony and I have a friendship
- 17 that goes back decades.
- **18** Q. And how did that friendship come about?
- **19** A. We were both young. We were both
- 20 interested in politics. We were both interested
- 21 in legislative process, political process. We
- both had similar values in terms of, I think, of
- causes that we believed in. And we got to know
- each other through -- it was actually events thatTony was putting on as -- for an organization that

- 1 A. Tony was the host of the show.
- 2 Q. Was he -- was he also an effective
- 3 advocate and promoter of the NRA's objective of
- 4 Second Amendment rights?
- 5 MR. COLLINS: Objection. Vague and
- 6 ambiguous and what time frame we're talking about.
- 7 A. But I can answer it, right?
- 8 MR. COLLINS: Yes.
- **9** A. Yes, I think he was. I think he was
- 10 very effective.
- 11 Q. He provided valuable services to the
- 12 NRA?
- 13 A. Absolutely.
- 14 Q. Did that continue up until just recently
- 15 when the termination occurred?
- **16** A. Which termination are you talking about?
- 17 Q. So, just to be clear, I think that in
- 18 some -- at some point in May, let's say June of
- 19 this year, there were various terminations by both
- 20 sides of the ongoing services agreement which
- 21 terminated all the work that Ackerman McQueen was
- 22 doing for the NRA --
- 23 A. Yes.
- 24 Q. -- as well as Mercury. I guess up until
- 25 that point, did you regard Mr. Makris as a

1 valuable contributor to the NRA?

- 2 A. I did.
- 3 Q. Does it hurt not to have him working
- 4 with you at this point in time?
- 5 MR. COLLINS: Objection. Vague and
- 6 ambiguous, but if you have a position.
- 7 A. Yes. It saddens me. Tony did a lot of
- 8 really great work.
- 9 Q. Was it also -- was the nature of the
- 10 relationship with Mr. Makris one in which you
- 11 would seek personal advice or advice on personal
- **12** matters from him?
- 13 A. As I said, we were -- we were, in
- 14 addition to being business colleagues, we were
- 15 friends.
- 16 Q. Let me ask you, kind of switch into
- 17 this. So we're talking about a long relationship
- 18 between Ackerman McQueen and Mercury and the NRA,
- 19 specifically including you, that again begins in
- 20 the '80s and extends up until this termination
- 21 more recently. And I know, we'll get to the
- 22 lawsuit where there are some allegations about a
- bit of issues coming up in 2018 regarding requests
- 24 for information.
- 25 If I could take you to the period before

- 1 Q. -- up until a year ago or approximately
- 2 a year ago?
- 3 A. Correct.
- 4 MR. COLLINS: Objection. Vague and
- 5 ambiguous, but go ahead. I guess you did.
- 6 Q. Let me ask you about a few other
- 7 individuals that I think play some role in this
- 8 litigation, and, therefore, I have to ask your
- 9 knowledge.
- 10 A. Sure.
- 11 Q. Gayle Stanford, who is Gayle Stanford?
- 12 A. Gayle is a travel representative that
- 13 works with the NRA in terms of booking travel --
- 14 in terms of booking travel for myself and for
- 15 several other people.
- **16** Q. Several other people within the NRA?
- 17 A. She -- correct.
- **18** Q. And does the NRA hire her as a travel
- 19 agent to provide these services in arranging
- 20 travel?
- MR. COLLINS: Again, objection. Again,
- 22 don't speculate. If you know.
- 23 A. NRA -- NRA has hired her as a -- as
- 24 someone to book this -- this travel.
- 25 Q. And do they -- how do they pay her, do

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- 1 that, so before mid 2018, was there ever a time in
- 2 the long relationship that you had -- the NRA had
- 3 with Ackerman McQueen where there was ever any
- 4 disputes or disagreements about whether the NRA
- 5 was getting the proper information and support for
- 6 its expenses with the NRA?
- 7 MR. COLLINS: Objection. Compound.
- 8 Quite long of a question, vague and ambiguous in
- 9 parts.
- 10 THE WITNESS: Can I answer?
- MR. COLLINS: Sure, if you have an
- 12 answer.
- 13 Q. If you can understand --
- 14 A. It's -- that would be a question more
- appropriate for the treasurer's office than from
- 16 me. I mean, I -- that's not what I did.
- 17 Q. But were you aware of anything that was
- 18 ever brought to your attention up until last year
- **19** in 2018?
- 20 A. It was not brought to my attention.
- 21 Q. So you were not aware of any issues --
- 22 there may have been --
- 23 A. Right.
- 24 Q. -- but you were not aware of them --
- 25 A. Correct.

- 1 you know?
- 2 A. I think our treasurer's office pays her
- 3 on a monthly basis.
- 4 Q. Do you know what that amount is?
- 5 MR. COLLINS: Objection as far as what
- 6 that amount is. Is it a particular time frame?
- 7 Do you mean as of today or --
- 8 Q. You said that they pay her -- I'm just
- 9 asking you -- you say they pay her. I'm trying to
- 10 figure out what they pay her.
- 11 THE WITNESS: Can I answer to the best
- 12 of my knowledge?
- MR. COLLINS: Sure.
- 14 A. To the best of my knowledge, I think
- 15 it's \$20,000 a month.
- 16 O. \$20,000 a month?
- And with that \$20,000 a month, is that
- 18 in addition -- does she then expense you for
- 19 whatever airline fares or hotel charges that she
- 20 incurs? I mean, is that \$20,000 a month just for
- 21 her services?
- 22 A. Yes, it's for her services.
- 23 O. That doesn't include the amounts of the
- 24 airfares or hotel rooms that she would be
- reserving for you all? That would be on top of

- 1 the 20?
- 2 A. No -- NRA -- NRA -- depending on who she
- 3 booked it for, either NRA would pay it or if it
- was some -- if she was booking it for some vendor,
- they would pay it.
- 6 Q. Okay. But I guess what I'm trying to
- get at is, you pay her \$20,000 a month --
- 8 A. Right.
- 9 Q. -- to provide services -- travel
- 10 services, correct?
- 11 A. Correct.
- 12 Q. So that if you call -- if you have to
- 13 travel for business to Los Angeles, you can call
- Gayle and say, I need to -- you need to arrange a
- trip to Los Angeles for me.
- A. Correct. She would book -- she would
- book the hotel. She would book the travel and --
- and --
- **19** Q. Let's --
- 20 A. -- and if you needed a pickup or
- something like that, she would book that.
- 22 Q. Limo.

4 A. That's correct.

not doing it today.

relevant time but ...

- 23 A. Yes.
- 24 Q. Let's say she incurs, in booking that,
- that's another \$5,000, that's going to cost -- the

1 expense of the airfare, the expense of the hotel,

of the \$20,000 is what I'm trying to get at.

5 Q. Does Ms. Stanford run any of these

11 O. I don't know what she's doing today.

A. Can I consult with counsel about

19 Q. Yes. Look, I want you to have any

the expense of the limo, NRA would pay that on top

charges through Ackerman McQueen, or are these charges -- does she invoice the NRA directly?

MR. COLLINS: Objection. About what

But let's just say over the past two years, kind

of the relevant period of time for the lawsuit.

MR. COLLINS: We may object about the

something I didn't know that counsel informed me

time frame are we talking about? I assume she's

1 THE VIDEOGRAPHER: Are we still on the

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- 2 record?
- 3 MR. SCHERTLER: We're going off the
- record right now, and this is an off-the-record
- discussion about lunch.
- THE VIDEOGRAPHER: Going off the record. 6
- 7 The time is 12:25.
- (A lunch recess was taken.) 8
- (Exhibit 50 was marked for identification 9
- and attached to the deposition transcript.) 10
- 11 THE VIDEOGRAPHER: Going back on the
- record. The time is 13:54 -- 14:42. 12
- BY MR. SCHERTLER: 13
- Q. So I'm jumping around a little bit and
- forgive me. I've just shown you what's been
- marked as Exhibit 50, and this is the First
- Amended Complaint that was filed by the NRA
- against Ackerman McQueen and the Mercury Group in
- the Circuit Court of the City of Alexandria. 19
- First of all, can I ask you whether you 20
- recognize this document? 21
- A. I do recognize it.
- O. And have you had a chance to review it?
- 24 A. I reviewed it.
- 25 Q. Okay. The last page shows it was dated
- April 24th of 2019. Appears to be signed by
 - Mr. Hundley.
 - So, what I would like to do, just at 3
 - this point -- I'll ask you a few more questions
 - about this later -- but if I could direct your
 - attention to page 7. And on page 7 there's a
 - paragraph entitled "C: In response to concerns
 - from NRA employees and stakeholders, the NRA
 - attempts to exercise its contractual record
 - examination right but is rebuffed." 10
 - Before we broke for lunch, we talked a 11
 - little bit about you had a contract with Gayle
 - Stanford.
 - 14 A. Right.
 - 15 Q. If I understood you correctly, that's --
 - Gayle Stanford receives a \$20,000 a month fee from
 - the NRA to provide travel services. So she's a
 - vendor to the NRA, correct?
 - 19 A. Correct.
 - 20 Q. And I don't want to belabor any
 - objections, but we had also mentioned, and I think
 - you testified, that you had signed a contract with
 - Marion Hammer for services to the NRA. Is that
 - correct?
 - 25 A. Correct.

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21 If you have a concern that there might be 23

13

14

18 of?

22 privilege or -- so do you guys want to --MR. COLLINS: Should we take a break?

- MR. SCHERTLER: It might be a good time 24
- to take a short break. And let me just ask you --

20 opportunity to talk to your lawyers that you want.

Pageld Varieties Pierre September 24, 2019

- 1 Q. And so would she be considered a vendor
- 2 to the NRA, Marion Hammer?
- 3 A. I think she would be considered a
- 4 contractual -- a contractor with the NRA, yes.
- 5 Q. So, this paragraph C 17 begins by
- saying, "In recent years, the State of New York
- amended its not-for-profit corporation law to
- clarify requirements for director independence and
- the ratification of related party contracts, among
- other items." 10
- Mr. LaPierre, let me just ask you, do 11
- 12 you know what specifically the State of New York
- amended with respect to requirements for director
- independence and ratification of related party
- 15 contracts?
- A. I don't. 16
- Q. Okay. Fair enough. 17
- The second question says -- the second
- sentence that's alleged in this -- the NRA's 19
- lawsuit, says, "After updating its internal 20
- policies and controls to comply with the New York
- amendments," and then I would like to stop you 22
- 23 right there.
- Are you aware of what the NRA did to 24
- update its internal policies and controls in order

- he has continued to work with that -- with the
- Brewer Firm. And then our treasurer's office has
- also been working on that under Craig Spray.
- Q. Okay. Then, it says -- if I can take
- you to this -- what is page 8, the next page, it
- goes on to say, "Beginning in August of 2018, the
- NRA sent letters to hundreds of vendors, including
- AMc, that set forth updated invoice support
- requirements, and provided detailed guidance
- regarding, for example, expense reimbursement
- procedures." 11
- Do you see that? 12
- Yes. 13 Α.
- Q. Are you aware of which vendors? I'm not
- going to ask you for -- are you aware of which
- vendors actually received these letters?
- A. As far as I know, all of our vendors
- did; and, as I said, NRA actually had hundreds of
- examples where they were doing business on an 19
- invoice as opposed to a contract that needed to be 20
- changed to be an under-a-contract, and there were 21
- -- NRA also began to work on its -- where there
- were some instances where there were overly broad
- invoices where, under New York State law, they
- are -- they are required to be more specific, and

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- 1 to comply with the New York amendments?
- **2** A. I know that NRA has gone through a
- complete compliance review of all of its employees
- and vendors in regard to making sure a vendor was
- in complete compliance with New York State
- not-for-profit law. NRA did compliance seminars
- with people in the building to make sure all of
- our employees were aware of the new compliance
- procedures. I know that there were certain things
- that NRA, as a result of that review,
- self-corrected on in terms of New York State
- non-for-profit law. For example, doing business
- with an invoice as opposed to a contract when New 13
- York State law -- updated New York State
- not-for-profit law requires a contract. So NRA in
- its review has gone through all of those and
- updated all of that so it would be in compliance 17
- with New York State not-for-profit law.
- 19 Q. Who was in charge of that review and
- instituting these compliance measures?
- 21 A. The Brewer Firm was hired to come in and
- to be in charge of all of that. Josh Powell, when
- he was first hired, started to look into NRA
- business practices in terms of updating or
- improving anything that needed to be improved, and

- that has been brought into compliance with New
- York State law.
- Q. Okay. Now, you would agree, though,
- that with respect to AMc, AMc did operate under a
- contract that it had entered into with the NRA.
- MR. COLLINS: Objection. Calls for a
- legal conclusion. Also is vague and ambiguous.
- Q. Let me just -- how about, are you aware
- of the services agreement that existed --
- A. I am, there is a service agreement in 10
- Q. Would you consider that services
- agreement a contract for services between Ackerman
- McQueen and NRA?
- A. I'm not a lawyer. I know it's a
- services agreement that -- that was intended to be
- honored by both sides, and I'm sure both sides
- expected it to be honored.
- Q. Okay. So, let me ask you this. Did you
- send out a vendor letter to Gayle Stanford?
- A. We did. I believe. I'm sure we did.
- We sent them to everyone.
- 23 Q. How about Marion Hammer?
- 24 A. I don't know whether a letter was sent.
- 25 I was not -- I would have to ask the people who

- 1 actually did it, whether they sent one to Marion
- 2 Hammer. I don't know.
- 3 MR. COLLINS: I apologize, I'm not
- 4 trying to break the flow. We've reconsidered our
- 5 position with the Marion Hammer questions that you
- 6 asked.
- 7 MR. SCHERTLER: You have?
- 8 MR. COLLINS: Yes, we have. So if you'd
- 9 like to have those answered, whenever you want to
- 10 answer those questions, you're welcome to.
- MR. SCHERTLER: Sure. Well, I'll go
- back to them now if you're going to allow him to
- 13 answer the questions.
- 14 BY MR. SCHERTLER:
- 15 Q. So, again, with respect to Marion
- 16 Hammer, what I read in the article is that you had
- 17 signed an agreement in September of 2018 with
- **18** Marion Hammer. Is that correct?
- 19 A. That's correct.
- 20 Q. Do you know what services she would
- 21 provide to the NRA under that agreement?
- 22 A. Yes, she would provide consulting
- 23 services, lobbying services and consulting
- 24 services in regard to legislation in other states.
- 25 For example, Texas was trying to pass a

- 1 Q. So I know that you have a good
- 2 impression of her abilities as a lobbyist.
- з A. Right.
- 4 Q. My question to you is, under the
- 5 contract, is she required to provide any kind of
- 6 support, such as the hours she worked on a
- 7 particular month, the description of who she might
- 8 have been talking to in order to support the
- 9 \$220,000 a year?
- MR. COLLINS: I'll just object, saying
- 11 that the document speaks for itself and is the
- 12 best evidence, but you can testify.
- 13 A. I don't --
- 14 Q. I don't have the document.
- 15 A. I don't either. I would have to look at
- 16 it to see what it says. I don't remember,
- 17 honestly.
- MR. SCHERTLER: Would it be possible to
- 19 get that document?
- MR. COLLINS: I'll check on it.
- BY MR. SCHERTLER:
- 22 Q. You don't recall whether she's required
- 23 to get any support for justifying the \$220,000 per
- 24 annum fee that she gets?
- 25 A. I just -- I just know that Marion is

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- 1 right-to-carry bill and Marion was intensively
- 2 involved with working with the people in Texas,
- 3 giving them advice on how to pass it.
- 4 Q. Is it my understanding that that
- 5 contract, in exchange for those kinds of lobbying
- 6 services, that she would receive a flat fee of
- 7 \$220,000 a year?
- 8 A. I believe that's correct.
- **9** Q. For a period of ten years.
- 10 A. Yes, that's correct.
- 11 Q. At the time, she was approximately 80
- 12 years old?
- 13 A. Correct.
- 14 Q. And did she have to submit any kind of
- invoices or explanations of precisely the work she
- was doing to earn that flat fee of \$220,000 per
- 17 month under the contract?
- **18** A. I think it is widely known to the world
- 19 that Marion is probably one of the best lobbyists,
- 20 political consultants, legislative experts in the
- 21 United States. I mean, she's been on the front
- 22 page of magazines and everything else, and her
- 23 work product, in terms of her performance is -- I
- 24 mean, is unquestionable in terms of like what she
- 25 delivers.

- 1 worth every penny we pay her and delivers -- is
- 2 just -- is unbelievable.
- 3 Q. Although, under the contract, if she
- 4 just sat there for the next ten years and didn't
- 5 do anything, you would still be obligated to pay
- 6 her \$220,000 per year?
- 7 MR. COLLINS: Objection. Again, the
- 8 document speaks for itself unless you know the
- 9 answer.
- 10 A. She's a workaholic. She really is.
- 11 Q. Understood.
- But you don't have, as you sit here
- 13 today, you don't know whether the contract
- 14 requires her to provide the NRA any support for
- 15 the work that she's doing?
- 16 A. I would have to look at the contract to
- 17 see what the specifics are.
- 18 Q. Let me just ask you this. Under the
- 19 third -- she's also a member of the Board of the
- 20 NRA.
- 21 A. Correct.
- **22** Q. So under third-party related contracts
- 23 or related contracts, as they're interpreted by
- 24 the New York State Attorney General --

888-267-1200

25 A. Right.

Lexitas

- 1 Q. -- does the New York State Attorney
- 2 General require the NRA to give any kind of
- support for the work she's doing?
- MR. COLLINS: Objection. Calls for a
- legal conclusion.
- MR. SCHERTLER: To the extent he knows.
- MR. COLLINS: If you have an
- understanding. 8
- 9 A. As far as I'm aware, the contract has
- gone before the audit committee in compliance with
- 11 New York State not-for-profit law.
- 12 Q. It was done after --
- 13 A. That's correct.
- **14** Q. -- you signed the contract, correct?
- 15 A. That's correct.
- 16 Q. The audit committee then approved it
- 17 retroactively?
- 18 A. Correct.
- 19 Q. As it did a number of other related
- 20 contracts, correct?
- 21 A. Correct.
- 22 Q. So I would like to -- so we were talking
- about -- did Woody Phillips ever inform you that
- 24 he felt that Gayle Stanford was vastly
- overcharging the NRA for her services when he was

- 1 Services issues in regard to New York State. He
- has worked -- spent a lot of time working on the
- whole Carry Guard program. He -- and -- those
- burdens have taken most of his time lately.
- Q. Understood.
- How long has Mr. Powell been with the 6
- NRA as a chief of staff?
- A. Oh, gosh, I think since '15, '16,
- something like that, 2016, 2015.
- O. Who hired him?
- 11 A. I did.
- 12 Q. Any particular qualifications that made
- him suitable for the job?
- A. Yes. My former chief of staff had
- retired and we were specifically looking for
- someone with a business background to bring in to
- work on the various -- the various business
- aspects of the NRA that did not involve the stuff
- that I primarily devote my time to, which is the 19
- imaging, the fundraising, the networking, the 20
- donors, the branding, all the atmosphere in the 21
- air that take the cause to this vast membership
- that sends in millions in member dues and
- contributions because they believe in what we're
- fighting for.

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- 1 the CFO of the NRA?
- 2 A. No, he did not.
- 3 Q. Did you ever work with her husband at
- 4 all, Peter Stanford?
- 5 A. I know him. I don't think I ever worked
- 6 with him.
- 7 Q. Do you know whether he's a part of the
- 8 business?
- **9** A. I don't. I don't think he was.
- 10 Q. I want to ask you about a couple
- 11 employees. And no offense to Mr. Powell, who I
- 12 didn't know would be here today, but Mr. Powell,
- as I think you have described him, is the chief of
- **14** staff?
- 15 A. Correct.
- 16 Q. Is that your chief of staff?
- 17 A. Correct.
- **18** Q. And what are his responsibilities as
- 19 your chief of staff?
- 20 A. He has been -- well, he's been spending
- 21 a tremendous amount of time lately in terms of
- 22 working all the compliance issues, in terms of
- 23 working with the New York State issues regarding
- 24 the Attorney General's office. He spent a lot of
- time working with the Department of Financial

- 1 Q. Okay. And did you vet Mr. Powell before
- 2 you hired him?
- 3 A. Well, I knew him through a mutual
- friend, Tony Makris, who -- and, you know, we --
- we spent time together. I knew he was a strong
- advocate for our cause and supporter of our cause,
- and I knew he -- he had a clothing catalog
- business and a background in that area. And I
- didn't personally take -- undertake --
- Q. Were you -- were you aware of various
- lawsuits that had been filed against him as a
- result of his -- what I think was a failed
- clothing catalog company?
- MR. COLLINS: Objection. Assumes facts
- not in evidence, but if you can talk about your
- understanding.
- A. I was not aware of that, I don't think,
- at the time. At some point I became aware that
- there was some type of dispute between Josh
- Powell, some guy named Wally, and Pete Brownell,
- and that they were going back and forth on
- something that regarded a business.
- 23 Q. Pete Brownell?
- 24 A. Yes.
- 25 Q. Was he the former president of the NRA?

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- 1 A. That's correct.
- 2 Q. And is -- was Mr. Powell the subject of
- 3 a sexual harassment claim made by an employee of
- 4 Ackerman McQueen?
- 5 A. Yes.
- 6 Q. Do you know how that was resolved?
- 7 A. I went to our general counsel and said,
- 8 you need to do --
- 9 MR. COLLINS: Wait. Just don't talk
- 10 about what you and general counsel talked about.
- 11 You can talk about if there was -- something was
- done, what was done, but don't talk about your
- 13 conversations.
- 14 A. It was resolved as -- as I am aware,
- that Josh would no longer interact with Ackerman
- 16 McQueen, and he would work on other matters other
- 17 than Ackerman McQueen.
- 18 Q. Okay. And was there a sexual harassment
- 19 charge brought against Mr. Powell by an NRA
- 20 employee that was later settled?
- 21 A. I -- there was something brought. I
- 22 would have to talk to the attorneys to -- before I
- would classify it the way you just classified it.
- 24 It was -- I don't know whether it was a
- 25 discrimination or a -- you are correct. There was

- 1 sometime, I think, in 2018 he retired, maybe like
- **2** 2017.
- 3 Q. How long had he been -- I think you said
- 4 treasurer?
- 5 A. Correct.
- 6 Q. How long had he been treasurer?
- 7 A. I think he was hired in -- '91, I think
- 8 he was hired. It could have been '92, but I think
- 9 it was '91.
- 10 Q. Are you -- what was -- what were his
- 11 responsibilities as treasurer?
- 12 A. Well, as the treasurer he's responsible
- 13 for basically all -- managing the entire financial
- 14 operation of the National Rifle Association.
- 15 Q. Would he review all financial
- 16 transactions?
- 17 A. The treasurer's office is responsible
- 18 for all financial transactions.
- 19 Q. Why did he leave the NRA in 2018, I
- 20 think you said?
- 21 A. Because he wanted to move to Dallas, and
- 22 he wanted to retire because he felt he deserved
- 23 retirement, and he was -- I couldn't convince him
- 24 to stay.
- 25 Q. Were you aware of any financial issues

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- 1 something brought against Josh Powell by an
- 2 employee, and it was resolved. I'm not -- I'm
- 3 honestly not sure whether the correct
- 4 characterization of it is sexual harassment or
- 5 not.
- 6 Q. Understood, and I understood --
- 7 understand that caveat in your answer.
- 8 Do you recall whether it was resolved
- **9** for a payment of to the complainant?
- MR. COLLINS: Just an objection as I
- 11 don't know if there's any confidentiality
- obligations in that agreement. I don't want to be
- 13 in breach of any.
- 14 A. I don't know what the settlement was.
- 15 Q. Okay. Does the Board have to approve
- 16 settlement claims like that as a general matter?
- 17 MR. COLLINS: Objection. Legal
- 18 conclusion.
- **19** A. I don't know the answer to that.
- 20 Q. Okay.
- 21 Woody Phillips.
- 22 A. Right.
- 23 Q. Who is Woody Phillips?
- 24 A. Woody was the treasurer of the National
- 25 Rifle Association up until I think -- up until --

- 1 related to Mr. Phillips and the use of NRA money?
- 2 A. No
- 3 Q. Craig Spray, he is a current employee of
- 4 the NRA?
- 5 A. Correct.
- **6** Q. Is he the current treasurer?
- 7 A. Yes, that's right.
- 8 Q. How long has Mr. Spray been with the
- 9 NRA?
- 10 A. I think we hired him in, gosh, I'm not
- 11 positive. I think sometime in early 2018 or late
- 12 2017.
- 13 Q. And then when Mr. Phillips left, he
- 14 assumed Mr. Phillips' job as treasurer?
- 15 A. That's correct.
- 16 Q. John Frazer, is he also a current
- 17 employee of the NRA?
- 18 A. That's correct. He's general counsel.
- 19 Q. And how long has Mr. Frazer been general
- 20 counsel?
- 21 A. Well, it was after Jim Porter's
- 22 presidency. Probably seven years, maybe,
- 23 something like that. I'm not exact --
- 24 Q. Does he report to you?
- 25 A. He does. As general counsel he reports

1 to me. He's also secretary of the association.

- 2 He reports to the Board as secretary of the
- association.
- 4 Q. I see.
- Does the Board have separate legal
- counsel?
- 7 A. They do.
- 8 Q. Who would that be?
- 9 A. That would be -- there is a new -- there
- is a new legal counsel the Board has, and his name
- 11 is -- oh, gosh, I can see him. I just can't think
- of his name right now.
- Q. That happens to me all the time.
- 14 Is --
- 15 A. I -- he'll probably be mad at me. I
- just can't remember his name.
- O. We won't tell him. 17
- Let me ask you this. Is that counsel to
- the Board, is he actually hired and paid by the
- Board or is he outside counsel that serves the 20
- function of being an attorney for the Board, if 21
- you know? 22
- MR. COLLINS: Objection. Vague and
- ambiguous but ...
- 25 A. He was interviewed by the Board and

- BY MR. SCHERTLER:
- 2 Q. Was it your decision to -- to suspend or
- terminate Mr. Hart?
- **4** A. After learning of that information, yes.
- Q. What authority did you have to terminate
- the general counsel for the Board if that general
- counsel served the Board? I'm just -- I thought I

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- understood the Board hired --
- A. Right.
- Q. -- their own lawyer.
- 11 A. Yeah, I know, it's kind of crazy.
- 12 Q. I assume they can fire their own lawyer,
- too, if they want.
- 14 A. Well, I --
- MR. COLLINS: Objection. Calls for a 15
- legal conclusion. But if you have an answer ...
- A. It's kind of an unusual arrangement. I
- mean, I -- it's like I said. I didn't -- I didn't
- interview and I didn't hire the new legal counsel.
- I actually recommended Steve Hart based on I've
- known him for a long time. He left Williams & 21
- Jensen. We had a bunch of mutual friendships. He
- was perfectly qualified. And I -- and we hired
- him I think -- I don't know whether the Board
- actually voted on it or not. I recommended him to

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- the Board. I may have hired him. I mean, I --
- it's kind of -- the Board certainly agreed to it
- and consented to it.
- 4 Q. Did the Board agree and consent to his
- termination as well?
- A. Yes, they did. I mean, not -- I don't
- know whether the whole Board did, but there were
- key people on the Board that knew we were going to
- do it that were very involved with a lot of the
- ongoing issues. Can I say who a couple of the
- people -- one of those people might be?
- Q. On the Board? 12
- MR. COLLINS: On the Board? Sure. As 13
- long as it didn't involve discussions you had with
- them. You're just giving a name, that's all.
- Q. Well, discussions with the Board
- wouldn't be discussions with the lawyers.
- A. I'm pretty sure that the chairman of the
- audit committee knew that we were going to
- terminate him. 20
- Q. So I guess knowing and approving it --
- let me try to get the distinction. So you might
- have thought it was appropriate, but would the
- Board have been required to vote and approve his
- termination as far as you know?

1 hired by the Board. I did not interview him and I

- did not hire him. They interviewed him and they
- 3 hired him.
- 4 Q. I see. The Board directly.
- 5 A. That's correct.
- 6 O. Steven Hart.
- 7 A. Right.
- 8 Q. Who is Steven Hart?
- **9** A. He was the former general counsel to the
- 10 Board.
- 11 O. So he was the general counsel to the
- 12 Board before this new gentleman was hired?
- 13 A. Correct.
- 14 Q. When did Mr. Hart leave as general
- counsel to the Board, if you can recall?
- **16** A. I think sometime in early 2019.
- 17 Q. Why did he leave?
- **18** A. That -- that's going to involve
- information that I -- that I learned from legal
- 20 counsel.
- MR. COLLINS: We're going to take 21
- privilege on that, but at a break we'll talk about 22
- 23 it.
- MR. SCHERTLER: Sure. 24

25

- MR. COLLINS: Again, you can talk about
- whatever personal knowledge you have, but
- 3 otherwise we're going to object as a legal
- 4 conclusion.
- 5 A. I don't know the answer to that, whether
- 6 they would have or not. I don't think they -- I
- 7 don't think they would have been required to.
- B Q. Did you terminate him?
- 9 A. Yes, I terminated him, but it was also
- 10 given the knowledge that we had on a number of --
- on a number of issues, it was agreed to by the
- 12 chairman of the audit committee and it was also
- agreed to by the general counsel.
- 14 Q. The general counsel being John Frazer?
- 15 A. Right.
- 16 Q. All right. So let me ask you about
- 17 Oliver North. How did you come to meet Oliver
- 18 North?
- 19 A. Oh, gosh, I've known Ollie -- I've known
- 20 Colonel North for probably 25, 28, 30 years.
- 21 Q. How did you first get to meet him?
- 22 A. You know, I really can't -- I honestly
- 23 can't remember. I -- probably some Washington
- 24 event where we ran into each other, maybe a mutual
- 25 friend. I actually was one of -- one of the

- 1 our banking relationships, our insurance
- 2 relationships based on viewpoint discrimination.
- 3 It became apparent to myself, but also to Ackerman
- 4 McQueen, that Pete Brownell wanted out as
- 5 president of the NRA and --
- 6 Q. Was he -- was he coming under some
- 7 scrutiny in this --
- 8 A. No. I honestly think it was because
- 9 the -- I mean, this -- the way politics is in this
- 10 country unfortunately these days and the way
- 11 people act, which they shouldn't act that way, he
- was undergoing constant harassment at home,
- constant harassment with his family's involvement
- 14 with a college out in that -- out in Iowa. They
- 15 were substantial donors to that college.
- There was a -- the harassment was never
- 17 ending for the family, and I think -- as far as I
- 18 know, and which I believe completely to be true,
- 19 Pete's decision was totally based, to step down,
- 20 on -- for family relationship reasons. Yet we
- 21 talked about what was going on in the media with
- 22 the media printing all these stories about
- 23 everybody severing their ties with the NRA.
- And we -- at a meeting with our crisis
 - 5 PR people, Ackerman McQueen, Tony Makris, there

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- 1 people that recruited Ollie to run for the Board.
- 2 Q. For the Board of Directors for the NRA?
- 3 A. Correct.
- 4 Q. When was that?
- 5 A. Whenever he first got elected. It was
- 6 that year. It probably goes back 12, 15 years
- 7 now.
- 8 Q. Let me kind of fast-forward then a
- 9 little bit. Did there come a time when you were
- 10 recruiting him to become the president of the NRA?
- 11 A. There was a time when -- yes, that's
- 12 correct.
- 13 Q. Can you tell me approximately when that
- 14 was, if you can recall?
- 15 A. Yes, it would have been -- I'm pretty
- sure it was in March -- it was in either late
- 17 February or early March of 20 -- let me get my
- 18 years right -- 2018.
- 19 Q. What prompted you to recruit him to
- 20 become president of the NRA?
- 21 A. The -- we were being heavily attacked,
- 22 the organization was, by the Department of
- 23 Financial Services in New York State.
- They were trying to sever all of our
- vendor relationships. They were trying to sever

- were other people there from Ackerman, I was
- 2 there -- talked about the fact that the media
- 3 would interpret Pete stepping down as Pete cutting
- 4 and running from the NRA. Whether it was true or
- 5 not true, that's the way they were going to write
- 6 the story.
- 7 So it made sense to go recruit some
- 8 high-profile individual to step into the chairs
- 9 that himself would be a media story and that
- 10 would, therefore, bury the story of Pete resigning
- so they couldn't write it that he was running from
- 12 the NRA, but the news story would be that this guy
- 13 got put in the chairs. And that's -- Ackerman
- 14 McQueen thought that. I believe Tony thought
- 15 that. I thought that.
- And I was the one given the job of going
- and having the initial conversation, along with
- 18 Millie Hallow, with Colonel North to -- Ackerman
- 19 McQueen had already been in discussions with
- 20 Colonel North for months about doing a television
- 21 show on the NRATV network. I don't think they had
- 22 reached an agreement, but they had been in
- 23 discussions with him for months.
- So I would go out, along with Millie,
- and meet with Ollie and see -- knowing his Fox

- 3 -

- 1 contract was up -- getting up for renewal, whether
- 2 there was any chance he had any interest in, one,
- 3 doing a television show -- a contract television
- 4 show for Ackerman McQueen; and, two, if he had any
- 5 interest in becoming president of the NRA. And he
- 6 said yes on both counts.
- 7 Q. So you had these initial meetings with
- 8 him, I think, accompanied by Millie Hallow.
- 9 A. Correct.
- 10 Q. Did some of these meetings occur out in
- 11 his farm here in Northern Virginia?
- 12 A. They occurred at Freedom Alliance, an
- 13 organization that he -- I believe he founded and
- 14 he -- he runs for -- to assist military families
- 15 and -- well, to assist military families.
- 16 Q. Did Colonel North -- was it your
- 17 understanding that Colonel North had a fairly
- 18 lucrative -- financially lucrative contract with
- 19 Fox News at the time?
- 20 A. It was.
- 21 Q. So what would -- in your discussions
- with him, how -- what kind of financial motivation
- 23 would there be for him to become the president of
- 24 the NRA, which I understand is an un- -- an
- 25 uncompensated position. Is that correct, first of

- 1 understanding?
- 2 A. Well, I don't know whether it would
- 3 terminate or it wouldn't be reupped, one or the
- 4 other.
- 5 Q. And then the compensation -- any
- 6 compensation that he would get would be as a
- 7 result of his contract, whatever contract that
- 8 was, with Ackerman McQueen.
- 9 A. Correct.
- 10 Q. But on the other side of it, the NRA
- 11 would agree to reimburse Ackerman McQueen for
- whatever it was paying to Lieutenant Colonel
- 13 North.
- MR. COLLINS: Objection.
- 15 A. NRA would reimburse -- would -- like
- they do with the other people that have shows on
- 17 Ackerman McQueen's TV network, NRA would
- 18 compensate Ackerman McQueen for that television
- **19** show.
- 20 Q. Okay. Did you at all view this as kind
- of a way to get compensation to Lieutenant Colonel
- 22 North from the NRA for him taking the position as
- 23 president of the NRA?
- 24 A. No, I didn't. I mean, they had been
- 25 trying to recruit him for a while to do a

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- 1 all?
- 2 A. That's correct. The talks of the terms
- 3 of any compensation would be that he would be
- 4 compensated by -- by the contractual relationship
- 5 with Ackerman McQueen to do a television show with
- 6 Ackerman McQueen that they had been negotiating
- 7 with him for months to do.
- 8 Q. Right.
- **9** A. He would be uncompensated as NRA
- 10 president.
- 11 O. And the compensation -- would the NRA
- 12 then reimburse Ackerman McQueen for its contract
- 13 with Lieutenant Colonel North?
- 14 A. NRA would reimburse Ackerman McQueen for
- 15 its television network commentators. That's
- 16 correct. I -- correct.
- 17 Q. So the deal that you had been discussing
- 18 is that Colonel North would leave Fox News, first
- **19** of all?
- 20 A. Ollie made it very clear that he thought
- 21 that there's no way that he could be president of
- 22 the NRA and still be retained by Fox.
- 23 Q. So, in other words, to become the
- 24 president of the NRA, he would have to terminate
- 25 his contract with Fox. That was your

- 1 television show. It was something they had been
- 2 working on. And as long as it was fully
- 3 disclosed, which it -- which it -- you know, the
- 4 idea was it would have been, it would have been --
- 5 it would have been permissible under the -- under
- 6 the audit committee rules and the rules of New
- 7 York State.
- 8 Q. So you felt that that arrangement would
- 9 be legally permissible under the rules of New York
- 10 State as well as --
- 11 A. Correct.
- 12 Q. Okay. And --
- 13 A. As long as it was disclosed.
- 14 Q. As long it was disclosed to whom?
- 15 A. The audit committee.
- **16** Q. To the audit committee.
- And was it disclosed to the audit
- 18 committee?
- **19** A. Well, that's --
- MR. COLLINS: Objection. Vague and
- 21 ambiguous. Go ahead.
- 22 A. That -- that gets into a whole rabbit
- 23 trail. Do you want to go down it?
- 24 Q. Well, maybe I can take you down it.
- 25 A. Okay.

- 1 Q. You know, certainly I want to get your
- 2 answers and your views on it.
- з A. Okay.
- 4 (Exhibit 1 was marked for identification
- 5 and attached to the deposition transcript.)
- 6 BY MR. SCHERTLER:
- 7 Q. Let me just show you what we've marked
- 8 as Exhibit number 1. If I could ask you to take a
- 9 look at that.
- 10 If you could get copies for counsel.
- And as with any document, Mr. LaPierre,
- 12 I'll just, first of all, let you please take a
- 13 look at it. And when you've had a chance to
- 14 review it, the first question I always have is do
- 15 you recognize it.
- 16 A. (Document review.)
- No, I've never seen this, but let me --
- 18 let me read it.
- 19 Q. Sure, please.
- 20 A. (Document review.)
- You know, that's funny because this
- 22 third part here, I've heard -- Ollie told me about
- 23 it, but I've never seen it in writing, that he
- 24 actually did --
- 25 Q. Mr. LaPierre, just show me where you're

- 1 Q. Who is Noram Partners?
- **2** A. Well, that's actually a good question.
- 3 I -- because I kind of assumed that it was talking
- 4 about somebody named Richard Norman, which it
- 5 might not be. I don't -- I don't know the answer
- 6 to that.
- 7 Q. You don't know whether Norman Partners
- 8 is actually Oliver North's -- an entity related to
- 9 Oliver North?
- 10 A. No. If that's true, I did not know that
- 11 at all.
- 12 Q. Okay. It is signed by -- it is signed
- 13 by Oliver North, though, at least the first page
- 14 is.
- 15 A. Yes, I see that.
- 16 Q. And the message is, "Millie, per our
- 17 conversations, please pass this entire message
- only to parties we agreed on April 22nd, 2018."
- Do you think you would have been one of
- 20 those parties?
- 21 A. I don't -- I don't think I saw this
- 22 document. I -- you know, the annual meeting was
- 23 coming up --
- **24** Q. In 2018?
- 25 A. In 2018. I -- my role was to go out and

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- 1 pointing to so ...
- **2** A. The 3, where it says "Term."
- 3 Q. It says, "Term." "Phase 1, three
- 4 years" --
- 5 A. Yes.
- 6 Q. -- "paid monthly"?
- 7 A. No, "Phase 2, non-compensated, tied to
- 8 EVP, WL tenure." He told me about that. I had
- 9 never seen it.
- 10 Q. If the document doesn't look familiar,
- do some of the descriptions of what appear to be
- 12 the terms of the relationship look familiar?
- 13 A. Yes. I -- when I was out at Freedom
- 14 Alliance, some of the items discussed where Ollie
- 15 talked about he would need some staff, he would --
- as president -- he would need -- he would like to
- 17 continue to do his work with Freedom Alliance, and
- 18 he also talked about the fact that he would need
- 19 security. So those look very familiar.
- 20 Q. Let me just take you to -- first of all,
- 21 just to identify the document, it looks like it's
- 22 a -- it describes itself as a fax message dated
- 23 April 2018 to "Millie Hallow, eyes only."
- 24 A. Right, from Noram Partners, who I didn't
- 25 even know were involved in this.

- get a yes that Ollie was interested in doing the
- 2 TV show and that he was interested in becoming
- 3 president.
- 4 Q. Okay.
- 5 A. And when I got that, that yes, I kind
- 6 of -- there -- there may have been a meeting at
- 7 the NRA annual meeting in Dallas with the officers
- 8 with Ollie, where everybody talked about Ollie
- 9 would be moving into the chairs and everything
- 10 else. But I was never in any of the meetings with
- 11 Ollie during that time on his contract. There was
- a meeting at Ackerman McQueen. I wasn't at it.
- Nor have I ever seen his contract to this day.
- 14 Q. Well, do you remember being at a meeting
- in Dallas at Ackerman McQueen's offices with a
- 16 number of other people that I think would have
- 17 included not only yourself but Tony Makris, Steve
- 18 Hart, Angus McQueen, Revan McQueen, Woody19 Phillips, and Melanie Montgomery?
- 20 A. I left before Ollie showed up.
- 21 Q. So you were at the meeting for a period
- 22 of time and then --
- 23 A. I left.
- 24 Q. -- left before --
- 25 A. I remember being -- I don't know about

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- 1 all those people, but I remember being at Ackerman
- 2 McQueen, and I remember they were going to have a
- 3 meeting with Ollie, and the convention was going
- 4 on and I had other things -- a million other
- 5 things to do, and I said, I've got to go, and
- 6 left.
- 7 Q. Okay. Got it.
- 8 So if I could just take you to page 2 of
- 9 this, and under "Options," which is number 1 --
- 10 A. Right.
- 11 Q. -- it says, "A, direct employee of AM or
- 12 MG."
- 13 A. Right.
- 14 Q. Do you see that?
- 15 A. Yes.
- 16 Q. It says, "Preferred." Is AM -- would
- 17 that be Ackerman McQueen?
- 18 MR. COLLINS: Objection.
- **19** Q. If you know.
- 20 A. Well, I mean, I think it's --
- MR. COLLINS: If you know, sure. If you
- 22 know, but otherwise --
- 23 A. I think it's pretty obvious it would
- 24 have been.
- 25 Q. Do you know who MG would be?

- 1 his comp- -- whatever was worked out, his
- 2 compensation would have to fall somewhere within
- 3 that range.
- 4 Q. Okay. So that seemed to be the range of
- 5 money that he was asking for --
- 6 A. Correct.
- 7 Q. -- with his contract with Ackerman
- 8 McQueen that would be reimbursed by the NRA?
- 9 A. Correct.
- 10 Q. Okay.
- 11 A. And I actually thought -- and I was
- wrong on this, but I actually thought, gosh, you
- 13 know, one of the issues with raising money is
- 14 always direct mail signatures. I actually thought
- 15 that if Ollie became president, I could get him to
- 16 sign letters, and we could probably raise a lot
- 17 more money than that on his signature as
- 18 president, which it turned out it didn't work out
- 19 that way but ...
- 20 Q. Was he successful in terms of bringing
- in money to the NRA, getting contributions?
- 22 A. Not really.
- 23 Q. Did he work at that effort?
- 24 A. He did -- he did -- again, I didn't
- 25 follow his schedule. I know he went to some

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- 1 MR. COLLINS: Objection.
- **2** Q. Would that be Mercury Group?
- 3 MR. COLLINS: Same objection, since he
- 4 testified he has never seen this document before.
- **5** A. I think it's probably Mercury Group.
- 6 Q. Okay.
- 7 Then if I could just take you down to 4,
- 8 and, again, maybe you could try to go to your
- 9 recollection, but it talks about option A and
- option B in terms of compensation.
- 11 A. Right.
- 12 Q. And it seems to lay out a dollar amount
- 13 for three successive years, year one, year two,
- 14 and year three. Do you see that?
- 15 A. Yes, I do.
- 16 Q. Do those numbers seem consistent with
- 17 the discussions that you recall having with
- 18 Lieutenant Colonel North?
- 19 A. The discussion I had with Colonel North
- 20 was I knew that he was going to require -- because
- 21 he -- he said so, and I think I --
- 22 Q. I'm sorry, he said so? He --
- 23 A. He told me at that meeting and said --
- 24 that Millie was in, too -- that his contract with
- 25 Fox was somewhere in the \$2.5 million range, and

- 1 meetings asking for donations. I'm sure there
- 2 were some that came in, but I don't think it was
- 3 anything substantial. And the signature did not
- 4 appear to be working in the mail, which, in all
- 5 honesty, really surprised me because I thought it
- 6 would. And direct mail signatures are golden.
- 7 Q. Understood.
- 8 (Exhibit 2 was marked for identification
- 9 and attached to the deposition transcript.)
- 10 BY MR. SCHERTLER:
- 11 Q. Let me show you Exhibit number 2. What
- 12 I'll do is -- these are always available for you
- 13 to look at. I'll just keep them right here so
- 14 they're not in your way.
- So, again, please take your time and
- 16 look at it. Let me know when you're done.
- 17 A. Okay. All right. It's a popular
- 18 committee meeting, a lot of people.
- 19 (Document review.)
- 20 Okay.
- 21 Q. So, are you -- this is -- is it fair to
- 22 say that this is a report of the audit committee
- meeting September 8th and 9th of 2018?
- 24 A. It is.
- 25 Q. Would you have been present at this

1 meeting?

- 2 A. I was not present.
- 3 Q. And you are not a member of the audit
- 4 committee.
- 5 A. I'm not a member of the audit committee.
- 6 Q. Are you familiar with this document?
- **7** A. This is the first time I've read this
- 8 document.
- **9** Q. Okay. The second page has a reference
- 10 to what appears to be a discussion about Oliver
- 11 North.
- 12 A. Correct.
- 13 Q. And it says, "Whereas, on or about
- 14 May 15th, 2018, Lieutenant Colonel North entered
- into a contract with Ackerman McQueen, the AMc
- 16 contract which remains in force at this time and
- 17 in which Lieutenant Colonel North has a
- 18 substantial financial interest."
- Do you see that?
- 20 A. Yes.
- 21 Q. Is that fair to say that that
- 22 information had been presented at the
- 23 September 8th-9th, 2018, audit committee meeting
- 24 to the audit committee?
- MR. COLLINS: Objection, since he said

- 1 A. And I mean -- and I kept saying,
- 2 Colonel, I'm just trying to protect you. Under
- 3 New York State law, your contract needs to be
- 4 shown to the audit committee. They need to see
- 5 it. I said, they haven't seen it, and you need to
- 6 show it to them. And there was this dispute that
- 7 Ollie said, well, Ackerman McQueen doesn't -- will
- 8 not release -- let my contract be shown to
- 9 anybody.
- And then there were other reasons as to
- 11 why Ollie didn't want his -- and this thing -- all
- 12 I was -- my only interest in being involved with
- 13 it is I was trying to protect Ollie. I knew that
- 14 under New York State law his contract had to be
- 15 shown -- needed to be shown to the audit
- 16 committee, and I couldn't understand why in the
- heck -- I kept -- I kept telling him, you've gotto show it, you've got to show your contract to
- 19 the audit committee. And it just kept not
- 20 happening.
- 21 Q. Let me ask you, these are personal
- 22 entreaties one on one that you're making to
- 23 Lieutenant Colonel North?
- 24 A. Yes, yes.
- 25 Q. And multiple times you asked him for it?

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- 1 he has not seen this before.
- **2** Q. Does the audit committee issue reports
- 3 on the things that it discusses and approves, as a
- 4 typical business plan?
- 5 A. I think they -- I think they do.
- 6 Q. Let me ask you this. Were you aware
- 7 that at some point in and around September of
- 8 2018, that the audit committee did approve
- 9 Lieutenant North's contract with AMc?
- 10 A. There -- I am aware that there was a
- constant back-and-forth between the Brewer law
- 12 firm and the audit committee and Colonel North,
- and also myself, where -- and, I mean, I don't
- 14 know what the audit committee saw at this meeting.
- 15 All I know is I kept going to Ollie all the way
- through, starting probably about November of 2018,
- 17 December of 2018, which would be after this
- 18 meeting --
- 19 Q. After that, right.
- 20 A. -- even January and February of 2019,
- 21 telling Colonel North, you need to show your
- 22 contract to the audit committee because they --
- 23 they haven't seen it, and you need to disclose
- 24 your contract to the audit committee.
- 25 Q. Okay.

- 1 A. Multiple times. I also told him
- 2 multiple times I -- because we were friends. I
- 3 told him multiple times. I said -- I said,
- 4 Colonel -- and at times I even gave him -- I put
- 5 it in memo form, and I said, I know you're going
- 6 to get mad at me for giving you this, but I have
- 7 to give you this to cover myself but also to cover
- 8 you. I said you -- you can -- you are the
- 9 president of the National Rifle Association. You
- are not the executive vice president charged with
- 11 managing the day-to-day affairs of this
- 12 association, and you cannot keep interfering in
- 13 all of the day-to-day affairs going on in terms of
- 14 the day-to-day management of the NRA. That's my
- 15 job. And you need to stay out of it to protect
- yourself, but it's also my job, not yours, but you
- 17 also need to disclose your contract to the audit
- 18 committee.
- And I -- and he would go, "I get it. I
- get it." And then the next week would start, and
- 21 the same patterns would happen all over again.
- 22 Q. Let me ask you a couple questions about
- 23 this, if I could go to this document. It does
- 24 appear from the document itself that Steve -- that
- 5 if I'm correct, it's -- the audit committee met

- 1 at -- I'm going to page 1, the very top. It said
- 2 it met at NRA headquarters -- I'm sorry, let me go
- 3 to it -- the Gateway, Arlington, Virginia. And it
- 4 talks about the people in attendance.
- Now, included in that appeared to be
- 6 Steven Hart, who is an attorney, correct?
- 7 A. Correct.
- 8 Q. Sarah Rogers. Do you know who she is?
- 9 A. She works for the Brewer law firm.
- 10 Q. So she's a lawyer with the Brewer law
- 11 firm, correct?
- 12 A. Correct.
- 13 Q. And the Brewer law firm, I think you
- said earlier, was brought in to help make sure
- 15 that the NRA was in compliance --
- 16 A. Right.
- 17 Q. -- with whatever regulations and rules
- 18 the New York legislation had, correct?
- **19** A. That's correct.
- 20 Q. So we have got a lawyer from the Brewer
- 21 law firm here.
- Who is Travis Carter? He's also
- 23 present.
- 24 A. Travis Carter is -- the Brewer law firm
- 25 has a public relations division, and he works with

- 1 and did not attend the meetings in question. And
- 2 also I notice that -- I guess you're talking about
- 3 the September 6th meeting, right, not the
- 4 July 30th?
- 5 MR. SCHERTLER: Yes, I am talking about
- 6 the second page where -- under "Oliver North."
- 7 That would be the September 6th meeting, correct.
- 8 MR. COLLINS: So subject to those
- 9 objections ...
- 10 A. I think you could certainly read it that
- 11 way and assume it that way. What obviously
- 12 happened afterwards, though, is the audit
- 13 committee reconsidered and the Brewer law firm
- 14 reconsidered or looked at it again, and our
- 15 general counsel's office looked at it again, and
- 16 they realized that they actually had to see the
- 17 Ollie North contract and go through the provisions
- 18 of it, and they had not done that. And that
- became -- that became an issue. That's how I gotinvolved with trying to beg Ollie to just give
- 21 them your contract.
- 22 Q. Let me ask you this. Here we have what
- 23 appears to be the audit committee approving Oliver
- 24 North's contract with AMc.
- 25 A. Right.

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- 1 the public relations -- the press division of the
- 2 Brewer law firm.
- 3 Q. Okay. So two representatives of the
- 4 Brewer law firm here.
- 5 When I look at the paragraph related to
- 6 Oliver North -- and, again, recognizing that
- 7 you're not there, but just reading the document
- 8 itself, which appears to be the minutes of that
- 9 meeting, it says, "The audit committee has
- 10 determined -- has therefore determined that it is
- 11 fair, reasonable, and in the best interest of the
- NRA to approve and ratify Lieutenant North's --
- 13 Lieutenant Colonel North's continued participation
- 14 in the AMc contract during his service on the NRA
- 15 Board and as an NRA officer."
- Do you see that?
- 17 A. Uh-hmm.
- 18 Q. So understanding you're not president,
- 19 would this -- if you were to read this document,
- 20 would that mean that it looks like the audit
- 21 committee is approving Lieutenant Colonel North's
- 22 contract with Ackerman McQueen and allowing him to
- 23 continue to serve as an NRA director and officer?
- MR. COLLINS: I'm just going to object
- 25 since he said he's never seen this document before

- 1 Q. What -- and I think maybe you said, and
- 2 correct me if I'm wrong --
- з A. Sure.
- 4 Q. -- but I think you said you did not know
- 5 what information that the audit committee had
- 6 before it regarding Oliver North's contract with
- 7 AMc at this time.
- 8 A. Yes, I didn't go to this -- I didn't
- 9 attend this meeting.
- 10 Q. So you don't know what information they
- 11 were going on when they talked about Oliver
- 12 North's contract with AMc.
- 13 A. I don't. All I know -- all I know is at
- 14 some point after this it became an issue that the
- 15 audit committee needed to actually see the
- 16 contract, and nobody had seen the contract.
- 17 Q. So let me ask you something. Why
- 18 wouldn't the audit committee have asked to see the
- 19 contract before they approved and ratified it?
- MR. COLLINS: Objection. Assumes facts
- 21 not in evidence.
- 22 Q. Do you know that?
- 23 A. I honestly don't know the answer to
- 24 that
- 25 Q. And especially if the Brewer law firm,

- 1 in charge of compliance and making sure that you
- 2 were following all the regulations of the New York
- 3 State Attorney General, why wouldn't they say,
- hey, we're the lawyers here, and we need to see
- this contract, audit committee, before you approve it? 6
- MR. COLLINS: Objection.
- Q. Why didn't they do that? 8
- MR. COLLINS: Objection. Assumes facts
- not in evidence. He doesn't know what he did. He
- said he didn't attend this meeting. 11
- 12 MR. SCHERTLER: Wait. I mean, you don't
- know what he knows. I don't object to your 13
- objection, but why don't you let him say what he
- knows or doesn't know. If he doesn't know the
- answer --16
- MR. COLLINS: Right. I'm just saying, 17
- my objection is it's an unfair question because
- he's already told you he wasn't at the meeting. 19
- BY MR. SCHERTLER: 20
- 21 Q. Did you ever ask anybody, guys, why
- didn't you get the contract before you approved
- it? Instead of going to Oliver North, why didn't
- you go to the committee and say, did you all know
- enough about this contract when you approved it --

- 1 A. Correct.
- **2** Q. And why was that an issue?
- 3 A. It was an issue because the boat in the
- Mediterranean that he went on was owned by an NRA
- vendor.
- O. David McKenzie?
- A. Correct.
- 8 Q. And he paid David McKenzie for use of
- the boat out of his own personal funds?
- A. He bought it at a charity auction, but
- it needed to be disclosed.
- Q. Okay. But your understanding is that
- that wasn't paid for by NRA funds.
- 14 A. Correct.
- 15 Q. And I won't go into the rest of it, but
- it does look like, with respect to something
- called HomeTelos and Josh Powell, there are,
- again, retroactive approvals by the Board of --
- A. Correct.
- 20 Q. -- transactions that somehow might have
- qualified as related party transactions, right?
- A. Correct.
- 23 MR. COLLINS: Objection.
- THE WITNESS: Can I answer? 24
- MR. COLLINS: Yes. 25

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- 1 A. Because that was really not my role to
- 2 do that.
- 3 Q. Okay. So just the next page, number 2,
- this is -- number 2 refers to Marion Hammer. Is
- this the retroactive approval by the Board of the
- contract that you had signed with Ms. Hammer?
- 7 A. Yes, I think it is.
- 8 Q. And it also appears that -- so, I wanted
- to ask you this. We talked about Woody Phillips a
- little bit before. 10
- 11 A. Right.
- 12 Q. Can you go to number 4 with Woody
- 13 Phillips.
- 14 A. Right.
- **15** Q. What is the July 2018 sailing trip?
- 16 A. I --
- 17 Q. Are you aware of that?
- 18 A. Yes, he purchased a -- at a charity
- event he purchased a sailing trip and disclosed
- 20 it.
- 21 Q. Purchased a sailing trip through use of
- 22 NRA funds; is that fair to say?
- 23 A. No, through his own money.
- 24 Q. So he used his own money to go on a
- 25 sailing trip?

- 1 A. Yes, that's correct.
- 2 Q. Charles Cotton, is he still the chairman
- 3 of the audit committee?
- **4** A. He is. He is still the chairman.
- MR. COLLINS: David, we've been going 5
- about an hour. Can we take a break?
- 7 MR. SCHERTLER: By all means.
- MR. COLLINS: Thank you very much. 8
- 9 MR. SCHERTLER: By all means. Take a
- short break. 10
- THE VIDEOGRAPHER: Going off the record. 11
- The time is 14:32. 12
- (A brief recess was taken.) 13
- THE VIDEOGRAPHER: We're going back on 14
- the record. The time is 14:58.
- BY MR. SCHERTLER: 16
- 17 Q. Okay. Back on the record, okay?
- 18 A. Okav.
- Q. And we were talking about Oliver North
- and the Board's approval -- the audit committee's
- approval of his contract. 21
- 22 A. Right.
- 23 Q. I think what you indicated to me is that
- sometime after that approval you were being asked
- 25 to try to obtain a copy of the contract.

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- 1 A. I knew after -- sometime after this
- 2 meeting it became -- it became an issue that --
- 3 with the audit committee and with the Brewer law
- 4 firm, that in order to be in compliance with New
- 5 York State law, the audit committee needed to see
- 6 the contract, and with our general counsel, that
- 7 they had not seen the contract. So I, as his
- friend, kept going to Ollie, saying, look, you
- 9 just need to show it to him. You just need to
- 10 show it. You need to show him the contract.
- 11 Q. Okay. So let me ask you about a couple
- of things to see if you know about it.
- 13 A. Okay.
- 14 Q. We just looked at the audit committee
- 15 meeting on September 8th and 9th of 2018, I
- 16 believe it is.
- 17 A. Right.
- **18** Q. Were you aware of the fact that Steve
- 19 Ryan, an attorney representing Ackerman McQueen,
- 20 met with Steve Hart on September 25th of 2018,
- 21 just a couple weeks later, and showed Mr. Hart the
- 22 actual contract between AMc and Lieutenant Colonel
- 23 North?
- 24 A. No, I don't think I was aware of that.
- MR. COLLINS: Can I just -- one comment.

- 1 Frazer.
- 2 MR. GONZALEZ: John Frazer.
- 3 MR. SCHERTLER: Is it John Frazer?
- 4 Sorry.
- 5 A. I'm going to give you an unclear answer,
- 6 but I'm aware that -- I heard it both ways. I
- 7 heard it that John Frazer had seen the contract
- 8 and I heard that John Frazer had not seen the
- 9 contract, and you would have to ask John Frazer.
- 10 Q. Did you ask John Frazer?
- MR. COLLINS: You can say yes or no. We
- 12 don't want to get into any conversations with
- 13 counsel.
- 14 A. If I did, which I discussed it, I would
- 15 have told John Frazer, well, he's -- whatever, you
- 16 got to get it to the audit committee. I think I
- 17 may have done that. I mean, because I think -- I
- 18 think John -- my memory is not real clear. I
- 19 think John told me he --
- MR. COLLINS: Hold on one second. We
- 21 don't want to get into any conversations between
- you and Mr. Frazer. It's the NRA's privilege, not
- 23 yours.
- 24 THE WITNESS: Okay.
- 25

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- 1 Was the meeting on the 8th or 9th or was it on the
- 2 6th and then the meeting minutes are the 8th and
- 3 9th? Okay. You had mentioned that it was the
- 4 meeting on the 8th or 9th.
- 5 MR. SCHERTLER: I'm just going by what
- 6 the document says. It says that the -- but you're
- 7 right, it says, "The audit committee met on
- 8 September 6th." So I stand corrected. It looks
- 9 like the notes may have been --
- MR. COLLINS: Okay. Just so we're on
- 11 the same page. Thank you.
- 12 BY MR. SCHERTLER:
- 13 Q. Were you aware of the fact that on
- 14 February 19th of 2019, some months later,
- 15 albeit --
- 16 A. Right.
- 17 Q. -- that Josh Frazer also met with
- 18 lawyers representing AMc and was able to actually
- 19 view the contract between Oliver North and
- 20 Ackerman McQueen and take notes on the specifics

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- 21 of the contract?
- MR. COLLINS: Objection. Maybe I heard
- 23 wrong. I think you may have said Josh Frazer.
- MR. SCHERTLER: No, I'm sorry --
- MR. COLLINS: I think you said Josh

- 1 BY MR. SCHERTLER:
- 2 Q. Okay. So, you might be aware of the
- 3 fact that John Frazer had actually viewed the
- 4 contract in February of 2019. Don't get into what
- 5 he told you, but did you have that knowledge?
- 6 MR. COLLINS: Yes or no.
- 7 A. I might have heard that he had.
- 8 Q. Okay. So -- and are you aware that --
- 9 so the first lawsuit that's filed against Ackerman
- 10 McQueen is -- I believe is April 12th of 2019,
- 11 requesting -- making the allegation that certain
- 12 information hadn't been provided. You're aware of
- 13 that lawsuit?
- 14 A. I'm aware of that lawsuit.
- 15 Q. Were you also aware of the fact that a
- 16 day or two before that lawsuit was filed,
- 17 Lieutenant Colonel North had actually provided the
- 18 actual written contract to people at the NRA?
- **19** A. I -- this is April what date?
- 20 Q. So the lawsuit was filed on April 12th,
- and on April 10th or 11th, Lieutenant Colonel
- 22 North had sent a copy of his contract to the NRA.
- 23 A. You know, there was so much confusion
- 24 surrounding at that point as to what was going on
- 25 with everything, I -- and it's not my role to be

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- 1 in the middle of it. I -- I don't know whether
- Ollie had given his contract at that point to the
- audit committee or not. He might have, he might
- not have, is the honest truth. I'm not sure.
- 5 Q. Okay.
- 6 A. All I know is the whole thing was an
- ungodly mess at that point, and people were all
- over the board on everything.
- **9** Q. Okay. Let me take you back in time a
- little bit. Getting into March of 2019, were you
- aware that on March 22nd, on or about March 22nd,
- 2019 ---12
- 13 A. Right.
- 14 Q. -- that Steve Hart -- Steve Hart is the
- outside counsel to the -- he's counsel to the NRA
- Board, correct? 16
- 17 A. Correct.
- O. -- sent a memo to Lieutenant Colonel
- North as well as the first and second vice
- presidents for the NRA. Let me stop you there. 20
- Who would the first and second vice 21
- presidents for the NRA be?
- 23 A. It would be Richard Childress and
- Carolyn Meadows.
- 25 Q. Okay. So, sent a memo to Lieutenant

- you can't say we looked at every vendor but we
- didn't look at you. The New York State AG is
- going to laugh us out of the room, you know.
- And there was this ongoing battle over
- that that turned into an -- it turned from that
- into -- from Ollie -- into fire the Brewer firm,
- get rid of the Brewer firm, get rid of the Brewer
- firm. And I'm like, Ollie, I'm not -- Colonel,
- I'm not going to get rid of the Brewer firm. They
- were hired to get NRA into compliance with New
- York not-for-profit law, and you need to stop
- interfering with this because you have a conflict.
- I was begging Ollie over and over and over, stop
- interfering. You have a conflict.
- And then it switched from -- it switched 15
- from -- it switched from fire the Brewer firm to
- we want an independent audit of the Brewer firm's 17
- records. But Ollie told me, but, by the way,
- we've already got the people lined up to do the
- independent audit and everything else. And I'm 20
- like, yeah, I can see a railroad coming, and --
- you know, yeah. So I wasn't aware Hart wrote that 22
- memo.
- Q. So why would Hart write a memo
- recommending an independent outside review of the

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- legal fees being charged by Brewer law firm --
- Hart, first of all, is the counsel for the Board
- 3 of Directors, correct?
- 4 A. Because --
- 5 Q. And he's also the person that introduced
- the NRA to Bill Brewer.
- A. He hired Bill Brewer.
- Q. He hired Bill Brewer.
- A. That's correct. And -- because by that
- point in time, we -- we -- I mean, I've learned a
- lot of this privilege. Can I --
- MR. COLLINS: We don't want to refer to 12
- any conversation you had with an attorney. If you
- have an independent knowledge of what happened,
- you can testify about that. If we just want to
- take a second to talk about it outside the room of
- how we may have otherwise learned of it, we can do
- that real quickly, but otherwise, I instruct you
- not to reveal the substance of any communication
- you had with counsel.
- A. So the question again was?
- Q. The question again is, Steve Hart is the
- one in this March 22nd memo that appears to be
- recommending to Childress, Meadows, and North that
- the NRA audit committee seek an independent

- 1 Colonel North, Richard Childress, and Carolyn
- Meadows, advising them to ask the NRA Board audit
- committee to seek an independent outside review of
- legal fees being charged by the Brewer law firm to
- the NRA.
- 6 A. And Steve sent this memo to --
- Q. Steve sent this memo to North,
- Childress, and Meadows.
- **9** A. I was not aware that Steve sent that,
- although it doesn't surprise me because, going
- back -- going back -- this is one of the major
- issues of contention going back to probably 12
- April -- well, not April -- May, June, July, 13
- August, September, October, November of 2018 and
- then January, February of 2019, is under New York
- State law, the Brewer firm, working on compliance,
- was constantly trying to take a look at the 17
- records of Ackerman McQueen and were constantly
- getting stiff-armed in terms of not -- not looking
- at the records. 20
- And I -- I went through a whole --21
- months and months of June, July, August, 22
- September, October, November, begging Ackerman
- McQueen, look, I don't think you've done anything wrong. You guys have done -- you just need to --

- 1 outside review of the legal fees being charged by
- 2 the Brewer law firm.
- 3 A. But by that -- by that point in time, I
- 4 knew that for a number of reasons there -- a major
- 5 rift had developed between Steve Hart and -- and
- 6 he was -- he was on the train to Ausell to get rid
- 7 of the Brewer law firm.
- 8 Q. Steve Hart, you believe, was trying to
- 9 get rid of Bill Brewer's law firm, the firm that
- 10 he brought in?
- **11** A. By that -- at that time. By that time.
- 12 (Exhibit 5 was marked for identification
- and attached the deposition transcript.)
- 14 BY MR. SCHERTLER:
- 15 Q. All right. Let me show you -- let me
- just try to move down through this. This is
- 17 marked for identification as Exhibit 5. It's --
- 18 it looks like it's a March 22nd letter.
- 19 It's a March 22nd letter addressed to
- 20 Bill Brewer, and it's signed by Carolyn Meadows,
- 21 Richard Childress, and Oliver North.
- 22 A. Yes, this letter -- Carolyn Meadows,
- 23 from what I understand from Carolyn, did not agree
- 24 to sign and asked that her name be withdrawn.
- 25 Q. So her signature -- she says her

- 1 know, NRA policies and procedures require that any
- 2 contract with a vendor or supplier in excess of
- 3 \$100,000 be reviewed and approved by at least the
- 4 president and either the first or second vice
- 5 president."
- 6 Do you know if that's an accurate
- 7 statement of the NRA policies and procedures?
- 8 A. Yes, I think that is an accurate
- 9 statement of NRA policies.
- 10 Q. Okay. And then they say, "In order to
- 11 fulfill our fiduciary duties and ensure compliance
- 12 with applicable NRA policies and procedures, we
- are requesting the following," and then it
- 14 requests a number of -- so it says, "First, please
- 15 submit proposed separate engagement letters to the
- 16 NRA for each matter that you are handling for the
- 17 NRA. These engagement letters should detail the
- 18 specific tasks to be completed on each matter and
- 19 a proposed budget for each matter."
- Is there anything in that request that
- 21 sounds unreasonable to you?
- 22 A. Yes. By this point it was obvious to
- 23 the world that -- that Colonel North -- and
- 24 Richard -- Richard did not like the Brewer -- Bill
- 25 Brewer personally, but I honestly think Richard

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- 1 signature is a forgery on this?
- MR. COLLINS: Objection. Misstates the
- 3 testimony.
- 4 A. I just know what I said to be factual.
- 5 Q. So this has her signature on it, though,
- 6 correct, this letter?
- **7** A. It has what appears to be her signature.
- 8 All I know, that Carolyn --
- **9** Q. So -- I'm sorry, go ahead.
- 10 A. -- told me she never signed it, and I
- 11 said, well, your signature is on it, and she said,
- well, I'm going to make sure it gets off of it.
- 13 Q. What did she do to make sure it gets off
- **14** of it?
- 15 A. I think she called him up and she told
- 16 him that she wanted her signature off of it.
- 17 Q. Called whom?
- **18** A. I think she probably called John Frazer.
- **19** Q. Okay.
- 20 What about Richard Childress?
- 21 A. Richard's signature was on there.
- 22 Q. Are you familiar with this letter? Have
- you seen it before?
- 24 A. I have seen this letter before.
- 25 Q. Okay. It says, "Dear Mr. Brewer, as you

- 1 was just kind of riding in the boat, but he did
- 2 sign the letter.
- But it was -- it was -- there was a
- 4 major effort being undertaken by Ollie North to
- 5 get the Brewer firm fired and -- and to -- because
- 6 they were pursuing action against his employer or
- 7 against who he had a contract with to do the TV
- 8 show, in terms of trying to look at the records.
- 9 And I kept telling him, you shouldn't be doing
- 10 this, you have a conflict of interest, over and
- 11 over and over to him, you shouldn't even be
- 12 mentioning their name.
- And Ollie was demanding all the Brewer
- 14 law firm bills be brought out of -- taken out of
- 15 the NRA and being -- being brought out to Freedom
- 16 Alliance, which is completely improper in terms of
- 17 NRA policies. It's simply in an effort to try
- 18 to -- to try to get the firm fired.
- And this matter in this letter was
- 20 discussed by our general counsel, it was discussed
- 21 by our audit folks, and it was also discussed with
- 22 Morgan Lewis. And the Board determined or the
- general counsel determined -- our general counsel determined that, in fact, the Board had been
- notified because the entire Board was aware of the

- 1 engagement with the Brewer firm, the fact that
- 2 they were undertaking all this work and the fact
- 3 the Brewer firm had actually done presentations to
- 4 the entire Board. So the -- that this -- the
- 5 point that Ollie was making -- that Colonel North
- 6 was making in this letter was not valid in terms
- 7 of trying to use it against the Brewer firm.
- 8 Q. Isn't -- forget about personal
- 9 motivations for a minute. What would be improper
- 10 about a law firm having an engagement letter that
- 11 would actually identify the matters on which
- 12 they're working? Wouldn't that be proper protocol
- 13 for a company hiring a law firm, to know exactly
- 14 what matters it's working on?
- 15 A. You know, you're getting way over my
- 16 head in terms of the legal aspects of this. All I
- 17 know is that our general counsel's office
- 18 determined that the engagement letter with the
- 19 Brewer firm was satisfactory and that it covered
- 20 the scope of work that was being done by the
- 21 Brewer firm.
- 22 Q. Okay. But now we're in a period of time
- 23 where the NRA is sending hundreds of letters to
- 24 all its vendors asking for all kinds of backup
- 25 information to support the charges that they're

- 1 MR. COLLINS: Objection. Assumes facts
- 2 in evidence.
- 3 A. I have not seen the Brewer bills. I'm
- 4 aware that the scope of the billing was large, but
- 5 they were also doing great work and a massive
- 6 scope of work for the NRA.
- 7 (Exhibit 6 was marked for identification
- 8 and attached to the deposition transcript.)
- 9 BY MR. SCHERTLER:
- 10 Q. Let me show you Exhibit number 6, if you
- 11 don't mind.
- 12 A. Sure.
- 13 Q. Exhibit 6 is a March 31st, 2019, letter
- 14 from Oliver North to you.
- 15 A. Yes.
- 16 Q. So let me ask you a couple things. In
- 17 the beginning paragraph he says, "In the spring of
- 18 2018" -- first of all, did you receive this
- 19 letter?
- 20 A. I did. He had it hand delivered to me
- 21 at the house.
- 22 Q. In spring -- "In the spring of 2018, you
- 23 urged me to accept your proposal that I be elected
- 24 president of the NRA and become host of NRATV
- 25 show. The plan for me to serve as NRA president

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- 1 making to the NRA, correct?
- 2 A. Correct.
- 3 Q. Wouldn't the same principle apply with
- 4 equal force to a law firm that's providing legal
- 5 services?
- 6 MR. COLLINS: Objection. Assumes facts
- 7 not in evidence. Calls for legal conclusions.
- 8 Improper comparison.
- **9** THE WITNESS: Can I answer?
- 10 MR. COLLINS: Sure.
- 11 A. All the Brewer bills were vetted by the
- 12 general counsel's office. And the general
- 13 counsel's office will tell you they're probably
- 14 some of the most detailed bills the NRA receives,
- and they were also vetted by the treasurer's
- 16 office and their people.
- 17 Q. Did you ever see them?
- 18 A. I did not.
- 19 Q. Do you know that Bill Brewer --
- 20 A. That's not my job.
- 21 Q. Understood.
- But did you become aware that Bill
- 23 Brewer at some point, under whatever agreement he
- 24 had with the NRA, was receiving a flat fee of
- 25 \$1.8 million per month?

- 1 and as an employee of Ackerman McQueen was your
- 2 idea, not mine. You asked" --
- 3 A. It was never my idea for him to become
- 4 an employee of Ackerman McQueen. I talked to him
- 5 about doing a television show for Ackerman
- 6 McQueen. I actually did not learn that he was an
- 7 employee of Ackerman McQueen until way, way, way
- 8 later on, which was probably about the time of the
- 9 annual meeting when all this stuff started to
- 10 become public.
- 11 Q. But you knew he was going to be paid by
- 12 Ackerman McQueen.
- 13 A. I did.
- 14 Q. And that the NRA would pay Ackerman
- 15 McOueen for whatever --
- 16 A. I did.
- 17 Q. -- it was paying Oliver North.
- 18 A. I did.
- **19** Q. Okay. Did --
- 20 A. Apparently, under -- I've learned all of
- 21 this later -- well, I learned it from the lawyers.
- 22 You don't want to talk about that.
- MR. COLLINS: Yes. Just answer his
- 24 questions.
- 25 THE WITNESS: Okay.



- 2 Q. Let me just take you to the bottom of
- 3 the page, and feel free to read the whole thing.
- 4 I don't want to -- I want to make sure you have
- 5 everything in context.
- 6 A. Right.



- Now, you would agree that at some point
- 15 Oliver North was allowed to look at the amount of
- money that had been paid to the Brewer law firm.
- 17 A. He was allowed to look at it by -- by
- 18 our general counsel.
- 19 Q. Okay. So he's now giving you the
- 20 numbers of which -- the money had been paid to the
- 21 Brewer law firm.
- 22 A. Correct.
- 23 Q. Now, you've never looked at the Brewer
- 24 law firm bills yourself, correct?
- 25 A. Correct.

- those.

 Those bills were
- vetted by Lockton attorneys and outside counsel.
- 12 Q. Why not -- why not have -- it didn't
- 13 have to be who Oliver North was suggesting, but
- 14 why not have an outside auditor look at Bill
- 15 Brewer's invoices just to make sure that they were
- acceptable and within reason given the work that
- 17 he was doing? What harm would that be?
- **18** A. I think by this -- from what Ollie said
- 19 to me -- from what Colonel North said to me, it
- 20 was very, very clear to me, without any doubt,
- 21 that Ollie wasn't concerned about bills. He
- 22 wanted this firm fired, and he -- as I said
- before, he even told me they had the people set up
- 24 that were going to do the audit of the bills.
- There was also concern among our general

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- 1 Q. But you -- you don't believe that these
- 2 are an outrageous amount of money for --
- 3 A. I don't. I don't. Not given the scope
- 4 of work that they are doing. It is a massive
- 5 amount of work the NRA has put on the Brewer firm
- 6 going all the way from compliance to -- to all
- 7 kinds of other issues that grew out of the New
- 8 York Department of Financial Services viewpoint
- 9 discrimination project and grew out of the
- 10 Attorney General's pledge that she made during her
- 11 campaign that, if elected, she considered the NRA
- a criminal enterprise, and, therefore, she was
- 13 going to open an investigation against the NRA.
- 14 So --
- **15** Q. Criminal investigation?
- 16 A. Before she was even elected, she said
- 17 that during her campaign. I don't know whether
- 18 she said criminal. She said investigation, I know
- **19** that.
- And we, NRA, had the Brewer firm doing a
- 21 massive amount of work, including dealing with
- 22 folks inside that were declaring themselves as
- 23 whistleblowers. Somebody had to go and run down
- 24 all of those and find out whether there was any
- truth in it or not and then run down every one of

- 1 counsel -- can I say this?
- 2 MR. COLLINS: Don't repeat the specific
- 3 words of the specific conversations, but you can
- 4 repeat the understanding.
- 5 A. There was concern about privilege and
- 6 going outside, and there was concern about
- 7 privilege and what could be kept privileged and
- 8 what could be not kept privileged in regard that
- **9** these bills were so detailed.
- LO Q. So, you knew that that can always be
- 11 solved by simply redacting certain information,
- 12 right?
- MR. COLLINS: Objection.
- 14 A. I'm not -- I'm not -- again, I'm not the
- 15 lawyer. I just know what was going on.
- 16 Q. Again, my question is, why, as the
- 17 executive vice president, wouldn't you say, look,
- 18 I may not use your suggested auditors, you know,
- 19 Lieutenant Colonel North, but we will have
- 20 somebody come in and we'll have somebody review
- 21 the Brewer legal fees and make sure that they're
- reasonable given the scope of work?
- MR. COLLINS: Objection. Asked and
- 24 answered, but go ahead.
- 25 A. Because I was perfectly confident in my

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- 1 own legal staff that they were vetting all these
- 2 bills. I had numerous conversation that you're
- 3 looking at them all, and they're like, yeah, we're
- 4 looking at them all. Are you asking questions?
- 5 Yes, we're asking questions. Anytime we have a
- 6 question, we're calling up and we're asking them.
- 7 And I asked the same thing of our treasurer's
- 8 office, and I was satisfied with their answers.
- **9** The Board independently -- the audit
- 10 committee came to their own conclusions as to why
- 11 they felt it was inappropriate to do that separate
- 12 from me.
- 13 Q. But you never looked at the bills
- 14 yourself.
- 15 A. I didn't.
- MR. COLLINS: Objection. Asked and
- 17 answered about three times.
- 18 (Exhibit 12 was marked for identification
- 19 and attached to the deposition transcript.)
- 20 BY MR. SCHERTLER:
- 21 Q. Let me show you Exhibit 12.
- Again, after you have a chance to look
- 23 at it, please let me know if this looks -- if this
- 24 is a document that you've seen before.
- 25 A. I have seen this before.

- 1 to light, I think most of our Board of Directors
- 2 considered it a sham. They considered it not
- 3 serious. They considered it posturing and -- and
- 4 just an extension of Colonel North's desire to
- 5 have the withdrawal -- lawsuit withdrawn against
- 6 Ackerman McQueen, which would have jeopardized the
- 7 very future of the NRA because the reason NRA had
- 8 to file that lawsuit is Ackerman McQueen would not
- 9 let NRA inspect its books.
- o And in order to protect the NRA from the
- 11 Attorney General of New York, the NRA had to
- 12 file -- appropriately file a lawsuit to show that
- 13 we in good faith tried to make an inspection of
- 14 their books.
- 15 Q. So that was the reason for the first
- 16 lawsuit against Ackerman McQueen?
- 17 A. Was to look -- to inspect their records
- 18 as NRA was entitled to under the contract and as
- 19 NRA had done throughout the entire building, and
- 20 with other vendors, so that if something -- not
- 21 that we thought anybody did anything wrong, but if
- 22 something needed to be self-corrected, we could
- 23 self-correct.
- 24 Q. So you had to get that information from
- 25 Ackerman McQueen to back up Ackerman McQueen's

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- 1 Q. It's a memo from Oliver North on
- 2 April 25th to John Frazer and William Davis,
- 3 correct?
- 4 A. Yes, that's correct.
- 5 Q. Is it correct -- fair to say that
- 6 William Davis at this point had taken over for
- 7 Steven Hart as the NRA --
- 8 A. That's correct. That's the name I
- 9 couldn't remember.
- 10 Q. And April 25, 2019, was on the eve of
- 11 the NRA annual convention in Indianapolis; is that
- 12 correct?
- 13 A. That's correct.
- 14 Q. And what Oliver North is doing in this
- is -- it says -- he's asking for the "formation of
- a crisis management committee." Do you see that?
- 17 A. I do.
- 18 Q. And he provides a number of reasons that
- 19 he believes supports the creation of such a
- 20 committee. Do you read that as well?
- 21 A. Yes, I sure do.
- 22 Q. Did you oppose the idea of a committee
- 23 to examine all of these issues that were
- 24 identified by Oliver North?
- 25 A. You know, by the time this letter came

- invoices to the NRA, but you didn't feel the
- 2 similar need to get backup information or conduct
- 3 an audit of the Brewer law firm's bills so that
- 4 you could support what you were paying them.
- 5 A. As I've said, the Brewer firm -- law
- 6 firm bills were all being -- were extremely
- 7 detailed, according to what the general counsel's
- 8 office and the treasurer tell me, they are
- 9 probably the most detailed bills we receive. They
- are all vetted by the general counsel's office,
- 11 they are all vetted by the treasurer's office, and
- 12 they were satisfied -- we knew they were
- 13 satisfied.
- 14 Q. Who in particular in your general
- 15 counsel's office and your treasurer's office were
- 16 charged with reviewing the specifics of the Brewer
- 17 law firm bills?
- **18** A. John Frazer and Craig Spray.
- **19** Q. So those would be the two.
- 20 A. Correct.
- 21 Q. And those were the two you were relying
- 22 on in terms of telling you that the Brewer law
- 23 firm bills were specific, detailed, and reasonable
- 24 under the circumstances.
- 25 A. Particularly John Frazer.

- 1 Q. On April 25th of 2019, you wrote what's
- 2 now become a well-publicized letter to the NRA
- **3** Board.
- 4 A. Right.
- 5 Q. In that letter I believe you referred to
- 6 a call that Lieutenant Colonel North made to
- 7 Millie Hallow. Is that fair to say?
- A. Yes, absolutely.
- 9 MR. SCHERTLER: Could we go to Exhibit
- 10 13.
- 11 (Exhibit 13 was marked for identification
- 12 and attached to the deposition transcript.)
- BY MR. SCHERTLER:
- 14 Q. Sir (handing).
- Again, take your time to make sure you
- 16 have a chance to review this.
- 17 A. (Document review.)
- 18 Q. So let me ask you a few questions about
- 19 this letter if you've had a chance to review it.
- 20 A. Sure.
- 21 Q. At the very bottom of, I think it's the
- 22 fourth paragraph, you say, "Yesterday, April 24th,
- 23 2019, at approximately 2:58 p.m. Eastern Standard

1 members. Millie returned the call and took notes,

- 24 Time, Colonel North placed a telephone call to
- 25 Millie Hallow, one of my most senior staff

- 1 check.
- 2 MR. SCHERTLER: Thanks.
- 3 MR. COLLINS: Or if you want to break

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- 4 now, I can check.
- 5 MR. SCHERTLER: No, no, no, we don't
- 6 have to break now.
- 7 BY MR. SCHERTLER:
- 8 O. So she took detailed notes of her
- 9 conversation with Oliver North.
- 10 A. Correct.
- 11 Q. I think you say that according -- the
- 12 substance of those notes, which you describe in
- 13 your letter, is that "Colonel North stated the
- 14 purpose of the call was to relay the contents of a
- 15 letter drafted by Ackerman McQueen."
- Do you know what letter he was referring
- **17** to?
- **18** A. Where are you?
- 19 Q. I'm sorry, I'm on the last paragraph on
- 20 page 1, where it begins, "Colonel North stated
- 21 that the purpose of the call was to relay the
- 22 contents of a letter drafted by AM," which I
- assume is Ackerman McQueen.
- 24 A. Yes. Apparently there was -- apparently
- there was a letter drafted by Ackerman McQueen

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- the substance of which appears below."
- 3 Let me just stop you right there.
- 4 So Millie did take notes of this call;
- 5 is that correct?
- 6 A. That's correct.
- **7** Q. Did you see those notes?
- 8 A. I did.
- **9** Q. And do they still exist?
- 10 A. They do.
- 11 O. Do you know where they are?
- 12 A. They're -- they're in Millie Hallow's
- 13 possession, and I assume they're in the possession
- 14 of all of the lawyers.
- MR. SCHERTLER: Could we -- I think
- 16 those would be responsive to some of our document
- 17 requests.
- MR. GONZALEZ: They are.
- MR. SCHERTLER: Could we get those?
- MR. COLLINS: I just need to check on
- 21 the status, yes.
- MR. SCHERTLER: But we're just -- like a
- 23 specific little thing like the notes, you know, I
- 24 don't need you to go through 50,000 documents.
- MR. COLLINS: Sure. At a break I'll

- talking about the fact that they were going to --
- 2 they were going to smear me.
- 3 Q. Do you know what letter that is? Have
- 4 you ever seen that letter?
- 5 A. I have not, although I do know that -- I
- 6 do know that -- excuse me. Let me take a drink of
- 7 water.
- 8 Q. Sure.
- **9** A. I do -- I do know that Millie Hallow
- 10 took very detailed notes of the conversation with
- 11 Colonel North, and I also know that Carolyn
- 12 Meadows, our now president of the NRA, also heard
- 13 the conversation. So there was a witness present.
- **14** Q. How did she hear the conversation?
- 15 A. It was on speakerphone.
- 16 Q. Was it taped?
- 17 A. No, I don't think it was taped. But
- **18** Carolyn also heard the conversation.
- I was also called to Chris Cox's room,
- 20 and Chris Cox said to me, "Man, Wayne, you -- you
- 21 need to withdraw that lawsuit against Ackerman
- McQueen." He goes, "You need to -- you need to -- you need to you need to go along with these guys. You need to
- alleviate the pressure." He goes, "If you don't,"
- he goes, "I've been talking to Dan Boren, and they

- 1 are going to smear you to the point where you will
- 2 not be able to walk down the street."
- 3 O. And Dan Boren was a member of the Board,
- 4 correct?
- 5 A. That's correct. And he was also --
- that's correct, he's a member of the Board.
- 7 Q. So it says, "Unless you resign as
- executive vice president of the association,
- Ackerman will transmit this allegedly damaging
- letter to the entire NRA Board."
- 11 That's what Millie told you she was
- 12 told?
- 13 A. That's what -- that's what Ollie --
- that's exactly, apparently, what Ollie said, and
- that's pretty much what Chris Cox told me, the
- same information except --16
- Q. Chris Cox told you this in person? 17
- A. Yes. He said, "Wayne, I want you to
- come down to my room." I decided that it would be
- better not to go down there without a witness. I 20
- took Carolyn Meadows with me, and we both sat 21
- there, and Chris is like, "Man, Wayne, you need --
- you need to withdraw that lawsuit. You need to --
- they're going to smear you. You need to -- you
- need to -- you know, Ollie -- you need to do what

investigated the matter. And then Chris actually

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- chose to resign from the organization.
- O. I see. 3
- 4 MR. COLLINS: Would you like a cough
- 5 drop or something?
- THE WITNESS: No, I don't take those. 6
- 7 I'll drink some more water.
- 8 MR. COX: Do you need a break?
- 9 THE WITNESS: I'm okay.
- MR. COX: Anytime you need one, just let 10
- us know. 11
- THE WITNESS: Thanks. 12
- MR. COLLINS: Yes. 13
- BY MR. SCHERTLER: 14
- Q. So Ms. Hallow told you that Lieutenant 15
- Colonel North told her that he could negotiate an
- excellent retirement for you.
- A. Correct. That's what he apparently told
- Carolyn Meadows -- or told Millie Hallow.
- Q. So let me ask you this. Why wouldn't
- Lieutenant Colonel North not just -- about
- something so seemingly sensitive, why not just
- 23 talk to you directly?
- MR. COLLINS: Objection as far as him 24
- speculating about what Mr. North thought.

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- 1 A. I think -- I think by this time Ollie
- was deep in this extortion attempt and was right
- in the middle of carrying it out, and I don't know
- why. The last conversation I had with Colonel
- North was in a meeting with the officers on
- Wednesday of that week, when Millie was there,
- Carolyn was there -- Meadows, Richard Childress
- was there. 8
- 9 And, you know, up until the very end, I
- was still actually trying to save Ollie. I mean,
- I -- I was the most clueless person in the world
- as to what was really going on with these guys,
- but it became very apparent to me -- I had a
- meeting with the chairman of the audit committee
- when I went and talked to him a week before the --
- a week or two before the annual meeting. And it
- became very clear, based on talking with the
- chairman of the audit committee, that --
- O. Who was the chairman of the audit
- committee?
- 21 A. Charles Cotton.
- 22 Q. Okay.
- 23 A. -- that Ollie was going to attempt to
- 24 stack that committee, as is the president's
- 25 prerogative if he's reelected, and if Ollie

1 they're saying, or they're going to smear you to

- the point where you're not going to be able to
- walk down the street." He goes, "They're going
- to -- they're going to just smear you with stuff."
- He goes, "And I'm telling you -- I'm telling you as a friend," he goes, "that's what they're going
- to do." 7
- Q. This is Chris Cox.
- **9** A. Correct.
- 10 Q. Chris Cox was later fired, correct, by
- you?
- **12** A. No. No, actually, what happened was I
- 13 re- -- I reappointed Chris -- even after all of
- this, I reappointed Chris as executive director of
- ILA at the Monday meeting after Ollie had left
- town. After the extortion attempt came to light and after Colonel North's conduct came to light 17
- and after Carolyn Meadows relayed that she
- overheard the conversation and all of that, I
- reappointed Chris. And he was still in there when
- I had the meeting two weeks later with Chris where
- he was proposing becoming my chief of staff. And 22 it wasn't until the whole Dan Boren stuff came out
- about -- that -- that involved Chris that we ended
- up putting him on extended leave with pay while we

- 1 stacked the committee, the -- he would be able to
- 2 carry out his purpose of -- which he shouldn't
- 3 have been involved with to begin with because he
- 4 had a conflict because he was being paid by
- 5 Ackerman, but he would be able to pay -- he would
- 6 be able to carry out his desire, which was to have
- 7 the Brewer firm, the firm charged with overseeing
- 8 compliance in terms of New York State
- 9 not-for-profit law, in trying to get everybody in
- 10 compliance, including Ackerman, that Ollie would
- 11 be able to then remove the existing audit
- 12 committee, which was not doing what Ollie wanted
- 13 them to -- him to do -- them to do.
- The existing audit committee was
- 15 standing up to Ollie and saying, no, we're doing
- what we think is right here, and standing up to
- 17 Ollie and not going along with his scheme because
- 18 by then they saw through all of this also. And --
- 19 I'm sorry, I forgot the question.
- 20 Q. No, no, so did I.
- So, look, with respect to what Millie
- 22 Hallow tells you, when she refers to something
- that Ackerman McQueen is going to do, that's all
- 24 hearsay coming from Ollie; fair to say?
- MR. COLLINS: Objection.

- 1 chairman of the audit committee said, "Wayne, if
- 2 Ollie gets reelected, I'm a dead man." He goes,
- 3 "I'm a dead man." He said -- and at that point I
- 4 realized, oh, my God, he's right. If Ollie -- I
- 5 already knew Ollie was working to stack the
- 6 committees. I had heard that from Nick Perrine.
- 7 And I'm like, oh, my God, that's right.
- 8 I really -- I really didn't care about
- 9 myself. I mean, I'll be 70 this year. But I
- 10 believed with all of my heart that if that lawsuit
- 11 was withdrawn against Ackerman McQueen, the NRA
- was in the very real possibility of being put into
- 13 receivership by the AG in New York. She had
- 14 already done it to the Trump Foundation.
- And I knew for a fact that if Ollie got
- 16 rid of the chairman of the audit committee and
- 17 stacked the audit committee, that they would do a
- 18 sham whatever on the Brewer firm, which was -- and
- 19 achieve Ollie's objective of getting rid of them,
- 20 and then the whole association would be vulnerable
- 21 to the AG in New York. And I wasn't -- I wasn't
- 22 going to let that happen.
- So at that point, when Charles Cotton
- said to me, "Wayne, if Ollie gets reelected, I'm a
- 25 dead man," that's when I determined I couldn't

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- 1 Q. You had no direct knowledge from anybody
- at Ackerman McQueen that Ackerman McQueen was
- 3 going to send letters to the NRA Board, did you?
- 4 MR. COLLINS: Objection. I think it
- 5 misstates the evidence.
- 6 A. I -- can I just say something?
- 7 MR. COLLINS: Sure.
- 8 A. As far as I remember -- I know where I
- 9 was. My last conversation with Colonel North --
- 10 and this is pertinent to what I'm saying also --
- 11 was on that Wednesday meeting when I was in the
- 12 room with Colonel North, Carolyn Meadows, Richard
- 13 Childress, Millie was there, Nick Perrine may have
- 14 been in the room also. And, you know, this
- 15 ongoing conflict had been going on with Ollie
- 16 trying to get the Brewer firm fired, trying to
- 17 devise all of these different ways to make that
- 18 happen.
- 19 I kept telling him, "You have a conflict
- 20 of interest. The Brewer firm is in charge of
- 21 getting Ackerman in compliance."
- That was an ongoing -- but when I --
- when I finally decided that I could not support
- 24 Ollie for reelection was when I was meeting with
- the chairman of the audit committee and the

- 1 support Ollie to be reelected. And Ollie in that
- 2 meeting turned to me, and he said -- he said, "Are
- 3 you going to support me for president?" And I
- 4 said -- no, no. First he talked to me about it,
- 5 and he said, "What is the nominating committee
- 6 going to do?"
- 7 I said, "Colonel, I really don't know
- 8 what they're going to do. I'm not the nominating
- 9 committee. They can do whatever they want to do."
- 10 I said -- and then he said, "Yeah, but if you
- 11 support me, I get reelected." He said, "Are you
- 12 going to support me?" Then I looked him in the
- 13 eye, and I said, "No, I'm not."
- And at that point after that, the
- 15 phone -- Millie's phone rang, and it was Dan Boren
- on the phone, and Dan Boren started to relay this
- 17 stuff to Millie about what AckMc intended to do.
- **18** Q. I thought it was Oliver North that told
- 19 this to Millie.
- 20 A. No, there was a call that came to
- 21 Millie, I believe, from Dan Boren while Millie was
- 22 in the room with Colonel North. I'm pretty sure
- 23 of that. Then Oliver North later relayed it all
- 24 to Millie in that -- maybe a Wednesday
- 25 afternoon -- I think it was a Wednesday afternoon

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1 telephone call where he called Millie and --

- 2 Millie's got extensive notes on it, boom, boom,
- 3 boom.
- 4 Q. Why is everybody talking to Millie and
- 5 not you?
- 6 A. I guess they chose to. I mean, Ollie --
- 7 Ollie --
- 8 Q. Does that make sense for everybody --
- 9 A. Ollie had gotten to the point -- look,
- 10 it became real clear at some point with Ollie that
- 11 I thought what he was trying to do was improper.
- 12 I thought he had a conflict of interest. I kept
- 13 telling him that. And I kept telling him, "You're
- 14 putting the whole association in jeopardy."
- So I think at some point Colonel North
- 16 decided that -- he went from fire the Brewer firm,
- and then he went from the sham independent audit
- 18 of the Brewer firm to I'm going to get Wayne. And
- 19 he was hook, line, and sinker in on that.
- 20 Q. So Dan Boren calls Millie Hallow,
- 21 conveys similar information that Oliver North --
- 22 A. Dan Boren apparently called Chris Cox
- 23 and conveyed similar information.
- 24 Q. But Dan Boren, I think you also said,
- 25 just called --

- 1 A. I think Millie started work at the NRA
- 2 sometime in the '90s.
- 3 Q. And you know she was convicted of a
- 4 felony theft charge in D.C. back in '84, right?
- 5 MR. COLLINS: Objection. Assumes facts
- 6 not in evidence, but you can answer.
- 7 A. I actually did not know anything about
- 8 that until it came to light in -- somehow in the
- 9 last month or two months or something like that.
- 10 Q. Have you confirmed it or --
- **11** A. I have not --
- 12 Q. -- have people for you confirmed it?
- 13 A. I have not done anything on that.
- 14 Q. Have you asked legal counsel to check on
- **15** it?
- 16 A. I have not asked legal counsel to check
- 17 on it.
- **18** Q. Has that been reported to the NRA Board?
- 19 A. Everybody saw the newspaper article. It
- 20 was emailed all over the world.
- 21 Q. Do you have any concerns that Millie
- 22 Hallow might be embezzling money from the NRA?
- 23 A. I don't.
- 24 Q. Do you know how she paid for her son's
- 25 wedding?

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- 1 A. I think, yes, he called Millie Hallow
- 2 during -- Millie got a call during the --
- 3 Q. The meeting.
- 4 A. -- the meeting, yes, I think so.
- 5 Q. And then later, to convey similar
- 6 information, Lieutenant Colonel North also calls
- 7 Millie Hallow and tells her.
- 8 A. Correct. In very specific terms.
- **9** Q. And then she takes notes and tells you.
- 10 A. And she took notes and not only told me
- but she told 35 or 40 members of our Board, which
- were all sitting in my room at that point.
- 13 Q. Okay. So who is Millie Hallow?
- 14 A. Millie is -- I don't know what her title
- is, senior assistant to the executive VP or
- 16 something like that.
- 17 Q. That's you.
- 18 A. Correct.
- **19** Q. How long has she had that position?
- 20 A. I think she's had that title for
- 21 probably a year or two.
- **22** Q. Just a year or two?
- 23 A. Yes, but he was basically functioning
- 24 doing the same job before that.
- 25 Q. How long?

- 1 A. I don't.
- 2 Q. Do you know how -- do you know if she
- 3 ever uses any NRA money for personal expenses,
- 4 such as leasing a car or buying clothing or --
- 5 A. I don't.
- 6 Q. Did Mr. Brewer ever tell you that Millie
- 7 Hallow was a serial larcenist?
- 8 MR. COLLINS: Objection. Don't get into
- 9 any conversations, the substance of any
- 10 conversations you had with your counsel.
- 11 THE WITNESS: Okay.
- MR. COLLINS: I think he's saying --
- THE WITNESS: Can I -- can I respond to
- 14 his characterization of what he just said?
- MR. COLLINS: Well, I guess you can
- 16 say -- the question was --
- MR. SCHERTLER: Well, if he responds to
- 18 the characterization, then I can go into --
- MR. COLLINS: Right. So, yes, I think
- 20 he said, did Mr. Brewer ever tell you.
- MR. COX: Yes.
- MR. COLLINS: I don't think there is a
- 23 way you can answer that. You weren't asked
- 24 whether you know whether she was or not.
- THE WITNESS: I don't know that. And

- 1 can I answer whether Mr. Brewer ever told me that?
- MR. COLLINS: No, because then that's
- going to allow him to get into the substance of
- anything related to it.
- THE WITNESS: Okay, okay.
- BY MR. SCHERTLER:
- 7 Q. Bill Brewer, you were introduced to him
- 8 by Steve Hart. Is that my understanding?
- 9 A. You know, it's possible I at some point
- shook hands with Bill or met him at some point
- down the road in the past. I mean, I think he --
- I know he was Angus' son-in-law. I know that
- there's a possibility, at some Ackerman McQueen,
- Mercury Group, Tony Makris meeting or something, I
- maybe shook hands with him. But Steve Hart hired
- him, you're correct.
- 17 Q. Okay. And I think he entered into some
- kind of --
- 19 A. And I really didn't know him before
- 20 that, other than --
- 21 Q. Well --
- 22 A. I didn't know him at all other than
- 23 maybe if I shook his hand at some point.
- 24 Q. And I think, if I'm correct, does it
- 25 sound accurate that he entered into an engagement

1 you not to answer that. But if you're about to

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- speak about a conversation you had with
- Mr. Makris, that's okay.
- 4 Q. Can we go to your conversation with
- Mr. Makris. What did you tell him about Bill
- Brewer saying that he would keep you out of jail?
- A. I don't remember keeping me out of jail.
- I remember --
- Q. Do you remember saying --
- A. -- talking about -- with Tony about, you
- know, the fact that the A -- people needed to take
- this seriously, that the Attorney General could --
- you know, look what they did to the Trump
- Foundation -- could bring -- could bring criminal
- charges against the -- or civil -- or criminal
- charges against the NRA.
- Q. Do you ever recall telling anybody that
- you were afraid of being made out to be a Paul
- Manafort?
- A. I never said that. I never said 20
- anything close to that.
- Q. Do you recall ever telling Nader
- Tavangar that Bill Brewer promised that he would
- keep you out of jail?
- 25 A. No, I don't remember telling Nader that.

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- 1 Q. Anything to that effect?
- 2 A. I don't remember telling Nader that.
- 3 Q. Did you have concerns at the time that
- you could be charged with a crime?
- A. I did not. But my job was to protect
- the National Rifle Association, and I have watched
- the AG in New York put the Trump Foundation into
- receivership. And my job -- I made the decision
- early on -- because I knew this was going to get
- ugly. I mean, no vendor likes to be looked at.
- Nobody likes to be looked at. And I made the
- decision early on, when I heard what the Attorney
- General said during her campaign, and -- that if I
- lost every friend I ever made, I was going to go
- down this path of protecting the National Rifle
- Association. 16
- And that meant looking at every 17
- employee, looking at every vendor, making --
- because New York had a self-correction provision
- where if you self-correct, under New York State 20
- law, you're okay. And the only way I could 21
- protect the NRA was to make sure that everybody
- 23 got looked at and that if we needed to
- self-correct, we need to self-correct. 24
 - That's how this whole thing started,

1 letter to do work for the NRA sometime in March of

- 2018?
- 3 A. I think that's accurate.
- 4 Q. Did you ever consider Mr. Brewer to be
- 5 your personal lawyer?
- 6 A. No.
- 7 Q. And does he represent you in any
- personal capacity as far as you're aware?
- **9** A. Not that I know of.
- 10 Q. Has Mr. Brewer ever told you that he
- would keep you out of jail?
- 12 A. No, I don't think he said that.
- 13 Q. Do you recall ever telling Tony Makris
- that Bill Brewer told you that he would keep you
- out of jail?
- **16** A. I do not remember telling Tony Makris
- that in those terms.
- **18** Q. What did you tell Tony Makris?
- 19 A. I remember Brewer talking -- now,
- there's a difference. Brewer --20
- MR. COLLINS: Hold on a second. If 21
- 22 you're talking about what you told Mr. Makris,
- 23 that's one thing. But if you're talking about
- what Mr. Brewer told you or you told Mr. Brewer
- while he was counsel for the NRA, I will instruct

25

- 1 was -- was when -- the very first conversation I
- 2 had with Angus McQueen was when I said, "Angus, we
- 3 need to look at your records." And he's like, "No
- 4 one is going to look at our records." He said,
- 5 "That's not happening. There is no one that is
- 6 going to look at our records."
- And I said, "I don't think you've done
- 8 anything wrong. It's just we need to look at
- 9 records in order to" -- and he looked at me and he
- 10 pointed at me, and he said, "Wayne, you're crazy."
- 11 He said -- he said -- he said, "The AG in New York
- 12 doesn't have any power over us. They don't have
- any power to come into Texas. They don't have any
- 14 power to come into Oklahoma." He said, "The AG
- 15 can't get to us." And he goes, "And that lawsuit
- that you filed against Governor Cuomo on viewpoint
- 17 discrimination," Angus said, "he's probably
- 18 popping the champagne corks, Wayne, and thinking
- 19 what a fool you are and probably half -- you've
- 20 done exactly what he's wanted to do. Don't you
- 21 understand he loves it? Don't you understand he
- 22 loves fighting the NRA? Don't you understand
- you've given him exactly what he wanted?"
- So, I mean, I mean, that -- that's what
- 25 this is about. From the very first time, I -- I

- 1 the entire NRA to do a complete compliance
- 2 review -- well, they were hired originally to do
- 3 the Lockton case, and then that ended up morphing

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- 4 into -- into -- to deal with the Attorney
- 5 General's investigation in New York, which was --
- 6 you had the Department of Financial Services under
- 7 Cuomo on one track, you had Letitia James on
- 8 another track, and the Brewer law firm was doing
- 9 the Lockton case, but then they were also doing
- 10 the whistleblower -- running all those down, and
- 11 they were also doing the compliance review within
- 12 the NRA, including from internally and externally.
- 13 And they were managing that project.
- 14 Q. What would be the harm of an independent
- 15 outside review, not an in-house review by your own
- 16 lawyers, an independent outside review of the
- 17 Brewer law firm's a day?
- 8 MR. COLLINS: Objection. I think it's
- been asked and answered a bunch of times. I can't
- 20 give you a specific number, but I think we've been
- 21 over this a while back over and over.
- At some time can we take a break when
- you have a logical point here.
- 24 Q. If you can answer that question. Why
- not? What's the harm of doing an outside

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- 1 really did make the decision if this costs me
- 2 every friend -- and I had so many people doing FUs
- 3 to me over the phone that didn't want to have
- 4 their records looked at, and -- but -- but the
- 5 worst, and the one that never stopped, was Angus.
- 6 I mean, you're not going to look at anything,
- 7 we're not going to let you look at it, you know, a
- 8 million cuss words. And I was begging him all
- 9 summer. I was begging him into September,
- 10 October, November, December, and I never got
- 11 anywhere.
- 12 Q. So I think what you said at some point a
- 13 little bit earlier is that everybody, in your
- 14 view, had to be looked at, right?
- 15 A. Right.
- 16 Q. Including the Brewer law firm?
- MR. COLLINS: Objection. It's been
- 18 asked and answered.
- **19** A. I have said over and over and over again
- 20 that the Brewer law firm was -- everything was
- 21 being looked at by our general counsel's office.
- 22 Every bill was being vetted. They're the most
- 23 detailed bills. And the Brewer firm was -- and
- 24 also by our treasurer.
- And the Brewer firm was hired to bring

- 1 independent review of the Brewer law firm's
- 2 \$1.8 million a month, which I think comes into
- a day?
- 4 MR. COLLINS: Again --
- 5 Q. It's a lot of money.
- 6 MR. COLLINS: Again, asked and answered
- 7 before.
- 8 MR. SCHERTLER: We note the objection.
- 9 A. All --
- MR. COLLINS: Hold on a second.
- **11** A. All of the --
- MR. COLLINS: I'm not cutting you --
- wait, hold on a second. Don't cut me off.
- MR. SCHERTLER: Speaking objections are
- 15 not appropriate at a deposition. I understand
- 16 your objection, and it's noted.
- MR. COX: It's getting to the point of
- 18 harassment.

22

- MR. SCHERTLER: No, this is not to the
- 20 point of harassment. I'll let you know when we
- 21 get to the point of harassment.
 - MR. COLLINS: All I'm saying is it's
- asked and answered. If you can answer that
- 24 question there, please, if you can.
- 25 A. All the Brewer law firm bills were being

nto

- 1 vetted by our general counsel's office. They were
- 2 the most detailed bills we've received. Our
- general counsel's office was consistently asking
- 4 questions --
- 5 Q. You say "detailed," but you didn't see
- them.
- MR. COLLINS: Objection. Wait. You cut
- him off. He wasn't done. 8
- A. But that's --
- MR. COLLINS: Just a second. Don't cut 10
- him off, please. He won't cut you off. I won't 11
- cut you off. Go ahead, sir.
- 13 A. That's what I was told by our general
- counsel, was that they were some of the most
- detailed -- the most detailed bills we received.
- 16 Q. That's what your general counsel told
- 17 you?
- 18 A. That's correct. And --
- MR. COLLINS: Wait, let's not talk about 19
- what the general counsel has talked to you about, 20
- et cetera. Talk about the treasury, whatever.
- 22 A. And they were reviewed by our
- 23 treasurer's office. And I -- that was the
- 24 appropriate procedure.
- 25 Q. Okay.

- 1 Q. Do you know when she left?
- **2** A. I believe sometime -- I don't know
- 3 exactly when she left. She left sometime in 2018,

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- I think. Late 2018, but I'm not positive.
- 5 Q. Do you know why she left?
- 6 A. I don't. She turned in her resignation.
- 7 Q. Okay. I would like to show you Exhibit
- 16. Would you take a look at that, please.
- (Exhibit 16 was marked for identification
- and attached to the deposition transcript.) 10
- BY MR. SCHERTLER: 11
- 12 Q. First of all, again, let me ask you if
- you're familiar with this.
- 14 A. Yes, I was shown this letter by counsel
- yesterday -- yesterday.
- 16 Q. Okay. And -- so you've seen it. Before
- you were shown this by counsel yesterday, had you
- ever seen it before?
- 19 A. I had not.
- 20 Q. And the information that seems to be
- conveyed by Ms. Cummins in this memo, had that
- ever been expressed to you? 22
- 23 A. No.

1 to me.

- MR. COLLINS: Yes or no so we --24
- 25 A. No. No, this had never been expressed

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- Q. So she says, "Ollie was right. And I'm
- standing up to say Oliver North was right to seek
- an independent, confidential review of Bill
- Brewer's NRA invoices and expenses."
- Do you see that in the first paragraph?
- A. I do see that. 7
- Q. This seems to be dated July 15th, 2019.
- Did you have any discussions with
- Ms. Cummins after she left the NRA?
- A. I have not had any discussions with
- Ms. Cummins at all -- I -- at all.
- 13 Q. So this is the first time you've heard
- of her -- what appear to be her allegations
- against Mr. Brewer.
- A. Correct. I --
- Q. She says -- what was --17
- MR. COLLINS: Hold on for the question. 18
- 19 O. What was her title when she was with the
- NRA?
- 21 A. I'm not sure what her title was.
- 22 Q. But she worked with treasury, right?
- 23 A. She worked in our treasurer's office.
- 24 Q. And the treasurer's office was the
- 25 office that reviewed Bill Brewer's bills and said

MR. SCHERTLER: Mike, did you want to

- take a short break? 2
- MR. COLLINS: If we could, yes. 3
- MR. SCHERTLER: Sure. 4
- Would you give me the total amount of 5
- time that we have.
- THE VIDEOGRAPHER: We're going off the
- record. The time is 15:58. 8
- 9 (A brief recess was taken.)
- THE VIDEOGRAPHER: Going back on the 10
- record. The time is 16:15.
- BY MR. SCHERTLER: 12
- 13 Q. Mr. LaPierre, welcome back.
- 14 A. Thanks.
- **15** Q. Emily Cummins, who is she?
- **16** A. Emily Cummins worked in the treasurer's
- 17 office.
- 18 O. For the NRA?
- 19 A. Correct.
- 20 Q. Did she report to --
- **21** A. Our treasurer.
- **22** Q. -- Woody Phillips?
- 23 A. Woody Phillips.
- 24 Q. Is she still with the NRA?
- 25 A. She's not.

- 1 that they were good?
- 2 A. The treasurer's office did review Bill
- Brewer's bills, and so did the general counsel's
- 4 office.
- 5 Q. Do you see where she says here toward
- the bottom, third paragraph from the last, "I
- witnessed what appeared to be unrealistic and
- duplicative billing from Bill Brewer"?
- Do you see that?
- 10 A. I do see that.
- 11 Q. And that would from -- coming from Emily
- 12 Cummins, who was in the treasury department that
- was reviewing -- or that had access to Bill
- Brewer's bills, correct?
- 15 MR. COLLINS: Objection.
- **16** A. That's what she says there on paper.
- 17 Q. Above that she says, "I witnessed Bill
- Brewer compile what became known as burn books to
- keep -- to accumulate enough knowledge of each
- individual's pressure points in order to keep them 20
- acquiescent." 21
- Do you see that? 22
- A. I see that. I don't know anything about
- 24 that.
- 25 Q. You've never heard of anything like burn

- 1 A. I was not in those audit committee
- meetings. I don't know what she said to the audit
- committee.
- 4 Q. So nobody from the audit committee ever
- told you that this -- somebody --
- A. No.
- 7 Q. -- in the treasurer's office is raising
- issues about Bill Brewer?
- A. No.
- 10 Q. So let me go to Exhibit 20. And I'm
- just putting all the stuff here so that it's ...
- (Exhibit 20 was marked for identification 12
- and attached to the deposition transcript.) 13
- BY MR. SCHERTLER: 14
- 15 Q. Exhibit 20 is a letter that appears to
- be addressed to you from Bill Winkler. It's dated
- April 22nd, 2019.
- Are you familiar with this letter?
- 19 A. I am. This is one of them that they
- were talking about trying to use to -- to smear me
- with if I didn't comply with their extortion 21
- attempt. 22
- O. Who? Who said that to you?
- 24 A. Ackerman McQueen.
- 25 Q. Ackerman McQueen told you this?

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- 1 books, have you?
- 2 A. I have never heard anything about that.
- 3 Q. Did you tell Angus McQueen that you felt
- 4 you were Bill Brewer's pawn?
- 5 A. No.
- 6 Q. She says that, at the second to last
- paragraph, "I witnessed that Bill Brewer himself
- created a 2018 cash flow crunch by interfering
- with accounts payable to prioritize paying himself
- immediately versus other NRA vendors that had been
- providing goods and services for months without
- payment, also jeopardizing the NRA's biweekly 12
- staff payrolls." 13
- Are you at all aware of the priority 14
- given -- any priority, if any, given to Bill
- Brewer's legal bills over other vendors to the
- 17 NRA?
- 18 A. I think Brewer's bills are prioritized
- by the treasurer's office and they're paid by the
- treasurer's office as they see fit.
- 21 Q. She says she "raised concerns about Bill
- 22 Brewer internally and with the Board audit
- 23 committee."
- Were you aware of any concerns that she 24
- raised with the Board audit committee?

- 1 A. This is what -- this is one of their
- smear points.
- 3 Q. Right. But just to be clear, the
- information you received about possibly being
- smeared by somebody, whether it's Ackerman McQueen
- or not, did not come from Ackerman McQueen. That
- came from Oliver North or, I think you also said,
- 8 Dan Boren?
- 9 MR. COLLINS: I'm just going to object
- because that has a false assumption.
- Q. I'm just going based on your earlier
- testimony.
- 13 A. Correct.
- 14 Q. You've never heard this directly from
- anybody at Ackerman McQueen?
- A. Correct, although I -- I've heard it
- indirectly through Millie and from Chris, from Dan
- Q. Right. I just want to make sure I have
- the sources of your information correctly.
- 22 A. Right. Right.
- 23 Q. So -- so, look, this talks about "We
- need to address your wardrobe. You required us to
- provide specifically purchases at the Zegna store

from Ollie North and I've heard it from --

- 1 in Beverly Hills, California." Then he's got a
- 2 chart that --
- 3 A. Right.
- 4 Q. -- admittedly goes from 2004 to 2017,
- 5 but it totals up about \$275,000.
- 6 A. Correct.
- **7** Q. Is that chart accurate?
- 8 A. I think it probably is.
- **9** Q. Okay. And so is it fair to say that you
- did purchase clothing items from the Zegna store
- in Beverly Hills, California?
- 12 A. Angus told me, "Wayne, get wardrobe. Go
- get wardrobe. Angus actually set up the billing.
- Angus actually -- my -- my job --
- 15 Q. So I want to ask you a little bit about
- that, but let me just say, you're a big boy,
- 17 right?
- 18 A. Yes.
- 19 Q. You're close to 70?
- 20 A. Yes.
- 21 Q. You can make your own decisions about
- what clothes you need and what clothes you don't
- need. You've been dressing yourself now for a
- 24 number of years.
- 25 A. You know, I am a brand spokesperson

1 that -- for an association that has to raise

hundreds of millions of dollars every year. I

do -- I am the -- since 2004, I was the primary

4 brand spokesperson. I -- honestly, I mean, when

Angus suggested that I get wardrobe. I -- our treasurer didn't see anything -- we thought it was

interviews, media appearances, speeches, and

dealing with those types of clients that are in

public spokesperson roles for television, movies,

not think that expenditures of this amount at a --

I think what is considered a high-end fashion

store in Beverly Hills was excessive given the

22 fact that you're spending money that comes in from

small donors, primarily, who are supporting the

everything I do, for them to provide wardrobe for

perfectly appropriate, given all the TV

14 A. -- at a place which regularly is used to

18 Q. So -- so just to be clear, then, you did

common practice. I didn't see anything wrong when

this came to light, I mean, I think it's -- it's a

- MR. COLLINS: Objection.
- 2 Q. My question is, you thought that was
- okay? 3
- 4 MR. COLLINS: Objection. Misstates his
- testimony. Go ahead.
- A. My job is to go on TV and to do a great
- job defending the NRA and the Second Amendment

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- against those who would destroy it. Part of that
- comes with looking good on TV in terms of your
- image. I'm not a professional at that. Ackerman
- McQueen, they are professionals at that. They 11
- were entitled with -- entrusted with managing my
- brand, managing my image in terms of those 13
- professional appearances.
- And that's why Angus suggested that "go 15
- get yourself wardrobe," and with the people that
- really knew what they were doing. They knew what 17
- fabrics look good on TV. They knew what ties look
- good on TV, what shirts look good on TV. And it
- 20 was -- it's totally business related, and it
- suited me up to go out and fight the people that
- wanted to destroy the Second Amendment.
- O. So did you --
- A. I didn't see anything wrong with it. I
- think it is -- if I had. I wouldn't have done it.

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- something wrong with it, they wouldn't have done
 - 3
- Q. So -- but you were the executive vice
- president of the NRA, correct?
- A. Correct.
- Q. So you could have always said, look,
- Is that fair to say? You could have made that

- should buy, were you?
- A. But it was totally in keeping with my
- role as spokesperson.
- Q. I understand what you're saying but --
- A. I think it was -- Ackerman McQueen --
- A. Ackerman McQueen thought it was
- appropriate. They -- I thought it was appropriate

I think if Ackerman McQueen thought there was

- guys, I think this is just too much money to spend
- on clothing. I'm not going to spend this amount.
- decision. You weren't beholden to Ackerman
- McQueen to buy the clothes that they thought you

- MR. COLLINS: Please let him finish. 18
- given the amount of TV interviews and public
- appearances I had to do. And -- you know, they
- make it look like a huge amount, but you're basically -- it's basically covering 16 years.
- 25 Q. I can assure you I haven't spent that

Min-U-Script®

25 A. My salary --

24 NRA?

me to --

13 Q. Go ahead.

whatever.

12

17

- 1 amount of money on clothes in 16 years. I don't
- 2 have your position --
- 3 A. Well, I'll bet you haven't done hundreds
- 4 of television interviews either.
- 5 Q. Well, you might be surprised.
- 6 Let me just make a couple things clear.
- 7 It was your decision that this was appropriate,
- 8 correct?
- **9** A. It was Angus that told me, "Go get
- 10 wardrobe."
- 11 Q. So you do what Angus tells you to do.
- MR. COLLINS: Objection. Let's slow
- 13 down.
- 14 A. I listen to the advice of the people
- 15 that are advising me on my brand and image, yes.
- 16 Q. But you ultimately have the
- 17 decision-making authority. You decide whether
- 18 you're going to buy \$275,000 worth of clothing or
- whether you're going to buy \$100,000 worth of
- 20 clothing, right? That's your call.
- 21 A. I actually never even saw the bills.
- 22 What I would do is -- the way Angus had it set up
- 23 is he set up a direct billing with the store. All
- 24 I would do is go in, and I would look at a bunch
- 25 of suits they had laid out, a bunch of ties, and a

- 1 expenses. So you walk into the Zegna store --
- 2 A. Right.
- 3 Q. -- and you say, "I need some suits." Is
- 4 that fair to say how it worked, "I need some
- 5 suits"?
- 6 A. I would go into the -- and Angus was
- 7 always aware.
- 8 Q. Was he with you?
- **9** A. No, he wasn't with me, but he was aware
- 10 every single time of the fact that we were doing
- 11 it.
- 12 Q. So just tell me how the -- I know you
- 13 keep kind of pawning this off on Angus. I'm just
- 14 asking you, you walk into the Zegna store, Angus
- isn't with you, what do you tell the salesperson?
- 16 A. I would say that --
- **17** Q. Angus sent me?
- 18 A. No, I didn't say Angus --
- MR. COLLINS: Objection.
- 20 A. They already knew --
- MR. SCHERTLER: I apologize. I withdraw
- 22 it.
- 23 A. They already knew that this was being
- 24 done by the ad agency, and they would -- I would
- 25 walk in, and they would -- sometimes they would

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- 1 bunch of shirts for TV. And they would go, "This
- 2 is what's going to look good." And I would go,
- 3 "Fine," and I would leave.
- 4 Q. So let me ask you how that works. So
- 5 usually if I walk into a store, and it's not
- 6 Zegna, but I have a credit card --
- 7 A. Right.
- 8 Q. -- and I look at the suit --
- 9 A. Right.
- 10 Q. -- and they say, "That's a nice-looking
- 11 suit, fits you well."
- 12 A. Right.
- 13 Q. "Where is your credit card,
- 14 Mr. Schertler," and I pay for it, right? Now, I'm
- 15 a lawyer --
- 16 A. Right.
- 17 Q. -- correct? And I have to dress up like
- 18 this every day.
- 19 A. Right.
- 20 Q. I have to buy my own suits.
- 21 A. Right.
- 22 Q. So even though I might think it's part
- 23 of my job to look good --
- 24 A. Right.
- 25 Q. -- I have to -- my suits are my personal

- 1 have them laid out. Sometimes they would show me
- 2 these fabrics, they would bring these ties, these
- 3 shirts, "This is what would look" -- there was a
- 4 period where Angus wanted me in light suits
- 5 because he thought that women responded better in
- 6 light suits. There was another period of time
- 7 where he thought my suits were outdated because
- 8 style -- style had changed. I mean, I --
- **9** Q. So let me just try to get it. I know
- 10 you're going into a long explanation. I don't --
- 11 A. Well, I'm just telling the truth.
- 12 Q. But you walk in and they either show you
- 13 some items or I think you said that they might
- 14 have items laid out for you.
- 15 A. Correct.
- 16 Q. Correct?
- And then there are things that you would
- 18 take -- you would purchase and take from the
- 19 store, correct?
- MR. COLLINS: Objection. Foundation.
- **21** A. Most of the time I did not walk out.
- 22 They ended up shipping them a couple -- at some
- 23 point.
- 24 Q. So there were things that you selected.
- 25 A. Based on their recommendations.

- 1 Q. And then those -- those items, suits,
- 2 ties, shirts, shoes, whatever, would be shipped to
- 3 you, correct?
- 4 A. Correct.
- 5 Q. But you're saying that in the course of
- 6 that, you never ever asked them, how much is this?
- **7** A. I never saw the bills.
- 8 Q. And you never, while you were saying,
- well, look, that's a nice-looking suit, I know you
- guys think it will look good on me, but can you
- 11 just tell me how much that costs?
- 12 A. You know, I never saw the bills.
- 13 O. I'm not asking if you saw the bills.
- I'm just asking you, if you're in the store --
- because that's the first thing I say to the guy.
- Hey, that's a beautiful suit, I know it will look
- good on me, but can you tell me how much it costs? 17
- You know, did you ask them how much it costs?
- MR. COX: This is getting argumentative. 19
- 20 You're assuming --
- 21 MR. SCHERTLER: No, I'm not. Hang on.
- 22 Hang on.
- BY MR. SCHERTLER:
- 24 Q. I'm asking the question, and all I'm
- asking for is a direct answer to the question.

- 1 particular about it.
- 2 Q. Let me ask you this. Now, they ship --
- you've also said you never saw the bills. So what
- would happen to the bills as far as you knew?
- A. As far as I knew, they went to Ackerman.
- And then I -- they probably went to -- they went
- to our treasurer's office.
- Q. Let's just take this one step at a time.
- So the bills from Zegna would somehow be shipped
- or transmitted to Ackerman, correct?
- A. Correct. 11
- 12 Q. So it would be a bill that said five
- suits, X amount of dollars.
- A. I'm sure that's true because Angus had
- it set up with -- here's the guy in accounting
- that the store needs to talk to.
- Q. So, in other words, you didn't have to
- present any form of payment at all. These bills,
- as you understood, went directly to Ackerman.
- 20 A. Correct.
- 21 Q. Now, these are clothes for you, correct?
- A. For business. They're not my personal
- clothes. I buy my personal clothes.
- Q. Okay. So the bill -- then your
- understanding is that the arrangement that you had

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- The question that I posed to you,
- Mr. LaPierre, and I apologize, but the question I
- posed is, did you ever ask the salespeople what
- the cost was for the items that you were
- selecting. 5
- MR. COLLINS: Yes or no.
- A. No, I didn't. And --
- 8 Q. That's --
- **9** A. And what I was more concerned about was
- what I was going to say on TV, what I was going to
- do, what the strategy was, and everything else.
- That's the stuff -- the clothes was something
- they're just suiting me up in to go out and fight
- the fight. And I'm like, yeah, that's fine, let's 14
- 15 go.
- And I think they -- as I said, sometimes 16
- they wanted me in light suits, sometimes they 17
- wanted -- you've got to get new wardrobe because
- the styles change, particularly when -- one time
- 20 when they took -- I had all these suits with
- shoulder pads in them, and the shoulder pads 21
- 22 apparently -- the styles change so you can't go on
- 23 TV anymore with those. I once had to reshoot an
- entire video with Angus because he didn't like the
- way the shirt looked that I had on. He was very

- worked out with Ackerman McQueen is that once they
- received the bills from Zegna, they would transmit
- those bills to the NRA for reimbursement?
- A. That's what I -- that's what I believe
- happened. 5
- 6 Q. Okay.
- When the NRA got the bill from Ackerman 7
- McQueen for those Zegna bills, so the NRA was
- aware that these were for your clothing attire,
- correct? 10
- A. I'm sure that our treasurer was aware of
- Q. So your treasurer approved those
- payments.
- A. Yes, I asked. I didn't.
- Q. But do you know -- did you ever tell the
- treasurer, hey, look, you're going to get a bill
- from Ackerman McQueen for \$39,000 from Zegna?
- 19 A. I never saw -- I never saw the bills.
- 20 Q. And you never had any discussions with
- anybody within the NRA about those bills?
- 22 A. The treasurer knew we were doing
- wardrobe through Ackerman McQueen.
- 24 Q. Okay. Did you ever seek any advice as
- 25 to whether or not those clothing purchases were

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1 actually personal income to you that you needed to

- 2 report on your taxes?
- 3 A. I did not.
- 4 MR. COLLINS: Objection. Objection.
- 5 You're going far afield. I'm not trying to cut
- 6 you off. Obviously you're going far afield.
- 7 Don't make any -- you can answer that
- 8 question whether you did or not seek advice.
- 9 A. I didn't seek advice. To me, this is
- 10 all just a guy doing his job. I'm the brand
- 11 spokesperson in front of the whole nation trying
- 12 to raise hundreds of millions of dollars, and this
- 13 is simply wardrobe to go out and do my job, what
- 14 I'm hired to do.
- 15 Q. Understood.
- So, just to be clear, then, the value of
- 17 the approximately \$275,000 in -- that Ackerman
- 18 McQueen claims was purchased in clothing from
- 19 Zegna was never reported as income on your income
- 20 taxes?
- MR. COLLINS: If you know.
- 22 A. No. No, it wasn't.
- 23 Q. Can I ask you to take a look at Exhibit
- 24 21.
- 25 A. Sure.

- 1 Let me just ask you, is that statement
- 2 true?

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- 3 A. I don't remember ever asking Ackerman
- 4 McQueen to issue Tyler Schropp an American Express
- 5 card. It is possible our treasurer office did. I
- 6 have no memory of ever asking Ackerman McQueen to
- 7 issue Tyler Schropp's American Express card.
- 8 Q. Why would --
- **9** A. I -- well, go ahead.
- 10 Q. Why would your treasurer's department
- 11 possibly ask Ackerman McQueen to issue Tyler
- **12** Schropp an American Express card?
- 13 A. I believe our treasurer's office -- and
- 14 our treasurer would have to answer for himself,
- but I believe our treasurer was worried about the
- 16 fact that our advancement office was meeting with
- 17 people that wanted their identities kept
- 18 confidential, even though they supported the NRA,
- 19 because they didn't want to be smeared by some of
- 20 the people in the anti-Second Amendment movement
- and the media, nor have their company smeared. So
- 22 they wanted their identities to be kept
- 23 confidential, and our treasurer was worried about
- 24 leaks from his own office and, therefore, felt
- 25 that a much more secure way to do it would be to

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- 1 (Exhibit 21 was marked for identification
- 2 and attached to the deposition transcript.)
- 3 A. (Document review.)
- 4 Q. So, Exhibit 21, for the record,
- 5 Mr. LaPierre, is an April 22nd letter that appears
- 6 to be addressed to Tyler Schropp, again from
- 7 William Winkler, but it also copies Craig Spray
- 8 and Steve Hart.
- 9 I guess the first thing I would ask is
- whether you have ever seen this before.
- 11 A. I have not.
- 12 Q. You have not seen this.
- 13 A. I have not seen this.
- 14 Q. Who is Tyler Schropp?
- 15 A. He is our director of advancement that
- 16 tries -- that is charged with raising -- raising
- 17 money for the NRA and also managing the high donor
- 18 programs for the NRA.
- **19** Q. And he says that "At Wayne LaPierre's
- 20 request, we issued you an American Express" -- I'm
- 21 sorry, I'm pointing to the third paragraph. "At
- 22 Wayne LaPierre's request, we issued you an
- 23 American Express card with the intent to keep your
- 24 business travel and entertainment confidential and
- 25 secure."

- 1 put these expenses under the advertising agency's,
- 2 that would keep them confidential and secure.
- 3 Q. So this sounds like something you were
- 4 aware of, this effort to try to keep confidential
- 5 expenses by the NRA by funneling them through
- 6 Ackerman McOueen.
- 7 A. I was aware that -- from our treasurer's
- 8 office that the advancement expenses, some of
- 9 them, were -- were under Ackerman McQueen. That
- 10 has -- that has turned out to be -- which is why
- 11 we so wanted to look at all the records of
- 12 everyone. That's one of the things that we have
- 13 self-corrected under New York State law.
- 14 Q. Describe how you have self-corrected
- 15 that. What did you have to do?
- 16 A. Well, it doesn't happen anymore. We
- 17 changed the process.
- 18 Q. So, in other words, Tyler Schropp will
- 19 now have an NRA credit card, not an Ackerman
- 20 McOueen credit card.
- 21 A. Correct. And under New York State law,
- 22 that's one of the things we needed to
- 23 self-correct, yes.
- **24** Q. But this was a practice that essentially
- 25 was approved by the NRA at the time it was

- 1 occurring, to use an AMc Amex card for Tyler
- Schropp to conceal --2
- MR. COLLINS: Objection. I would object 3
- to the use of the word "conceal." That's not his
- testimony.
- 6 Q. Not to conceal then?
- 7 A. It was -- it was done by our treasurer's
- office, as far as I am aware, to try to protect
- the identity of sensitive donors that might not
- want their name leaked.
- 11 Q. And so would Tyler -- if you look at
- 12 these expenses, I mean, it ranges from Landini
- 13 Brothers in Alexandria to a variety of hotels,
- 14 Four Seasons in Houston; St. Regis in Houston;
- 15 Ritz-Carlton in Charlotte; United Airlines
- charges; Meadowood Napa Valley, St. Helena. 16
- I mean, as you can see, there are 17
- just -- would these have been done for -- are
- these expenses that would have been incurred by
- other NRA members but paid for by Tyler Schropp on 20
- this credit card? 21
- 22 A. I don't know. I've never seen this list
- before. I don't see -- I don't see these types of
- billings. They never come to me. They go to our
- treasurer.

- Exhibit 22 appears to be invoices from somebody
- named Brady Wardlaw to Lacey Duffy at the -- to
- Lacey Duffy. Do you know who Lacey Duffy is?
- 4 A. Yes. She works for Ackerman McQueen and
- worked on a number of projects.

NRA Convention, Louisville, Kentucky" on the first

- 9 page.
- A. Yes, I see it.
- 11 Q. Then there's a bill for about
- Do you see that at the bottom of the page 1?
- 13 A. I do see that.
- 14 Q. Then if you go to the next page, it
- seems to list a number of expenses related to the
- NRA Convention in Louisville, Kentucky that Brady
- Wardlaw is charging Lacey Duffy. Do you see that?
- A. Which page are you on?
- Q. I'm just on page 2. 19
- 20 A. Okav.
- 21 Q. She's got meals, hotel folio. She's got
- Uber charges. Then she adds that up to
- A. Right.
- 24 Q. That's May of -- it looks like May 25th
- of 2016, according to the invoice.

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- 1 Q. Okay. And you can't say whether
- 2 these -- you've never seen these before?
- 3 A. I've never seen these before.
- 4 Q. And you don't know what expenses on this
- chart might be considered personal expenses as
- 6 opposed to --
- 7 A. I --
- **8** Q. -- business expenses?
- 9 A. I have never seen any of these before.
- 10 Q. Very good.
- 11 A. Until you just laid it out.
- **12** Q. Got it.
- MR. COLLINS: Wait until he finishes his 13
- 14 question.
- MR. SCHERTLER: I think he's doing 15
- pretty good. 16
- BY MR. SCHERTLER: 17
- 18 Q. So let me show you Exhibit 22.
- (Exhibit 22 was marked for identification 19
- 20 and attached to the deposition transcript.)
- BY MR. SCHERTLER: 21
- 22 Q. These are a lot of invoices. I would
- 23 just ask you to go through them.
- And if I could try to summarize it, but, 24
- obviously, subject to your review of the document,

- If you go to the third page, we're
- now -- there's a September 13th -- I think it's
- September 13th, 2016, invoice from Brady Wardlaw
- to -- again, it's -- this one is addressed to
- Hayley Holmes. Do you know who Hayley Holmes is?
- A. I do. She works for Ackerman McQueen.
- 7 Q. Okay.



- A. Yes, that would have been a -- that
- would have been the Women's Leadership Forum
- Retreat that was done in McLean, Virginia, with
- women from all over the country.
- Q. So I don't plan on going through the
- rest of these, but there are various invoices --
- 17 A. Right.
- Q. -- that appear to go from Brady Wardlaw
- to someone at Ackerman McQueen, and for makeup
- charges for Mrs. LaPierre, correct?
- Correct. 21
- "Full-day makeup for Susan LaPierre." 22 Q.
- 23 A. Correct.
- 24 Q. I have to confess, I don't know what
 - that is, but is it -- tell us what's going on

- 1 here. Maybe I could just ask it to you that way.
- 2 A. Well, one, I don't know Brady -- I --
- Ackerman McQueen, I do know, provided makeup
- services for the Women's Leadership Forum events.
- 5 Q. For your wife.
- 6 A. And other women.
- **7** O. And other women of the NRA movement?
- 8 A. And other women at the Women's
- **9** Leadership Forum retreats. But for my wife also,
- as a -- who is a complete volunteer. I do know
- that Ackerman McQueen recommended the makeup, and 11
- they -- they set it up.
- 13 Q. Do you -- was it your understanding that
- your wife had specifically requested Brady
- Wardlaw, knowing that she was actually a makeup
- artist who worked for several country-western
- music stars? 17
- A. I don't know whether she did or whether
- she didn't. 19
- 20 Q. Okay. And what happened to these --
- what happened to these invoices once they went to
- Ackerman McQueen? Is it your understanding
- Ackerman McQueen paid these people, Brady Wardlaw?
- 24 A. I don't believe my wife ever saw any
- invoices. My wife didn't do the contracting on

- handled the -- they handled the -- all of the
- invitations. They handled all the -- all the
- stuff for television, all the filming. They
- handled the whole production of the event,
- including the makeup and hair.
- Q. Who paid for it?
- A. Well, I assume Ackerman McQueen paid for
- it and then billed it to NRA because NRA was
- raising millions of dollars off of this.

- 12 A. I have no idea.
- 13 Q. Okay. Let me show you just briefly --
- A. I do -- I can give you one thing that I
- do know.
- Q. Sure. 16
- A. That the first time my wife ever saw any
- of these bills was when this whole thing about
- wanting to look at Ackerman McQueen's records
- started in terms of the compliance review for New 20
- York State and demanding to look at Ackerman 21
- McQueen's records. And for some reason, Ackerman
- McQueen spit out some of the Women's Leadership
- Forum's makeup charges. And my wife -- that's the
- first time she had ever seen any of the billings

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- 1 the makeup, and she was told by Ackerman McQueen
- that they had to have makeup because it was being
- 3 filmed for TV.
- 4 Q. So just my -- I guess my question to you
- 5 is, what is your understanding of what happened to
- these invoices once Ackerman McQueen received
- them?
- 8 A. I don't know. I've never seen these
- invoices before. I don't know.
- 10 Q. Do you know whether Ackerman McQueen
- paid them?
- 12 A. I'm sure they probably paid them, or
- they -- or they sent them to NRA and the NRA paid
- them. Somebody probably paid them.
- 15 Q. Would this have been a legitimate NRA
- expense?
- 17 A. Absolutely.
- 18 Q. Why would you run it through Ackerman
- McQueen and not just charge the NRA straight?
- 20 A. Because Ackerman McQueen handled all of
- the -- again, I didn't set any of this up. I
- wasn't involved with it. I didn't do it. And I'm
- not saying that in an apologetic way in any way
- because it -- this Women's Leadership Forum,
- Ackerman McQueen handled the room setups. They

- on it, and she thought that they were too high and
- she stopped Ackerman McQueen from doing any more
- of that for the annual meeting in Indianapolis.
- (Exhibit 23 was marked for identification
- and attached to the deposition transcript.)
- BY MR. SCHERTLER:
- 7 Q. Okay. Just briefly, take a look at
- that, please.
- 9 Again, I won't -- this is Exhibit 23.
- These are invoices from a person named Debbie
- Dover. Do you know who Debbie Dover is?
- A. I --12
- MR. COLLINS: Hold on one second. I'm
- going to object to the use of this one and
- actually the one prior document since they were
- not produced until yesterday, is my understanding,
- I could be corrected, and we do not believe it's
- appropriate to use these documents, that they were
- 19 only produced yesterday about 3:00 in the
- 20 afternoon.
- MR. SCHERTLER: Okay. Well, you have 21
- them, right? 22
- 23 MR. COLLINS: Oh, yes, exactly, but it's
- 24
- 25 MR. SCHERTLER: I'm just going to ask

- 1 him some questions about it. I understand your
- 2 objection.
- 3 MR. COLLINS: Sure.
- 4 BY MR. SCHERTLER:
- 5 Q. So who is Debbie Dover?
- 6 A. I don't know who Debbie Dover is. I
- 7 mean, from your previous discussion, you're
- 8 probably talking about hair and makeup again, but
- 9 I -- I don't know Debbie Dover.
- 10 Q. Okay. No further questions on that.
- 11 (Exhibit 25 was marked for identification
- and attached to the deposition transcript.)
- BY MR. SCHERTLER:
- 14 Q. Let me show you Exhibit 25.
- Did there ever come a time when you were
- 16 considering in 2018 purchasing a home in Dallas,
- 17 Texas?
- 18 A. I was never considering purchasing a
- 19 home in Dallas, Texas.
- 20 Q. You like Virginia better.
- 21 A. I -- are you talking about me
- 22 personally? I was never considering purchasing a
- 23 home in Dallas, Texas.
- 24 Q. Was anybody considering purchasing a
- 25 home in Dallas, Texas?

- 1 something along the lines of, "Our investment
- 2 company will purchase a house, and if you guys
- 3 need it as a safe house for a while, you can use
- 4 it. And, by the way, here, let me make a call to
- 5 the Realtor or somebody, you make a call, one of
- 6 your assistants make a call to the Realtor, and
- 7 you guys get in a car and go out and look at some
- 8 of these gated, guarded communities where you
- 9 would be safe and you could work out of our office
- 10 in Dallas for the time you need to."
- 11 Q. And what happened?
- 12 A. We -- given the circumstances that we
- were in, and this had been going on for weeks, and
- 14 my -- my wife was at her wits' end, we -- I
- 15 listened to the suggestion. I got in the car with
- 16 the Realtor and went out, and we drove around, and
- 17 we looked at properties in gated, guarded
- 18 communities all over the Dallas area that they
- 19 showed us.
- 20 Q. Did you find something that you were
- 21 interested in?
- 22 A. We looked at -- went everywhere from
- 23 looking at all kinds of -- to even looking at some
- 24 that, if it came to the point where we couldn't
- 25 live in Washington anymore personally, that we

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- 1 MR. COLLINS: Objection to Dallas,
- 2 Texas.
- 3 Q. Well, in the Dallas, Texas area.
- 4 A. After the Parkland shootings, we had
- 5 received so many death threats and so many
- 6 threats, that our security people told me and my
- 7 wife that we needed to stay out of town until they
- 8 ran these threats down.
- **9** Q. The town being where you live in
- 10 Virginia.
- 11 A. In Virginia. Until they ran these
- 12 threats down.
- We were doing that and staying out of
- 14 town. We ended up in the offices of Ackerman
- 15 McQueen for a business meeting. Angus McQueen
- said in that meeting, knowing what we had been
- 17 doing and knowing the problem of the -- the
- 18 security problem, he -- I mean, I remember like
- 19 yesterday, he's like, "Wayne, nobody can live like
- 20 that. You guys can't live like that. Nobody can
- 21 live like that." He goes, "So I'll tell you
- 22 what," he goes, "our firm has a real estate
- 23 investment company," and he goes, "we invest in
- real estate, and nobody loses money on investing
- in real estate in north Dallas." He goes

- 1 might be able to buy on our own, more modest.
- 2 And you said, did you settle on
- 3 anything? Is that what you said?
- 4 Q. Did you find anything interesting?
- 5 A. Yes, we did. There were some houses in
- some gated, guarded communities that would have
- 7 satisfied what -- what Angus was suggesting, the
- 8 scenario he was suggesting. And we -- we looked
- 9 at that property -- we looked at all kinds of
- 10 properties, but we looked at one in particular a
- 11 couple times.
- (Exhibit 27 was marked for identification
- and attached to the deposition transcript.)
- 14 BY MR. SCHERTLER:
- 15 Q. I ask you to take a look at Exhibit 27.
- 16 Is that the place that --
- 17 A. Yes, that's -- that's it.
- 18 Q. Okay. This was a place you would have
- 19 been interested in purchasing.
- 20 A. Well, I would not be interested in
- 21 purchasing. Just keep in mind, this is Angus
- 22 talking about his real estate investment company,
- that if we found something that would be gated, guarded, and secure, they would be interested in
- purchasing. I wouldn't own it. I wouldn't have a

- 1 piece of it. It would have nothing to do with
- 2 Wayne or Susan LaPierre. And we would own our
- 3 house in Virginia and nothing would change. I
- 4 even remember telling Angus that some of them
- are -- they were a ridiculous amount of money, and
- I remember Angus saying, "It doesn't matter,"
- and -- anyway.
- 8 Q. Was it -- would you -- would the NRA
- have paid for the home? Is that your
- understanding?
- 11 A. That's -- that's where I got -- I really
- got involved, is this thing -- that scenario with
- Angus suggesting it and going out and looking at
- his suggestions and all that with the Realtor and
- everything, it went on for like a month and a half
- or maybe even two months. And I was going about
- my business doing my job, and at some point I 17
- really focused on it, and I realized that either
- we totally misunderstood what Angus was saying to
- begin with, which I don't think we were, or the 20
- 21 scenario totally changed to the point where he
- wanted NRA to buy the house and put up the money. 22
- And at that point, I said, "There's no
- way NRA can buy a house. There's no way NRA
- can -- money can be used to buy that house." And

- 1 April 22nd of 2019.
- 2 A. Yes.
- 3 O. Are you familiar with this?
- 4 A. I am familiar with this.
- 5 Q. This third paragraph says, "At your
- request, we issued an American Express card and
- agreed to the travel fee from II and IS."
- Let me just break that down. First of
- all, did Ackerman McQueen issue you an American
- Express card?
- A. I don't know. I have no idea.
- Q. You don't remember whether you had an
- American Express card that was paid for by
- Ackerman McQueen?
- A. No. I remember some of the -- when 15
- Ackerman McQueen set up the billing -- set up the
- filming of the Berettas in Italy that Susan and I
- did, I know that trip went on an Ackerman McQueen
- card. I had so much harassment going on --
- Q. In your name? Just to be clear.
- A. I don't -- all I remember is -- I don't
- know whether it was in my name or not, to tell you
- the truth. I think they -- I know that the
- billing of that trip was billed to Ackerman
- McQueen because at that time we were being hacked.

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- 1 I killed the whole thing.
- 2 Q. You did.
- 3 A. I killed it. No one else.
- 4 Q. How did you do that?
- 5 A. I called Steve Hart and told him, "This
- 6 is not happening, this is not going forward, I'm killing the whole idea." And I also told Woody
- Phillips. Woody, over that month and a half, I
- later found out, had sent in an earnest money
- check of whatever, which NRA got back without it ever being cashed.
- 12 Q. Okay.
- 13 A. I killed it. No one else did. The
- audit committee didn't kill it. The Board didn't
- kill it. The SCO committee didn't kill it. When
- I found out they wanted NRA money to be used to
- buy the house, I killed the whole thing. I said, 17
- "We can't use NRA members' money to do that," and
- I killed the idea. 19
- 20 (Exhibit 31 was marked for identification
- and attached to the deposition transcript.) 21
- 22 BY MR. SCHERTLER:
- 23 Q. Exhibit 31 is another letter that's
- addressed to you from Bill Winkler -- William
- Winkler of the -- Ackerman McQueen, also dated

- Everything we had was being hacked. Our credit
- cards were being hacked.
- And I remember -- I remember Nader 3
- saying, we'll put it all -- we'll put it on an
- Ackerman card, the trip that was to -- the whole
- Beretta trip.
- Q. That was a trip to Italy? 7
- A. Yes, that's correct.
- **9** Q. Did it also involve a trip to Bucharest?
- 10 A. Yes, it did.
- O. Was that a business trip?
- 12 A. It was a business trip.
- Q. Both -- to both places, to Italy and to
- **Bucharest?**
- A. Italy was entirely to film the Berettas
- with the Beretta family. I think Ackerman
- probably had 12 people over there, at least, to
- film it. We filmed Ugo. We filmed Monique. I
- went over a couple days early to get on the same
- time zone as incidental to that trip and met with the military firearms museum in Budapest, actually 21
- talked to them about doing a loan of firearms to
- the NRA museum, whether there would be an interest
- in doing that and -- as an incidental to that
- trip. 25

- 1 Q. Did anybody accompany you on that trip?
- 2 A. Yes, my wife did.
- 3 Q. Anyone else, just --
- **4** A. To the -- to the Budapest part?
- 5 Q. Either one, the Italy trip.
- 6 A. To the Italy trip, yes, there were all
- 7 kinds of Ackerman McQueen people there.
- 8 Q. And Budapest?
- **9** A. My wife and I were at that part.
- 10 Q. Just to Budapest. But you met with some
- 11 museum --
- 12 A. I did.
- 13 Q. -- people at Budapest.
- 14 A. I did.
- 15 Q. How long did you stay in Budapest?
- **16** A. I think two or three days.
- 17 Q. Where did you stay?
- **18** A. At the Four Seasons Hotel.
- 19 Q. If you look at this -- the last full
- 20 paragraph, it says -- he identified Section A and
- 21 charges and a number of things. He says something
- 22 about "includes the air and limo charges paid to
- 23 II & IS." Do you know what II & IS is?
- 24 A. Yes. Well, I assume that they're
- 25 talking about -- I assume they're talking about

- 1 Q. Who at Ackerman McQueen leaked it?
- 2 A. I think they put it in one of their
- 3 letters.
- 4 Q. Well, in what letter? It's in this
- 5 letter.
- 6 A. I saw something where they were talking
- 7 about in some letter that -- about -- in fact,
- 8 somebody was leaking to the media, and I think --
- 9 what they were alleging is that I --
- 10 Q. So can we just focus on the question.
- 11 A. Sure.
- 12 Q. Let me just ask you this question.
- 13 A. Right.
- 14 Q. The NRA has alleged in a second lawsuit
- 15 that Ackerman McQueen was leaking information to
- 16 media sources that was confidential and
- 17 violated -- in doing so, violated the services
- 18 agreement.
- 19 A. We actually know that for a fact.
- 20 Q. Okay. So tell me -- tell me the fact
- 21 that you know to support that allegation.
- MR. COLLINS: Now, how did we learn
- 23 this? How did you learn it?
- MR. SCHERTLER: No, I think if he has a
- 25 fact -- if he knows a fact that supports the

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- 1 the travel agency or the travel -- travel
- 2 representative that books NRA travel.
- **3** Q. Is that Gayle Stanford?
- 4 A. Yes.
- 5 Q. Let me just ask you this. He makes a
- 6 reference -- he talks about the Budapest and
- 7 Italy.
- 8 A. Right.
- **9** Q. He also talks about a travel to the
- 10 Bahamas. Do you remember that trip?
- 11 A. I sure do.
- 12 Q. What was that? Can you describe it?
- 13 A. It was a business trip to meet with
- 14 celebrities and donors, and I was there for about
- 15 four days.
- **16** Q. Over the holidays?
- 17 A. Yes. And then it wasn't as Ackerman
- 18 McQueen leaked to the media, and --
- 19 Q. Wait. So we'll get to that.
- 20 A. Yes, we ought to.
- 21 Q. When you make a representation, do you
- 22 have evidence that Ackerman McQueen leaked it?
- 23 A. Absolutely.
- 24 Q. Who at Ackerman McQueen leaked it?
- 25 A. They --

- 1 allegation, then I think we're entitled to know
- 2 that fact.
- 3 MR. COLLINS: How -- just tell me how
- 4 you learned the fact. I just want to see real
- 5 quickly, how did you learn of the fact?
- 6 THE WITNESS: A reporter told the law
- 7 firm.
- 8 MR. COLLINS: Okay. So you found out
- **9** from the law firm.
- 10 If I can get a stipulation that what he
- 11 tells you how he learned that fact is not a waiver
- 12 of the privilege, I'll let him answer that
- 13 question of how he learned.
- MR. SCHERTLER: I'll agree that that's
- 15 not a waiver of the privilege because he's just
- 16 going to tell me what fact he knows. He doesn't
- 17 have to tell me how he found it.
- 18 Q. What fact did you learn?
- MR. COLLINS: Don't discuss any
- conversation with counsel. Do not repeat the
- 21 conversation. You can tell him how you learned
- 22 this fact.
- MR. SCHERTLER: He doesn't have to tell
- 24 me how he learned it. Just tell me the fact.
- MR. COLLINS: Yes, just tell him the

- 1 fact you learned, not how you learned it.
- 2 A. I learned that Lacey Duffy was on the
- 3 phone with The Wall Street Journal.
- 4 Q. Do you know what -- according to the
- 5 fact, what did Lacey Duffy convey to The Wall
- 6 Street Journal?
- 7 A. She was alleging that our niece's child
- 8 put crayons all over the wall of a hotel, which
- 9 was completely not true.
- 10 Q. Hotel in a particular location?
- 11 A. Yes.
- 12 Q. Where?
- 13 A. In Los Angeles.
- 14 Q. So the fact you know is that Lacey Duffy
- 15 told a Wall Street Journal reporter --
- 16 A. Right.
- 17 Q. -- and this -- do you know the name of
- 18 the reporter?
- 19 A. Yes, Mark Maremont.
- 20 Q. And she told that reporter that your
- 21 niece's daughter had crayoned a wall at a Los
- 22 Angeles hotel?
- 23 A. Correct.
- 24 Q. Which? The Beverly Hills Hotel?
- 25 A. The Four Seasons.

- 1 A. It's all -- everything I have is
- 2 secondhand so I -- I probably --
- 3 Q. So other than the Lacey incident,
- 4 everything else is what we call hearsay or
- 5 secondhand information.
- 6 A. Well, there are -- there are other
- 7 people that know more, but it's --
- 8 Q. Who are the other people that know more?
- **9** Could you tell me?
- 10 A. I think that it's --
- MR. COLLINS: Attorneys?
- THE WITNESS: It's attorney privilege.
- MR. COLLINS: Right, okay.
- 14 BY MR. SCHERTLER:
- 15 Q. Well, are there other witnesses that you
- 16 know of that have firsthand information about
- 17 Ackerman McQueen leaking information?
- MR. COLLINS: You can answer that yes or
- 19 no.
- 20 A. No.
- 21 Q. So you don't know of other witnesses.
- 22 A. No.
- 23 Q. This letter also makes reference to --
- 24 so if I could just walk you through this.
- 25 A. Sure.

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- 1 Q. The Four Seasons.
- 2 And -- and without telling us your
- 3 conversation with the lawyer, what's your
- 4 understanding of the source of that information
- 5 about what Lacey told the reporter?
- 6 A. What do you mean?
- 7 Q. How did you all learn about the --
- **8** A. The reporter called us.
- 9 Q. And told you that Lacey told the
- 10 reporter that?
- 11 A. He told -- he told -- he told our media
- **12** spokesperson that.
- 13 Q. Okay. So that's -- I understand and
- 14 appreciate that.
- What other facts do you have about any
- 16 information that might have been leaked by
- 17 Ackerman McQueen or Mercury employees to media?
- 18 Do you have any other facts?
- MR. COLLINS: Not getting into --
- 20 Q. Not getting into the source of them, but
- 21 just what facts do you have that support that
- 22 allegation?
- 23 A. I think --
- MR. COLLINS: Don't speculate. What you
- 25 know.

- 1 O. It says, "For travel to Bahamas, Palm
- 2 Beach, New York, Los Angeles, Reno, Budapest, and
- 3 Italy. I think we've talked a little bit about
- 4 Budapest and Italy. Would it be your contention
- 5 that all of those locations -- that travel to
- 6 those locations was for business purposes for the
- 7 NRA?
- 8 A. It is. It is, absolutely.





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THE VIDEOGRAPHER: We're going off the

- 2 record. The time is 17:19.
- 3 (A brief recess was taken.)
- 4 THE VIDEOGRAPHER: We're going back on
- 5 the record. The time is 17:33.
- 6 BY MR. SCHERTLER:
- 7 Q. Great. So I would like to switch gears
- 8 a little bit.
- 9 A. Okay.
- 10 Q. And I put Exhibit 50 back in front of
- 11 you, which is --
- **12** A. Okay.
- 13 Q. -- the first lawsuit filed against
- 14 Ackerman McQueen by the NRA. And we -- we
- 15 discussed this a little bit earlier.
- 16 A. Okay.
- 17 Q. I think you said you had the opportunity
- 18 at some point to review this. Is that correct?
- **19** A. That's correct.
- 20 Q. And the -- did the NRA Board approve
- 21 filing this lawsuit?
- 22 A. I think we filed it with -- without
- 23 the -- a vote from the NRA Board.
- 24 Q. Did you ever get a vote from the NRA
- 25 Board that retroactively approved the filing of

- 1 including public relations and strategic
- 2 marketing; planning and placement of media,
- 3 including advertising during election cycles;
- 4 management of digital media and websites; the
- 5 operation of NRATV, a digital media platform
- 6 managed by AMc but frequently perceived by the
- 7 public as the voice of the NRA."
- 8 Would you agree with that statement?
- 9 A. I would.
- 10 Q. Okay. Then it says, paragraph 10,
- "Since at least 1999, AMc's work on behalf of the
- 12 NRA has been governed by successive incarnations
- 13 of a services agreement containing detailed
- 14 specifications of how various types of work
- 15 performed by AMc for the NRA should be budgeted
- 16 and billed."
- Do you see that?
- 18 A. I do.
- 19 Q. Would you agree with that?
- 20 A. I would.
- 21 Q. Then it says, "The services agreement
- between the NRA and AMc dated May 1st, 1999 (the
- 23 previous services agreement), as well as the
- 24 current operative services agreement dated
- 25 April 30th, 2017, as amended May 6th, 2018 (the

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- 1 the lawsuit?
- 2 A. The NRA Board was -- numerous of them
- 3 were -- given everything that was going on,
- 4 were -- and given the lack of cooperation from
- 5 Ackerman McQueen, the NRA -- there were numerous6 NRA Board members pounding on us to do something
- 7 about this situation.
- 8 Q. But did you ever get a formal approval
- 9 or vote by the Board to file this lawsuit?
- 10 A. No, they never voted on it.
- 11 O. Do you know whether, under New York
- 12 State regulations, such approval is required?
- 13 A. I don't.
- 14 Q. So let me take you to a few specific
- 15 parts of this, okay?
- **16** A. Okay.
- 17 Q. The -- let me start with page 5, if you
- 18 could.
- **19** A. Okay.
- 20 Q. On page 5, I think it's paragraph 9, it
- 21 asserts, "For decades AMc and the NRA have
- 22 collaborated closely regarding public affairs and
- 23 messaging." It also says, "Over that time, the
- NRA invested extensive trust and confidence in AMc, relying on the Agency to perform work,

- 1 services agreement)" -- let me just stop you
- 2 there.
- 3 Is it your understanding that in the
- 4 years we're talking about, let's say beginning in
- 5 2017, that the agreement or the contract governing
- 6 the relationship between Ackerman McQueen and the
- 7 NRA was this reference to the April 30th, 2017, as
- 8 amended by the May 16, 2018, services agreement?
- **9** A. I believe that's true.
- 10 Q. Okay. Would it be fair to say that
- 11 whatever agreement you signed on April 30th, 2017.
- would have superseded the May 1st, 1999 agreement?
- MR. COLLINS: Objection. The documents
- 14 speak for themselves, but if you have an
- 15 understanding.
- 16 A. I'm not a legal expert, but I would --
- 17 it would seem common sense to me.
- 18 Q. Okay. So it says that these agreements
- 19 "provide that certain categories of services, such
- 20 as Owned Media and Internet Services, are
- 21 compensated with an agreed annual fee."
- Do you see that?
- 23 A. I do.
- 24 Q. So I guess, Mr. LaPierre, let me ask you
- 25 if you can explain this to me. So when we talk

- 1 about certain categories of services like owned
- 2 media and Internet services, what are those
- 3 things? Can you describe what those services are
- 4 in plain English?
- MR. COLLINS: Within the meaning of the
- 6 services agreement or just generally out there?
- 7 MR. SCHERTLER: Just generally we're
- 8 talking -- I mean, it's in your complaint, and I'm
- 9 just asking him what that means.
- 10 A. I think owned media -- I mean. Internet
- 11 services are NRATV and all of that. I assume
- 12 owned media would apply to things like all of the
- 13 advertising campaigns that we paid for, the --
- 14 that were outstanding, such as "Good Guys" and
- 15 "Freedom's Safest Place," and the NRA has the
- 16 rights to all of that work product that was done
- on behalf of the organization.
- 18 Q. So let me ask you this. Where it says
- 19 "Those services will be compensated with an agreed
- 20 annual fee," how does that work? How do we come
- 21 to an agreed annual fee for those services? Do
- 22 you know how that process works? I mean, this had
- been going on for 38 years, right?
- MR. COLLINS: Objection. That
- 25 misstates, I think, the facts but ...

- 1 others at the NRA, including the treasurer's
- 2 department, worked with Ackerman McQueen to
- 3 prepare a budget, like an annual budget of here's
- 4 what these -- what this universe of services will
- 5 cost, owned media and Internet services?
- 6 MR. COLLINS: Objection. The
- 7 document -- services agreement speaks for
- 8 themselves, but you can state if you have an
- 9 understanding.
- 10 A. Yes, I mean, at the beginning of the
- 11 year, during the budget cycle, our treasurer's
- office and I worked with Ackerman McQueen to
- 13 look -- to come up with a budget for the year as
- 14 to what we were thinking about spending.
- 15 Q. And that -- when you talk about "that
- 16 budget," that would be the budget that Ackerman
- 17 McQueen was being given to buy these things or
- 18 provide these services to the NRA?
- **19** A. Or to use for -- for -- to pay the hosts
- 20 of various television programs.
- 21 Q. But, so I guess what I'm trying to get
- at, these are expenses that would be incurred by
- 23 NRA but ultimately paid for by -- expenses
- 24 incurred by Ackerman McQueen but then reimbursed
- 25 by the NRA.

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- 1 A. In terms of -- there is -- our
- 2 treasurer's office works with Ackerman McQueen on
- 3 what will be charged for what work product is to
- 4 be delivered.
- 5 O. Is that done in advance of the actual
- 6 work, or is it done at some later point?
- 7 A. I think a lot of -- most of the time --
- 8 a lot of the time it's done in advance. You know,
- 9 what -- what are we going to budget this year for
- 10 this NRA -- NRATV, for example.
- 11 O. Right. Among other things. There could
- 12 be other things in that category.
- 13 A. Among other things. I mean, the ones I
- 14 really got involved with are -- personally, are an
- advertising buy, for example, you know, do we want
- 16 to spend 1 million on Fox or 2 million on Fox.
- 17 And I was often -- I would go to the treasurer's
- 18 office and say, "Woody," you know, here's what I'm
- 19 thinking of doing. I need to let you know this.
- 20 What do you think?" And the treasurer's office
- 21 would ultimately be the ones that would go, yeah.
- 22 But, I mean, I often was involved in terms of
- 23 figuring out -- working with Ackerman, figuring
- 24 out the appropriate level on those media buys.
- 25 Q. So would it be fair to say that you and

- 1 A. Correct.
- 2 Q. And this budget -- this budget process
- 3 you're talking about, at some point is it fair to
- 4 say that you came to some kind of agreement or
- 5 understanding with Ackerman McQueen as to what
- 6 that budget would be?
- 7 A. We would have a -- yes, for example,
- 8 between the 2018 and 2019 cycle -- well, let me --
- 9 yes, 2018, 2019. Yeah, at the end of 2018 -- no.
- 10 At the end of --
- 11 Q. It's a long day. I'm sorry.
- 12 A. Yes, I apologize. In 2017, going into
- 13 2018, I believe we cut the Ackerman budget from
- 14 41 million down to, for example, 26 million.
- 15 Q. Sure. So when you --
- 16 A. I could have the years wrong.
- 17 Q. No, but that's -- that's okay.
- **18** A. But I think that's the last one.
- 19 Q. So there was a point in time where the
- annual budget went from 41 to 26.
- 21 A. Correct.
- **22** Q. But that 26, then, how does Ackerman get
- paid for that \$26 million that they're supposed to
- 24 provide services for during the course of the
- s year? Is it on a monthly basis?

- 1 A. You know, you would have to -- you would
- 2 have to ask the treasurer's office, to tell you
- 3 the truth.
- 4 Q. Is it fair to say you don't pay them in
- 5 a lump sum and say, okay, here's 26 million?
- 6 A. No, we don't. But I don't really see
- those back-and-forth on bills between Ackerman
- 8 McQueen and between -- the only thing I do know is
- 9 that one of the things that we were told under New
- 10 York State law is that was one of the examples
- 11 where some of the invoices needed to be more
- 12 detailed, and that's one of the things that we
- **13** started to self-correct going forward.
- 14 Q. So you couldn't just have an invoice
- 15 that said 1/12 of the annual budget. It had to be
- 16 more descriptive.
- 17 A. Yes, New York State law on nonprofit
- 18 required it to be much more descriptive.
- 19 Q. Okay. But that wasn't the way things
- 20 had worked before you became aware of these
- 21 changes in New York State law; is that fair to
- **22** say?
- MR. COLLINS: Objection. Assumes facts
- 24 not in evidence, but go ahead.
- 25 A. Again, I don't see the bills, but from

- 1 MR. COLLINS: I'm going to object. The
- 2 services agreement speaks for itself, but you can

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- 3 testify if you have an understanding.
- 4 A. I believe that that would be referring
- 5 to special projects that came along during a
- 6 crisis situation, some additional project that
- 7 came along.
- 8 Q. If there were a crisis or some
- 9 additional project came along, how would the
- 10 process work between Ackerman McQueen and the NRA,
- 11 would you, again, get together and say, we need
- 12 you guys to do this, it's outside the scope of the
- usual stuff, and how much is it going to cost?
- **14** A. If I was involved, that would be the way
- 15 it would work, was I -- I would try to get an
- 16 estimate of what the cost was, and then I would go
- 17 to Woody, the treasurer, and say, what do you
- 18 think, and here's what we're thinking of doing.
- **19** And -- yeah.
- 20 Q. "Yeah" meaning that they --
- 21 A. Meaning yes, I mean, that's -- I mean,
- 22 there would be a back-and-forth, and I would try
- 23 to figure out what it would -- what the cost was
- 24 going to be, and they would try to tell me what
- 25 the cost is going to be, and I would go to the

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- 1 what I under- -- from what I know, some of the --
- 2 and I'm saying it was -- our treasurer's office
- 3 was paying bills that needed to be more
- 4 descriptive of the services provided under New
- 5 York State not-for-profit law.
- 6 Q. Understood. But the way you've
- 7 described it, at least with what we're talking
- 8 about, those services had been kind of determined
- 9 and decided in an annual budget --
- 10 A. Right.
- 11 O. -- before that.
- 12 A. I agree with that.
- 13 Q. Okay.
- Now, this goes -- same sentence goes on
- 15 to say, "While others are required to be invoiced
- on an ad hoc basis based on estimates furnished by
- 17 AMc and approved by the NRA." That's just a
- 18 continuation of that same sentence in 10. Do you
- 19 follow along?
- 20 A. Yes, right here (indicating).
- 21 Q. Can you explain what that is? What are
- 22 the other types of services that Ackerman would
- 23 provide that would be invoiced on an ad hoc basis
- 24 based on estimates furnished by AMc and approved
- 25 by the NRA?

- 1 treasurer and say, here's what we're thinking,
- 2 what do you think?
- 3 Q. And you would have -- so if you got
- 4 approval from the treasurer, then that would be
- 5 NRA approval for that expense, correct?
- 6 A. Correct.
- 7 Q. And then Ackerman McQueen could do the
- 8 work and get paid that amount of money if they
- 9 invoiced it.
- 10 A. Correct.
- 11 Q. And that would be the process.
- 12 A. Right.
- 13 Q. So it comports -- your understanding of
- 14 how -- and is -- in your experience, is this how
- 15 it worked in reality in terms of your agreement
- and your arrangement with Ackerman McQueen?
- 17 A. That is -- that is how -- that is how it
- 18 worked when I was involved, yes.
- **19** Q. It seemed to work well?
- 20 A. Yes.
- 21 Q. Did you ever --
- 22 A. Assuming both of us worked within the
- 23 parameters of the service agreement, yes.
- 24 Q. Did you ever have any questions or
- 25 doubts about the work that Ackerman McQueen was

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- 1 performing under these --
- 2 A. We ended up --
- **3** Q. -- provisions?
- **4** A. We ended up -- starting in 2017,
- sometime in 2017, I started to have concerns about
- the NRATV network. I started to have concerns
- that it was eating up all of our advertising
- money, which Ackerman McQueen used to be the ones
- doing the ads -- would be the ones doing the ads.
- But I started looking at our ad budget, and I'm
- going, wait a minute, all of our ad money is going 11
- 12 to this TV network.
- 13 Q. Just so I understand what you're talking
- about, when you say "all," in other words, the NRA
- is paying Ackerman McQueen for putting
- advertisements for the NRA on the NRATV network?
- A. No, no. All of the public relations
- money available that was going to Ackerman
- McQueen --19
- 20 Q. I see.
- 21 A. -- you know, that bucket of money that
- 22 was available for public relations --
- 23 O. Including advertising.
- 24 A. Well, yes, it could have included
- advertising, but what it -- what happened is the

1 TV network ended up eating up more and more and

more to the point where there was -- if I wanted

to go out and run "Freedom's Safest Place" or some

new ad campaign that we worked on with AckMc

together, we wouldn't have any money to do it

because it was all going into the TV network.

- 1 to -- it was going to diversify NRA. It was going
- to make NRA younger. It was going to make NRA not

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- an old man's organization, but it was going to
- look like America. And it would eventually
- monetize itself with sponsorships with people --
- from companies that wanted to reach this --
- 7 O. That audience.
- A. That audience.
- And I started asking, in a friendly way,
- with people I trusted, you know, what -- we've got 10
- to figure out what is the viewership on this.
- Because when I go around the country, I don't hear
- anybody ever bringing it up. They bring up --13
- they bring up ads on Fox TV that we run, but I
- don't hear people bringing up -- so -- so they, in 15
- response to that, went out and hired a company
- called PIP. I don't know exactly what that stands
- for, I think it's Performance Improvement
- Partners, to try to do some analysis of it. And
- what I ended up -- what I started to get back was 20
- a lot of, well, here's the engagement. We know 21
- that there's this much engagement, which --
- Q. Engagement meaning what, if I -- if I
- could ask?
- 25 A. Meaning -- meaning time watched, time

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- watched. But -- and I even presented a lot of
- these charts and data to the Board of Directors in
- terms of engagements at Board meetings.
- But underlying it all, the problem that
- I kept trying to get is but what does this --
- asking them, Ackerman -- what does this translate
- into? How many people? And that's what we could
- never get an answer on. "We can't tell you. It's
- impossible to get that information. There's no
- way to -- no way to find that out." 10
- And -- and so, to make it short, I still 11
- ended up -- we still ended up funding it in the 12
- 20- -- it would be the 2019 budget -- in the 2019
- budget going forward.
- Q. Is that calendar year 2019,
- Mr. LaPierre, or is that some kind of fiscal year?
- 17 A. Calendar year.
- 18 Q. So, 2019, this year, you had --
- **19** A. We still had it set aside.
- 20 Q. -- set aside money for funding it.
- 21 A. Yes, we still funded it.
- 22 But what I made very clear to the Board
- 23 and to Ackerman and to our treasurer's office was
- that we need to set up -- we needed to set up
- landing pages for all of these people on this TV

7 Q. That budget was going into the TV

network.

- **9** A. So I started -- I started in -- really
- started in 2017, trying to get some real analysis
- of what the reach was on this TV network.
- 12 Q. Literally, when you say "reach," you
- mean how many people are watching.
- 14 A. How many people are watching.
- 15 Q. And so what did you do to try to get
- that information?
- 17 A. I kept -- in numerous meetings with
- Ackerman McQueen, I'm like, we need to know how
- many people are watching this. We need to know --
- 20 you know, we need to know -- because the promise
- of NRATV was that it was going to be the go-to place for this hundred million gun owners in the 22
- country. It was going to be for quality 24
- 25 It was going to be the -- it was going

- 1 network because it's eating up all of our ad
- 2 money, and if we can't translate that into
- 3 membership and if we can't translate it into --
- 4 into contributions and memberships, we're going to
- 5 have to cut it back. Because if people are really
- 6 watching it like you say they are, we ought to be
- 7 able to translate that into members and money.
- 8 And the example I go back to is Glenn
- **9** Beck with his digital platform. When he did a
- 10 campaign to join the NRA, we raised \$3 million in
- 11 NRA memberships. So we kind of -- you know,
- 12 that's kind of where we were going forward in
- 13 20- -- in 2019 with these landing pages, trying to
- 14 figure out what the deal was with this NRATV
- 15 platform that we were investing a lot of money in.
- 16 Q. Okay.
- 17 A. And I actually -- I mean, I -- I
- 18 believed in it. I mean, I believed in it from the
- 19 start. I was there at the very start of it when
- 20 they passed McCain-Feingold, and they said no one
- 21 can mention a politician's name within 60 days of
- an -- 90 days of an election unless you do it
- 23 through a political action committee.
- And Wayne and Ackerman are sitting there
- 25 going, now, wait a minute, Disney owns ABC.

- 1 landing pages.
- 2 Q. The landing page would show you what
- 3 prompted them to make their contributions?
- 4 A. Well, that's what Glenn Beck did. He
- 5 took his thing and joined the NRA, and we could
- 6 track that back to Glenn Beck.
- 7 Q. Right.
- 8 A. The ones we were trying to track back,
- 9 we couldn't show much for, and that's when I
- 10 really started to -- you know, it -- I don't know,
- 11 it's -- it --
- 12 Q. So this was just -- is it fair to say
- this is just a business idea that didn't seem to
- 14 work out well?
- MR. COLLINS: Objection. Misstates the
- 16 facts.
- MR. SCHERTLER: I'm asking him a
- **18** different question.
- 19 A. I now believe that it was a good idea.
- 20 It was an honest undertaking to try to reach the
- 21 gun community and a hundred million gun owners and
- 22 go over the top of the traditional media
- 23 conglomerates directly to -- directly to a
- 24 targeted audience, but I don't believe it was -- I
- 25 have come to believe it -- it was failing in terms

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- 1 Disney has got lobbyists all over Capitol Hill.
- 2 They are running a news operation that mentions
- 3 politicians' names every night. Why can't we
- 4 create a media subsidy and say to CBS and ABC,
- 5 hey, we're brothers to Disney and to Comcast. I
- 6 mean, to me it seemed like -- and to Ackerman, it
- 7 seemed like a really good idea, in terms of8 going -- of getting around the -- to start with,
- 9 the limits on McCain-Feingold. And then it
- 10 continued to grow.
- 11 Q. Okay. So you were a proponent of NRATV.
- **12** A. I was.
- 13 Q. And it even made it into the 2019, the
- 14 most recent budget.
- 15 A. Correct.
- **16** Q. And then did there come a time when you
- 17 believed that it wasn't producing the way that you
- 18 had hoped or --
- **19** A. Well, I started -- I really started to
- 20 question it when the landing pages -- that my
- 21 people kept telling me that we weren't really
- 22 making anything back on the landing pages.
- 23 Q. In other words, people weren't
- 24 contributing money based on their --
- 25 A. Contributing or joining based on the

- 1 of what we were trying to achieve, and I -- which
- 2 is why I talked about the fact that if we can't
- 3 show this is working, we're going to have to cut
- 4 it because it's eating all of -- cut a lot of it
- 5 or cut it back, because it's eating all of our ad
- 6 money.
- **7** Q. Ultimately is that what you did?
- 8 A. No. We actually never got to that
- 9 point.
- **10** Q. Before the termination of the contracts?
- 11 A. That's correct.
- **12** Q. Okay.
- 13 A. That's correct.
- 14 Q. If I could focus you on page 7 of that
- 15 same exhibit, 50. If you look at the middle of
- 16 the page, I think it actually lays out this part
- 17 of the services agreement called Roman numeral
- 18 VIII, "Examination of Records."
- "During the term of this Services
- 20 Agreement, AMc authorizes NRA, upon reasonable
- 21 notice, to examine AMc and Mercury's files, books,
- 22 and records with respect to matters covered under
- 23 this Services Agreement."
- Just, what is your interpretation of the
- 25 files, books, and records that would be -- relate

- 1 to matters covered under the services agreement?
- 2 MR. COLLINS: I'll just object on the
- 3 grounds that the service agreement speaks for
- 4 itself, but if you have any understanding --
- 5 A. Well, I mean, our treasurer's office and
- 6 our lawyers would be much better witnesses on this
- 7 than I am. But, to me, in layman's term, it means
- 8 we have a right to look at their books, and -- we
- 9 have a right under the contract to look at their
- 10 books.
- 11 Q. Okay. And -- understood.
- Now, if I go to page 2 of this same
- 13 document -- sorry to make you go back and forth.
- 14 A. No.
- 15 Q. -- at the bottom of the last full
- 16 paragraph, it begins kind of in the fifth line up,
- and it says, "In some instances, AMc has effected
- 18 partial compliance with the NRA's requests."
- Do you see that?
- 20 A. I do.
- 21 Q. So are you able to identify for us in
- 22 what instances -- this is, of course, the
- 23 allegations that the NRA is making, but in what
- 24 instances did Ackerman McQueen actually comply
- 25 with the NRA's request for -- to review or examine

- 1 understand that Ackerman McQueen provided boxes of
- 2 documents that it allowed representatives of the
- 3 NRA to review. Is that fair to say?
- 4 A. They provided boxes of documents that
- 5 would have been open to review or open for review,
- 6 and the issue was copying them or taking -- or
- 7 taking them -- taking them back -- taking them to
- 8 the law firm's office.
- 9 Q. To review.
- LO A. To review.
- 11 Q. As opposed to reviewing them wherever
- 12 they were.
- 13 A. Yes.
- 14 Q. Okay. And are you aware of the fact
- 15 that at some point the NRA hired a third-party
- 16 auditing entity called Forensic --
- 17 MR. GONZALEZ: Risk Alliance.
- MR. SCHERTLER: I'm sorry?
- MR. GONZALEZ: Risk Alliance.
- 20 BY MR. SCHERTLER:
- 21 Q. -- Forensic Risk Alliance for the
- 22 purpose of reviewing Ackerman records? Excuse me.
- 23 A. I do know that NRA hired a firm called
- 24 Forensic --
- 25 Q. Risk Alliance, whatever it is.

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- 1 information?
- 2 A. Well, I think NRA went down a number of
- 3 different rows to try to -- to try to inspect the
- 4 records. I think that --
- 5 Q. But this --
- 6 A. I think they did -- they did allow one
- 7 of the law firms to go out, and I think there were
- 8 a bunch of boxes in a room, and then the law firm
- 9 wanted to make copies of them, and, I don't know,
- that ended up somehow in a dispute.
- 11 Q. Can I interrupt you there?
- 12 A. Yes.
- 13 Q. I apologize.
- 14 A. Because I'm not the expert on this.
- 15 Q. I understand. But if -- if we look at
- the literal language of the services agreement
- 17 provision that we just read, it doesn't say that
- 18 you get copies. It says you can examine them,
- 19 correct?
- MR. COLLINS: Objection. The document
- 21 speaks for itself. He says he's not a lawyer to
- 22 interpret it.
- 23 A. It says "examine."
- 24 Q. Okay. And what you just described is at
- 25 least one situation or one instance in which you

- **1** A. -- to do that, yes.
- **2** Q. You and I both have the same problem. I
- 3 can't get these acronyms.
- 4 Do you know what -- let's call it FRA.
- 5 Do you know what FRA did in connection
- 6 with conducting audits of Ackerman McQueen's
- 7 records?
- 8 A. I don't. The only thing I think I know
- 9 is that it didn't get very far, but I can't tell
- 10 you the specifics.
- 11 O. Do you know whether or not they were
- 12 actually ever allowed to examine records from
- 13 Ackerman McQueen?
- 14 A. I don't know the story on all that.
- 15 Q. So fair to say that you're not sure
- 16 exactly what FRA did -- what they obtained or what
- 17 they didn't obtain. You couldn't give me details.
- **18** A. I could not give you that answer.
- **19** Q. Okay.
- Now, at the very bottom of this, it
- 21 says -- the last sentence says, "The NRA also
- 22 believes that Ackerman has withheld material
- information about a large related-party contract
- 24 with NRA's president Lieutenant Colonel North,
- 25 retired."

- Do you see that?
- 2 A. Yes, I do see that.
- 3 O. So I don't want to rehash, but at least
- 4 prior to the actual filing of this lawsuit, the
- 5 NRA was provided a copy of Lieutenant Colonel
- 6 North's contract, correct?
- 7 MR. COLLINS: Objection. Assumes facts
- 8 not in evidence. Without speculating, if you
- 9 know.
- 10 Q. Do you know whether, prior to the actual
- 11 filing of the lawsuit, the NRA actually obtained
- 12 Lieutenant North's contract?
- 13 A. I think that -- I'm really not sure. I
- 14 think at the very -- you know, the dispute went on
- 15 so long. I am really -- I'm not sure whether at
- 16 the very end the audit committee got the contract
- 17 or whether they -- whether they didn't. I think
- at the very end they might have gotten it, but I'm
- 19 not sure.
- 20 Q. Okay.
- 21 A. I'm really not.
- 22 Q. Okay. Let me ask you to look at page 11
- 23 of the lawsuit. This would be paragraph 24. I
- 24 want to just ask you a couple questions about
- 25 this. It says that -- in paragraph 24, the second

- 1 the material terms of the North contract, do you
- 2 know?
- 3 MR. COLLINS: Answer that, if you do
- 4 know, but do not rely on or disclose any
- 5 communications you had with the attorneys.
- 6 THE WITNESS: I'm sorry, can you say
- 7 that again.
- 8 MR. COLLINS: If you can answer that
- 9 without disclosing any communications you had with
- 10 counsel. Again --
- 11 A. I think that John had -- Frazer, the
- 12 general counsel, had a summary of the North
- 13 contract or an understanding of what it -- of
- 14 provisions and probably would have been -- and if
- 15 the audit committee got it, they probably would
- 16 have got it from him. The other one that could
- 17 have possibly done it would have been -- would
- 18 have been -- would have been Steve Hart, one of
- 19 those two.
- 20 Q. Understood.
- So let me -- let me take you to page 14
- 22 of the document, and I would be asking you to look
- 23 at paragraph 31 on that page.
- 24 A. I'm sorry, page 6?
- **25** Q. Page 14.

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- 1 sentence says, "During September 2018, the audit
- 2 committee of the NRA Board of Directors reviewed a
- 3 purported summary of the material terms of the
- 4 North contract and ratified the relationship
- pursuant to New York law subject to carefullydrawn provisos designed to avoid any conflicts of
- 7 interest."
- 8 Are you familiar with the purported
- 9 summary of material terms that the audit committee
- 10 reviewed in that -- in September?
- 11 A. No, that is the meeting I was not -- I
- 12 was not in attendance.
- 13 Q. And you've never seen any record of
- 14 those -- that summary of material terms?
- **15** A. I haven't. That's the meeting you were
- 16 referring to?
- 17 Q. Yes. Yes, sir.
- 18 A. No.
- **19** Q. And you don't know who would have
- 20 conveyed those material terms to the Board?
- 21 A. I think it probably would have been
- 22 our -- I think it probably would have been our
- 23 general counsel.
- 24 Q. Where would your general counsel have
- 25 been able to get a summary -- purported summary of

- 1 A. Page 14? 31, okay.
- 2 Q. So this -- this says -- paragraph 31
- 3 says, "On or about February 19th, 2019, the NRA
- 4 learned that Colonel North was a salaried employee
- 5 of Ackerman."
- 6 Do you see that?
- 7 A. I do.
- 8 Q. So are you aware that in the lawsuit
- 9 there is an allegation that there is a difference
- 10 between Lieutenant Colonel North being an employee
- as opposed to Lieutenant Colonel North being a
- salaried employee -- or having a third-party
- 13 contract or a consulting contract?
- 14 A. Yes, I have -- I have heard discussions
- 15 that that makes a difference under New York
- 16 not-for-profit law in some way.
- MR. COLLINS: So just do not disclose
- 18 any conversations that you had with counsel.
- 19 THE WITNESS: Okay.
- 20 BY MR. SCHERTLER:
- 21 Q. So you understand that under the law
- 22 there's a distinction between an employee contract
- and a consulting or third-party contract. Is that
- 24 fair to say?
- MR. COLLINS: You can answer that yes or

- 3 -

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- 1 no.
- 2 A. Yes.
- 3 Q. But it says here that on or about
- 4 February 19th, the NRA learned that Colonel North
- 5 was a salaried employee of Ackerman, correct?
- 6 A. I think that's probably accurate or
- 7 maybe -- no one had seen Ollie's actual contract.
- 8 Q. But I'm just saying this is what the NRA
- 9 has asserted in a lawsuit.
- 10 A. So, yes, I think that's probably
- 11 accurate.
- 12 Q. Do you know how on February 19th, 2019,
- 13 the NRA learned that Colonel North was a salaried
- 14 employee of Ackerman?
- MR. COLLINS: Don't speculate. If you
- 16 know.
- **17** A. I don't.
- 18 Q. Okay. But it seems, based on your own
- 19 allegation -- I don't mean you personally, sir,
- 20 but the NRA's allegation that on February 19th,
- 21 2019, two months before you filed the lawsuit, you
- 22 knew that. The NRA knew that.
- 23 A. That's -- that's what we say here.
- 24 Q. Okay. And if -- I apologize. If I go
- 25 to -- if I go to the last page of this document,

- 1 an issue over -- I -- the answer is no, I don't
- 2 know what they did after they -- they learned he
- 3 was a salaried employee.
- 4 Q. Okay.
- 5 Let me show you what we marked as 51.
- 6 This is the second lawsuit against Ackerman
- 7 McQueen.
- 8 (Exhibit 51 was marked for identification
- 9 and attached to the deposition transcript.)
- 10 BY MR. SCHERTLER:
- 11 Q. If I could show you that. I believe on
- 12 the cover it has a May 22nd date. Would you agree
- 13 that that's the filing date?
- 14 A. Yes.
- 15 Q. So if I could -- again, did the NRA
- **16** Board approve the filing of this lawsuit?
- 17 A. No, it did not go to a vote of the NRA
- 18 Board. The NRA Board did not -- did not get
- 19 involved in approving it.
- 20 Q. Okay. Just to be clear, the NRA is
- 21 represented in part by the Brewer law firm in both
- 22 this suit and the lawsuit we were just looking at?
- 23 A. That's correct. That's correct.
- 24 Q. So if you could take you to page 2. Do
- 25 you see this? Let me try to direct you. It's ...

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- 1 page 19, this is an amended complaint. It's filed
- 2 on -- it appears to be dated April 24th. Do you
- 3 see that?
- 4 A. Page 19?
- 5 Q. It's the actual last page, the signature
- 6 page.
- **7** A. (Indicating).
- 8 Q. And there's a date on there of
- 9 April 24th.
- 10 A. Okay.
- 11 Q. If you go back, sorry, to 14, where we
- were, page -- paragraph 33, it says, "On
- 13 April 11th, 2019, Colonel North finally disclosed
- 14 a copy of his contract to the NRA."
- 15 A. Okay.
- **16** Q. Okay?
- So fair to say that even by the NRA's
- 18 own admission on April 11th, they got a copy of
- 19 North's contract?
- 20 A. Okay.
- 21 Q. Do you know what action the NRA took in
- 22 February 2019 -- after February 19th, 2019, after
- 23 learning that Colonel North was a salaried
- 24 employee? Did they do anything in February?
- 25 A. I know that NRA was -- I know there was

- 1 the first paragraph, the last sentence. It says,
- 2 "Over the past year, even as it withheld important
- 3 documents and information from the NRA, AMc
- 4 readily shared snippets of confidential and
- 5 proprietary materials with hostile third parties,
- 6 including the news media, in a series of sordid,
- 7 out-of-context leaks engineered by AMc to harm its
- 8 client."
- 9 I don't want to retread things that
- 10 we've already talked about, but I think one thing
- 11 that you've told us is you know for -- you've been
- 12 told that a Wall Street Journal reporter indicated
- 13 that he talked to Lacey Duffy and Lacey told him
- 14 about an incident in which your niece had colored
- 15 a wall --
- 16 A. Right.
- 17 Q. -- at the Four Seasons?
- **18** A. Right. Which never happened.
- 19 Q. Okay. And do you --
- MR. COLLINS: You can just answer it yes
- 21 or no, his question.
- 22 Q. You've been told that that was -- that's

888-267-1200

- what you've been told, correct?
- 24 A. Yes.
- 25 Q. Okay.

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- This lawsuit alleges just what I think
- 2 we've read, that AMc has shared snippets of what
- 3 the NRA contends is confidential and proprietary
- 4 materials and with hostile third parties.
- 5 Do you have any other knowledge of
- 6 specific instances on which an Ackerman McQueen
- 7 employee either directly or indirectly provided
- 8 information to a media outlet?
- MR. COLLINS: Again, if any knowledge
- 10 you have is based on conversations with your
- attorneys, I would instruct you not to answer.
- MR. DICKIESON: I'm objecting to that
- 13 objection.
- MR. SCHERTLER: I don't want his
- 15 conversation but just whether he now has any
- 16 information that in his -- that would support the
- 17 allegation you've made in the complaint.
- MR. COLLINS: If you can just answer
- 19 that yes or no.
- **20** A. I don't have any personally.
- 21 Q. Okay. So it's just that one thing about
- 22 Lacey Duffy.
- 23 A. That's the one that I know for a fact
- 24 with a name.
- 25 Q. Okay.

- 1 Q. Were you aware of that?
- 2 A. I was aware of that.
- **3** Q. Is there anything in the services
- 4 agreement or the contract between the parties that
- 5 requires AMc employees to fill out such
- 6 declarations, to your knowledge?
- MR. COLLINS: Objection. The services
- 8 agreement speaks for itself, but if you have an
- 9 understanding.
- 10 A. I don't know the answer to that, as to
- 11 what the service agreement says about that.
- MR. SCHERTLER: Okay. Could I see
- Exhibit 60, and what I'm going to propose is we do
- 14 this and then take a break.
- 15 MR. COLLINS: Okay.
- 16 (Exhibit 60 was marked for identification
- 17 and attached to the deposition transcript.)
- 18 BY MR. SCHERTLER:
- 19 Q. Well, let me show you Exhibit 60. Let's
- 20 just save the last for the best, right?
- 21 A. Okay. This is a services agreement.
- 22 Q. Yes. And are you familiar with this?
- 23 A. I would say I'm not an expert on it.
- 24 It's --
- 25 Q. Who would -- go ahead. I'm sorry. I

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- 1 A. I -
- 2 MR. COLLINS: You answered his question
- 3 already.
- 4 Q. Have you seen any emails or documents
- 5 from AMc employees to, let's say, media outlets
- 6 that disclose confidential NRA information?
- 7 A. No, I haven't.
- 8 Q. If I could just take you to page 14 and
- **9** 15. At the very bottom of 14, it says, "To
- 10 resolve its concerns regarding these" -- I'm
- 11 sorry, this is paragraph 31. "To resolve its
- 12 concerns regarding these disclosures, on May 6th,
- 13 2019, the NRA requested that several key AMc
- 14 employees execute sworn declarations attesting
- that they had not violated their confidential
- 16 obligations under the services agreement."
- 17 It then goes on to say, "The NRA
- 18 tailored the request narrowly, seeking
- 19 declarations only from senior executives who had
- 20 exposure to the information at issue and demanded
- 21 simply that these executives affirm that they had
- 22 complied and would continue to comply with their
- 23 legal duties."
- Do you see that?
- 25 A. I do.

- 1 didn't mean to interrupt you.
- 2 A. It's our treasurer's office and legal
- 3 staff that puts it together.
- 4 Q. Okay. And they would be the people most
- 5 knowledgeable about the terms of it?
- 6 A. Correct.
- 7 Q. Are you aware of the fact that the NRA
- 8 has -- I'm sorry, Ackerman McQueen has issued the
- 9 NRA invoices for work that was done in May and
- 10 June of this year just prior to the termination of
- 11 the agreement?
- 12 A. I think I have heard that, yes.
- 13 Q. And are you aware of the fact that the
- 14 NRA has refused to pay those invoices?
- 15 A. I am because -- and I think it's because
- of the -- I am aware they refused to pay the
- 17 invoices.
- **18** Q. Do you have any understanding why they
- refused to pay those invoices?
- MR. COLLINS: Do not disclose any
- 21 conversations you had with your counsel, but if
- 22 you otherwise know.
- THE WITNESS: Well, they would all be
- 24 conversations with counsel.
- MR. COLLINS: Do you have any other

- 1 independent basis for knowing why they have not
- 2 been paid? It's just a yes or no to me.
- 3 A. Well, the Ackerman McQueen's -- this
- 4 whole extortion attempt, I think, has something to
- 5 do with it.
- 6 Q. Well, why would that prevent you from
- 7 paying for work that had actually been performed
- 8 by Ackerman McQueen under the agreement?
- MR. COLLINS: Objection. Calls for a
- 10 legal conclusion.
- 11 A. I'm not an expert on the services
- 12 agreement.
- 13 Q. Okay. Let me take you to page 10 of the
- 14 services agreement.
- 15 A. I do know one thing, though, that we
- 16 have a major issue in terms of nonpayment with
- 17 Colonel North in regard that Colonel North has
- told NRA that he did not fulfill the obligations
- under his contract to produce segments of his
- 20 television show that he was contracted to produce
- and, in fact, told us that because of all the time
- he had to spend, which is completely not accurate,
- in terms of helping the NRA raise money and the
- other issues that were not under his prerogative
- as president, he did not have time to fool around

- 1 by the parties and paid no -- to AMc no later than
- 2 the last day of this agreement."
- Why is the NRA refusing to engage in
- 4 negotiations of this termination fee?
- 5 MR. COLLINS: Objection. Assumes facts
- 6 not in evidence.
- **7** A. That would be a legal issue that really
- 8 needs to be explained by the lawyers that have a
- 9 much better handle on that than I do.
- 10 O. Okav.
- MR. SCHERTLER: Why don't we take a
- 12 short break.
- MR. COLLINS: Okay.
- 14 THE VIDEOGRAPHER: Going off the record.
- **15** The time is 18:23.
- 16 (A brief recess was taken.)
- 17 THE VIDEOGRAPHER: We're going back on
- 18 the record. The time is 18:41.
- 19 EXAMINATION
- 20 BY MR. DICKIESON:
- 21 Q. Good evening, Mr. LaPierre. My name is
- 22 David Dickieson. I'm counsel for Mercury Group
- 23 today.
- **24** A. Good evening.
- 25 Q. And I have some follow-up questions and

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- 1 with his television show, and NRA contracted him
- 2 for work product on the television show, which was
- 3 never delivered.
- 4 Q. And that comes from Colonel North?
- 5 A. Himself.
- 6 Q. Okay. He's told that to you?
- 7 A. He put it in a letter.
- 8 O. A letter to the NRA?
- **9** A. A letter to the audit committee.
- 10 Q. Okay. Go to page 10, please.
- Paragraph F at the very bottom says, "In
- 12 consideration of the dedication of a substantial
- 13 number of personnel and resources to provide the
- 14 services under this agreement and the necessity to
- maintain such staffing levels and resource
- allocations to enable AMc to continue to provide
- 17 such services upon any renewals hereof, the NRA
- 18 agrees to pay AMc a fair and equitable termination
- 19 fee to compensate it for the inevitable severances
- 20 and other reasonable costs incurred in conjunction
- 21 with such expiration or termination."
- Are you familiar with that?
- 23 A. I just read it, yeah.
- 24 Q. And then the final sentence says, "Such
- 25 termination fees shall be negotiated in good faith

- 1 some additional questions that relate to my
- 2 client.
- 3 MR. COLLINS: Let me just whatever, I
- 4 apologize, but just for the deposition on the
- 5 record, our position is the two defendants,
- 6 Ackerman McQueen and Mercury Group, are both
- 7 represented by the same law firm, both represented
- 8 by Mr. Schertler, who took the deposition for the
- 9 past whatever time period it has been, and that it
- .o is improper to now try to split that up.
- Mercury Group is not represented by a
- different firm. It's actually appeared in court
- 13 through the same law firm that Mr. Schertler is
- 14 from. Ackerman Group and Mercury Group --
- 15 Ackerman McQueen -- have both been represented
- 16 throughout this proceeding from the same law firm,
- 17 and there's no grounds to split that up at this
- 18 point.
- So we, one, object; and, two, direct the
- 20 witness that we're not answering any more
- 21 questions unless Mr. Schertler would like to come
- 22 back. We were told during a break that
- 23 Mr. Schertler had left to go out of town. We were
- 24 no given any prior notice of that. We would have
- 5 told Mr. Schertler this is our position, so in

- 1 case he wanted to stay or if he wanted to read
- 2 your notes, but given the dynamics and the
- 3 specific facts presented here, we do not intend to
- 4 go forward.
- 5 MR. DICKIESON: Well, you realize that
- 6 there was a similar procedure done in another
- 7 deposition you attended and you allowed it. We
- 8 announced at the beginning of the deposition that
- 9 Mr. Schertler was representing Ackerman McQueen,
- 10 Inc., and I announced I was representing Mercury
- 11 Group, Inc. I lodged objections during the first
- 12 part to which there was no objection that that was
- 13 somehow a double-teaming representation.
- So I think that if you don't have any
- authority that says that we can't proceed with
- 16 Mercury Group having its own counsel ask
- 17 questions -- we welcome such authority, but I
- 18 don't believe such authority exists.
- MR. COLLINS: I don't have the authority
- 20 on me because I didn't think this would come up.
- MR. DICKIESON: It's come up before.
- MR. COLLINS: Right. There was no
- 23 notice it was coming up today, and you have no
- 24 authority that you can do it, and, by the way,
- 25 yes, I have been in numerous courts in which they

- 1 through proceedings in this case --
- 2 MR. DICKIESON: If you walk out, there
- 3 will be a motion to compel, and Mr. Wayne LaPierre
- 4 will be directed to come back and answer more
- 5 questions, and we'll be -- we'll have additional
- 6 charges. There will be a sanction for him walking
- 7 out of the deposition. You must acknowledge
- 8 that's an extreme solution here, that Mercury
- 9 Group --
- MR. COX: It's an extreme solution at
- 6:45 at night. We've been here all day.
- MR. DICKIESON: Yes, and you got here
- 13 late, and you took extra time at lunch, and we
- 14 have not yet hit seven hours yet -- or not hit six
- 15 hours. So that's not -- that's not our concern.
- 16 We're within the rules.
- MR. GONZALEZ: How long do you
- **18** anticipate?
- MR. DICKIESON: I've got a number of
- 20 follow-up questions that I think probably will
- 21 last 15, 20 minutes.
- MR. COLLINS: And is it your position
- 23 that those questions all relate to Mercury Group
- and have nothing to do with Ackerman McQueen?
- MR. DICKIESON: No, of course they have

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- 1 said one lawyer examines the witness, not more
- 2 than one.
- 3 MR. DICKIESON: One lawyer per party.
- 4 MR. COLLINS: Right, with the same law
- 5 firm.
- 6 MR. DICKIESON: Your client has sued two
- 7 parties. Two lawyers are entitled to ask
- 8 questions of the witness.
- 9 MR. COX: So are you renouncing on the
- 10 record that you no longer represent Ackerman
- 11 McQueen?
- MR. DICKIESON: No, I don't need to
- 13 renounce anything.
- MR. COX: You can't -- you can't just
- 15 switch hats.
- MR. DICKIESON: Sure, I can.
- MR. COX: No, that's unacceptable.
- MR. DICKIESON: During this deposition I
- 19 have not been switching hats. I announced at the
- 20 very beginning that my client Tony Makris is here
- 21 representing Mercury Group. I announced that I
- was representing Mercury Group at the beginning.
- 23 So I've not been switching hats in today's
- 24 deposition.
- MR. COX: Not in the deposition, but all

- 1 something to do with Ackerman McQueen because
- 2 you've sued both of them.
- 3 MR. COLLINS: I'm just, again, trying to
- 4 get information.
- 5 MR. COX: So the questions could have
- 6 been asked by Dave Schertler.
- 7 MR. DICKIESON: That's not the test.
- 8 MR. COX: If you're saying they're
- 9 relating to both defendants, they could have been
- 10 asked by Dave.
- MR. DICKIESON: If I were from a
- 12 different firm, you wouldn't say that I couldn't
- ask questions that Mr. Schertler could have asked,
- 14 right?
- MR. COX: If you were at a different
- 16 firm not representing both parties in the lawsuit.
- MR. DICKIESON: But it's not the firm
- 18 that enters an appearance. It's the attorneys
- 19 that enter an appearance.
- MR. COX: Right, but you're entering an
- 21 appearance --
- MR. COLLINS: You've entered an
- 23 appearance for Ackerman McQueen, haven't you?
- MR. DICKIESON: Today I entered an
 - 5 appearance on the record for Mercury Group. I'm

- 1 going to ask questions. He can walk out if he
- 2 likes and we'll have a motion to compel, but I'm
- 3 going to start asking questions. I'm not going to
- 4 fool around with this. All right?
- 5 MR. COLLINS: Well, first of all, we're
- 6 not fooling around. Your attitude is a problem.
- 7 Let us take two minutes. We're going to take two
- 8 minutes.
- 9 MR. DICKIESON: Sure.
- 10 THE VIDEOGRAPHER: We're going off the
- 11 record. The time is 18:46.
- (A brief recess was taken.)
- 13 THE VIDEOGRAPHER: Going back on the
- 14 record. The time is 18:51.
- 15 BY MR. DICKIESON:
- 16 Q. Thanks. And thank you for staying for
- 17 my questions. Let me start to follow up on -- you
- 18 testified that you attended numerous meetings with
- 19 Ackerman McQueen people about NRATV and discussed
- 20 PIP analysis; is that right?
- 21 A. Correct.
- MR. COLLINS: Just so we're clear on the
- 23 record, we are going to object to you asking your
- 24 questions. We're not stopping the deposition at
- 25 this precise time, and we intend to present the

- 1 A. Ackerman McQueen told me that they could
- 2 not get that information.
- 3 Q. Okay. So -- but is it true that you're
- 4 suing to get that information that they've said
- 5 it's impossible to get?
- 6 MR. COLLINS: If you know.
- **7** A. I know that --
- 8 THE WITNESS: Can I speak on behalf of
- 9 our lawyers?
- MR. COLLINS: No. Again, you don't want
- 11 it to be -- what was the question again?
- MR. COX: Can you repeat the question.
- 13 (Record read.)
- MR. COLLINS: You can answer that yes or
- 15 no.
- And I assume when you say "you," you
- 17 mean NRA.
- **18** A. Yes, we are suing.
- 19 Q. And at the various meetings where NRATV
- 20 analytics were discussed, did you take notes on
 - 21 your yellow pads?
 - 22 A. I was given -- I was told I didn't
- 23 actually have to take notes on that because it was
- 24 all put in presentation books by Ackerman McQueen.
- 25 When I started to take notes, they said, "You

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- 1 issue of whether your firm gets one examination or
- 2 more than one since there's two defendants. We
- 3 disagree with the deposition, but we'll present it
- 4 to the court, but proceed.
- 5 Q. At those meetings you got engagement
- 6 analytics?
- 7 A. Correct.
- 8 Q. And you received charts and data?
- 9 A. Correct.
- 10 Q. And you presented those -- or someone
- 11 presented those charts and data to the NRA Board
- at board meetings; is that correct?
- 13 A. I did.
- 14 Q. You did.
- And you testified that your request for
- 16 viewership, and they said it was impossible to get
- 17 that information. Is that right?
- 18 A. How many individual viewers that
- **19** translated into.
- 20 Q. And did you talk to PIP personnel to see
- 21 if they had that information?
- 22 A. No, I didn't. I was relying on Ackerman
- 23 McOueen.
- 24 Q. And they told you it was impossible to
- 25 get that information; is that correct?

- 1 don't need to. We're going to give it all to you
- 2 in a book."
- **3** Q. Did those meetings also cover other
- 4 areas that you took notes on a yellow pad?
- 5 A. Yes, they did. They talked about what
- 6 the NRATV networks were going to accomplish and
- 7 how -- how they were -- you know, the whole vision
- 8 of NRATV, that it was going to be diverse and
- 9 young and look like the country as a whole, and it
- 10 would be -- it would monetize itself because of
- 11 the fact that businesses would want to reach
- quality -- those quality viewers that we have.And, I mean, I bought into the -- I bought into
- 14 the whole vision, to tell you the truth.
- 15 Q. You said there were many meetings where
- 16 this was discussed; is that right?
- 17 A. Numerous meetings through 2017 and part
- 18 of 2018, but a lot in 2017, and 2016, probably,
- **19** too.
- 20 Q. And into 2019 as well; is that right?
- 21 A. I think up until -- well, I don't know
- 22 that I was in a meeting in 2019 on it, to tell you
- 23 the honest truth.
- 24 Q. Didn't you attend a meeting on NRATV
- analytics a couple of days before the lawsuit was

- 1 filed where you had to walk out?
- 2 A. I remember Nader talking about a
- 3 meeting. I don't know whether the meeting ever
- 4 occurred, to tell you the honest truth. I can't
- 5 remember if it did. I'm not trying to dodge the
- 6 question. I just can't remember.
- 7 Q. And if there were a meeting, you would
- 8 have some notes on a yellow pad somewhere; is that
- 9 right?
- 10 A. I'm not sure because I don't remember
- 11 the meeting.
- 12 Q. But if you did have a meeting, you would
- 13 have some yellow pad note; is that correct?
- 14 A. It's possible.
- 15 Q. Did you organize your yellow pads when
- 16 you were storing them?
- 17 A. No, I just threw them into boxes, just
- 18 boxes and boxes and boxes.
- 19 Q. And so when you say "boxes and boxes,"
- 20 isn't it true that you had like a third of your
- 21 three-car garage filled with these notepads?
- 22 A. Long ago -- no, I wouldn't say I had a
- 23 third of my garage filled with those notepads. I
- 24 probably had -- with those notepads, probably 10,
- 25 12, 13, 15 bins.

- 1 garage; is that right?
- 2 A. Yes. Like I said earlier, I saved all
- 3 the stuff that was relevant. I saved all the
- 4 stuff that I might be using in speeches or
- 5 presentations or media sound bites, all the stuff
- 6 that -- yeah, that I go back on.
- 7 Q. When did you sort through your notepads
- 8 to determine what was relevant?
- 9 A. Well, I actually haven't sorted through
- 10 all of them. Some of the bins, I just turned over
- 11 to NRA, and some of it -- I just gave everything
- 12 from -- that I had from 2012 forward.
- **13** Q. So you organized them by year?
- 14 A. I actually had dates on the bins, yes.
- 15 Q. And on the notepad themselves, did you
- 16 have -- would there be a date for each entry?
- 17 A. No, no.
- 18 Q. So how would you determine --
- **19** A. They're a muddled mess.
- 20 Q. Okay.
- I believe you testified earlier that you
- 22 gave the notepads to the attorney, and you just
- 23 said you gave the notepads to the NRA. Who
- **24** exactly did you give the notepads to?
- 25 A. They were brought in and they were given

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- 1 Q. Okay. In the garage?
- **2** A. In the garage.
- 3 Q. Did you also store notepads in your
- 4 office somewhere?
- 5 A. No.
- 6 Q. You didn't have a room in your office
- 7 where it was full of --
- 8 A. Years ago I did, but not anymore.
- **9** Q. What happened to those notepads you had
- 10 years ago?
- 11 A. We threw them all out.
- 12 Q. When were they thrown out?
- 13 A. Years ago. Anybody that's been in my
- 14 office the last couple years knows that.
- 15 Q. But three years ago they would still see
- 16 those notepads?
- MR. COLLINS: If you know.
- **18** A. There would have -- there were maybe --
- 19 yeah, maybe three years ago, there was -- you
- 20 know, that back room was there, but then it all
- 21 got cleaned out.
- 22 Q. What caused you to throw them out?
- 23 A. It was all dirty and dusty, and it was
- 24 just nothing that -- relevant in any of it.
- 25 Q. And then you saved the notepads in your

- 1 to -- the attorneys directed them to be put in a
- 2 room, and there's a room at the NRA that has those
- 3 notepads. It has the 12, 13, 14 bins.
- **4** Q. When were they brought to that room?
- 5 A. A couple months ago, a month or two ago
- 6 or three ago, four ago. Within the last couple
- 7 months because we needed to -- they were part of
- 8 the discovery in terms of the Attorney General and
- 9 New York State.
- 10 Q. Didn't you receive a letter from the
- 11 Attorney General to preserve records back in 2018?
- 12 A. Yes.
- 13 Q. And so you waited over a year before
- 14 assembling them and moving your files into the
- 15 NRA?
- 16 A. Yes. I was told -- I was told by --
- 17 when our legal counsel told me that --
- 18 MR. COLLINS: Don't --
- 19 THE WITNESS: Oh, okay.
- MR. COLLINS: Can you just say what you
- **21** did?
- 22 A. Yes, I turned -- I turned -- I turned
- 23 all my stuff, everything I had, over to the NRA to
- 24 the point where there was nothing left in my house
- 5 at all within the last four months.

- 1 Q. What about meetings that have occurred
- 2 since you turned them over? Do you still take
- 3 notes on yellow pads?
- **4** A. Not really.
- 5 Q. Is that a habit that you're no longer
- 6 following?
- 7 A. I just haven't been taking a lot of
- 8 notes on yellow pads lately.
- 9 MR. DICKIESON: Counsel, we haven't
- 10 received any documents relating to his yellow pad
- 11 notes.
- MR. COLLINS: Okay. I'll check on it.
- 13 A. They're all there.
- 14 Q. Okay. So you mentioned that it would be
- 15 difficult to interpret them; is that right?
- 16 A. Well, I can read it. I have been told
- 17 by people that they can figure it out.
- **18** Q. Have they been produced to the New York
- 19 Attorney General's office?
- 20 A. I don't know -- I don't know the answer
- 21 to that. I turned them over to counsel, and I
- don't know what counsel has produced or not
- 23 produced.
- 24 Q. And have you had to go through any sort
- 25 of process to interpret them for anyone else?

- 1 right?
- 2 A. That's correct.
- 3 Q. And some of them called you and said,
- 4 you mentioned FU, over the phone.
- 5 A. Right.
- 6 Q. Who did that?
- 7 A. I had a couple of them do it. I mean,
- 8 you know, Ackerman did it. MMP did it. I can't
- 9 remember.
- 10 Q. What is MMP?
- 11 A. Membership Marketing Partners.
- And there were some others, I think,
- 13 that weren't particularly happy about it either,
- **14** some of the members.
- 15 Q. Did the NRA audit any of its vendors
- 16 other than AMc?
- 17 A. Yes, I think -- yes, it did.
- 18 Q. Who?
- 19 A. I would have to let counsel --
- MR. COLLINS: Do you know? Just answer
- 21 yes or no.
- 22 A. I know they -- I know they went back and
- 23 forth and back and forth with MMP. I know that
- 24 they looked at -- I know they looked at a lot of
- 25 other contracts because they figured out that

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- 1 A. No, I haven't.
- 2 Q. To your knowledge, no one has gone
- 3 through those notes; is that right?
- 4 A. I think our legal -- I think our -- our
- 5 legal counsel, I think, has gone through them.
- 6 Q. Have you prepared a key or a list of
- 7 abbreviations for anyone to use those notepads?
- 8 A. I haven't.
- **9** Q. Is it your understanding that someone
- 10 could review those notepads and make sense out of
- 11 them?
- 12 A. Yes, I think so. I think -- I think --
- 13 yeah. I mean, I've got a lot of abbreviated words
- 14 and a lot of (indicating), you know, stuff like
- 15 that, but yeah.
- MR. DICKIESON: We definitely would like
- 17 to see --
- 18 MR. COLLINS: I understand.
- MR. DICKIESON: -- the relevant notepads
- 20 turned over.
- BY MR. DICKIESON:
- 22 Q. You mentioned, when the NRA was going
- 23 through this process of complying with the New
- 24 York Attorney General's guidance, that you had to
- 25 send out letters to all the vendors. Is that

- 1 their business was being done by an invoice rather
- 2 than a contract so they had to change that whole
- 3 procedure. So they looked at all of those in
- 4 order to understand that. I think they did a
- 5 pretty comprehensive look at all of it, to tell
- 6 you the truth.
- 7 Q. Did they hire a third-party auditor for
- 8 anyone else other than Ackerman McQueen?
- **9** A. I don't believe so because as far as I
- 10 know, the other parties consented to be looked at
- 11 finally, even if they didn't like it at first.
- 12 Q. Did Ackerman McQueen refuse to allow an
- 13 examination?
- 14 A. You know, Angus, at the very start from
- when I said, was, you're not going to look at our
- 16 records, you're not going to look at our records,
- 17 you're not going to look at our records.
- From what I understand, there were a
- 19 number of attempts. Chuck Cooper made some
- 20 abbreviated attempt, and then wanted to hire
- somebody else to do it, but that never panned out.

 I think there was some other firm that I don't
- 23 know what the result was.
- I -- it finally got to the point where I
- 25 had done everything I could to try to say, look,

- 1 we don't think anybody did anything wrong. We
- 2 just need to look at the records. And it got to
- 3 the point where it was all in the lawyers' hands,
- 4 and I just kind of stepped out of it, to tell you
- 5 the truth.
- 6 Q. You saw earlier today questions about in
- 7 the services agreement there's a clause for
- 8 examination of records. Isn't it true that the
- 9 NRA every year would do an examination of Ackerman
- 10 McQueen's records?
- 11 A. To my knowledge, I thought that was -- I
- 12 thought that was true.
- 13 Q. And isn't true that Ackerman McQueen
- 14 always provided information that was requested at
- the audit and the NRA had no problems with that?
- MR. COLLINS: Objection. Assumes facts
- 17 not in evidence.
- **18** A. There were -- there were never any
- 19 problems with the -- with our audit -- with our
- 20 outside audit, or I would have been informed of it
- 21 by the treasurer's office.
- 22 Q. So was there something additional, that
- 23 Angus McQueen was saying, you'll never see our
- 24 records, you'll never see our records, if this was
- 25 being done routinely every year?

- 1 before that was hired that made some attempt, and
- 2 I guess I don't -- I don't know how that panned
- 3 out. I don't think it panned out very well.
- 4 Q. Did the NRA get any sort of final report
- 5 of that September 2018 audit?
- 6 A. I don't know the answer to that.
- 7 Q. To your knowledge, you don't recall
- 8 seeing any final report?
- **9** A. I never saw a report.
- 10 Q. Was the Brewer law firm involved in that
- 11 September 2018 examination?
- MR. COLLINS: If you know. Just say yes
- 13 or no. Or I don't know, whatever it is.
- 14 A. I don't know whether they were involved
- in September 2018, by date. I don't know that. I
- 16 know -- yeah, I don't know, September 2018.
- 17 Q. Who requested the September 2018
- **18** examination?
- MR. COLLINS: Again, if you know.
- 20 A. I don't know.
- 21 Q. It wasn't you?
- 22 A. No. The only thing that I made very
- 23 clear from the start was -- and our general
- 24 counsel made very clear -- was that everybody
- 25 needs to be looked at because if there's something

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- MR. COLLINS: Objection. Assumes facts
- 2 not in evidence. Misstates the testimony.
- 3 A. Was there -- was there -- I'm sorry,
- 4 could you repeat the question again.
- 5 Q. Was there something different about the
- 6 summer of 2018 request for examination that caused
- 7 Angus to say, no, we won't give you those records?
- 8 MR. COLLINS: Objection. Assumes facts
- 9 not in evidence.
- 10 A. I don't know the answer to that.
- 11 O. You're aware that there was a two-day
- audit in September of 2018 of Ackerman McQueen by
- 13 the NRA?
- MR. COLLINS: Objection to --
- 15 A. I'm not aware of that.
- MR. COLLINS: Excuse me, I'm sorry.
- 17 Objection to the use of the word "audit."
- **18** A. I'm not aware of that.
- 19 Q. Are you aware of any sort of outside
- 20 party coming in and examining AMc's records on
- 21 behalf of the NRA?
- 22 A. I think -- I think Chuck Cooper's firm
- made some attempt and did something, and it ended
- 24 up being aborted for some reason. And there was
- another firm that I couldn't get the name of

- 1 out of compliance, we need to self-correct, and
- 2 that -- from that point, the lawyers all started
- 3 working.
- 4 Q. So was there a person at the New York
- 5 Attorney General's office that issued a report
- 6 that said you needed to self-correct?
- **7** A. No. No one that I know of at the
- 8 Attorney General's office said we needed to
- 9 self-correct. From what I understand --
- MR. COLLINS: Again, if you got that
- 11 understanding from counsel, do not disclose --
- 12 A. Then I --
- MR. DICKIESON: He can testify what he
- 14 understands.
- MR. COLLINS: Yes, no, or I don't know.
- THE WITNESS: But all of this comes from
- 17 lawyers as to what I know.
- 18 MR. COLLINS: Okay. But you can --
- 19 Q. Did any of it come from government
- 20 lawyers?
- 21 A. No.
- 22 Q. Did the government communicate in some
- 23 way about what the NRA had to do?
- 24 A. No, not that I know of.
- 25 Q. So any sort of advice having to deal

- 1 with NRA's self-correction was internally
- 2 generated by NRA's attorneys; is that correct?
- 3 A. Based on -- based on -- based on their
- 4 reading of New York not-for-profit law -- current
- 5 New York not-for-profit law, that's correct.
- 6 Q. And did -- you're aware that there was
- 7 another examination by an independent auditor,
- 8 FRA, in February 2019, correct?
- 9 A. Correct. That's one we talked about
- 10 earlier that I couldn't figure out the name of.
- 11 Q. Did the NRA get a written report of that
- **12** examination?
- 13 A. I don't know the answer to that.
- 14 Q. You didn't see one.
- 15 A. I didn't see one.
- 16 Q. Did the NRA receive an oral report of
- 17 that examination?
- **18** A. I don't know the answer to that.
- **19** Q. Do you know if the examination was
- 20 successful and got the information they were
- 21 requesting?
- 22 A. I don't.
- 23 Q. So how can you conclude that the AMc did
- 24 not cooperate in the audit?
- 25 A. As I -- as I said earlier, there's a

- 1 providing information, were you forgetting about
- 2 the audit in September of 2018 and the audit in
- **3** February of 2019?
- 4 A. No, I was referring to -- I was
- 5 referring to the conversations that I had with
- 6 Angus back -- I think it was probably starting
- 7 about June of 2018 and July and August and
- 8 September and October, in those months.
- 9 Q. Do you have any written memorialization
- 10 of those conversations with Angus?
- 11 A. I don't. It was just me getting yelled
- 12 at.
- 13 Q. They're not in your yellow pads?
- 14 A. I did not write it down. It was just
- 15 him yelling at me.
- 16 Q. Did you notify him that the NRA had a
- 17 right under the services agreement to request an
- **18** examination?
- MR. COLLINS: If you remember.
- 20 A. I can't remember whether I said that or
- 21 not because I'm not a legal guy. I think I just
- went more from the fact that "Angus, I don't think
- 23 you guys have done anything wrong. I just
- 24 think -- it's just we need to look at everybody
- 25 because if there is something there, and I don't

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- 1 point at which I kind of stepped back from it, and
- 2 it became a legal issue with all the lawyers, and
- 3 that's where it ended up.
- 4 Q. So who requested the February 2019
- 5 examination? Was it you?
- 6 A. It was -- to the best of my knowledge,
- 7 it would have been the lawyers that were carrying
- 8 out NRA's determination to look at the records.
- **9** Q. That would be the Brewer law firm?
- 10 A. Probably.
- 11 Q. Is there some other law firm you were
- working with at the time?
- 13 A. No, I think it would have -- I think it
- 14 would have been -- I mean, it could have -- it
- 15 could have come from our general counsel's office
- 16 or the Brewer law firm.
- 17 Q. Did your general counsel have expertise
- 18 in New York nonprofit law?
- MR. COLLINS: If you know.
- 20 A. I don't think so.
- 21 Q. Did the Brewer law firm have expertise
- 22 in New York nonprofit law?
- 23 A. Yes.
- **24** Q. So when you -- when you say that the AMc
- 25 stiff-armed the NRA in your prior testimony about

- 1 think there is, we need to self-correct," is the
- 2 way I put it to him.
- 3 Q. Were there NRA board meetings that
- 4 addressed the self-correction?
- 5 A. Yes, there were NRA board meetings
- 6 talking about New York State law, yes, there were.
- MR. DICKIESON: And we haven't seen
- 8 those so we would ask that those be turned over.
- 9 MR. COLLINS: Understood. We have a
- 10 list going.
- 11 A. Most of those were in executive session
- 12 in a privileged atmosphere. In fact, they all
- 13 were, as far as I know.
- MR. COLLINS: Sure. Thank you.
- **15** Q. Are they official records of the NRA?
- 16 A. I don't know whether --
- MR. COLLINS: If you know.
- **18** A. I don't know whether NRA keeps records
- 19 when it goes into executive session. I think the
- 20 reason they go into executive session is so that
- 21 there won't be a public record of it, but I'm not
- 22 the expert on it. You'll have to ask our
- 23 secretary of the association.
- 24 Q. Were there any decisions that came out
 - of those executive sessions?

MR. COLLINS: Say yes or no or I don't

- 2 know.
- 3 A. No, no decisions.
- MR. COLLINS: Just hold on a second, I
- apologize. I guess we've been going 20 minutes,
- and so, again, we object to going any further. Do
- you know where you're at?
- MR. DICKIESON: I'm making progress. 8
- MR. COLLINS: I apologize. I know it's
- always hard to estimate, but do we have another 20 10
- minutes, do we have five minutes? 11
- 12 MR. DICKIESON: I think the longer we
- talk about it, the longer it's going to go so ... 13
- MR. COLLINS: Well, that's true, but, 14
- again, I guess we're going to object if we're at 15
- another 20 minutes. If we're five minutes, we're
- 17
- MR. DICKIESON: I'm going to try to keep 18
- it to 15 minutes. 19
- Court Reporter, can you --20
- 21 Mr. Videographer, can you tell us how much time we
- have left in our seven hours. 22
- 23 THE VIDEOGRAPHER: 45 minutes.
- 24 MR. DICKIESON: All right.
- 25

- 1 Q. You've testified that the NRA Board took
- no formal action to approve the litigation against
- AMc. Is that right?
- **4** A. That's correct.
- 5 Q. Were you the person who authorized the
- litigation against AMc and Mercury Group?
- A. I guess in the final analysis it would
- be our general counsel and -- but I -- but I
- understood they were doing it also and signed off
- Q. When you say you "signed off on it,"
- what did you sign?
- A. Well, I didn't sign anything. I knew
- they were doing it.
- 15 Q. So was it general counsel who authorized
- it or was it you?
- MR. COLLINS: Objection. If you know,
- if you have a current recollection at this time.
- And, also, it calls for a legal conclusion.
- A. I think I was informed that the
- lawyers -- the lawyers were doing this.
- Q. And by "lawyers," who are you referring 22
- 23 to?
- 24 A. The Brewer firm and our -- and working
- with our general counsel.

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- BY MR. DICKIESON:
- 2 Q. In your prior testimony, you said that
- 3 there's a policy that contracts greater than
- \$100,000 have to go through a special approval
- 5 process; is that right?
- 6 A. That's correct.
- Q. Is that policy in the bylaws?
- MR. COLLINS: If you know.
- **9** A. I don't think it's in the bylaws.
- 10 Q. Where is it stated?
- 11 A. I believe -- I'm not sure is my real
- answer. If you want me to speculate -- no.
- 13 Q. Are there treasury rules that the Board
- 14 has imposed on the treasurer?
- 15 A. I would say yes, that's correct, and
- that's the -- yes, that's -- that's the way --
- 17 that's the policy.
- 18 Q. Are there any other rules, limitations
- on contracting authority that you're aware of?
- For example, is there a rule that anything greater
- 21 than a million dollars has to be approved by the
- full Board? 22

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- 23 MR. COLLINS: If you know.
- 24 A. No, I don't think -- I don't think there
- 25 are any other rules.

- 1 Q. John Frazer.
- 2 A. Correct.
- 3 Q. At what point was Mr. Cox and his firm
- brought into the picture?
- A. I don't know the answer to that.
- Q. When you approved the litigation, did
- you know what it involved?
- 8 A. I did. It involved -- I did. It
- involved the -- looking at the books and the
- records, and the one in Dallas involved the fact
- that Ackerman McQueen was still using NRA imaging
- and -- yes. 12
- Q. So, the first lawsuit that was filed
- April 12th, you knew that involved a demand for
- Oliver North's contract; is that right? 15
- MR. COLLINS: I'm going to object. 16
- We've gone through the first lawsuit already, and 17
- any questions that could have been answered --
- asked -- could have been asked. There was no
- limitation on that. And now we're replowing the
- same ground. So, anyway, I'm going to object 21
- 22
- 23 MR. GONZALEZ: That's fine.
- BY MR. DICKIESON: 24
- **25** Q. Go ahead and answer, please.

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- 1 A. I can't remember, but I -- it -- I know
- 2 that the lawyers -- our lawyers were determined to
- look at -- to get Ollie North's -- take a look at
- Ollie North's contract because the audit committee
- was determined to look at it, and I think at that
- point, from what we were informed, Ackerman
- 7 McQueen was objecting to Ollie North's contract
- being looked at. And so I think that's how
- Ackerman McQueen ending up getting hauled into it,
- was we were being told Ackerman McQueen was
- objecting to looking at -- to putting forth the 11
- 12 contract.
- 13 Q. If you can take a look at Exhibit 50,
- which is the First Amended Complaint. And I'll
- read for the record. I'm looking at page 8,
- paragraph 18, and it says, "The specific concerns
- that the NRA sought to investigate included 17
- out-of-pocket expenses that lacked meaningful
- documentation of NRA approvals, receipts, or other
- support despite the requirements set forth in the 20
- services agreement." 21
- Do you see that? 22
- 23 MR. GONZALEZ: Page 8?
- MR. DICKIESON: Page 8. 24
- MR. COLLINS: I'm going to object. This 25

- MR. COLLINS: If you know.
- **2** A. I don't know. I never saw the report
- that that firm made, if they made one.
- 4 Q. You approved this lawsuit without
- looking at the audit report?
- MR. COLLINS: Objection. I think that 6
- was just asked and answered.
- A. I didn't -- I didn't see the audit
- report.
- Q. Do you -- were you informed of its 10
- conclusions?
- 12 MR. COLLINS: You can say yes or no, I
- don't recall, but that's it. Nothing further than
- that for right now.
- A. I don't -- I honestly don't recall.
- Q. Okay. And then there's the next bullet
- point, "Lack of transparency regarding fair market
- value determinations." Is that something that was
- covered in the audit? 19
- MR. COLLINS: Again, if you know. Yes, 20
- no, or I don't know. 21
- 22 A. I don't know.
- 23 O. And then the fourth bullet point,
- "Concerns that AMc was invoicing the NRA for
- entire salaries attributable to NRA-dedicated

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- 1 is actually getting abusive now. There's no
- reason why these questions weren't asked earlier.
- We're replowing the same ground over and over
- again. 4
- MR. DICKIESON: If they weren't asked 5
- earlier, then we're not plowing the same ground.
- MR. COLLINS: We are. You had the
- opportunity. He was asked about the document.
- That question could have been asked. It wasn't.
- And now we're going back to a document that was
- examined for a while beforehand. 11
- BY MR. DICKIESON: 12
- 13 Q. So out-of-pocket expenses, is that
- something that was addressed in the February
- audit, February 2019 audit?
- A. That was conducted -- who --
- 17 Q. By FRA.
- 18 A. I don't know.
- 19 Q. You don't know if they got those
- out-of-pocket expenses?
- 21 A. I don't.
- 22 Q. The second bullet point is lack of
- 23 transparency regarding AMc's annual budgets under
- services agreement. Was that a subject that was
- covered by the February 2019 audit by FRA?

- personnel despite certain NRA-dedicated personnel
- allocating substantial time to non-NRA clients."
- Was that something that was covered in 3
- the February 2019 audit?
- A. I don't know. The two places I have
- heard that was Chris Cox and Dan Boren -- Dan
- Boren's emails.
- Q. What did Chris Cox say about that?
- A. He said that Dan Boren told him that the
- reason Ackerman McQueen could not let -- would not
- let people look at the records was that they were
- double billing for employees.
- Q. How did Dan Boren know that?
- 14 A. I don't know.
- Q. Is that what you were relying on when
- you approved the litigation asking for that topic?
- A. I think that is one of the reasons that
- NRA -- the attorneys at NRA wanted -- wanted to
- explore that area.
- Q. The last bullet point is "Refusal to
- provide any data in writing, such as viewership
- numbers, click-through rates, or related
- performance metrics that enabled the NRA to
- analyze the return on its investment in NRATV."
- 25 A. Right.

1 Q. Is that something that was covered in

- 2 the February 2019 audit?
- 3 MR. COLLINS: If you know.
- 4 A. I don't know. I don't know.
- 5 Q. Did you -- weren't you actually given
- 6 information on click-through rates or related
- 7 performance metrics?
- 8 A. I was given performance numbers on
- 9 engagement and all of -- all of that that I talked
- 10 about earlier. I know a lot of -- our people
- 11 believe that those numbers are available and that
- 12 I have just not been provided with accurate
- 13 information. I am not an expert in this area so I
- 14 don't know what is really the truth.
- I know -- I know that I have a lot of my
- 16 people coming to me going, "Wayne, you're getting
- 17 snowed. All those numbers are available. You're
- 18 not being provided accurate information." But I'm
- 19 not an expert in that area so I honestly don't
- 20 know what the truth is.
- 21 Q. Okay. You testified earlier that the
- 22 Tyler Schropp credit card was in part because you
- 23 were worried about leaks from your own treasurer's
- 24 office; is that right?
- 25 A. I think that's true. I think -- I think

- 1 with leaks all over the place from what I see when
- 2 I pick up the paper.
- **3** Q. Who at the NRA was fired for leaking?
- 4 A. I don't know that anyone was fired for
- 5 leaking.
- 6 Q. Does that mean you didn't find anyone
- 7 leaking?
- 8 MR. COLLINS: I'm also going to object
- 9 because I think this is getting way out of line
- 10 for what's at issue in this case.
- 11 MR. DICKIESON: My client has been
- 12 accused of leaking, and we're saying they didn't.
- 13 So I think I have every right to ask about leakers
- 14 elsewhere.
- MR. COLLINS: Why would that be?
- MR. DICKIESON: Because there's another
- 17 source for the information from someplace else.
 - MR. COLLINS: You can answer that
- 19 question if you can, if you know, yes, no, or I
- 20 don't know.
- 21 A. I think that there -- I think there is a
- 22 belief that a lot of this information came from an
- NRA employee that is no longer an employee.
- **24** Q. Who is that?
- MR. COLLINS: If you're saying it's

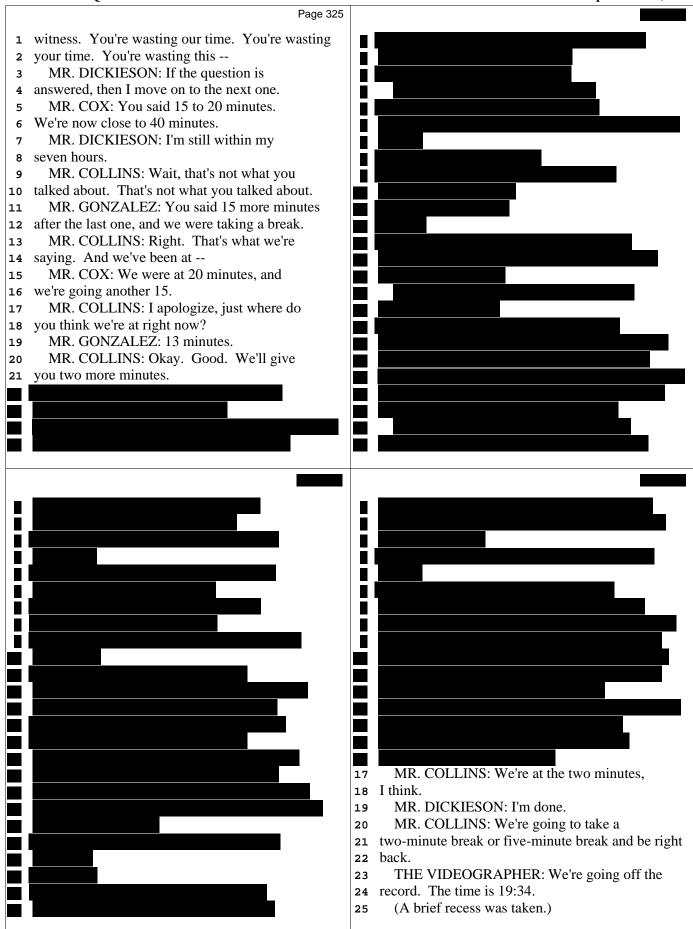
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- 1 our treasurer was worried about that.
- **2** Q. Were you worried about that?
- 3 A. Well, the fact that our treasurer was
- 4 worried about it, I was -- I guess I was worried
- 5 about it.
- 6 Q. Was there an investigation into leaks
- 7 within the NRA?
- 8 A. I don't think there was a formal
- 9 investigation, but I think if you -- the people in
- 10 our building -- there was all kinds of anecdotal
- 11 evidence. I remember people talking about leaks
- 12 coming from that office.
- 13 Q. And so if there was a leak, how do you
- 14 know that it came from AMc if it could have come
- 15 from inside the NRA?
- 16 A. I'm not saying it came from AMc. I'm
- 17 saying it was -- it would -- that the reason AMc
- 18 was trusted with -- with that information -- with
- 19 that information was that NRA trusted -- the
- 20 treasurer's office trusted AckMc to protect the
- information more than they trusted some of their
- 22 own employees.
- 23 Q. Is there a continuing problem with leaks
- 24 at the NRA?
- 25 A. I think there's a continuing problem

- 1 confidential -- how did you learn that? If you
- 2 learned that from an attorney, don't testify to
- з it.
- 4 THE WITNESS: Okay.
- 5 BY MR. DICKIESON:
- 6 Q. You're not going to give me his name --
- 7 his or her name?
- 8 A. No, because I am not sure of it one way
- 9 or the other, to tell you the truth.
- 10 Q. Okay. You stated that the -- that you
- 11 have a security issue that requires you to take
- 12 private planes; is that right?
- 13 A. Correct.
- 14 Q. Is the -- is the Board aware of that
- 15 private plane requirement?
- 16 A. They are.
- **17** Q. And how do you know that?
- 18 A. Because --
- MR. COLLINS: Objection. I'm pretty
- 20 sure this was asked already. At least he --
- 21 clearly he's testified that the Board was -- knew
- **22** about it. so --
- MR. DICKIESON: No need to coach the
- 24 witness.
- MR. COLLINS: It's not coaching the



- THE VIDEOGRAPHER: We're going back on
- 2 the record. The time is 19:37.
- 3 EXAMINATION
- 4 BY MR. COLLINS:
- 5 Q. Mr. LaPierre, did you authorize the
- 6 filing of the lawsuits against AMc?
- 7 A. I did.
- 8 MR. COLLINS: That's all the questions I
- 9 have.
- MR. DICKIESON: I'm going to follow up
- 11 on that.
- 12 FURTHER EXAMINATION
- 13 BY MR. DICKIESON:
- 14 Q. When did you authorize the filing of the
- 15 first lawsuit?
- 16 A. When --
- MR. COLLINS: If you remember. If you
- 18 remember.
- 19 A. I don't remember the actual date. I
- 20 knew that I -- I knew I was -- well, this goes
- 21 into what I was told by counsel.
- MR. COLLINS: Yes, nothing that counsel
- 23 told you.
- **24** Q. The question is when.
- MR. COLLINS: If you remember when.

- 1 MR. COLLINS: If you remember. Don't
- 2 speculate.
- **3** A. I don't -- I don't remember.
- 4 Q. Do you remember what the third lawsuit
- 5 is about?
- 6 MR. COLLINS: If you remember. Don't
- 7 speculate.
- 8 A. At this point I -- you know, at this
- 9 point, after these many hours, honestly I can't
- 10 recall what it's about.
- 11 Q. Are there any other lawsuits that you've
- 12 authorized against AMc and Mercury Group?
- MR. COLLINS: You can answer that yes,
- 14 no.
- 15 A. I'm not -- I'm not -- I can't recall.
- MR. DICKIESON: That's it. Thank you.
- MR. COLLINS: Real quickly, sir, can we
- 18 just -- are we still on the record?
- 19 THE VIDEOGRAPHER: Yes.
- MR. COLLINS: I have got one question.
- MR. DICKIESON: I'm not sure that this
- 22 keeps going back and forth and back and forth.
- MR. COLLINS: Why not?
- MR. DICKIESON: Why not?
- MR. COLLINS: Why not?

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- 1 A. It was sometime in March or early April
- **2** of 2019.
- 3 Q. When did you authorize the filing of the
- 4 second lawsuit?
- 5 A. That would be sometime in -- I believe
- 6 over the -- either over the summer or early fall.
- 7 I remember that we were -- people -- our people
- were concerned that the images were still beingused, and I think it was sometime in the summer
- that -- or early fall that we filed -- sometime in
- 11 the -- I think it was sometime in the summer.
- 12 Q. That's your understanding of the second
- 13 lawsuit filed against AMc?
- 14 A. You know, I can't remember. I remember
- being told that we needed to file it. I remember
- 16 being told why we needed to file it. I just
- 17 can't -- I don't remember what month it was filed
- 18 in.
- 19 Q. But is that your understanding, that the
- 20 second one was filed in Dallas?
- 21 A. Dallas, correct.
- 22 O. In Federal Court.
- 23 A. In Federal Court.
- 24 Q. When did you authorize the third lawsuit
- 25 to be filed?

- 1 MR. DICKIESON: Because you've had your
- 2 shot.
- 3 MR. COLLINS: You've had your shot. So
- 4 cross, recross. I'm going to ask him one
- 5 question.
- **6** FURTHER EXAMINATION
- 7 BY MR. COLLINS:
- 8 Q. Sir, do you remember seeing this during
- 9 your deposition earlier (indicating)?
- 10 A. I do.
- 11 O. And do you see that that's different
- 12 case numbers (indicating)?
- 13 A. I do.
- 14 Q. And so my question goes back to, did you
- 15 authorize the lawsuits -- lawsuits that were filed
- 16 against AMc?
- 17 A. I did.
- MR. COLLINS: That's all I ask. That's
- 19 it.
- MR. COX: Just for the record, he was
- 21 showing him Exhibit 51.
- MR. COLLINS: And just on the record
- 23 real quickly -- this not a question -- again,
- we're going to designate the entire transcript as
- confidential under the protective order.

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       THE VIDEOGRAPHER: This marks the end of
    the deposition of Wayne LaPierre. We're going off
 2
    the record at 19:42.
       (Signature having not been waived, the
    deposition of Wayne LaPierre was concluded at 7:42
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    p.m.)
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               CERTIFICATE OF SHORTHAND REPORTER
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 3
              I, Michele E. Eddy, Registered Professional
    Reporter and Certified Realtime Reporter, the court
 5
    reporter before whom the foregoing deposition was
   taken, do hereby certify that the foregoing transcript
    is a true and correct record of the testimony given;
 8
   that said testimony was taken by me stenographically
 9
    and thereafter reduced to typewriting under my
10
    supervision; and that I am neither counsel for,
    related to, nor employed by any of the parties to this
    case and have no interest, financial or otherwise, in
13
    its outcome.
14
15
               IN WITNESS WHEREOF, I have hereunto set my
16
    hand and affixed my notarial seal this 27th day of
17
    September, 2019.
18
19
    My commission expires July 14, 2022
20
21
22
    MICHELE E. EDDY
NOTARY PUBLIC IN AND FOR
THE DISTRICT OF COLUMBIA
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